



National Prevention Network

Bridging Research to Practice

30th
YEAR
ANNIVERSARY

SEPTEMBER 12-14, 2017
ANAHEIM, CA

Rooted in Tradition
Strengthened by Science
Evolving the Field of Prevention



www.NPNconference.org

Conference Center Map

The NPN Conference will take place at the Hyatt Regency Orange County Conference Center. All plenary sessions, workshops, and power sessions will be held on the first floor. Please see workshop session listings for workshop room assignments.

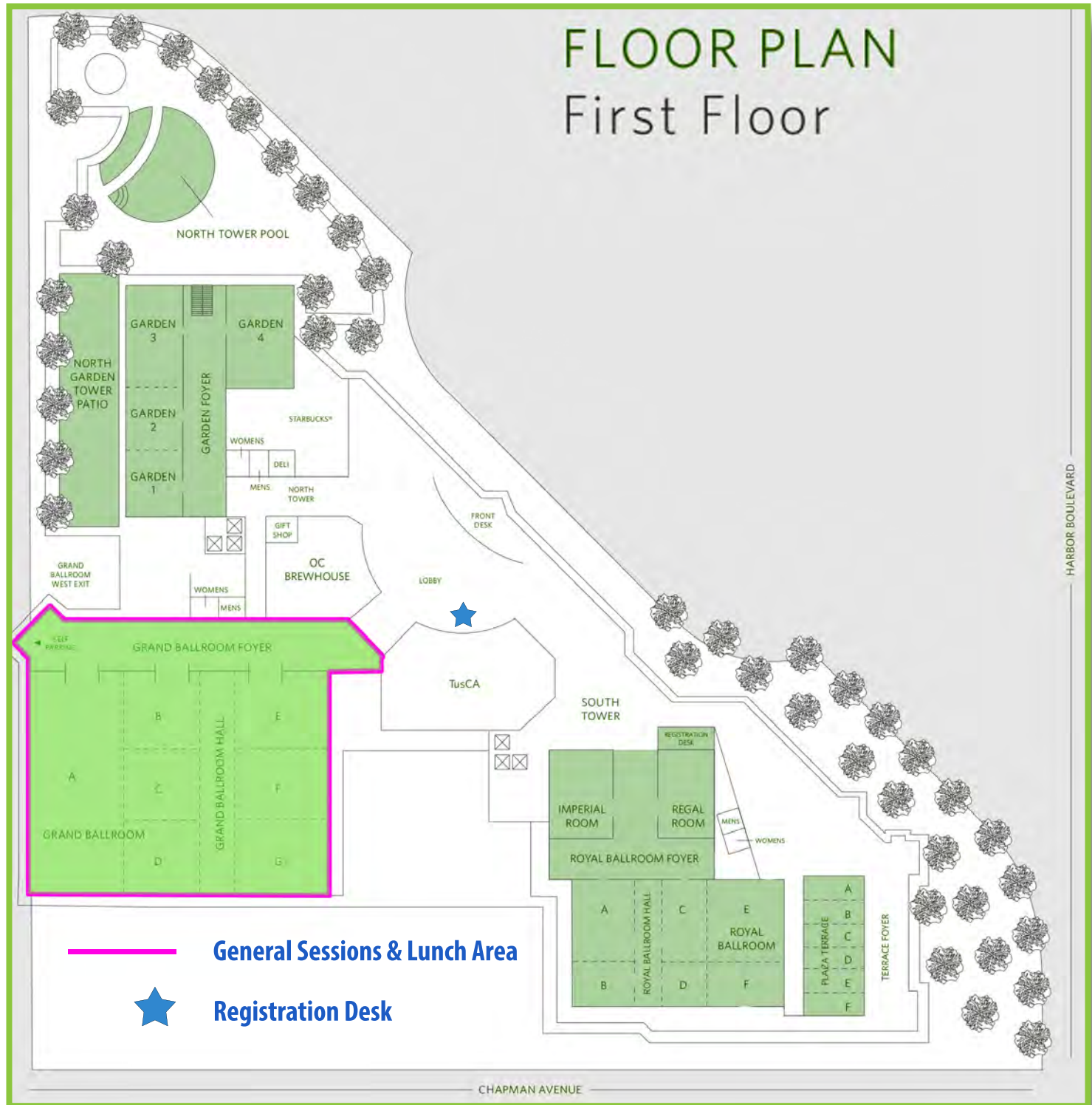


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National Prevention Network
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Conference FAQs

Conference Topics and Theme

The conference will cover important topics in the substance use prevention field that include: Workforce Development; Emerging Drug Issues/Trends/Best Practices; Prevention and Primary Care; Evidence-based Programs, Strategies, Emerging Practices; Addressing Disparities; and, Prevention Across the Continuum of Care in Primary and Behavioral Health. The theme of the 30th Annual National Prevention Network Conference is **Rooted in Tradition, Strengthened by Science, Evolving the Field of Prevention.**

Continuing Education Hours and Check-in Requirement

Participants can earn up to 13.5 Continuing Education Hours (CEHs) for attending the general conference. Continuing Education Hours (CEHs) have been approved by IC&RC. Participants must check in at the registration desk upon arrival for hours to be verified. Participants may use the certificate to apply for CEHs from other certification/licensing boards.

Online Conference Evaluations

Links to the workshop and the overall evaluations will be emailed to participants during the conference and again following the conference.

Digital Certificates

Certificates will be emailed to the email address on file in registration 10 business days following the completion of the electronic overall evaluation. To avoid system messages from sending to a SPAM folder, please approve messages from “contactus@nnpconference.org” or from “noreply@etouches.com”.

