

29th Annual

NPN Conference 2016

Advancing a Prevention Agenda in an Era of Health Systems Reform



Buffalo, New York



September 13-15

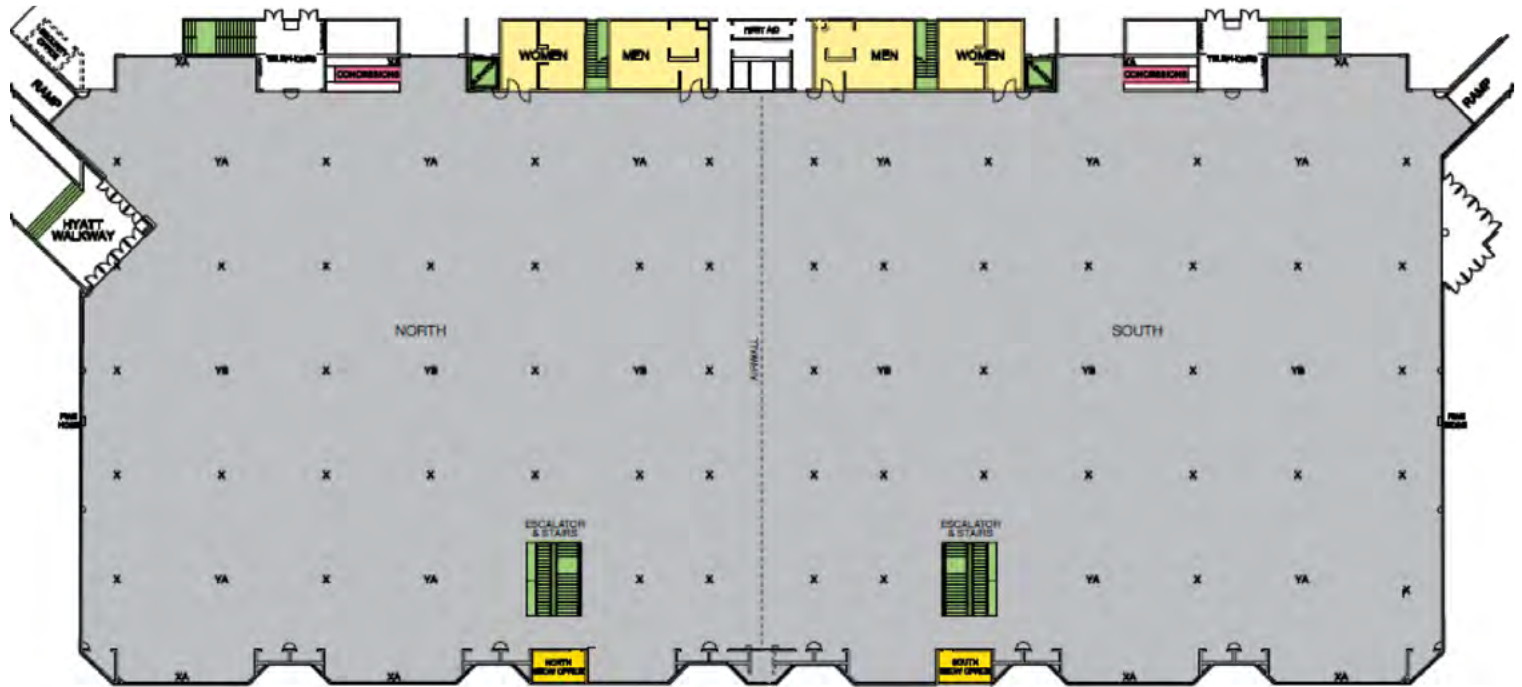
National Prevention Network
Bridging Research to Practice

www.npnconference.org



Convention Center Map

Second Floor



First Floor



Welcome to the 29th Annual National Prevention Network Conference!

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September 12-14, 2017

Anaheim, CA



STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY 12224

ANDREW M. CUOMO
GOVERNOR

September 13, 2016

Dear Friends:

It is a pleasure to welcome everyone attending the 29th Annual National Prevention Network (NPN) Conference being held here in the great City of Buffalo, New York. In addition to all the important NPN sessions taking place this week, I encourage you to take time to experience the many wonderful sights and features of Western New York.

The disease of addiction has taken a tremendous toll on communities across our country, including here in New York, where individuals and entire families have been impacted. Today, opioid addiction is a dangerous public health crisis that has risen to alarming levels.

But there is hope and there is hard work being done in our state. We are transforming our addiction system into one that is not only responsive to the current needs for treatment, prevention, and recovery, but leading the way with innovative new approaches to substance use disorder care and best practices in addiction prevention and recovery.

This year's timely conference theme, "*Advancing a Prevention Agenda in an Era of Health Systems Reform*," is an important reminder that our state's entire health care delivery system is continuously evolving and improving. New York State has the largest prevention system in the country that continues to have a positive impact on countless lives, yet we can always do more.

I applaud your commitment to the vital work of prevention and hope that the coming days bring a mutually beneficial exchange of ideas and information to all.

Warmest regards and best wishes for a productive conference.

Sincerely,

ANDREW M. CUOMO

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Office of Alcoholism and
Substance Abuse Services

ANDREW M. CUOMO
Governor

ARLENE GONZÁLEZ-SÁNCHEZ, M.S.,
L.M.S.W.
Commissioner

September 13, 2016

Dear Friends and Colleagues,

I am pleased to welcome you to the 29th Annual National Prevention Network Conference in the great State of New York and to the beautiful Buffalo/Niagara area!

This is a very exciting time for our field as we continue to grow, adapt and be inspired by those we serve. Under the leadership of Governor Andrew M. Cuomo, we, at the New York State Office of Alcoholism and Substance Abuse Services, are moving forward in a bold, proactive way to address substance use disorders in our state while also being responsive to the needs of all New Yorkers who depend on our services to overcome addiction.

Over the next few days, you will hear from leading national and state experts in the field of addiction about the opportunities and challenges we all face "*Advancing a Prevention Agenda in an Era of Health Systems Reform.*"

New York State boasts one of the largest service delivery systems in the nation. We continue to evolve in order to provide innovative, quality prevention, treatment and recovery services that are patient-centered and family/community focused.

In closing, I'd like to thank each of you for sharing your expertise and best practices at this conference. Together as experts in our field, we have the vision, knowledge, experience and energy to lead the way into the future. Enjoy the conference and your time in Buffalo!

Sincerely,

Arlene González-Sánchez
Commissioner

501 7th Avenue | New York, New York 10018-5903 | oasas.ny.gov | 646-728-4720
1450 Western Avenue | Albany, New York 12203-3526 | oasas.ny.gov | 518-473-3460

Conference FAQs

Conference Topics and Theme

The purpose of the National Prevention Network (NPN) Conference is to highlight the latest research in the substance abuse prevention field. It provides a forum for prevention professionals, coalition leaders, researchers, and federal partners to share research, best practices and promising evaluation results for the purpose of integrating research into prevention practice. The theme of the 29th Annual National Prevention Network Conference is *Advancing a Prevention Agenda in an Era of Health Systems Reform*.

Continuing Education Hours and Check-in Requirement

Participants can earn up to 16.75 Continuing Education Hours (CEHs) for attending the general conference. Continuing Education Hours (CEHs) have been approved by IC&RC. Participants must check in at the registration desk upon arrival for hours to be verified. Participants may use the certificate to apply for CEHs from other certification/licensing boards.

Breakdown of CEHs by day:

- Tuesday: 6.75 hours
- Wednesday: 6 hours
- Thursday: 4 hours

Online Conference Evaluations

There will be online evaluations for input regarding all workshops as well as the general conference overall. Links to workshop and the overall evaluation will be emailed to participants during the conference and again following the conference.

Digital Certificates

Certificates will be emailed to the email address on file in registration 10 business days following the completion of the online overall conference evaluations. Participants will receive an email with a link to complete the online evaluation.

To avoid system messages from going to a SPAM folder, please approve messages from "contactus@npnconference.org" or from "noreply@etouches.com".

Printed Certificates

Participants that selected to receive a printed certificate in advance through registration may pick up their printed certificate from the registration desk immediately following the conference. Printed certificates will not be mailed. A \$5.00 fee applies and must be paid before receiving the certificate.

* Certificates will be adjusted for early departure. Please notify the registration desk for adjustments on early departure in advance.

Raffle Donations and Sponsored Giveaways

All participants will receive a raffle ticket in their nametag for a chance to win a donation. To opt into the drawings, please place half of your ticket in the ballot box at the Hospitality Desk. Drawings will take place through social media. Must be present to win.

Presentation Handouts and Resources

Participants may download presentation resources and handouts from the conference website. Downloads will be added to the conference website as presenters make them available on the Workshop page, along with the listed description and speakers in order by schedule: <http://www.npnconference.org/workshop-descriptions2016/>

Conference Reception

The NYS OASAS hosted reception will take place on Tuesday, September 13 from 5:00-6:30 pm in the Buffalo Niagara Convention Center Ballroom, First Floor.

Food and Beverage

Continental breakfasts are available on September 13 and 15 in the Ballroom, First Floor, of the Buffalo Niagara Convention Center. A full breakfast is available on September 14 in the North Hall, Second Floor, of the Buffalo Niagara Convention Center.

Lunches and brunch will be served in the North Hall, Second Floor, of the Buffalo Niagara Convention Center on September 13 and September 15. A no-host lunch is offered on September 14 to explore Buffalo, New York! Maps and discount information are available at the Visit Buffalo Hospitality Desk.

Courtesy Requests

- Wear your nametag at all times.
- Silence all electronic devices during sessions.
- Refrain from wearing strong scented products.
- Bring optional layered clothing for varying temperatures in the event space.
- Be on time for sessions.
- Quietly and quickly leave functions when taking urgent calls.

Lost and Found

The lost and found is located at the Hospitality Desk on the first floor in the lobby of the Buffalo Niagara Convention Center.

Department of Health and Human Services Disclaimer

The views expressed in written conference materials or publications and by speakers and moderators at the HHS sponsored conference do not necessarily reflect the official policies of the Department of Health and Human Services; not does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

CASAT



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Substance Abuse Technologies
University of Nevada, Reno

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Committee & NPN Members

Thank you to the following members for participating in various committees and roles. We appreciate your contribution to the conference and devotion to the field!

NPN Executive Committee

President, Kimberly Fornero (Illinois)
First Vice President, Michelle Nienhius (South Carolina)
Vice President for Internal Affairs, Renee Faber (Nebraska)
Vice President for External Affairs, Vicki Turner (Montana)
Past President, Craig PoVey (Utah)
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Southeast Region
Representative, Gail Taylor
Alternate, Phyllis Millspaugh
Southwest Region
Representative, Leslie Brougham Freeman
Alternate, Sarah Fischer
Western Region
Representative, Elisha Figueroa
Alternate, Sarah Mariani

National Prevention Network (NPN) Mission

The National Prevention Network (NPN), as a component of the National Association of State Alcohol and Drug Abuse Directors, Inc. (NASADAD), provides guidance and leadership to national, state and local prevention efforts that will reduce the incidence and prevalence of alcohol, tobacco and other drug problems through health promotion and risk reduction in all age groups and populations.

National Prevention Network (NPN) Members by State

Alabama, Beverly Johnson
Alaska, Tony Piper
American Samoa, Louisa Tuiteleleapaga
Arizona, April Miles
Arkansas, Tenesha Barnes
California, Denise Galvez
Colorado, Jenny Wood
Connecticut, Carol Meredith
Delaware, Cecilia Douthy Willis
District of Columbia, Eric Chapman
Federated States of Micronesia, Kerio Walliby
Florida, Walesca Marrero
Georgia, Travis Fretwell
Guam, Vacant
Hawaii, Dixie Thompson
Idaho, Elisha Figueroa
Illinois, Kimberly Fornero
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Maine, Christine Theriault
Marshall Islands, Julia Alfred
Maryland, Larry Dawson
Massachusetts, Jose Morales
Michigan, Larry Scott
Minnesota, Nick Puente
Mississippi, Chuck Oliphant

2016 Conference Planning Committee

Evangeline Aneke, NASADAD
Tenesha Barnes, AK
Scott Brady, NY
Mary Ann DiChristopher, NY
Barry Donovan, NY
Tracy Tlumac Flinn, NASADAD
Don Hallcom, NJ
Rick Harwood, NASADAD
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Tennessee, Sarah Cooper
Texas, Esther Betts
Utah, Craig PoVey
Vermont, Lori Uerz
Virgin Islands, Maren Roebuck
Virginia, Gail Taylor
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Sponsors

The New York State Office of Alcoholism and Substance Abuse Services (NYS OASAS) is pleased to host the 29th Annual National Prevention Network (NPN) Conference in beautiful Buffalo/Niagara.



