

Principle 3: Integrity

Prevention Code of Ethics

1. Non-Discrimination
2. Competence
- 3. Integrity**
4. Nature of Services
5. Confidentiality
6. Ethical Obligations for Community and Society



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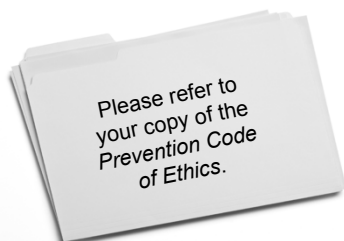
People of Integrity



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What Is the Integrity Principle?



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The Integrity Principle: Key Concepts

- ❖ Providing accurate information
- ❖ Giving credit for ideas, information, and materials
- ❖ Avoiding deception
- ❖ Supporting impaired colleagues and service recipients

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Providing Accurate Information

Everything you produce and present must be accurate, truthful, and reliable. This is not always easy.

What if...

Exaggerating data could increase the likelihood that your program would receive funding?

A colleague showed you the "perfect" statistic for your presentation, but didn't know the source?

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Giving Credit: Copyright Laws

- Protect the authors/creators of original work
- Apply to materials that are not your own or your agency's
- Apply even when using materials, information, and ideas for educational purposes



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What Does This Have to Do With You?

Do you ever...



...include information, ideas, or data that are not your own or your agency's in anything you produce?

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What Does This Have to Do With You?

Do you ever...



...include images such as charts, graphs, photos, artwork, or graphics that are not your own or your agency's in anything you produce?

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What Does This Have to Do With You?

Do you ever...



... include the actual text or adapt material from a source that is not your own or your agency's?

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Avoiding Deception

"Integrity cannot accommodate deceit."



Deception involves misleading others or trying to make them believe something that is not true.

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Showing Support



"Where there is evidence of impairment in a colleague or a service recipient, prevention professionals should be supportive of assistance or treatment."

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The Integrity Principle: Looking Back & Moving Forward

- Do you have any **questions**?
- What did you **learn** or **relearn**?
- Write one **action** do you plan to take based on this principle.

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