Certificates will not be printed or mailed. If you depart the conference early or arrive late, please notify a registration desk representative to adjust your participation hours.

Donations and Sponsored Giveaways

Tune in to Twitter (@nnpconference) to participate in the giveaways and competitions! All winners will be announced on Twitter and on the whiteboard at the registration desk. Winners must claim a prize within 24 hours or by the close of the conference.

Presentation Handouts and Resources

Participants may download presentation resources and handouts from the conference website. Downloads will be added to the conference website, as presenters make them available on the following link:

<http://www.nnpconference.org/presentation-downloads/>

Conference FAQs

Food and Beverage

A morning energizer and beverages are available daily in the exhibit hallway. Lunches will also be hosted September 12 and September 14 in the main ballroom/general session room. Note that on September 13 the main ballroom will be closed and participants are welcome to enjoy a no host lunch in and around Anaheim from 11:30a.m. -1:30 p.m. Please be back on time for Workshop Session IV!

Courtesy Requests

- Wear your nametag at all times.
- Silence all electronic devices during sessions.
- Refrain from wearing strong-scented products.
- Bring optional layered clothing for varying temperatures in the event space.
- Be on time for sessions.
- Quietly and quickly leave functions when taking urgent calls.

Lost and Found

The lost and found is located at the main registration desk in the hotel foyer near the exhibit hallway.

Department of Health and Human Services Disclaimer

The views expressed in written conference materials or publications and by speakers and moderators at the HHS sponsored conference do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Social Media

Follow us on Twitter ([@npnconference](https://twitter.com/npnconference)) and join the conversation using the official hashtag [#NPNConference](https://twitter.com/npnconference). Like the NPN Conference Facebook (<https://www.facebook.com/npnconference2017>) and share your photos and engage in the conversation.



CONFERENCE
SERVICES GROUP

This event is coordinated by
the University of Nevada, Reno,
Conference Services Group.
844-204-0909



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Exhibitors

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Center for Substance Abuse Prevention (CSAP)

www.samhsa.gov

Collaborate Planning Group

www.collaborateandgrow.com

Community Anti-Drug Coalitions of America (CADCA)

www.cadca.org

Council on Prevention and Education: Substances (COPES), Inc.

www.copes.org

FDA Center for Tobacco Products

www.FDA.gov/Tobacco

FEI Systems

www.feisystems.com

Harbage Consulting

www.harbageconsulting.com

IC&RC

www.internationalcredentialing.org

MOSAIX Software, Inc.

www.mosaixsoftware.com

One Circle Foundation

www.onecirclefoundation.org

Primo Prevention

www.primoprevention.com

Society for Prevention Research (SPR)

www.preventionresearch.org

University of Oklahoma College of Liberal Studies

<https://pacs.ou.edu/>

University of Southern California – Project Towards No Drug Abuse

<http://tnd.usc.edu>

University of Washington Center for Communities That Care

www.communitiesthatcare.net



Photo Booth Celebration

It's the 30th Anniversary of the NPN Conference! Join in the celebration with some fun photos at the photo booth located in the foyer, or use our SnapChat filters!

Plenary Sessions

Opening Session | Tuesday, September 12, 2017 | 8:30 – 9:45 a.m. | Grand Ballroom

8:30 – 9:00 a.m.

NPN and NASADAD Welcome

Michelle Nienhius, President, NPN Executive Committee and NPN, South Carolina

Rob Morrison, NASADAD, Executive Director

9:00 – 9:45 a.m.

Keynote Presentation



Sam Quinones
Journalist and Author



Exemplary Awards

General Session | Tuesday, September 12, 2017 | 12:30 – 1:00 p.m. | Grand Ballroom

Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices and Policies

Presented by: **Tracy Flinn**, NASADAD, AOD Senior Research Analyst and **Michelle Nienhuis**, President, NPN Executive Committee and NPN, South Carolina

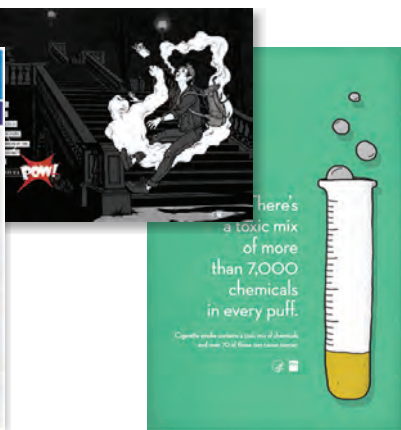
Congratulations to the 2017 Winners of the National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies!

1. **Evansville Medication Diversion (Wisconsin)**
2. **Kids Like Us (Maryland)**
3. **OK SPF-PFS Intertribal Consortium Initiative (Oklahoma)**

More information can be found on the NASADAD website at: <http://nasadad.org/exemplary-awards>

FDA's Center for Tobacco Products is excited to attend the 30th Annual National Prevention Network Prevention Conference.

Please stop by **BOOTH 5** for free posters, tools, and resources like the Exchange Lab.



The FDA Center for Tobacco Products (CTP) created the Exchange Lab as a FREE and easy way to get science-based resources on tobacco use prevention for your health or physical education class, website, and social media channels.

The Exchange Lab content is:

- **Accurate** and **vett**ed by FDA and the Centers for Disease Control and Prevention.
- Available in a **variety of formats**, including text, infographics, images, and videos.
- Filled with more than **130 materials**, some available in Spanish, on topics such as public health education and tobacco research.
- **FREE**. Users can download, print, or order materials at any time without cost.