State Sponsors



Organizational Sponsors



Please visit the following at the Buffalo Niagra Convention Center Ballroom on the first floor.

Adapt Pharma

www.adaptpharma.com

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Center for Substance Abuse Prevention (CSAP)

www.samhsa.gov

Collaborative Planning Group Systems, Inc.

www.collaborateandgrow.com

Community Anti-Drug Coalitions of America (CADCA)

www.cadca.org

Connect with Kids Network

<http://connectwithkids.com>

Dover Youth To Youth (Youth Empowerment Program)

<http://DoverY2Y.org>

Dover Youth to Youth (Samantha Skunk Program)

<http://DoverY2Y.org>

FEi Systems

www.feisystems.com

IC&RC

www.internationalcredentialing.org

MOSAIX Software, Inc.

www.mosaixsoftware.com

University at Buffalo

www.buffalo.edu

Social Solutions

www.socialsolutions.com

Society for Prevention Research (SPR)

www.preventionresearch.org

Sprout Health Group

www.sprouthealthgroup.com

The New York State Office of Alcoholism and Substance Abuse Services (NYS OASAS)

www.oasas.ny.gov

The Phoenix Center

www.phoenixcenter.org

University of Oklahoma College of Liberal Studies

www.ou.edu/cls

UW Center for Communities That Care

www.communitiesthatcare.net

Plenary Sessions

Opening Session | Tuesday, September 13 | 8:30 – 10:00 am | Buffalo Niagara Convention Center, North Hall (2nd Floor)

Master of Ceremonies: Mary Ann DiChristopher, NPN, Acting Associate Commissioner, New York State Office of Alcoholism and Substance Abuse Services (OASAS)

8:30 – 9:00 am

Color Guard

Performed by The Niagara Air Force Base Honor Guard

National Anthem

NPN and NASADAD Welcome

Cassandra Price, President, Board of Directors, NASADAD

Rob Morrison, Executive Director and Director Legislative Affairs, NASADAD

Kim Fornero, NPN, President, Vice President for Prevention, NASADAD Board of Directors

Host State Welcome

Arlene González-Sánchez, Commissioner, NYS Office of Alcoholism and Substance Abuse Services

9:00 – 10:00 am

Keynote Session



Moving Prevention and Population Health to Center Stage in an Era of Health Systems Reform

Jeffrey Levi, Ph.D., Professor of Health Management and Policy, Milken Institute School of Public Health, George Washington University

A look at opportunities presented by reforming health systems to address both primary prevention and social determinants of health: the opportunities before us and the challenges these present to how we do our work.

Plenary Session | Wednesday, September 14 | 8:30 – 9:45 am | Buffalo Niagara Convention Center, North Hall (2nd Floor)

8:30 – 9:30 am

Keynote Session



The Role of Prevention in Integrated Health: The Federal Perspective

Frances M. Harding, Director, Substance Abuse and Mental Health Services Administration's (SAMHSA), Center for Substance Abuse Prevention (CSAP)

What does it mean to advance a prevention agenda at the national, state, and local levels? In a time of unprecedented change within the health care system, the prevention field is poised to seize new opportunities to provide prevention services, foster cross-sector collaboration, and create healthier communities. Learn how prevention and health systems can connect across the continuum of care in order to improve population health.

9:30 – 9:45 am

Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices and Policies

Presented by:

Tracy Flinn, NASADAD, AOD Senior Research Analyst; Michelle Nienhius, NPN, South Carolina; First Vice President, NPN Executive Committee; Prevention Coordinator, Department of Alcohol and Other Drug Abuse Services

The Exemplary Awards

The National Association of State Alcohol and Drug Abuse Directors, Inc. (NASADAD) and its component group, the National Prevention Network (NPN), are pleased to present the National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies. Since its inception over two decades ago, this Center for Substance Abuse Prevention (CSAP) supported program has sought to identify and honor outstanding achievements in substance abuse prevention throughout the United States.

The Exemplary Awards recognize quality substance abuse prevention efforts from around the country including effective and exemplary programs, practices, policies, and other initiatives. Examples of programs invited to participate in the Call for Applications include, but are not limited to, those that have impacted specific changes in their communities – such as promoting responsible retailing practices, smoke-free workplace ordinances, and other environmental approaches.

2016 Exemplary Award Program Winner

Congratulations to the Greenville County (South Carolina) Enforcing Underage Drinking Laws Coalition for receiving the 2016 Exemplary Award for Innovative Substance Abuse Prevention Programs, Practices, and Policies!

Enforcing Underage Drinking Laws (EUDL) Coalition, Greenville County, South Carolina

Award Recipient: Curtis A. Reece, Manager of Prevention Services, The Phoenix Center

In late 2011 to early 2013, the Greenville County (South Carolina) Enforcing Underage Drinking Laws (EUDL) Coalition led community efforts during a National Highway Traffic Safety Administration (NHTSA) demonstration grant. The Coalition worked throughout Greenville County with a primary goal to deny alcohol to individuals under 21 years old utilizing a multi-pronged approach. In previous research, high visibility enforcement campaigns (HVE) are an evidence-based approach that has demonstrated effectiveness in the areas of increased seat belt usage and decreased alcohol-related crashes. The HVE approach combines multiple waves of strict enforcement with strong media messages occurring at each enforcement wave. Researchers have shown that HVE reduces the issues associated with underage drinking and adult provision of alcohol to youth. The strategic plan developed by the Greenville Coalition for the grant merged source investigation with HVE waves occurring throughout the project period. The primary evaluation conducted by the Coalition focused on using community-specific monthly times-series data measures to compare pre-HVE mean alcohol crash data to post-HVE mean alcohol crash data. Results indicated that crashes for <21 year olds decreased 11.8% while the control group (21+ year olds) in alcohol crashes increased 19.4% during the project period. The program outcomes suggest the HVE/ source investigation approach holds significant promise to reduce the harms of underage drinking in communities.

For more information, please view the NASADAD website at: <http://nasadad.org/exemplary-awards/>

Plenary Sessions

Closing Session | Thursday, September 15 | Noon – 1:30 pm | Buffalo Niagara Convention Center, North Hall (2nd Floor)

Noon – 1:25 pm

Closing Panel Presentation

**A Conversation on Lessons Learned from Marijuana Legalization in Four States:
Alaska, Colorado, Oregon, and Washington**

Facilitator:

Renee Faber, Manager, Behavioral Health Services, DHHS - Behavioral Health

Panel:

Karen Girard, NPN, Oregon and Health Promotion and Chronic Disease Prevention Section Manager, Oregon Health Authority

Sharon T. Liu, MPS, Manager, Community Prevention Programs, Colorado Department of Human Services, Office of Behavioral Health (not pictured)

Sarah Mariani, CPP, NPN, Washington and Behavioral Health Administrator, Division of Behavioral Health And Recovery, Washington State Department of Social and Health Services

Anthony Piper, NPN, Alaska and ASAP Program Manager,, Division of Behavioral Health, Department of Health and Social Services

Mary Segawa, Public Health Education Liaison, WA State Liquor and Cannabis Board

Join representatives from four states that have legalized the retail sale of marijuana as they discuss the lessons learned around collecting and interpreting data, marketing, labeling, edible marijuana-infused products, regulation, and prevention's role. There will be opportunity for questions and answers.



1:25 – 1:30 pm

Closing and Appreciation

Master of Ceremonies: Mary Ann DiChristopher, NPN, Acting Associate Commissioner, New York State Office of Alcoholism and Substance Abuse Services (OASAS)



SUBSTANCE ABUSE AND MENTAL
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national prevention week

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www.samhsa.gov/prevention-week

WORKSHOP SESSION I

Tuesday, September 13, 2016 | 10:15 – 11:45 am

Prevention Specialist Certification: An Overview

Room 107

Mary Jo Mather, Executive Director, IC&RC

This presentation will review the requirements of becoming a Certified Prevention Specialist, such as what is required, how to document what is required, education that is acceptable, and more. This presentation will also go into great detail about the IC&RC Prevention Specialist examination in terms of how it was developed, how to prepare, scoring, and retesting.

Track: Prevention Workforce Development

Level: Professional

CSAP Workshop: Applying Lessons Learned from Other Public Health Problems to Youth Marijuana Prevention

Room 106B

Chelsey Goddard, MPH, CPS, Director, Center for the Application of Prevention Technologies, Education Development Center and Lori Uerz, MPH, Manager, Prevention Services, Division of Alcohol and Drug Abuse Programs, Vermont Department of Health

Led by SAMHSA/CSAP's Center for the Application of Prevention Technologies, the session will highlight opportunities to apply prevention strategies that address other substances such as alcohol and tobacco misuse and public health problems with similar risk and protective factors to youth marijuana prevention. In addition, the prevention agency will share how they implemented a health impact assessment and took lessons learned from other prevention programs in order to address youth marijuana use in their state as well as a discussion on identifying common risk and protective factors for marijuana use among youth subpopulations.

Track: Emerging Drug Issues/Trends

Level: Professional, Management, Director

National Evaluation of Drug Free Communities: Emerging Lessons for Coalition Practice and Evaluation

Room 109

James Demery, Ph.D., Evaluator, ICF International; Elly Field, MA, TA Consultant, ICF International; Jeremy Goldbach, Ph.D., LMSW; Barbara O'Donnel, Ph.D., Project Director, ICF International; Fred Springer, Ph.D., Principal Investigator, ICF International (Consultant)

The Drug Free Communities National Evaluation (DFC) maintains the largest existing database on over 1,000 community substance abuse prevention coalitions. This workshop will be the first presentation of evidence-based lessons for practice suited to the complex reality of community coalitions. This workshop will provide three examples of lessons for effective programming, and guidance for adaptation to, unique community and cultural circumstances. Topics for this session include, Patterns of Youth Substance Use Attitudes and Behaviors, DFC Coalition Prevention Strategy Orientations, and Prevention Interventions in Local Context.

Track: Substance Use Prevention and Health Systems Reform

Level: Student, Professional, Management, Director

Increasing the Cost/Benefit of Family-based Prevention Using Various Digital Delivery Methods

Room 106C

Jaynie Brown, MS, Executive Director, Strengthening Families Foundation and Karol Kumpfer, Ph.D., Psychologist and Professor, Health Promotion and Education, University of Utah

Family interventions are the most effective prevention interventions (Cochrane Reviews, Foxcroft, et.al, 2008; 2012) and particularly for girls (Kumpfer, 2015; UNODC, 2016). Unfortunately, cost/benefit reviews (Miller & Hendrie, 2008, Aos, 2014) find youth-only programs have three times higher cost/benefits because of lower implementation costs. Reducing implementation costs using digital delivery has been found to improve outcomes and the cost/benefit ratios of family interventions. In this session we will discuss the promising results suggesting that family interventions' cost/benefit ratios can be dramatically increased using digital delivery (e.g., DVD, web, YouTube, and phone apps) to reduce behavioral health problems particularly in girls to create a broader public health impact.

