



# A Revolution in Prevention

Understanding the Past  
Informing the Future

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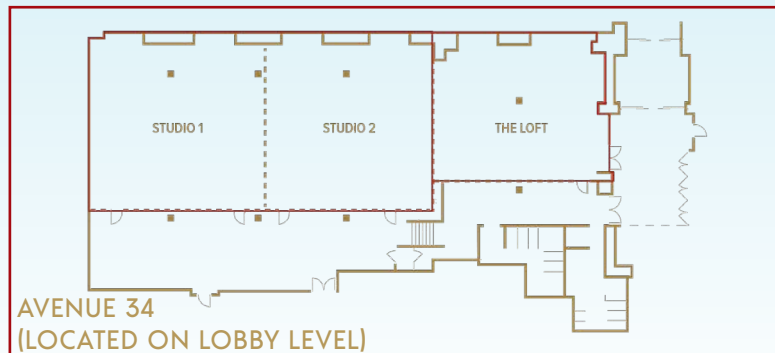
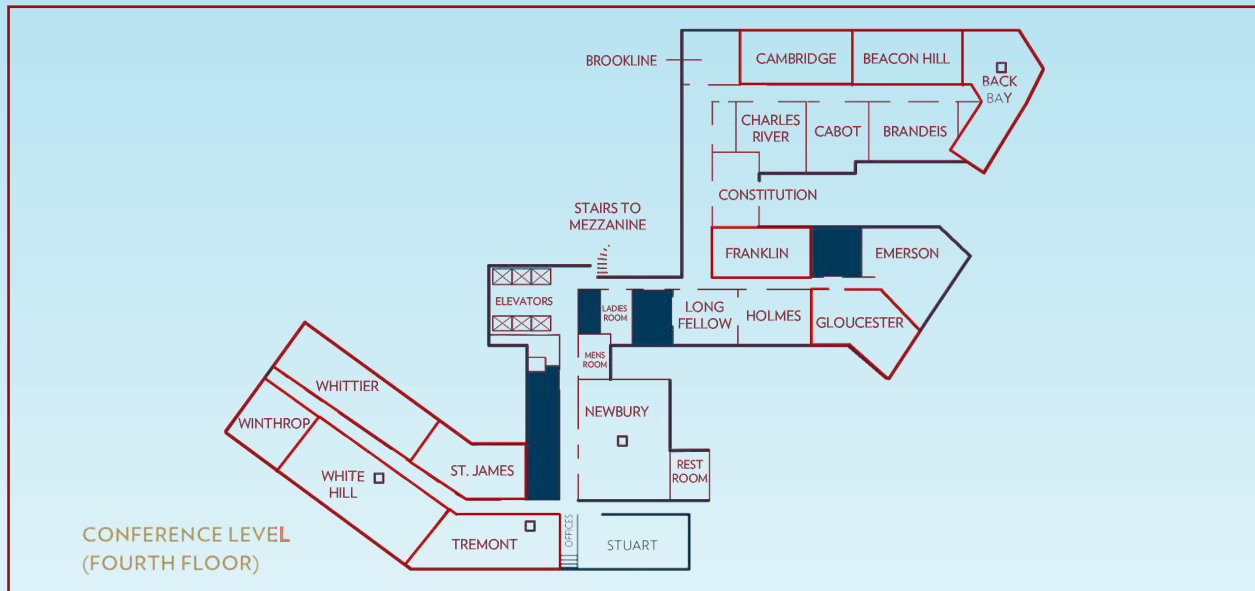
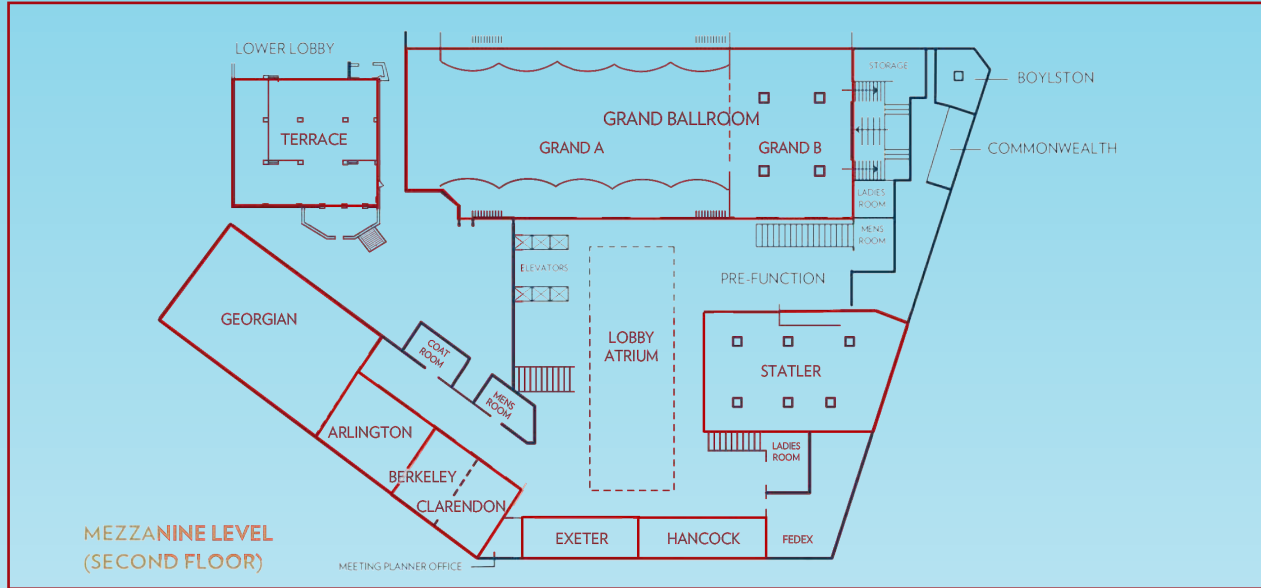
August 28-30, 2018 • Boston, MA