Examples of the types of content available at the Exchange Lab.

Users can place content directly onto their websites or social media channels through digital feeds. Visit the Exchange Lab at <https://go.usa.gov/xRVHs> to view available materials and get started! Contact CTP with questions or comments by emailing CTPOutreach@fda.hhs.gov.

CENTER FOR TOBACCO PRODUCTS

Plenary Sessions

General Session | Wednesday, September 13, 2017 | 8:30 – 10:00 a.m. | Grand Ballroom

8:30 – 9:15 a.m.

Keynote Presentation



Frances M. Harding

Director, Center for Substance Abuse
Prevention (CSAP), SAMHSA

9:15 – 10:00 a.m.

Keynote Presentation

Richard F. Catalano

Ph.D., Past-President of the Society for
Prevention Research (2017), and
Co- Founder, Social Development
Research Group, School of Social Work,
University of Washington



Plenary Sessions

Closing Session | Thursday, September 14, 2017 | 2:00 – 3:15 p.m. | Grand Ballroom

2:00 – 3:15 p.m.

Closing Panel Presentation

**A Conversation on Lessons Learned from Marijuana Legalization in Four States:
California, Oregon, Washington, and Colorado**

Facilitator:

Renee Faber, NPN, Nebraska, Vice President for Internal Affairs, NPN Executive Committee and Manager, Behavioral Health Services, DHHS - Behavioral Health, Nebraska

Panel:

Joe Eberstein, CCPS, Program Manager, San Diego County Marijuana Prevention Initiative (MPI), Center for Community Research, Inc.

Luci Longoria, MPH, NPN - Oregon, Health Promotion Manager, Public Health Division, Oregon Health Authority

Sarah Mariani, CPP, NPN, Washington and Behavioral Health Administrator, Division of Behavioral Health and Recovery, Washington State Department of Social and Health Services

Jenny Wood, NPN, Colorado, Director, Community Prevention and Early Intervention Programs, Colorado Office of Behavioral Health



Workshop Session I

Tuesday, September 12, 2017 | 1:00 – 1:45 p.m.

Betting on Our Future!

Terri Sue Canale-Dahlman, Chief, CDPH - Office of Problem Gambling and Jim Kooler, Dr.P.H., CCPS, ICPS, Administrator, California Center for Youth Development and Health Promotion

Garden 2

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Interactive

Reducing Substance Abuse in High Schools for Two Decades, Project Towards No Drug Abuse

Leah Meza, Program Manager, University of Southern California, Project Towards No Drug Abuse

Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Interactive

Safety Citizenship – Engaging Others to Prevent Someone from Driving after Drinking

Katie Dively, M.S., CHES, Research Scientist II, Center for Health and Safety Culture at Montana State University

Imperial

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Interactive

The Challenge and Promise of Integrating Inter-Generational Evidence-Based Prevention Services across the Continuum of Care in Primary and Behavioral Health Systems

Christopher Kokoski, Master Trainer and Ted Strader, Program Developer of CLFC Curriculum Series, Executive Director of COPES, Inc.,

Terrace

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- Not Indicated
- Intermediate | Interactive

Inside the Minds of Young Adults: A Comparison of 3 State Young Adult Surveys

Renee Faber, BS, Behavioral Health Services Manager, DHHS Division of Behavioral Health; Sarah Fischer, Director, Prevention & Promotion Services, Behavioral Health Services Commission; Jason Kilmer, Associate Professor, Psychiatry and Behavioral Sciences and Assistant Director of Health & Wellness for Alcohol & Other Drug Education, Division of Student Life; Sarah Mariani, Behavioral Health Administrator

Royal AB

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

What's Next: Infusing Old Prevention Strategies with Evidence-Based Program and New Technologies on a Budget

Alex Brown, J.D., SPF-PFS II, Partnership for Success Grant Manager, Thrive Center Omaha; David Brown, Co-Founder & Prevention Specialist, Thrive Center Omaha; Charles Kaup, MSW, LiveWise Prevention Specialist LiveWise Coalition; Joseph Shannon Jr., Co-Founder and Prevention Specialist, Thrive Center Omaha

Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, Local Level, Coalition Partner
- Intermediate | Interactive

Assessing Opioid Misuse and Overdose Using PDMP and Other Data Sources

Melissa Adolphson, Epidemiologist, EpiMachine, LLC; Elisabeth Atherly, Evaluation Consultant, Alcohol and Drug Abuse Division; Thomas Clarke, Social Science Analyst, Center for Substance Abuse Prevention (CSAP), SAMHSA; Sandeep Kasat, Associate Director of Epidemiology, CAPT Core; Alyssa O'Hair, Regional Coordinator, SAMHSA's CAPT West Resource Team

Royal EF

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Coalition Partner, Researcher
- Intermediate | Interactive

Prevention in Faith-Based Youth Groups: A Comprehensive Approach

David Paddison, Health Educator, Community Service Programs

Regal

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

Tuesday, September 12 | 1:00-4:00 p.m.

Prevention Specialist Certification: An Overview

Sandra Del Sesto, Consultant and Mary Jo Mather, Executive Director, IC&RC
Garden 3

This presentation will review the requirements for becoming a Certified Prevention Specialist. What is required and how to document requirements will be discussed as well as education and training that is acceptable to use toward certification. Learn about the IC&RC Prevention Specialist examination, its development, scoring, preparation strategies, and take a sample examination. Questions will be answered and discussion about the sample examination will be provided. This is a 3-part session. All 3 parts must be attended to complete the full workshop.