Track: Evidence-based Programs and Strategies

Level: Professional, Management, Director

Are Some Combinations Better Than Others? An Empirical Examination of Comprehensive Prevention Planning and Implementation

Room 105

Thomas Clarke, Ph.D., PEP-C COR, CSAP; Elvira Elek, Ph.D., Research Public Health Analyst, RTI International; Phillip Graham, DrPH, Senior Program Director, RTI International; Sarah Mariani, Behavioral Health Administrator, Washington State Department of Social and Health Services; Rachel Truckenmiller, Partnership for Success Coordinator, NYS OASAS

The Substance Abuse and Mental Health Services Administration (SAMHSA) Center for Substance Abuse Prevention's (CSAP) flagship substance abuse prevention initiative is the Strategic Prevention Framework Partnerships for Success (SPF-PFS). SPF-PFS addresses underage drinking, prescription drug misuse, and other issues across over 600 communities within grantees in 47 states, 8 territories/jurisdictions, 13 tribal organizations, and the District of Columbia. This presentation will describe the most common types and combinations of interventions implemented by PFS sub recipient and provide preliminary outcome findings of the combinations of interventions using Qualitative Comparative Analysis (QCA) outcomes. Discussion will focus on how states, jurisdictions, tribes, and communities can develop similar guidance for intervention selection and use the QCA findings to 1) support the selection of particular combinations of types of interventions and 2) consider modifications to current program selection.

Track: Evidence-based Programs and Strategies

Level: Professional

Define Your Direction: Lessons Learned from Developing a Data-driven, Culturally Appropriate Media Campaign in an Oklahoma Tribal Community

Room 106A

Christie Byars, Strategic Prevention Tribal Liaison, Chickasaw Nation and Miranda Willis, BS, Strategic Prevention Data Analyst, Chickasaw Nation

To combat the growing substance abuse problem, the Southern Plains Tribal Health Board, the Chickasaw Nation, and three other tribal partners formed the Oklahoma Intertribal Consortium (OIC) and implemented the Substance Abuse and Mental Health Services Administration's (SAMHSA) Strategic Prevention Framework (SPF). The "Define Your Direction" campaign's mission is to empower teens and young adults to make positive choices for their futures while standing up against underage drinking and prescription drug abuse. The goals of this campaign are to raise awareness, inspire leaders, educate individuals, provide resources, change attitudes and reduce underage drinking and prescription drug abuse in the Chickasaw Nation.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional, Management, Director

WORKSHOP SESSION I (CONT.)

Tuesday, September 13, 2016 | 10:15 – 11:45 am

Synthetic Marijuana and Homemade Drugs: Approaches for Policy and Prevention

Room 101AH

Amy Billing, Faculty Research Assistant (CESAR), University of Maryland and Christopher St. Vil, Ph.D. University at Buffalo School of Social Work

The Center for Substance Abuse Research (CESAR) at the University of Maryland, College Park has been supported by The White House Office of National Drug Control Policy (ONDCP) to test the feasibility of a new method for detecting emerging drugs, such as synthetic cannabinoids, by expanded testing of urine specimens sampled from criminal justice drug testing programs (CDEWS). This workshop will describe CDEWS and its most recent findings regarding synthetic cannabinoids. In addition the implications for policy and practice, the CDEWS findings will be discussed in relation to the findings from a qualitative study of synthetic cannabinoid use among Black males under criminal justice supervision.

Track: Emerging Drug Issues/Trends

Level: Professional, Management, Director

My Brothers' Keeper – Brotherhood as a Model of Effective Prevention Intervention

Room 108

Tyese Brown, LMSW CPP, Clinical Director, Ridgewood Bushwick Senior Citizens Council, Inc.; Jeffrey Fisher, BA, Prevention Educator/Counselor, Ridgewood Bushwick Senior Citizens Council; Paul Suci, BA, Prevention Community Outreach Coordinator, Ridgewood Bushwick Senior Citizens Council

Gender-responsive, culturally specific interventions for African-American and Hispanic boys are of particular importance because boys of color are at an increased risk of developing substance abuse problems. In order to begin to address the high risk of substance abuse and dependence amongst Black and Latino boys, prevention specialists have to understand how to effectively care for clients from this group. Culturally informed gender specific practices increase protective factors in Black and Latino males. Black and Latino masculinity has been largely warped into a "hyper-masculine" social construct, which is why it's essential that prevention educators are able to connect and offer authentic relationships with young males of color. This workshop will identify strategies to address the specific needs of Black and Latino boys and young men in prevention education.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student

Empowering Youth as Partners in Policy Change and Advocacy

Room 106D

Haley Demers, Youth Activist, Dover Youth to Youth; Ava Dobson, Youth Activist, Dover Youth to Youth; Hannah Martuscello, Youth Activist, Dover Youth to Youth; Dana Mitchell, MPA, CPS, Prevention Coordinator, Dover Youth to Youth

The focus of this workshop is to assist a community in preparing youth advocates to participate in policy change and community advocacy. This youth-taught session will utilize live demonstrations and audience participation to illustrate the Knowledge > Skills > Action model of how youth can be organized and empowered in a community to become aggressive instigators of environmental change. The workshop will explain the difference between youth involvement, engagement and empowerment; the role of skill development in achieving empowerment; and explain the core best practices in administering and organizing a successful youth empowerment program.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management

Just One More Drink Can Hurt: Development and Implementation of a Citywide Media Campaign to Reduce Binge Drinking in New York City

Room 104

Caroline Burwell, M.S., Project Manager, Bureau of Communications, Office of External Affairs, New York City Department of Health and Mental Hygiene and Aviva Grasso, MPH, CHES, Prevention Coordinator, New York City Department of Health and Mental Hygiene

In 2010, the NYC Department of Health and Mental Hygiene (DOHMH) public awareness campaign produced high recall (52%) but only 35% of viewers reported taking action as a result. DOHMH developed the “Just One More Drink Can Hurt” campaign in 2014 emphasizing preventing a friend’s excessive drinking. The final ads included the call to action: “Keep your friends from hurting themselves or others. Cut them off before they’ve had too much.” Campaign findings indicate that delivering a clear call to action to bystanders can prompt action and inform future binge-drinking campaigns. This session will discuss the development and dissemination of the campaign and findings that suggest a significant dose-response relationship.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional

Cultural Humility Versus Cultural Competence: Do You Know Me?

Room 103

Jerry Bennett, B.A., CPP, Community Development Specialist, Finger Lakes Prevention Resource Center and Earl Greene, M.A., CAMS-1/ Fellow, Community Development Specialist, Finger Lakes Prevention Resource Center

This training session will challenge our understanding of cultural competence and help move us toward cultural humility; enhancing our effectiveness while engaging the communities we serve. The approach of cultural humility goes beyond the concept of cultural competence to encourage individuals to identify their own biases and to acknowledge that those biases must be recognized. Cultural competency implies that one can function with a thorough knowledge of the mores and beliefs of another culture; cultural humility acknowledges that it is impossible to be adequately knowledgeable about cultures other than one’s own.

Track: Prevention Partnerships

Level: Intern/New, Student, Professional, Management, Director



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WORKSHOP SESSION II

Tuesday, September 13, 2016 | 1:00 – 2:45 pm

Addressing Health Disparities through SAMHSA/CSAP's Partnerships for Success Program Room 109

Thomas Clarke, Ph.D., PEP-C ACOR, CSAP; Phillip Graham, Ph. D., MPH, Senior Program Director, RTI International; Elvira Elek, Ph.D., Research Public Health Analyst, RTI International; Kemar Mapp, MPH, State Project Officer, CSAP

Discussion will focus on how states, jurisdictions, tribes, and communities can apply CSAP's health disparities guidance to their own prevention activities. Spurred by mandates of the Affordable Care Act (P.L. 111-148), and a Department of Health and Human Services directive to reduce racial and ethnic disparities, the Substance Abuse and Mental Health Services Administration (SAMHSA) recently placed an emphasis on impacting health disparities through its programs. SAMHSA's Center for Substance Abuse Prevention (CSAP) will explain the process of translating the HHS directive from a treatment paradigm to one that fit the context of prevention.

Track: Substance Use Prevention and Health Systems Reform

Level: Professional, Director

Electronic Nicotine Delivery Systems and Vaping Marijuana: The Newest Trend Room 106B

Heidi Driscoll, CPS, Coordinator, South Kingstown Partnership for Prevention and David Neill, Investigator, US Attorney's Office

This presentation will highlight the history of the ENDS products, recent studies regarding 30-day usage in middle and high school students, nicotine harm and the teenage brain along with a hands-on tool kit of ENDS products. The second portion of the presentation will discuss how ENDS and the confusion around legalization of marijuana are contributing to an increase in the number of middle and high school students smoking (vaping) marijuana and the method and dangers associated with using butane to extract THC from marijuana and how (ENDS) vaporizers are being used to smoke (vape) the marijuana butane byproducts known as butane oil, wax, dabs and shatter. Participants will take away hands-on learning along with slides and materials to train educators, parents, school committees, faith based, and law enforcement in this new emerging public health trend.

Track: Emerging Drug Issues/Trends

Level: Professional

Importance of Early Intervention Room 107

Rina Das Eiden, Ph.D., Senior Research Scientist, Research Institute on Addictions, University at Buffalo; Mary Dozier, Ph.D.; Amy E. du Pont Chair of Child Development, University of Delaware

This session will present data from two prospective studies of children of substance using parents spanning infancy to middle childhood/adolescence. The presenters will discuss the Attachment and Biobehavioral Catch-up (ABC), a prevention program for high-risk parents of infants and young children.

Track: Substance Use Prevention and Health Systems Reform

Level: Intern/New, Student, Professional, Director

Screening and Brief Intervention (Combined Session)**Room 106A*****Catching Problems Upstream: Earlier Screening and Brief Motivational Interviewing***

Christi Koenig Brisky, JD, Research and Program Specialist, Texans Standing Tall; Atalie Nitibhon, MPAff, MHS, Director of Research and Advocacy, Texans Standing Tall

This session will describe how Screening and Brief Intervention (SBI) can be used on campus as a primary prevention tool to reduce alcohol-related incidents. Participants will walk through using the alcohol-screening tool, watch an example of a brief intervention, test their knowledge about alcohol consumption on campuses, and discuss how to implement SBI on their campus. After this session, participants will understand how this NIAAA Tier 1 strategy can be applied simply and successfully.

A Personalized Brief Intervention for Youth: Helping Them Stop Their Substance Misuse and Achieve Their Goals

Janice Burns, M.Ed., CPP, Erie County Council for the Prevention of Alcohol and Substance Abuse and Michael MacLean, Ph.D., SUNY Buffalo State

This presentation will discuss the Focus on Consequences for Adolescents (FOCA) program, which is a self-sustaining indicated brief prevention program for adolescents and young adults (14-21 years old) referred by courts, schools, treatment professionals and families for substance use-related issues. The presentation will include, viewing adolescent substance use and misuse from a developmental perspective, including the most recent research on brain development, providing an overview of Motivational Interviewing and why it is a developmentally appropriate approach to working with youths from many different backgrounds and helping them achieve their goals, and presenting an overview of the FOCA program, which has been a fully functioning community program for several years. This will include the assessment strategies used and preliminary data on the program's effectiveness.

Teen Intervene – Use of an Evidence-based Alcohol and Other Drug Brief Intervention Program for Youth

Anette Guando-Guster, NYC Prevention Services Coordinator, NYS OASAS and Walt Davies, LCSW, Addiction Program Specialist II, NYS OASAS

“Teen Intervene” is a tested, time-efficient, Evidence-based Program (EBP) for teenagers (twelve to nineteen years old) experiencing mild to moderate problems associated with alcohol or other drug use. This presentation will discuss how Teen Intervene integrates stages of change theory, motivational interviewing, and cognitive-behavioral therapy to help teens reduce and ultimately eliminate their chemical use. We will also discuss the research and initiatives that are under way to train other than AOD youth serving professionals, i.e. school mental health counselors, guidance counselors, and school social workers.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management

Sisterhood as an Effective Community-based Substance Abuse Prevention Intervention **Room 105**

Tyese Brown, LMSW, CPP, Clinical Director, Ridgewood Bushwick Senior Citizens Council, Inc.; Mekela Clarke, Prevention Educator/Teen Action Coordinator, Ridgewood Bushwick Senior Citizens Council, Inc.; Jamie McKaie, BA, Prevention Community Outreach Coordinator, Ridgewood Bushwick Senior Citizens Council

The workshop will explore the relationships among Black women and include; voluntary kinship ties within African American communities, socialization of Black girls through play, sisterly relationships in Black Greek lettered organizations, formal and informal mentorships in academic and corporate settings among Black women. There will also be a discussion of the application of Womanist Psychology and Afrocentric perspectives to therapeutic interventions that incorporate Sisterhood as an instrument of healing. The presentation will conclude with clinical implications and trends for program development that incorporate a Sisterhood model as an effective substance abuse prevention intervention for Black girls.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student

WORKSHOP SESSION II (CONT.)

