



“Drug Duel” — normalizing marijuana and alcohol

Lewiston: Community Overview

Community Overview – Androscoggin County

- Population: 107,609 (US Census, 2010)
- Mix of rural and urban
 - 55% of population lives in urban Lewiston/Auburn (aka L/A)
- Primarily Caucasian population (93%)
Lewiston – 86%
 - Large Franco-American population
- Growing population of refugees (Somali/Somali Bantu) in L/A
- 15.5% of population is 65+
- Population in poverty (14.8%) above Maine average

Androscoggin County



Map created by Michael Auger, Androscoggin Land Trust, 2007

Marijuana use amongst Middle School Youth

- ⦿ Androscoggin County had the largest percentage of all counties in most measures
- ⦿ About 1 out of 8 Androscoggin County middle school students reported ever using marijuana.
- ⦿ Over 1 out of 5 Androscoggin County middle school students who use reported starting before age 11.
- ⦿ Percentage of females reporting past 30 day use of marijuana is larger than percentage of males.

Marijuana use amongst High School Youth

- ⦿ About 1 out of 5 high school students in Androscoggin have used marijuana in past 30 days.
- ⦿ Of those who have used, 1 out of 4 used before the age of 13.
- ⦿ Over half of high school students in Androscoggin believe there is no/slight risk from regular marijuana use.
- ⦿ Percentage of males reporting past 30 day use of marijuana is 10 points higher than percentage of females.

Marijuana Prevention Objectives and Strategies

Healthy Androscoggin Marijuana Objectives

- SAMHSA-approved Drug Free Communities Objectives
 - Impact Parental Attitudes and Knowledge around youth marijuana use
 - Strategy 1: Community education
 - Strategy 2: Increase knowledge and skills amongst professionals
 - Strategy 3: Provide support to local governments and school boards around policies

Federally funded Marijuana Prevention Activities

- Disseminate state and national materials
- Develop localized materials with local data
- Support for policies
 - *City of Lewiston e-cig policy,*
 - *Lewiston School Board Resolution*
- Educational opportunities for educators, health, behavioral health, and other professionals.
- Social Marketing
- Marijuana Town Halls