Workshop Session II

Tuesday, September 12, 2017 | 2:15 – 3:00 p.m.

The Kansas Prevention Collaborative: A Story of One State's Approach to Integrating Behavioral Health through the Lens of Prevention

Lisa Chaney, Director of Research and Evaluation, Southeast KS Education Service Center, Greenbush; Chad Childs, LCMFT, Community Engagement Institute; Sarah Fischer, Director, Prevention & Promotion Services, Kansas Department for Aging and Disability Services; Jomella Watson-Thompson, Ph.D., Associate Director, Work Group for Community Health and Development, University of Kansas

Garden 2

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- State Systems Level
- Intermediate | Lecture

Empowering the Diverse Youth Perspective to Develop Effective Youth Marijuana Prevention Campaigns

Erin James, CPP, Outreach Marijuana & Opiate Prevention Coordinator, King County Behavioral Health & Recovery Division and Andrea LaFazia - Geraghty, MSW, MPH, Prevention Services Manager, King County Behavioral Health & Recovery Division

Garden 4

- Addressing Disparities
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

From Need to LEAD: The Evolution of a Prevention Program for Indiana Seniors

Eric Evans, Director of Prevention, Geminus Corporation and Brad McLeish, President, Praxis Strategies and Solutions

Imperial

- Addressing Disparities
- Local Level, Coalition Partner
- Beginning | Lecture

Substance Use and Misuse among Latino/a Youth

Lizbeth Becerra, BS, Health Educator; Alejandra Huerta, BS, Health Educator, CHLA; Irene Lim, LCSW, Program Director, Children's Hospital Los Angeles; Lorena Velasquez, MSP, Project Coordinator, Children's Hospital Los Angeles

Regal

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Interactive

Project Amp: The Role of Young Adults in Recovery in Preventing Adolescent Substance Use

Saabi Markar, Student, Center for Social Innovation and Laura Pannella Winn, MA, Associate, Center for Social Innovation

Royal AB

- Workforce Development
- Local Level, Coalition Partner, Researcher
- Intermediate | Interactive

Integrating Technology and Data: The Use of the Prevention Data Dashboard in the District of Columbia

Venita Embry, Research Public Health Associate; Jenna Gabrio, MPH, CCRP, Public Health Analyst, RTI International; Stephanie Hawkins, Ph.D., Senior Research Clinical Psychologist, RTI International; Yasir Shah, Grants Specialist

Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Prioritizing Access to Prevention Programs to Address Disparities in Behavioral Health

Tasha Leimomi Gill, MPH, Special Projects Coordinator, Guam Behavioral Health and Wellness Center; Roslyn Holliday Moore, MS, Senior Public Health Analyst, Office of Behavioral Health Equity, SAMHSA; Tonia M. Schaffer, MPH, Public Health Advisor, Center for Substance Abuse Prevention, SAMHSA

Royal EF

- Prevention and Addressing Disparities
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

Marijuana and African American Youth: Exploring Parenting Behaviors among a National Sample of Adolescents

Dawn Thomas, Ph.D., Ohio Certified Prevention Consultant, Prevention Systems Manager, Ohio Mental Health and Addiction Services

Terrace

- Addressing Disparities
- Not Indicated
- Intermediate | Lecture

Workshop Session III

Tuesday, September 12, 2017 | 3:15 – 4:00 p.m.

Using Incentives to Reduce Tobacco Use Among Low-Income Pregnant Women

Jennifer Webster, MA, MPH, Senior Community Health Analyst, Lane County Public Health

Garden 2

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, Local Level, Coalition Partner
- Intermediate | Lecture

Preventing Marijuana Use through School-Based Interventions and Youth-Led Social Norm Change

Daisy Lopez, Project Director, California Health Collaborative and Cindy Swartzwelder, VP Training & Implementation, Mendez Foundation

Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Beginning | Interactive

Gender Specific Strategies to Prevent Substance Abuse among Girls and Young Women

Sarah Newton-Scott, Project Manager, Center for Collaborative Planning, Public Health Institute

Regal

- Addressing Disparities
- Student/Intern, Local Level, Coalition Partner
- Beginning | Interactive



Mixing Alcohol and Benzodiazepines: What You Should Know About This Emerging Trend

Jessica Cance, MPH, Ph.D., Program Specialist, Texas Health and Human Services Commission

Royal AB

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

Choosing Evidence-Based Programs for Prevention – the Washington Method

Sarah Mariani, CPP, Behavioral Health Administrator, Division of Behavioral Health and Recovery/Washington State Department of Social and Health Services

Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Opioid Prescribing and Misuse Analysis: Data Trends and Initial Prevention Recommendations

Eli Cutler, Ph.D., Research Leader, Government Health and Human Services, IBM Watson Health and Shadia Garrison, MPH, Public Health Analyst, Center for Substance Abuse Prevention, SAMHSA

Royal EF

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

Evaluating Countywide Substance Use Prevention Initiatives: San Diego County's Data-Driven Prevention Framework

Erica Panchmann, MA, Research Associate, Center for Community Research (CCR) and Laura Stanley, Ph.D., Research/Evaluation Associate, Center for Community Research

Terrace

- Evidence-based Programs, Strategies, Emerging Practices
- Local Level, Coalition Partner, Researcher
- Intermediate | Lecture

Workshop Session IV

Wednesday, September 13, 2017 | 1:30 – 2:30 p.m.