Tuesday, September 13, 2016 | 1:00 – 2:45 pm

How Do We Share What Works? Roles for State Evidence-based Program (EBP) Review Panels, Provider Evaluators and Practitioners

Room 108

Christine Cavallucci, LCSW, Executive Director, Archdiocese of New York Drug Abuse Prevention Program; Barry Donovan, Ph.D., NYS OASAS; Tim Smykowski, MA, Systems Director, Western New York United Against Drug and Alcohol Abuse, Inc.

This workshop will describe the NYS OASAS Evidence-based Program (EBP) Review Panel and how it supports service providers in improving the state's prevention system. After the panel's role and membership is described, prevention providers who have successfully developed EBP's and become more data-driven organizations will share their experiences and the skills needed to understand the research and employ local evaluation data to improve practice. Successes and challenges faced by the providers in producing evidence of effectiveness internally and with external research support will be discussed, including EBP adaptations, meeting cultural diversity needs and evaluation issues within host institutions.

Track: Evidence-based Programs and Strategies

Level: Professional, Management, Director

Partnering with the Community and Breaking Down Silos for Effective Substance Use Prevention (Combined Session)

Room 104

Partnering with the Community in Substance Use Prevention: A Critical Relationship

Orlando Barker, Ph.D., Partnership for Success Coordinator, District of Columbia Prevention Center; Juan Jose Gallejas, Ph.D., CPS, Partnership for Success Coordinator, District of Columbia Prevention Center; Stephanie Hawkins, Ph.D., Research Clinical Psychologist, RTI International; Rebecca Perry, MSc, Public Health Analyst, RTI International

In this workshop, the District of Columbia's prevention workforce and evaluators share their experiences engaging the community in discussions around substance use and misuse trends and using these discussions to inform their prevention strategies. In 2014, the District of Columbia (DC) Department of Behavioral Health (DBH) received a Partnership for Success (PFS) grant from SAMHSA. DBH and its PFS sub recipients rely on epidemiological data to identify trends in substance use, availability and other root causes. We will discuss the lessons learned from these community conversations include recognizing that evidence-informed strategies should be culturally and linguistically relevant to the community and selected based on community feedback.

Active Collaboration through Effective Conversations Diminishes Silos

Angie Asa-Lovstad, MS, CTF, CPS, Director, Iowa Alliance of Coalitions for Change (AC4C) and Jodee Goche, MPS, CADC, CPS, Coordinator

We will bring to the session some of the collaborative tools, which include facilitated conversations, consensus building, and action planning. AC4C has a strong foundation to make statewide change happen. We will share some of the events that have brought organizations and people together that would not have otherwise connected. The Alliance of Coalitions for Change (AC4C) is a statewide network that works to increase the synergy of substance abuse efforts in Iowa.

Track: Prevention Partnerships

Level: Intern/New, Student, Professional, Management, Director

Using Prescription Drug Monitoring Programs Data to Advance Prevention Planning**Room 101AH**

Chelsey Goddard, MPH, CPS, Director, Center for the Application of Prevention Technologies; Young Onuorah; Phyllis Millspaugh, MA, Co-Principal Investigator, ICF

Strategies for tracking and monitoring can help law enforcement and regulatory agencies detect “doctor shoppers” and identify prescribers who have unusual prescribing practices. The best-known example of these types of strategies is Prescription Drug Monitoring Programs (PDMPs): electronic databases that track the prescribing and dispensing of opioid analgesics and other controlled substances. Though PDMPs have been implemented in many states, only a handful are using the information they contain to identify NMUPD patterns, set prevention priorities, and target interventions for maximum impact. This session will showcase some of the states that have, featuring presentations by state representatives that describe how they have integrated PDMP data into their epidemiological profiles, and used these data to identify and notify aberrant prescribers, and evaluate prevention efforts.

Track: Emerging Drug Issues/Trends

Level: Professional, Management, Director

**Increasing Community Prevention Capacity in the Urban Context:
Using eCTC to install Communities That Care****Room 106C**

Vaughnetta J. Barton, MSW; Project Manager, Communities in Action, University of Washington School of Social Work; Dalene Dutton, M.S., Communities That Care Specialist, Center for Communities That Care, Social Development Research Group, University of Washington School of Social Work; Jeremiah Newell, Ed., L.D.; Chief Operating Officer, Mobile Area Education Foundation; Juan Andrés Villamar, M.S.; Executive Coordinator, Center for Prevention Implementation Methodology (Ce-PIM), Northwestern University Feinberg School of Medicine

Integration of prevention knowledge, research, implementation, and planning into a community's existing agencies, systems, and practices is key to truly advancing the prevention agenda. In this session, panelists will discuss how using the Communities That Care system and the new eCTC materials and technical assistance builds community capacity, engages residents and stakeholders, and enhances integration and collaboration in planning and implementation of effective prevention programs in urban systems. Panelists will discuss how they are using the eCTC system to integrate prevention efforts within faith-based and equity-focused initiatives, as well as in public health, justice, education, and other systems.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management, Director

**Enhancing the Capacity of Prevention Coalitions to Support Evidence-based
Strategies through the Partnerships For Success (PFS) Initiative****Room 106D**

Lisa Chaney, M.S., Director of Research and Evaluation, SEK Education Service Center, Greenbush; Sarah Fischer, MPA, Behavioral Health Prevention and Promotion Manager, Behavioral Health Services Commission, Kansas Department of Aging and Disability Services; Dola Gabriel, Senior Research Assistant/Program Coordinator, Work Group for Community Health and Development, University of Kansas; Kristin Heuer, Program Evaluator, SEK Education Service Center, Greenbush; Priya Vanchy, M.S., Graduate Research Assistant, KU Work Group for Community Health and Development; Jomella Watson-Thompson, Ph.D., Associate Professor and Director of Undergraduate Studies, Associate Director for Community Participation and Research, KU Work Group for Community Health and Development, University of Kansas

Between 2012 and 2016, the Kansas Strategic Prevention Framework Partnership for Success (SPF-PFS) Initiative to Prevent Underage Drinking, was developed to prevent and reduce underage drinking. The SPF-PFS was awarded by the SAMHSA to the Kansas Department for Aging and Disability Services and implemented in several targeted communities in Kansas with high prevalence of the problem. In this discussion we will go over the differences that were noted for the coalitions and communities that participated in the prior SPF-SIG initiative in regards to levels of capacity and implementation of evidence-based strategies, and prevalence outcomes.

Track: Evidence-based Programs and Strategies

Level: Professional

WORKSHOP SESSION II (CONT.)

Tuesday, September 13, 2016 | 1:00 – 2:45 pm

Developing Peer Interventions to Reduce Substance Use Among Youth (Combined Session) Room 103

Project Amp: Developing Peer Interventions to Reduce Substance Use Among Youth

Kristen Paquette, MPH, Chief Program Officer, Center for Social Innovation and Justin Luke Riley, President and CEO, Young People in Recovery

Project Amp is an experimental brief mentorship intervention to extend the support available to adolescents at moderate risk of substance use, under the integrated health care model, Screening, Brief Intervention, and Referral to Treatment (SBIRT). The Center for Social Innovation, funded by the Conrad N. Hilton Foundation and in Partnership with Young People in Recovery, is conducting feasibility research to test Project Amp and explore the role young adults in recovery can play in supporting prevention and early intervention. Intervention design and implementation calls for the engagement of a broad range of prevention, treatment, and recovery stakeholders, which strengthens a community's capacity to prevent problem substance use. We will discuss this process along with early implementation findings.

Teen Leadership Academy: A Novel Intervention for Reducing Substance Use and Enhancing Community Advocacy Among Youth in a Rural Midwestern County

Julie Bever, Prevention and Intervention Specialist, Indianhead Community Action Agency; Angel Stanley, Psy.D., Clinical Psychologist and Assistant Professor, Medical College of Wisconsin, Department of Pediatrics, Division of Adolescent Medicine; Kathy Vacho, Youth Prevention Programs Coordinator and Program Director, Indianhead Community Action Agency

This workshop will review and assist attendees in developing a Teen Leadership Academy (TLA), a novel intervention successfully implemented in a rural Midwestern county. The TLA mobilizes youth as advocates for community and policy change in a region deficient in resources with high rates of teen substance use, pregnancy, suicide, and other adolescent health risk behaviors. This workshop is highly relevant to the conference theme given that the TLA was developed, implemented, and evaluated as a means of empowering youth to be agents of change within the context of an impoverished environment.

Track: Prevention Partnerships

Level: Intern/New, Student, Professional, Management, Director

POWER SESSION I

Tuesday, September 13, 2016 | 3:00 – 4:45 pm

Trying Alcohol with Parental Permission: Risk Pathways and Prevention of Adolescent Alcohol Use

Room 101AH

Craig Colder, Ph.D., Professor, Department of Psychology, University at Buffalo, State University of New York and Susan Ennett, Ph.D., Professor and Vice Chair for Academic Affairs, Gillings School of Global Public Health, University of North Carolina Chapel Hill

Initial experiences with alcohol occur with parental permission for many youth, often taking the form of sipping a parent's drink. These experiences are not typically included in the assessment of alcohol use onset, and many measures of adolescent alcohol use explicitly exclude "sips" or drinking with parental permission. Trying alcohol with parental permission may transmit implicit parental approval or tolerance of adolescent drinking. This session will examine risk trajectories associated with drinking with parental permission, and a preventive intervention that targets family socialization practices related to these early drinking experiences.

Media Campaigns: Effective Engagement for Everyone (Especially Youth!)

Room 101BG

Don't Let Media Campaigns Scare You: How to Conduct Effective, Prevention Media Campaigns

Peggy Bonneau, Director of Health Initiatives, New York State Office of Alcoholism and Substance Abuse Services; Craig PoVey, NPN, Utah and Program Administrator, State of Utah, Division of Substance Abuse and Mental Health; Rachel Truckenmiller, Partnership for Success Coordinator, NYS Office of Alcoholism and Substance Abuse Services

This presentation will review the evidence behind the effectiveness of statewide media campaigns while looking at the campaigns from three different states, Utah and New York. Participants will learn how to measure the effectiveness of media campaigns using various tools and why scare messaging is generally ineffective at preventing substance abuse.

Youth Engagement across a Digital Landscape

Tyese Brown, LMSW, CPP, Clinical Director, Ridgewood Bushwick Senior Citizens Council, Inc.; Jeffrey Fisher, Prevention Educator / Counselor, Ridgewood Bushwick Senior Citizens Council, Inc.; Jamie McKaie, Prevention Community Outreach Coordinator, Ridgewood Bushwick Senior Citizens Council, Inc.; Paul Suci, Prevention Educator/Counselor, Ridgewood Bushwick Senior Citizens Council, Inc.

An Open Dialogue on Current and Emerging Issues in Substance Misuse Prevention Research

Room 101CF

Facilitator: Jorielle Brown, Ph.D., Division Director, CSAP/DSD, SAMHSA

Panel: Gilbert J. Botvin, Ph.D., Professor Emeritus, Department of Healthcare Policy and Research, Weill Cornell Medical College, Cornell University; J. David Hawkins, Ph.D., Professor, Social Work Endowed Professor of Prevention, University of Washington School of Social Work; Frances Harding, Director, Center for Substance Abuse Prevention/SAMHSA

In the substance misuse prevention field, progress is being made to reduce underage drinking, tobacco and marijuana use among youth, and nonmedical use of prescription pain relievers among adolescents, but we need to enhance and maintain prevention research efforts to sustain our gains and continue to move the needle in the right direction. This interactive session will follow a talk show type format, in which the panelists will each provide opening remarks related to current and emerging issues in substance misuse prevention research, followed by a facilitated discussion with the moderator, and a question-and-answer period with the audience.

Health Systems Reform and Prevention: Opportunities for Coordination and Collaboration

Room 101DE

Speaking the Same Language: Substance Abuse Prevention and Primary Care

Josh Esrick, Policy Analyst, Carnevale Associates, LLC and Raanan Kagan, Director, Health Policy Research, Carnevale Associates, LLC

As the U.S. healthcare landscape continues to change under the Affordable Care Act (ACA), primary care will play an increasingly large role in preventive care, including the prevention of substance use and related behavioral health problems. This presentation will (1) provide an overview of the changing prevention landscape under the ACA, (2) explain the role of substance abuse prevention with “broader” prevention efforts, (3) present a “101 level” glossary of healthcare and primary care terms for a prevention audience (including payers, players, and payment systems), (4) discuss methods to overcome potential barriers to primary care partnerships, and (5) generate group discussion regarding lessons learned for implementation.

Leveraging Health System Transformation to Advance Population Health

Jennifer Webster, MPH, Senior Community Health Analyst, Lane County Public Health, Oregon

In 2012 the state of Oregon was granted a waiver by the Centers for Medicare and Medicaid to transform the state's health system and restructure the administration of the Oregon Health Plan (Medicaid) through the creation of Coordinated Care Organizations (CCOs). Lane County Public Health has successfully leveraged the State's emphasis on community engagement and promotion of population health to create a successful partnership with its local CCO. This presentation will focus on understanding how one local prevention program has partnered with the health system to implement evidence-based strategies.

WORKSHOP SESSION III

Wednesday, September 14, 2016 | 10:00 – 11:30 am

Alcohol Enforcement and the Minimum Legal Drinking Age (Combined Session)

Room 101AH

South Carolina Alcohol Enforcement Teams: Collaborative Leadership and Capacity Building to Enforce State Underage Drinking Laws at the Local Level

Joe Burton, 16th Circuit Alcohol Enforcement Team Coordinator, Keystone Substance Abuse Services; Michael George, Ph.D., State Alcohol Enforcement Team Liaison, Pacific Institute for Research and Evaluation; Michelle Nienhuis, MPH, Division of Prevention Services Manager, South Carolina Department of Alcohol and Other Drug Abuse Services

The panel discussion will inform attendees about the response toward underage drinking in South Carolina and feature information about SCAET and the statewide high visibility enforcement campaign held in April. The South Carolina General Assembly enacted the "Prevention of Underage Drinking and Access to Alcohol Act of 2007". The campaign name "Out of Their Hands" was chosen for the campaign because the South Carolina Alcohol Enforcement Teams and their enforcement and education partners will engage community residents, businesses, and others to deny alcohol access to individuals who are less than 20 years of age.

Enhanced Enforcement of the Minimum Legal Drinking Age in New York City

Aviva Grasso, Prevention Coordinator, New York City Department of Health and Mental Hygiene

The Community Guide to Community Preventive Services recommends enhanced enforcement laws prohibiting sales to minors as the only strategy specifically proven effective for reducing underage drinking. We will discuss collaboration with the NYS Liquor Authority in an effort to influence approximately 10,000 off-premise retailers in NYC.

Track: Prevention Partnerships | **Level:** Intern/New, Student, Professional, Management

The Promise of Integrating Substance Use Prevention and Mental Health Promotion in Health Care Reform

Room 106A

Alan Delmerico, Ph.D., Research Assistant Professor, Institute for Community Health Promotion, Center for Health and Social Research, SUNY Buffalo State; Linda Flowers, CPP, Executive Director, WNY United Against Drug and Alcohol Abuse, Inc.; Mary Lou Montanari, Director, BEST Program, Mental Health Association of Erie County; Mathew Smith, CPP, Executive Director Prevention Focus, Inc.; Sandra Sheppard, Ph.D., MSW, CASAC, Executive Director, West Side Community Services

We will discuss the involvement of ten organizations in substance use and mental health prevention that have been collaborating since 2007 to maximize the collective impact of these services. Aligned to a multi-year comprehensive prevention plan the county-wide prevention system incorporates data-driven decision-making, including assessing a large body of data on the distribution of substance abuse risk factors and impacts, in order avoid the duplication of services and to have collaborative planning around system-level responses to changing need and gaps in service.

Track: Substance Use Prevention and Health Systems Reform | **Level:** Professional, Management, Director

Bridging Policy to Research and Prevention

Room 104

Kevin Haggerty, MSW, Ph.D., Director and Associate Professor, Social Development Research Group, School of Social Work, University of Washington and J. David Hawkins, Ph.D., Endowed Professor of Prevention, Social Development Research Group, School of Social Work, University of Washington

The Society for Prevention Research (SPR) is an organization dedicated to advancing scientific investigation on the etiology and prevention of social, physical and mental health, and academic problems and on the translation of that information to promote health and well-being. SPR is a co-sponsor of this breakout in an effort to better connect and partner with practitioners across the nation. Researchers from SPR will share perspectives and lessons learned on advocating and promoting prevention research as the answer to major health system issues in our nation. Presenters will address efforts to educate key policy makers and raise awareness that prevention works. Research to practice issues will be covered.

Track: Evidence-based Programs, Strategies, Emerging Practices | **Level:** Professional, Management, Director

A Year in the Life of Building the North Brooklyn Prevention Coalition

Room 108

Tyese Brown, LMSW, CPP, Clinical Director, Ridgewood Bushwick Senior Citizens Council, Inc.; Mekela Clarke, Prevention Educator/Teen Action Coordinator, Ridgewood Bushwick Senior Citizens Council, Inc.; Jamie McKaie, BA, Prevention Community Outreach Coordinator, Ridgewood Bushwick Senior Citizens Council

The coalition formed with the intention to minimize high usage of substances and risky behavior of youth through education, promoting environmental strategies, and leveraging community resources that are opportunities for youth empowerment. Despite the challenges in reaching community leaders, the first meeting had a large turnout, forty-three people. The workshop presentation will track the progress of burgeoning prevention coalition development over the course of a year.

Track: Prevention Partnerships

Level: Intern/New, Student

Marijuana Policy and Driving Under the Influence (Combined Session)

Room 106B

Marijuana Prevention Strategies for a Changing Political Landscape

Joseph Eberstein, Program Manager, Center for Community Research

Presenters will describe how San Diego County's Marijuana Prevention Initiative has successfully developed effective prevention messaging and resources. Challenges experienced and best practices for developing strategic collaborations with professionals, in the health and science fields, to develop data-driven prevention messaging will also be shared.

Understanding the Culture of Driving Under the Influence of Cannabis

Jay Otto, Research Scientist, Center for Health and Safety Culture, Montana State University

During the presentation, we will compare responses between users and non-users of cannabis, between those who drive within four hours of using and those who don't (amongst users); and between respondents living in Colorado and Washington and those living in states where recreational use is not legal. We will review a behavioral model predicting driving under the influence that shows the relative contributions of the various components of the model to willingness and behavior. With various forms of legalization of cannabis occurring across the country, there is growing concern regarding driving under the influence of cannabis.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional, Management, Director

Sustaining Environments for Healthy Youth: How Nebraska Partners Substance Abuse and Suicide Prevention

Room 106D

Renee Faber, BS, NPN, Behavioral Health Services Manager, State of Nebraska and Nikki Roseberry-Keiser, MA, Prevention Program Specialist, State of Nebraska

In the era of health systems reform, Nebraska is committed to the mission of broadening the behavioral health lens, by promoting safe and healthy environments that foster youth, family, and community development through best practices in mental health promotion and substance abuse prevention and early intervention. Nebraska's prevention team will present lessons learned in the complex and ever-changing world of health reform and practical tools for operationalizing joint efforts.

Track: Prevention Partnerships

Level: Intern/New, Student, Professional, Management, Director

WORKSHOP SESSION III (CONT.)

Wednesday, September 14, 2016 | 10:00 – 11:30 am

The Development of a Training Academy to Address EBP Agency, Organizational Capacity and Continuous Quality Improvement in the Dissemination and Scale-up of Evidence-based Practices and Programs

Room 105

Lee Ann Cook, MSS, Assistant Director, EPISCenter, Evidence-Based Prevention and Intervention Support Center and Jochebed Gayles, Ph.D., Research and Evaluation Analyst, Prevention Research Center, Pennsylvania State University

In the current era of health systems reform and a recognized need for dissemination of evidence-based programs (EBP), practices and treatment to youth, families and communities, it is increasingly becoming important that those implementing these practices are well equipped with the necessary skills and knowledge to effectively deliver best practices. In this current presentation we discuss the development of a Training Academy, to address these barriers by equipping staff and employees with skills, knowledge and competencies; increasing organizational capacity for EBP delivery; and, improving accessibility, availability and affordability of necessary training. The efforts of the Evidence-based Prevention and Intervention Support Center (EPISCenter) have successfully provided these resources to provider agencies, coalitions, and via partnerships to others systems infrastructures. It is expected that this training academy will directly address systemic barriers to high quality implementation and sustainability in the scale up of evidence-based programs.

Track: Prevention Workforce Development

Level: Intern/New, Student, Professional, Management

Using Effective Environmental Strategies to Reduce Underage Drinking

Room 106C

Marguerite Grabarek, Associate Research Scientist, Pacific Institute for Research and Evaluation; Al Stein-Seroussi, Senior Research Scientist, Pacific Institute for Research and Evaluation; Rachel Truckenmiller, Partnership for Success Coordinator, NYS OASAS

For the Strategic Prevention Framework State Incentive Grant, New York State chose to work on reducing underage drinking (specifically 9th – 12th graders) by using environmental strategies. Eleven coalitions in the state completed work on the SPF-SIG process in 2014 and the evaluators have found some interesting outcomes. In this workshop, the New York State SPF-SIG management team and the New York State SPF-SIG evaluation team will review how coalitions selected the environmental strategies to use in their communities, how the outcomes of the environmental strategies were evaluated, which environmental strategies were effective in reducing underage drinking among high school students and the overall results from the SPF-SIG project.

Track: Evidence-based Programs and Strategies

Level: Professional

Innovative Collaborative Approaches to Engaging Schools in Prevention Efforts

Room 103

Laura Ficarra, Ph.D., Prevention Planning and Education Coordinator, NYS Office of Alcoholism and Substance Abuse Services (OASAS) and Martha Morrissey, RN, MA, Associate in School Nursing, New York State Education Department

This co-presented workshop will highlight the partnership between the NY State Education Department (NYSED) and the NYS Office of Alcoholism and Substance Abuse Services (OASAS). This collaboration was solidified by the substance abuse prevention clause from June 2014 legislation in NYS, specifically regarding heroin and opioid content being included within Health Education drug and alcohol curricula. Working towards sustainable infrastructures through endeavors that are consistent with national recommendations (e.g. State Implementation and Scaling-up of Evidence-based Practices Center, SISEP) addresses the call for effort integration. At the end of the presentation, questions, suggestions, and comments will be solicited from audience members.