If You're Going to Do It, Do it Right! Creating and Sustaining Collaborations Between Prevention Practitioners and Researchers

Dr. Jeffrey M. Jenson, Winn Endowed Professor for Children and Youth, Graduate School of Social Work, University of Denver; Dr. Leslie Leve, President, SPR; Professor, College of Education; and, Associate Director, Prevention Science Institute, University of Oregon; Craig PoVey, MSW, NPN, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; and, Jenny Wood, NPN, Colorado, Director, Community Prevention and Early Intervention Programs, Colorado Office of Behavioral Health

Garden 2

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Advanced | Lecture

Going Upstream and Digging Deeper: The Critical Role Coalitions Play in Addressing the Nation's Opioid and Heroin Crisis

Catherine Brunson, Trainer and Carlton Hall, Deputy Director of Training, Technical Assistance and Outreach, Community Anti-Drug Coalitions of America (CADCA)

Garden 3

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Interactive

Using a Structured Framework to Successfully Engage Providers to Develop and Implement Innovative Prevention Approaches to Address the Opioid Epidemic at the Local Level

Melissa Struzzo, MPH, Senior Program Coordinator, Marin County Health and Human Services Department

Garden 4

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture

Transitional Counseling Program: An Indicated Approach to Support Teens

Jenny Armbruster, CRPS, MAADCII, PLPC, Director of Community Services, National Council on Alcoholism and Drug and Nicole Dawsey, Director of Prevention Education, NCADA Abuse - St. Louis Area

Imperial

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Provocative Social Marketing to reduce Underage Drinking in Affluent Communities: The 06820 Experience

Emily Larkin, BS, Thriving Youth Program Director, The Community Fund of Darien

Terrace

- SAP and Primary Care
- Student/Intern, Local Level, Coalition Partner
- Beginning | Interactive

Innovative Prevention Coalition Strategies to Evite, Engage and Empower the Community

Raunda Frank, JD, CATC V, CCPS, Prevention Coordinator, Behavioral Health Services, Inc. and Heather Longridge, Prevention Outreach Specialist

Regal

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture

Community-Based Approaches to Reducing Underage Drinking and Prescription Drug Misuse Prevalence Rates: Encouraging Findings and Lessons Learned from the Evaluation Vermont's Recently Completed Partnerships for Success (PFS) II Project

Robert Flewelling, Ph.D., Senior Research Scientist, Pacific Institute for Research and Evaluation (PIRE); Amy Livingston, Evaluation Coordinator, Pacific Institute for Research and Evaluations (PIRE); Claudia Marieb, Substance Abuse Prevention Consultant, Vermont Department of Health; Melanie Sheehan, Director of Community Health Outreach, Mount Ascutney Hospital and Health Center

Royal AB

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Outcomes on a Statewide Prevention Coalition Model to Reduce Youth Substance Use: Evaluation of Washington State's Community Prevention and Wellness Initiative (CPWI)

Sarah Mariani, CPP, Behavioral Health Administrator, Division of Behavioral Health and Recovery/Washington State Department of Social and Health Services

Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Engaging Friends and Family to Prevent Prescription Opioid Misuse and Overdose: Drawing on Lessons Learned from Best Practices at the Local Level

Lauren Gilman, Project Director, Massachusetts Technical Assistance Partnership for Prevention (MassTAPP) Education Development Center, Inc.; Kim Nesbitt, Public Health Advisor, Center for Substance Abuse Prevention (CSAP), SAMHSA; Jose Morales, Director of Prevention, Bureau of Substance Abuse Services (BSAS), Massachusetts Department of Public Health; Alyssa O'Hair, Regional Coordinator, SAMHSA's CAPT West Resource Team

Royal EF

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

Workshop Session V

Wednesday, September 13, 2017 | 2:45 – 3:45 p.m.



Familia Adelante: An Emerging Evidence Based Practice to Reduce Substance Use Among Latino Adolescents

Richard Cervantes, Ph.D., Research Director, Behavioral Assessment, Inc.

Garden 2

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

Emotional Competency as a Framework to Strengthen an Integrated Workforce

Sarah Newton-Scott, Project Manager, Center for Collaborative Planning, Public Health Institute and Connie Chan Robison, MPH, Executive Director, Center for Collaborative Planning, Public Health Institute

Garden 3

- Workforce Development
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

Valuing our Prevention Workforce: Combining High-Touch and Technology-Based Methods to CT's Competency-Based Approach to Workforce Development

John Daviau, MACP, CPS, Project Director, Prevention Training and Technical Assistance Center and Lisa Mason, MA, Project Manager, Cross Sector Consulting LLP

Garden 4

- Workforce Development
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

A STEPP By Step Approach to Local Government Prevention Planning

Erika Green, MS, Project Director, Center for Applied Research Solutions (CARS)

Imperial

- Workforce Development
- State Systems Level
- Intermediate | Interactive

Leveraging Federal and Community Leadership to Prevention Opioid Misuse*

Gregory Goldstein, Deputy Director, Center for Substance Abuse Prevention (CSAP), SAMHSA and Frances M. Harding, Director, Center for Substance Abuse Prevention (CSAP), SAMHSA

Royal AB

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

**This presentation is repeated during Power Session I on September 12.*

Stop Them Before They Start

Shelly Steiner, DFC Grant Coordinator, Carter County Drug Free Coalition and Sue Thau, Public Policy Consultant, Community Anti-Drug Coalitions of America (CADCA)