Track: Prevention Partnerships

Level: Professional

Using Social Media to Break Up Parties

Room 107

Brian Lemons, Strategy Specialist, Texans Standing Tall

Texans Standing Tall (TST) is using innovative technology to work with coalitions and law enforcement to advance local efforts to reduce underage drinking. TST is currently utilizing SnapTrends data to enhance the issue briefs of several coalitions pursuing a social host ordinance, which has yet to be enacted in a community in Texas. We will discuss the data that shows how youth obtains alcohol primarily through social settings such as parties, friends and adult providers and decrease social access, TST partners with SnapTrends to identify and collect social media posts about underage drinking parties in target communities.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional, Management, Director

POWER SESSION II

Wednesday, September 14, 2016 | 1:00 – 2:45pm

Marijuana Policy and Prevention: Implications for the Workplace, Youth, and Communities

Room 101AH

Healthy Futures, Healthy Youth: Prevention Programming Lessons Learned in Boulder, Colorado

Stephanie Faren, RN, MSN, MPH, Health and Wellness Coordinator, Boulder Valley School District and Lee Scriggins, Community Substance Abuse Prevention Coordinator, Boulder County Public Health

Boulder, Colorado = marijuana. We've heard all the jokes, puns and opinions. In this presentation, staff from Boulder Public Health and the School District will share their perspectives on how, through a community coalition of substance abuse prevention and intervention organizations and, through the thoughtful use of Federal, State and local funds have developed an organized, collaborative partnership to provide evidence-based substance use prevention strategies in schools and the community. We will discuss how marijuana has been a challenge and a resource, how funding restrictions have necessitated creative collaboration between Public Health and Education, and how we continue, within a rapidly changing licensing and regulatory municipal, county and state framework to evolve.

Rocky Mountain High: Marijuana Legislation and Its Impact on the Workplace

Misty Aaberg, Program Manager, Peer Assistance Services, Inc. and Brian Ferrans, Workplace Prevention Specialist, Peer Assistance Services, Inc.

As political considerations regarding marijuana legalization and decriminalization persist in local, state, and national circles, entities which work to advance prevention efforts, those that educate on and promote substance use awareness, or both, should be considering how to adapt within a quickly changing landscape. This presentation will provide a broad overview of the history of marijuana legislation across the country with more extensive discussion on the current state of marijuana legislation, and how to adapt prevention efforts to the constantly evolving state laws and regulations. More specifically, we will be looking at the impact to employers operating within states with legal recreational and medical marijuana, such as Colorado.

POWER SESSION II (CONT.)

Wednesday, September 14, 2016 | 1:00 – 2:45pm

Prescription Drugs and Opioids: Understanding Trends and Developing Collaborative Partnerships for Effective Prevention

Room 101BG

Patterns of Prescribed Opiate Medication and Heroin Use Among Young Adults Using a Uniquely Developed Survey for Statewide and Community Relevant and Culturally Targeted Opiate Drug Prevention Efforts

Deborah Chapin, PFS Project Data Coordinator, New York State Office of Alcoholism and Substance Abuse Services (OASAS); Natalie DiRocco, Project Coordinator, Tracking Youth Substance Abuse Initiative; Dr. Charles Morgan, Acting Medical Director, New York State Office of Alcoholism and Substance Abuse Services (OASAS)

At a time when health care systems are interested in primary prevention reform efforts focused on reducing opiate drug morbidity and mortality rates, ten NYS Partnership for Success (PFS) coalitions utilized a uniquely designed survey to examine prescription drug and heroin use among young adults aged 18 to 25 years. Administered both online and in paper-pencil format, the Young Adult Survey (YAS) comprised 146 items related to perceived risk of harm of use, social norms, parental approval, substance availability, and other factors. This presentation will review these data points and provide a deeper analysis comparing Staten Island to all other New York State coalitions. These data points have the potential to inform coalitions across the state about relevant and culturally targeted intensive prevention efforts.

Building a Comprehensive, Community-driven Prevention Approach to the Opioid Crisis in Maine

Scott Gagnon, Director, AdCare Educational Institute of Maine, Inc.

In 2015, Maine convened the Maine Opiate Collaborative consisting of three task forces: law enforcement, treatment, and prevention. The Prevention and Harm Reduction Task Force of the Maine Opiate Collaborative met every two weeks from October 2015 to April 2016 to research, gather data and information, and craft the plan. This presentation will walk participants through the process of the Maine Opiate Collaborative Prevention and Harm Reduction Task Force in creating their comprehensive prevention plan. Participants will learn how parallel listening sessions informed the process and involved the very prevention community coalitions who will likely be implementing programming going forward.

Partnering with Your Local Public Health Agency to Prevent and Respond to Opioid Use

Nathan Attard, Research Analyst, Center for Health and Social Research, SUNY Buffalo State; Alan Delmerico, Research Assistant Professor, Center for Health and Social Research, SUNY Buffalo State; Cheryl Moore, Medical Care Administrator, Erie County Department of Health

The steadily increasing number of opioid overdose deaths in Erie County provide substantial challenges both to the Erie County Department of Health (ECDOH) as well as the West Side community of Buffalo, which has faced a disproportionate burden of overdoses. SUNY Buffalo State, embedded in the West Side community, was able to help respond to the crisis and provide support to ECDOH through its Center for Health and Social Research (CHSR). In addition to its West Side Youth Development Coalition, CHSR has core competencies in program evaluation and geospatial analysis, and supports both local and national efforts in prevention and addiction research and analysis. In the development of "The Point," CHSR and the Coalition developed relationships with community health educators, local police agencies, and other stakeholders in expanded syringe access and prescription drug disposal, strengthening the efforts of all involved in responding to the opioid crisis.

Community Benefit: A New Opportunity for Collaboration in Substance Misuse Prevention

Room 101CF

Frances Harding, Director, Center for Substance Abuse Prevention/SAMHSA; Craig PoVey, NPN, Utah and Program Administrator, State of Utah, Division of Substance Abuse and Mental Health; Jane Sanville, Senior Policy Analyst, Office of National Drug Control Policy (ONDCP)

The Affordable Care Act (ACA) modified conditions for nonprofit hospital tax-exempt status. Community Benefit represents a hospital's obligation to invest in health and health care in the communities they serve, and the Community Health Needs Assessment, conducted every 3 years, is one of the new conditions established by the ACA with regard to Community Benefit. Hospitals' priorities for how each of them will implement Community Benefit services are based on their respective needs assessments. Community-based organizations can use this information to approach non-profit hospitals in their communities to discuss potential collaborative efforts, and as these hospitals gear up for the next round of needs assessments, community-based organizations are well-positioned to provide input on prevention issues related to alcohol and drug use.

The Business Case for Prevention: Marketing and Legal Possibilities for Prevention in Health Care and Beyond

Room 101DE

William Bowman, Executive Director, Alcohol and Substance Abuse Council of Jefferson County, Inc. (dba, Pivot); Robert Kent, General Counsel, New York State Office of Alcoholism and Substance Abuse Services (OASAS); Kym Laube, Executive Director, Human Understanding and Growth Services, Inc. (HUGS, Inc.); Trisha Schell-Guy, Deputy Counsel, New York State Office of Alcoholism and Substance Abuse Services (OASAS)

This presentation will discuss opportunities for prevention programs to promote services in a dynamic, evolving health care delivery system. Topics will include emerging opportunities in Medicaid and commercial insurance arenas, driven by reforms in federal and state law and policy and self-generated revenue potential through holistic health practices, workplace wellness initiatives and other best practices. The presentation will include details about how the New York Prevention Agenda 5 priority areas align with New York's various delivery system reform initiatives.

JOIN US!

We welcome you to New York State and cordially invite you to a special reception by the New York State Office of Alcoholism and Substance Abuse Services as we honor:

Bob and Mindy Rich

Buffalo, New York

*Tuesday, the thirteenth of September
five o'clock to six-thirty p.m.*

Exhibitors Hall
Convention Center
Hors d'oeuvres and music



Office of Alcoholism and
Substance Abuse Services

WORKSHOP SESSION IV

Wednesday, September 14, 2016 | 3:00 – 4:30 pm

The Opioid/Heroin Epidemic: Perspectives from the Primary Care Clinic, Emergency Room, and First Responders

Room 101AH

Smita Bakhai, MD, MPH, FACP, Medical Director, Internal Medicine Center, ECMC; Sarah Cercone Heavey, MA, Doctoral Student, Community Health and Health Behavior; Kenneth E. Leonard, Ph.D., Director, Research Institute on Addictions, University at Buffalo; Heather Lindstrom, Ph.D., Director of Research, Department of Emergency Medicine

The speakers will present three aspects of the opioid/heroin problem. The topics include first responders' use of naloxone to respond to opioid/heroin overdoses, opioid misuse and diversion in a hospital-based primary health care clinic, and trend in opioid and heroin overdoses in the emergency room over the past several years. There will also be a discussion on the commonalities and differences seen in these three medical situations and the implications for prevention.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional

Marijuana: Controlled Human Exposure Studies

Room 106C

Charles LoDico, M.S., F-ABFT, Chemist/toxicologist, SAMHSA/CSAP/DWP

Within the current U.S. cannabis use landscape, these data are useful for establishing guidelines both for federal workplace drug testing using alternative specimens and for roadside impairment level testing. The study conducted has the objective of evaluating the dose effects of orally administered cannabis on subjective ratings of intoxication, cardiovascular measures, and select cognitive performance assessments. The presentation will focus on the outcome of the studies with clinical and analytical data.

Track: Emerging Drug Issues/Trends

Level: Professional

Substance Abuse and Behavioral Health: Shared Risk Factors/Shared Prevention, A Call for Collaboration

Room 106D

Lynne Gochenaur, MA, Consultant, LG Consulting and Training; Robert Lillis, Evalumetrics Research; Kim Strauser, CPP, Director of Prevention Services, Allegany Council on Alcoholism and Substance Abuse

The session will provide participants with information about evidence-based programs that have been shown to reduce the factors that can lead students to develop behavioral health problems. Examples of lessons learned by the presenters will include experience with schools and communities that have engaged in strategic planning and integrated behavioral health prevention with substance abuse prevention. Participants will engage in an inter-active exercise where they will consider the populations with which they work; describe how that population reflects the identified root cause factors described above and determine what evidence based programs might be most effective at reducing those factors. This workshop will engage participants in discussion of the relationship between substance abuse and field and behavioral health and how prevention can influence the agenda in the era of health systems reform.

Track: Evidence-based Programs and Strategies, Prevention Partnerships and Collaborations

Level: Professional

Substance Use Prevention and Students (Combined Session)**Room 106A*****More Than a Hangover: Consequences of Alcohol Use by Student Athletes****Brian Lemons, Strategy Specialist, Texans Standing Tall and Atalie Nitibhon, MPAff, MHS, Texans Standing Tall*

Student athletes are a population at higher risk for risky drinking behavior. Administrators should be concerned about risky alcohol use, including underage drinking and binge drinking, on campus among all students. Student athletes are in a unique position of having special ties to and support from additional college staff. In this session, the presenters will discuss an existing opportunity to decrease use among student athletes through educating coaches and support staff on the impact alcohol consumption has on athletes' ability to perform at game time.

Refuse Remove Reasons: A Prevention Program for High School Youth*Christine Cavallucci, Executive Director, ADAPP; Frances Maturo, LCSW, CPP; Nancy L. Meyer, (MAT), Education Director, Connect With Kids*

This presentation will provide an overview of an evidence-based, 5-session program, Refuse Remove Reasons (RRR), which is listed on NREPP and recently approved in New York State as an evidence-based program. RRR is a multi-media curriculum providing accurate and age-appropriate information about alcohol, tobacco, marijuana, over-the-counter (OTC), prescription drugs steroids, heroin and the potential consequences from use of these substances.

Track: Emerging Drug Issues/Trends**Level:** Intern/New, Student, Professional, Management, Director**Creating Relevant Excellence: Curriculum Development in Partnership with the Public Behavioral Health Treatment and Prevention System****Room 101BC***Kevin Haggerty, MSW, Ph.D., Director, Social Development Research Group, University of Washington School of Social Work; Andrea LaFazia-Geraghty, MSW MPH, Prevention Section Manager, King County AOD Prevention Program; Geoff Miller, MBA, King County SBIRT Program Coordinator, King County Behavioral Health and Recovery Division*

Colleges and universities around the country are sometimes challenged to keep substance use and prevention curriculum in pace with the changing community and growing needs of the local publicly funded behavioral health community where their students often work. In response to a growing trend of students from local universities in Seattle, Washington, King County Behavioral Health and Recovery Division Prevention Services reached out to the University of Washington, School of Social Work (UW SSW) to collaborate on the development of relevant and effective substance use disorder and prevention curriculum for social work students. In this session, we will discuss how the partnership resulted in courses that instilled knowledge and skills that no longer made it necessary for King County behavioral health providers to offer training opportunities to bring those new to the workforce in line with current King County behavioral health practices.

Track: Prevention Workforce Development**Level:** Professional, Management, Director**Rites of Passage: Ethnocentric Programs Benefit African American Youth****Room 105***Jebose Okwumabua, Ph.D., Full Professor, The University of Memphis and Theresa Montgomery Okwumabua, Ph.D., Project Director, The University of Memphis and LeMoyne-Owen College*

Authorship: Theresa Montgomery Okwumabua; Felecia Paraham, M.S.; Hanif Akinyemi, The University of Memphis; Kenneth Richardson; Dr. Benjamin L. Hooks, Job Corps Center; Mareeka Taylor, Lemoyne-Owen College; Olufunke Awosogba, University of Texas (Austin); and, Jebose Okwumabua

"Rites of Passage" has been offered as effective strategies for implementation with at risk ethnic populations. Recent efforts to evaluate the "Let the Circle Be Unbroken: Rites of Passage" initiative have demonstrated its effectiveness in preventing and reducing substance use and other risky behaviors in a population of very high-risk youth. Implementers of the program will share their findings during this presentation.

Track: Prevention Partnerships**Level:** Intern/New, Student, Professional, Management, Director

WORKSHOP SESSION IV (CONT.)

Wednesday, September 14, 2016 | 3:00 – 4:30 pm

Creating an Evidence-based Behavioral Health System: Findings From a 50-state Study Room 106B

Elizabeth Davies, Senior Associate, The Pew Charitable Trusts and Kristen Pendergrass, Senior Associate, The Pew Charitable Trusts

Across the nation, government leaders are using evidence – both from rigorous evaluation and internal performance management systems – to identify effective programs and practices that yield the greatest return on investment for their jurisdiction. The Pew-MacArthur Results First Initiative (Results First) conducted a study on the extent to which all 50 states and the District of Columbia are taking concrete steps to support evidence-based policymaking. Presenters will discuss trends in evidence-based policy making specific to behavioral health.

Track: Evidence-based Programs and Strategies

Level: Professional, Management, Director

We Know It Works, But How Do We Make It Work: Finding Creative Strategies to Implement Evidence-based Prevention Programs Room 103

Heidi Price, Prevention Educator, The Council for Prevention and Cindy Swartzwelder, Vice President of Training and Implementation, Mendez Foundation

The Council for Prevention is a community prevention agency that addresses the issues of mental health, substance abuse, disease prevention, treatment and recovery across two rural counties with 18 school districts in upstate New York that has been wrestling with and coming up with solutions for effective implementation of evidence-based programs. This presentation will share results from multiple-grade implementations, as well as ideas for overcoming implementation barriers. Unique and fun suggestions will be discussed on how to implement programs in a nontraditional way. Participants will get hands on experience with some of the activities used in two evidence-based prevention programs as well as the adventure-based learning activities used to expand on the prevention skills taught.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management, Director

The Real World of Implementing Evidence-based Programs and Strategies with Fidelity and Responding to Local and Changing Needs: Challenges for Implementation and Evaluation Room 108

Sarah Dinklage, LICSW, Executive Director, Rhode Island Student Assistance Services; Ellen Morehouse, LCSW, CASAC, CPP, Executive Director, Student Assistance Services Corporation; Kathleen Roberts, MS, Executive Director, Community Coalition Alliance; Gib Sudbeck, NPN, Manager of Prevention Program, SDBH, FASD Coordinator, SYNAR Lead, State of South Dakota

This session will discuss the all too frequent challenge of complying with funding mandates to implement programs and strategies with fidelity, while being responsive to changing local needs. Staff turnover, natural disasters, local deaths and tragedies, emerging drug crises, and changes in school and community leadership priorities, often leave prevention agency providers and coalitions in conflict with funders and evaluators, and unable to implement programs and strategies with fidelity. Representatives of community-based prevention organizations, public education departments, and state government agencies will present strategies for addressing these challenges. Using an interactive discussion approach, presenters will assist participants in exploring their own current or potential challenges and devise a proactive plan to address those challenges.

Track: Evidence-based Programs and Strategies

Level: Professional, Management, Director

Improving the Impact of the Pennsylvania Commission on Crime and Delinquency's Prevention Initiative: EPISCenter's Shared Measurement System for Providers of Evidence-based Programs

Room 109

Lee Ann Cook, Assistant Director, Penn State EPISCenter and Joche Gayles, Ph.D., Penn State EPISCenter

In collaboration with the Pennsylvania Commission on Crime and Delinquency and program developers, the EPISCenter established standard indicators and quality/outcome assessment measures for a diverse menu of 17 evidence-based programs and practices. This presentation will provide an overview of how the tools and processes were developed to empower providers to rapidly analyze and report their data. We will explore the goals of this work for data to be used by provider, community, state, and developer stakeholders to monitor and improve implementation and impact.

Track: Prevention Partnerships and Collaborations

Level: Intern/New, Student, Professional, Management, Director

WORKSHOP SESSION V

Thursday, September 15, 2016 | 8:30 – 10:00 am

Getting Unstuck: Identifying and Managing “Organizational Relapse” in AOD Prevention Programs

Room 108

M. Dolores Cimini, Ph.D., Assistant Director for Prevention and Program Evaluation, University at Albany, SUNY and Peggy Glider, Ph.D., Coordinator for Evaluation and Research, University of Arizona

In recent years, many colleges and universities have made significant advances in implementing and evaluating innovative, cost-effective, and successful evidence-based strategies to address alcohol and other drug use among their students. Recently, however, a number of campuses who have been implementing evidence-based strategies for a number of years have begun to experience plateaus, loss of motivation by stakeholders, and even resistance by their campuses in sustaining gains and taking necessary next steps. Join a panel of AOD prevention professionals from three campuses who have had leadership for national model prevention programs as they describe their experiences of “organizational relapse”, help us understand this phenomenon through the lens of organizational readiness and stages of change theory, and share innovative strategies to address challenges to progress and program sustainability. Presenters will focus on theoretical, institutional, societal, and political factors that may make our efforts and progress in implementing effective prevention in the current higher education environment much more complex.

Track: Prevention Workforce Development

Level: Professional, Management, Director

Bullying and Substance Use Among Adolescents

Room 109

Jennifer A. Livingston, Ph.D., Senior Research Scientist, Research Institute on Addictions, University at Buffalo; Kathleen E. Miller, Ph.D., Senior Research Scientist, Research Institute on Addictions, University at Buffalo; Amanda B. Nickerson, Ph.D., NCSP, Professor and Director of the Alberti Center for Bullying Abuse Prevention, Graduate School of Education, University at Buffalo

This workshop will consist of a review of the current state of the literature on bullying and substance use, the findings on the association between caffeinated energy drink (CED) use with bully perpetration and victimization in a sample of adolescents ages 13-15 years, and examining the role of parenting behaviors in the alcohol use of adolescents who have been bullied. It was hypothesized that family support/cohesion would be associated with lower alcohol use among adolescents who were bullied. Directions and implications for future research and intervention will be discussed with the audience.

Track: Emerging Drug Issues/Trends

Level: Professional, Management, Director

WORKSHOP SESSION V (CONT.)

Thursday, September 15, 2016 | 8:30 – 10:00 am

Opioid and Heroin Prevention Media Campaigns (Combined Session)

Room 106A

Pennsylvania's Stop Opiate Abuse Campaign (PAstop.org): Prevention Works to End Opiate Abuse

Jeff Hanley, President, Commonwealth Prevention Alliance, Drug and Alcohol Prevention Supervisor, Mercer County Behavioral Health Commission and Kathrine Muller, M.Ed., Project Coordinator, Commonwealth Prevention Alliance

Because the U.S. is in the midst of an epidemic of opiate addiction and overdose, Pennsylvania's Commonwealth Prevention Alliance (CPA) realized immediate action was required and designed the Stop Opiate Abuse Campaign (PaStop.org), a statewide multimedia initiative to address the epidemic. Together we can stop opiate addiction before it starts. Participants in this workshop will learn how this campaign developed from the initial writing of the grant through implementation and evaluation, contributing partners were selected and formed a working relationship, and the media products are, how they were developed, how they were designed to reach diverse audiences, and how they have been used. How this worked as a statewide, consistent message and how your state can join us.

Raising Awareness and Educating the Community to Combat Addiction and Address the Opioid and Heroin Epidemic

Peggy Bonneau, BS, Director of Health Initiatives, New York State Office of Alcoholism and Substance Abuse Services (OASAS); Julie Franco, CPP, Coalition Coordinator, HOPE Chautauqua; Patrea Rae, Coalition Coordinator, The Partnership for Ontario County

This workshop will share environmental strategies with strategic plans, tools and culturally sensitive resources that are being implemented to address addiction with a focus on opioids and heroin. Participants will learn from two states (New York and Massachusetts) about their strategies to raise awareness, educate the community and the power of media campaigns. Panel members will share how they have utilized the resources and integrated new tools to enhance their efforts.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Professional, Management, Director

Collaboration for Marshfield C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers)

Room 104

Danielle Luther, MPH, Manager, Substance Abuse Prevention, Marshfield Clinic and Jason Parks, Detective, Marshfield Police Department

The Marshfield C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers) program is designed to reduce underage access to alcohol through local liquor license establishments and to promote healthy drinking habits among adults. Free Responsible Beverage Service Training and education is provided to participating establishments. In March 2013, Marshfield C.A.R.E.S. finished an evaluation project through SAMHSA's Service to Science program in an effort to test program reliability and validity working towards the path to be recognized an evidence-based program. This presentation will discuss how this program brings the community together to improve the health of individuals beyond the doctor-patients walls.

Track: Evidence-based Programs and Strategies

Level: Professional

The Drink That Lasts a Lifetime: Preventing Fetal Alcohol Spectrum Disorders**Room 105***Teresa Harris, MS, Prevention Educator, Erie County Council for the Prevention of Alcohol and Substance Abuse*

Fetal Alcohol Spectrum Disorders (FASD) has been identified as the leading known cause of developmental and intellectual disabilities in the United States and is 100% preventable if women abstain from alcohol consumption during pregnancy. This presentation will engage professionals in a learning experience that will give them the opportunity to identify prevention and intervention strategies they can realistically put into practice to prevent this disability and assist individuals with FASD and their families.

Track: Emerging Drug Issues/Trends**Level:** Intern/New, Student, Professional**Supporting LGBTQ Youth in Prevention and How to Be an Ally****Room 106C***Peter Cho, LMHC, Substance Use Counselor, Youth, LGBT Community Center; Peter Karys, LCSW/CPP, Substance Use Services Coordinator, Youth, The Lesbian, Gay, Bisexual and Transgender Community Center, New York, New York; Sarah Redfield, Senior Community Development Specialist, NYC Prevention Resource Center-Children's Aid Society*

This training will encompass prevention language, resources and tools for providers who work with LGBTQ youth within their communities. Participants should expect to walk away with an in depth understanding of LGBTQ youth, prevention practices, and how to be an ally to all. The overarching goal is to provide participants with prevention language, resources, and tools for supporting LGBTQ youth.

Track: Prevention Partnerships**Level:** Intern/New, Student, Professional, Management, Director**Connecticut's New Prevention Training and Technical Assistance Center:
A Competency-based Approach to Improving Our Prevention Workforce****Room 103***John Daviau, MACP, Executive Director, Connecticut Association of Prevention Professionals; Dawn Grodzki, BS, Behavioral Health Program Manager, CT Department of Mental Health and Addiction Services; Lisa Mason, M.A., Project Manager, Prevention Training and Technical Assistance Service Center in Connecticut*

Learn about Connecticut's approach to implementing a competency-based prevention training and technical assistance service center that supports prevention coalitions, professionals, and volunteers. CT's single state agency used the state's funding re-procurement process to make systems changes that consolidated prevention training and technical assistance functions and began implementing a competency-based, state-of-the-art prevention workforce development system that combines in-person and technology-based training and support to enhance career pathways for prevention professionals.