Royal CD

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Lecture

Tradition and Innovation: SAMHSA's Prevention Resources from Brochures to Videos to Grantees' Social Marketing Campaigns

Shadia Garrison, MPH, Public Health Analyst, Center for Substance Abuse Prevention, SAMHSA and Lisa May, Brand Supervisor, R&R Partners

Royal EF

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

I Am My Sisters' Keeper: A Retrospective Analysis of a Longitudinal Gender Responsive Culturally Informed Prevention Intervention

Tyese Brown, LMSW, MA, CPP, Clinical Director/Sister S.A.G.E. Founding Director, Ridgewood Bushwick Youth Center (RBSCC, Inc.) and Mekela Clarke, Prevention Educator/Sister S.A.G.E. Coordinator, Ridgewood Bushwick Youth Center (RBSCC, Inc.); Anais Valdez, Senior Case Manager

Terrace

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, State Systems Level, Researcher
- Intermediate | Interactive

Workshop Session VI

Thursday, September 14, 2017 | 10:15 – 11:15 a.m.

What Were They Thinking? DUI Offenders Inform Prevention Efforts

Azahar Lopez, Program Manager, Orange County Health Care Agency and Chrislyn Nefas, Research Analyst IV, Orange County Health Care Agency

Garden 2

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Lecture

The Voices of New Hampshire's Young Adults: Rapid Cycle Assessment of Young Adults and Considerations for Strategic Planning Across the Continuum of Care

Rachel Kohn, MSW, MPH, Senior Evaluation Consultant, JSI Research & Training Institute, Inc.

Garden 3

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Intermediate | Interactive

Social Media: Tools for Extending Your Prevention Outreach

Dana Goodrow, MSW, MPH, President, Goodrow Consulting and Kerrilyn Scott - Nakai, Executive Director, Center for Applied Research Solutions (CARS) and Ken Einhaus, Project Manager

Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive

Harnessing the Tradition of Brotherhood to Reduce Opioid Overdose Deaths Among Trade Workers in Massachusetts

Lauren Dustin, MPH, Program Coordinator, Office of Prevention and Outreach; Penelope Funaiolo, MA, CPS, Manager, Office of Prevention and Outreach, City of Medford; Paul Spencer, Recovery Coach, City of Medford

Imperial

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture



Bridging the Faith Community to Behavioral Health Efforts

Drew Brooks, Executive Director, Faith Partners

Regal

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Advanced | Interactive

Youth Outreach and Credentialing Strategies to Support Prevention Workforce Development in a Changing Landscape

M. Dolores Cimini, Ph.D., Assistant Director for Prevention and Program Evaluation, Counseling and Psychological Services, University at Albany, SUNY; Scott M. Gagnon, MPP, PS-C, Director of Operations, AdCare Educational Institute of Maine

Royal Ballroom

- Workforce Development
- State Systems Level, Local Level, Coalition Partner, Researcher
- Intermediate | Lecture

Synthetic Drugs (New Psychoactive Substances): Solutions for Local Control in Any Size City/County

John Byrom, AOD Prevention Specialist, North Coastal Prevention Coalition/Vista Community Clinic; Erica Leary, Program Manager, AOD Prevention, North Coastal Prevention Coalition/Vista Community Clinic; William Perno, Alcohol and Other Drug Prevention Specialist, Social Advocates for Youth (SAY) San Diego

Terrace

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

Workshop Session VII

Thursday, September 14, 2017 | 12:45 – 1:45 p.m.

Implementing SBIRT in Juvenile Court Diversion

Betsy Houde, Coordinator, New Hampshire Juvenile Court Diversion Network and Rachel Kohn, MSW, MPH, Senior Evaluation Consultant, JSI Research & Training Institute, Inc.

Garden 3

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive

The Los Angeles Retail Framework Project – “A Step-by-Step: A Model for Local Control of Problems Related to Off-Sale Alcohol Outlets”

Albert Melena, Executive Director, San Fernando Valley Partnership and Friedner Wittman, President

Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive



Reducing Youth Alcohol Use through Positive Community Norms in Minnesota

Phyllis Bengtson, Principal State Planner, Minnesota Department of Human Services, Alcohol and Drug Abuse Division and Al Frederickson, CPPR, ICPS, SAPT Consultant, Principal Planner, MN Dept. of Human Services, Alcohol & Drug Abuse Division

Regal

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

Development of an Early Warning System for Emerging Drug Trends in the District of Columbia

Stephanie Hawkins, Ph.D., Senior Research Clinical Psychologist, RTI International; Alexander Rabre, MPH, MS, Public Health Analyst, RTI International; Orlando Barker, Partnerships for Success Coordinator; Anna Yaros, Ph.D., Research Clinical Psychologist, RTI International

Royal Ballroom

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Local Level, Researcher
- Advanced | Interactive

Gender Matters: Reducing Risk Factors and Promoting Healthy Development for Youth Utilizing Evidence-Based Gender Responsive Programs

Kiku Johnson, Associate Director, One Circle Foundation

Terrace

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Beginning | Interactive



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latest research
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& safety



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Power Session I

A power session is a breakout time period in which prevention topics of general appeal are offered to participants as concurrent forums.

September 12 | 10:15 – 11:30 a.m.

Leveraging Federal and Community Leadership to Prevent Opioid Misuse

Gregory Goldstein, Deputy Director, Center for Substance Abuse Prevention (CSAP), SAMHSA and **Frances M. Harding**, Director, Center for Substance Abuse Prevention (CSAP), SAMHSA

Room: Royal AB

This workshop will introduce many proven strategies to prevent opioid misuse. Prevention strategies are critical to working upstream to address the issue of prescription drug misuse. States, communities, and families can intervene to reduce inappropriate access to prescription drugs, thus significantly reducing the impact of the opioid crisis.

**This presentation is repeated during Workshop Session V on September 13.*

The Missing Partner – Non-Profit Hospitals and Substance Use Prevention

Craig PoVey, NPN, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; **Lisa May**, Brand Supervisor, R&R Partners, State of Utah; **Jane Sanville**, MPH, Senior Policy Analyst, Office of National Drug Control Policy (ONDCP), Executive Office of the President; **Vondie Woodbury**, MPA, President, Woodbury Group

Room: Royal CD

New partnerships are being formed between non-profit hospitals, community coalitions, and states to prevent substance use, including opioid misuse, before it starts. These collaborations are based on common concerns – all parties are invested in improving the health of the communities they serve. Community Benefit is integral to many of these collaborations. This session will focus on: how Community Benefit works, recent data trends, the hospital point of view, and an example of how Utah and a hospital system collaborated to support a range of activities, including a media campaign.

**This presentation is repeated during Power Session II on September 13.*

Self-Care: A Celebration of You!

Give yourself credit. What you wish someone would say to you, say it to yourself.

States and Communities Partnering to Prevent Substance Misuse

Representatives from Substance Abuse and Mental Health Services Administration (SAMHSA): [Jasmin L. Bush](#), MA, Public Health Advisor; [Costella Denise Green](#), MHS, Branch Chief, Division of Community Programs; [Kendric Neely](#), MPH, Public Health Advisor; [Charles Reynolds](#), Director, Division of Community Programs

Room: Royal EF

This presentation will engage in discussions on how states are effectively collaborating with community coalitions to influence the implementation and sustainability of primary prevention practices and environmental prevention strategies to prevent substance misuse.

Presenters will provide insights on: the power of forging healthy alliances on multiple levels; the importance of data-driven planning; and, how to leverage existing and new resources to sustain program outcomes.

**This presentation is repeated during Power Session II on September 13.*

Documenting Trends after Legalization: Prevention Opportunities, Needs, and Challenges Related to Marijuana

[Jason R. Kilmer](#), Ph.D., Associate Professor, Psychiatry & Behavioral Sciences, University of Washington and Assistant Director of Health & Wellness for Alcohol & Other Drug Education, Division of Student Life

Room: Terrace

Regardless of what your state has (or hasn't) done around marijuana, a great deal is changing in the US related to how marijuana is seen and discussed. Undoubtedly, this changing conversation related to marijuana is also generating prevention needs and challenges. In this Power Session, research related to marijuana's effects with the clearest implications for prevention will be discussed, as will examples of ways in which normative perceptions have been affected post-legalization in Washington State. Lessons learned in prevention and intervention efforts will be reviewed, and implications for your own prevention efforts will be examined.



Power Session II

September 13 | 10:15 – 11:30 a.m.

Coalition Partnerships with Healthcare Agencies

Albert Terrillion, D.Ph., CPH, CHES, Deputy Director, Community Anti-Drug Coalitions of America (CADCA)

Room: Royal AB

Healthcare transformation continues to challenge policy makers and health professionals. Cost, quality of care, and population-level considerations remain priorities in balanced efforts. Community Anti-Drug Coalitions of America (CADCA) has undertaken several projects and advocacy efforts in the past year that will strengthen community-based-organization partnerships in health care agencies. CADCA, a national, private nonprofit organization with affiliates in each of the 50 states and all US territories, helps community-based organizations forming coalitions become stronger and more effective and works with federal, state and local government to support the coalition movement. CADCA fully recognizes that as effective as universal prevention approaches have been, there is also a great need for integrating risk reduction approaches, given the growing rates of substance use commonly reported by national epidemiological surveys. This session will focus on two projects that seek to strengthen partnerships with healthcare agencies, including providers and payers, to improve community health.

***This presentation is repeated during Power Session III on September 14.**

The Missing Partner - Non-Profit Hospitals and Substance Use Prevention

Craig PoVey, NPN, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; **Lisa May**, Brand Supervisor, R&R Partners, State of Utah; **Jane Sanville**, MPH, Senior Policy Analyst, Office of National Drug Control Policy (ONDCP), Executive Office of the President; **Vondie Woodbury**, MPA, President, Woodbury Group

Room: Royal CD

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States and Communities Partnering to Prevent Substance Misuse

Representatives from Substance Abuse and Mental Health Services Administration (SAMHSA): **Jasmin L. Bush**, MA, Public Health Advisor; **Costella Denise Green**, MHS, Branch Chief, Division of Community Programs; **Kendric Neely**, MPH, Public Health Advisor; **Charles Reynolds**, Director, Division of Community Programs

Room: Royal EF

This presentation will engage in discussions on how states are effectively collaborating with community coalitions to influence the implementation and sustainability of primary prevention practices and environmental prevention strategies to prevent substance misuse. Presenters will provide insights on: the power of forging healthy alliances on multiple levels; the importance of data-driven planning; and, how to leverage existing and new resources to sustain program outcomes.

SAFER California University Study: Implementing an Evidence-Based Program

Richard McGaffigan, MSW, Program Director, Pacific Institute for Research and Evaluation (PIRE)

Room: Terrace

The Safer California Universities Study (SAFER) intervention aims to reduce excessive drinking and intoxication at off-campus locations near the college, including parties at homes and apartments. SAFER “toolkit” outlines the core components of a comprehensive action plan as well as the steps to facilitate planning and implementation of the intervention. It will be reviewed and discussed during the presentation.