Track: Prevention Workforce Development**Level:** Professional, Management, Director**Evidence-based Approaches and the Continuum of Substance Use Prevention Services****Room 107***William Wiecezorek, Ph.D., Director, Center for Health and Social Research*

An evidenced-based implementation of a spectrum of prevention services is essential to reducing the health and social burden caused by substance use. A major challenge for prevention services providers is to incorporate population-focused community approaches with school and person-focused prevention. Prevention agencies can more effectively reduce substance use consequences by purposefully developing a combination of prevention approaches along the entire continuum of care that includes a social ecological approach to implementation. Following the orientation provided by the Agency for Health Care Research and Quality, substance use prevention providers need to strive to do the right thing, for the right community, for the right person, at the right time, in the right place, and in the right way to achieve the best possible results.

Track: Evidence-based Programs and Strategies**Level:** Professional

WORKSHOP SESSION V (CONT.)

Thursday, September 15, 2016 | 8:30 – 10:00 am

When Ideal Meets Real: Integrating an Evidence-based Parenting Intervention within Primary Care

Room 106B

Cathea Carey, Research Coordinator, University of Washington; Suzanne Kerns, Ph.D., Associate Professor, University of Washington/University of Denver; Scott Waller, Prevention Systems Integration Manager, Division of Behavioral Health and Recovery

The Triple P Positive Parenting Program (Triple P) is a population-based approach designed to enhance parenting skills and reduce child maltreatment (Prinz et al., 2009; Sanders et al., 1999). We will discuss opportunities for policy-level changes and necessary next steps. Participants will have an opportunity to reflect on how such a system could be developed within their respective service contexts, with ample opportunity for group discussion and interactive problem-solving.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management, Director

The DEA's 360 Strategy and SAMHSA's Prescription Drug Misuse Portfolio: Federal Perspectives on Working Together to Address the Rx Drug and Heroin Crisis

Room 106D

Sean Fearn, Chief, Community Outreach, U.S. Drug Enforcement Administration and Frances Harding, Director, Center for Substance Abuse Prevention/SAMHSA

The Drug Enforcement Administration's (DEA) 360 Strategy is a comprehensive approach to tackle the cycle of violence and addiction generated by the link between drug cartels, violent gangs, and the rising problem of prescription opioid misuse and heroin use in the United States. This session will highlight current data trends and resources related to preventing prescription drug and heroin abuse, and highlight the DEA's and SAMHSA's comprehensive approaches. Throughout the session, the presenters will engage in a dialogue with attendees as they share their success stories and challenges.

Track: Prevention Partnerships

Level: Intern/New, Student, Professional, Management, Director

Successfully Integrating Intergenerational Evidence-based Prevention Services into Local and Statewide Systems

Room 101AH

Ted Strader, CLFC Program Developer, Executive Director of COPES

In this multimedia workshop, Ted N. Strader, CLFC Program Developer, will present a detailed case study of how COPES, Inc. successfully integrated the Creating Lasting Family Connections (CLFC) Curriculum Series into a system of prison reentry and substance use disorder treatment and aftercare in Louisville, KY for a total of 10 years. Presenters will also explore how the state of Ohio is currently conducting a statewide rollout of the CLFC Series for intergenerational prevention. This fully integrated approach has demonstrated published research results across the following fields of service: Substance abuse prevention, treatment and recovery, HIV prevention, correctional, reentry care and prison recidivism, personal and family strengthening, fatherhood (including veterans) and marriage enhancement programs.

Track: Substance Use Prevention and Health Systems Reform

Level: Professional, Management, Director

WORKSHOP SESSION VI

Thursday, September 15, 2016 | 10:15 – 11:15 am

Ensuring a Qualified Workforce: Supervision of the Prevention Specialist

Room 108

Julie Stevens, MPS, ACPS, International Certification and Reciprocity Consortium (IC&RC)

As the International Certification and Reciprocity Consortium (IC&RC) certification process advances in states, jurisdictions and tribes, there is little to no training specifically for supervising prevention staff. This session will discuss characteristics of effective supervisors, barriers to good supervision, the prevention supervisor job description, supervision tools and ethical and cultural issues for supervisors. Participants will also be supplied with sample supervision logs and practicum verification forms customized for the IC&RC Prevention Specialist credential domains.

Track: Prevention Workforce Development

Level: Intern/New, Student, Professional

Preparing Prevention Staff to Assist and Train Communities to Implement the Strategic Prevention Framework Process: Tools and Tactics You Can Use

Room 106A

Brenda Salvati, BSBA, ICPS, CPP, Program Director, Preferred Family Healthcare

Learn about tools and tactics that you can use to engage community groups in the Strategic Prevention Framework process starting with assessment, including cultural competence and sustainment and ending with evaluation. Learn innovative ways to reach communities with important information regarding evidence based strategies by remote technology and have the opportunity to share exciting successes you have enjoyed.

Track: Prevention Workforce Development

Level: Professional, Management, Director

Alcohol: True Stories – Culturally Competent?

Room 104

Jennifer Rutt, Evaluation Project Manager, University of Nebraska-Lincoln, Social and Behavioral Sciences Research Consortium

Alcohol: True Stories (A:TS) is a multimedia intervention designed to prevent or reduce alcohol use among young people by positively changing their perceptions and attitudes about underage drinking (e.g., wrongness of drinking alcohol, risks involved with alcohol use). It is an evidence-based program listed in the SAMHSA's National Registry of Evidence-based Programs and Practices (NREPP). Although not strong enough, the effectiveness of A:TS was reported by multiple studies (NREPP). This presentation will discuss our data also present substance use disparities between racial/ethnic groups; minorities turned out to be more vulnerable to alcohol use.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management, Director

State of the States: A National Review of Substance Abuse Prevention Systems

Room 101AH

Susan Marsiglia Gray, MPH, Senior Public Health Advisor, SAMHSA and Jennifer Wagner, Senior Public Health Advisor, SAMHSA/CSAP

With substance abuse a persistent and ever growing problem, the Substance Abuse and Mental Health Services Administration (SAMHSA) has indicated prevention as its first strategic initiative. Using data from state-submitted FFY 2016-2017 Behavioral Health Assessments and Plans, CSAP staff will present a systematic analysis of the infrastructure components of state primary prevention systems, including needs assessment, capacity building, planning, implementation and evaluation. Staff will also discuss data from the National Outcome Measures such as substance use consumption and consequences rates, which are tracked as part of the SABG.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Management, Director

WORKSHOP SESSION VI

Thursday, September 15, 2016 | 10:15 – 11:15 am

What You Should Know About MDMA (Ecstasy/Molly): Implications for Prevention

Room 106B

Khary Rigg, Ph.D., Assistant Professor, University of South, Department of Mental Health Law and Policy

MDMA (ecstasy/molly) has become the drug of choice for many young adults across the United States. This presentation will begin with a brief history of MDMA, a discussion of how and why it's used recreationally, and an outline of MDMA's evolution from ecstasy to molly. In addition, the presenter will attempt to clarify some popular myths about MDMA and conclude with information on what is being done to reduce the use of MDMA and the harm it causes to users.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional

Enhancing Prevention Effectiveness through Guided Support

Room 106C

Jay Otto, Research Scientist, Center for Health and Safety Culture, Montana State University

The Center for Health and Safety Culture at Montana State University shares wisdom gained from an evaluation of an on-going support program offered to prevention professionals across the United States. The presentation will reveal how this service was effective in supporting communities and will provide recommendations for improvement. Participants will also learn which key leadership attributes help foster community change.

Track: Emerging Drug Issues/Trends

Level: Intern/New, Student, Professional, Management

Tribal Action Plan 101: Working Together for Change

Room 109

Jacque Gencarelle, Prevention Administrator, Health Choice Integrated Care

This training is designed to explain what the Tribal Action Plan is, and support the involvement of community members in development of these Tribal Action Plans to create change. Discussion of the Tribal Law and Order Act, introduction of substance abuse prevention science and theories of change, and the need of having collaborative community participation will be part of the discussion as well as local training and technical assistance toward development of Tribal Action Plans. Handouts and activities during this training are to enhance the participants understanding of community involvement to change the environment to reduce substance abuse issues.

Track: Prevention Partnerships

Level: Intern/New, Professional, Management

Culture-based Prevention Programming: The Winners Sankofa Intervention of Avalon Carver Community Center

Room 106D

Darnell Bell MA, Avalon Carver Community Center

This workshop introduces participants to the Winners Sankofa Program, a 33 year old, strength-based, African-centered, elementary school-based intervention designed to reduce risk factors and increase protective factors for ATOD use by promoting cultural assets, improving attitudes towards school, and increasing alcohol and drug awareness among 4th and 5th grade African American youth. Pre and post data were collected from participants in the intervention and comparison groups from 2008-2015 and outcomes from four self-report measures indicated significant program effects for program participants on all of the dependent variables and providing evidence supporting the effectiveness of the intervention as a strategy to prevent drug use and improve educational outcomes for African American pre-teen youth.

Track: Evidence-based Programs and Strategies

Level: Intern/New, Student, Professional, Director

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School of Nursing

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Schedule At A Glance

Please see pages 16-39 for more information about and location of sessions.

The NPN Conference will take place at the Buffalo Niagara Convention Center. All Workshops and Power Sessions will be held on the First Floor. Plenary Sessions will be held on the Second Floor.

Tuesday, September 13, 2016

Opens at 7:30 am	Conference Desks Open	Lobby (1st Floor)
7:30 – 8:30 am	Continental Breakfast/Visit Exhibits	Grand Ballroom (1st Floor)
8:30 – 9:00 am	Conference Welcome and Opening	North Hall (2nd Floor)
9:00 – 10:00 am	Plenary Session <i>Jeffrey Levi, Ph.D.</i>	North Hall (2nd Floor)
10:00 – 10:15 am	Coffee Refresh and Visit Exhibits	Grand Ballroom (1st Floor)
10:15 – 11:45 am	Workshop Session I	See pg. 16
11:45 – 1:00 pm	Lunch (Provided)	North Hall (2nd Floor)
1:00 – 2:45 pm	Workshop Session II	See pg. 20
2:45 – 3:00 pm	Energizer Break and Visit Exhibits	Grand Ballroom (1st Floor)
3:00 – 4:45 pm	Power Session I	See pg. 24
5:00 – 6:30 pm	Hosted Reception	Grand Ballroom (1st Floor)

Wednesday, September 14, 2016

Opens at 7:30 am	Conference Desks Open	Lobby (1st Floor)
7:30 – 8:30 am	Visit Exhibits	Grand Ballroom (1st Floor)
7:30 – 8:30 am	Full Breakfast (Provided)	North Hall (2nd Floor)
8:30 – 9:45 am	Plenary Session <i>Frances M. Harding, Director, SAMHSA, CSAP</i>	North Hall (2nd Floor)
9:45 – 10:00 am	Energizer Break and Visit Exhibits	Grand Ballroom (1st Floor)
10:00 – 11:30 am	Workshop Session III	See pg. 26
11:30 – 1:00 pm	Visit Buffalo! No-Host Lunch/Free Time	
1:00 – 2:45 pm	Power Session II	See pg. 29
2:45 – 3:00 pm	Energizer Break and Visit Exhibits	Grand Ballroom (1st Floor)
3:00 – 4:30 pm	Workshop Session IV	See pg. 32

Thursday, September 15, 2016

Opens at 7:30 am	Conference Desks Open	Lobby (1st Floor)
7:30 – 8:30 am	Continental Breakfast/Visit Exhibits	Grand Ballroom (1st Floor)
8:30 – 10:00 am	Workshop Session V	See pg. 35
10:00 – 10:15 am	Coffee Refresh and Visit Exhibits	Grand Ballroom (1st Floor)
10:15 – 11:15 am	Workshop Session VI	See pg. 39
11:15 am – Noon	Brunch “Taste of Buffalo”	North Hall (2nd Floor)
Noon – 1:30 pm	Closing Session: Marijuana Panel	North Hall (2nd Floor)