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Power Session III

September 14 | 8:30 – 9:45 a.m.

Coalition Partnerships with Healthcare Agencies

Albert Terrillion, D.Ph., CPH, CHES, Deputy Director, Community Anti-Drug Coalitions of America (CADCA)

Room: Royal Ballroom

Healthcare transformation continues to challenge policy makers and health professionals. Cost, quality of care, and population-level considerations remain priorities in balanced efforts. Community Anti-Drug Coalitions of America (CADCA) has undertaken several projects and advocacy efforts in the past year that will strengthen community-based-organization partnerships in health care agencies. CADCA, a national, private nonprofit organization with affiliates in each of the 50 states and all US territories, helps community-based organizations forming coalitions become stronger and more effective and works with federal, state and local government to support the coalition movement. CADCA fully recognizes that as effective as universal prevention approaches have been, there is also a great need for integrating risk reduction approaches, given the growing rates of substance use commonly reported by national epidemiological surveys. This session will focus on two projects that seek to strengthen partnerships with healthcare agencies, including providers and payers, to improve community health.

***This presentation is repeated during Power Session II on September 13.**

Youth Marijuana Use: New Research Prevention Strategies and Public Health Challenges

Joe Eberstein, CCPS, Program Manager, San Diego County Marijuana Prevention Initiative (MPI), Center for Community Research, Inc.

Room: Grand Ballroom

The objectives of the session are to discuss Prop 64, which is the Adult Use of Marijuana Act (AUMA). Also, during this session there will be a discussion on current youth marijuana trend data including use, access, harm perception, ER visits, poison control, and treatment. The speaker will discuss evolving marijuana products and current trends in use, as well as describe public health challenges related to increased access to potent products, and, finally, CO and WA State updates on recreational use. MPI prevention efforts and strategies, as well as an introduction of the MPI Prevention TOOLKIT will be the final point discussed.





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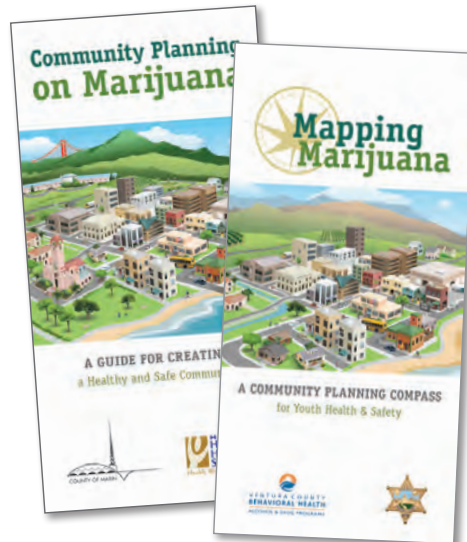


*It's not communication when you say it;
it only becomes communication
when the other person "hears" it.*

– SIMON DIXON, CEO, IDEA ENGINEERING



Opioid Abuse Prevention Campaign



Marijuana Community Planning Brochures



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Schedule At A Glance

The NPN Conference will take place at the **Hyatt Regency Orange County Conference Center**. All plenary sessions, workshops, and power sessions will be held on the first floor. Please see workshop session listings for workshop room assignments.

Tuesday, September 12, 2017

8:00 a.m. - 4:00 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer with Exhibits (Continental Breakfast)
8:30 - 9:00 a.m.	Conference Welcome and Opening
9:00 - 9:45 a.m.	Plenary Session
9:45 - 10:15 a.m.	Break/Visit Exhibits
10:15 - 11:30 a.m.	Power Session I
11:30 - 1:00 p.m.	Lunch (Provided); Exemplary Awards Ceremony (12:30 p.m. - 1:00 p.m.)
1:00 - 1:45 p.m.	Workshop Session I
1:45 - 2:15 p.m.	Break/Visit Exhibits
2:15 - 3:00 p.m.	Workshop Session II
3:00 - 3:15 p.m.	Short Break
3:15 - 4:00 p.m.	Workshop Session III
4:00 p.m.	4.25 CEHs for the Day – Enjoy Anaheim!

Wednesday, September 13, 2017

8:00 a.m. - 4:00 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer and Visit Exhibits (Continental Breakfast)
8:30 - 10:00 a.m.	Plenary Session
10:00 - 10:15 a.m.	Short Break
10:15 - 11:30 a.m.	Power Session II
11:30 - 1:30 p.m.	Lunch (On Your Own)
1:30 - 2:30 p.m.	Workshop Session IV
2:30 - 2:45 p.m.	Short Break
2:45 - 3:45 p.m.	Workshop Session V
3:45 p.m.	4.75 CEHs for the Day – Enjoy Anaheim!

Thursday, September 14, 2017

8:00 a.m. - 3:30 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer and Visit Exhibits (Continental Breakfast)
8:30 - 9:45 a.m.	Power Session III
9:45 - 10:15 a.m.	Break/Visit Exhibits
10:15 - 11:15 a.m.	Workshop Session VI
11:15 a.m. - 12:45 p.m.	Lunch (Provided; No Programming)
12:45 - 1:45 p.m.	Workshop Session VII
1:45 - 2:00 p.m.	Short Break
2:00 - 3:15 p.m.	Closing Plenary Session
3:15 p.m.	4.5 CEHs for the Day – Conference Adjourns!



Full presentation descriptions are available on the conference website at www.NPNconference.org