National Prevention Network  
Bridging Research to Practice

# Conference Center Map

The NPN Conference is taking place at the Boston Park Plaza; all plenary and general sessions will take place in the Grand Ballroom on the second floor. Workshops will take place on the second floor, fourth floor, and the lobby level.





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## **CONFERENCE SERVICES GROUP**

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# Conference FAQs

## Check-in, Continuing Education Hours and Certificates

Participants generally can earn 14.75 Continuing Education Hours (CEHs) for attending the general conference. Continuing Education Hours (CEHs) have been approved by IC&RC. Participants must check in at the registration desk upon arrival in order to receive credit for attendance for the general conference.

Certificates for the general conference will be sent digitally to all participants AFTER the conference. Certificates will be emailed to the email address on file in registration 10 business days following the completion of the electronic overall evaluation. To avoid system messages from sending to a SPAM folder, please approve messages from: [contactus@nnpconference.org](mailto:contactus@nnpconference.org) or from [noreply@etouches.com](mailto:noreply@etouches.com)

Please notify the registration desk for adjustments on early departure certificates in advance. Certificates will not be mailed or printed.

## Online Conference Evaluations

Links to the workshop evaluations will be emailed to participants during the conference, and the overall evaluations will be emailed to participants upon adjournment of the conference.

## Presentation Handouts and Resources

Participants may download presentation resources and PowerPoints from the conference website. Downloads will be added to the conference website two weeks after the adjournment of the conference on the following link: [www.nnpconference.org/workshops](http://www.nnpconference.org/workshops)

## Department of Health and Human Services Disclaimer

The views expressed in written conference materials or publications and by speakers and moderators at the HHS sponsored conference do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

## Social Media

Follow us on Twitter (@nnpconference) and join the conversation using the official hashtag #NPNConference. Like the NPN Conference Facebook ([www.facebook.com/nnpconference2018](http://www.facebook.com/nnpconference2018)) and share your photos or engage in the conversation.

## National Award for Innovative Substance Abuse Prevention Programs, Practices and Policies

WINNER:

*Combatting Retail Sales of Synthetic Drugs, North Coastal Prevention Coalition, California*

The North Coastal Prevention Coalition (NCPC) has facilitated community-level prevention strategies in the cities of Carlsbad, Oceanside, and Vista in North Coastal San Diego County since 1993. Coalition efforts focus on environmental prevention strategies in order to change the community norms, access, and availability that contribute to substance abuse problems. NCPC's mission and philosophy are committed to promoting healthy communities and positive opportunities for young people and fostering community leadership in substance abuse prevention.

The application detailed NCPC's efforts to reduce the retail sales of synthetic drugs, particularly those designed to mimic marijuana, like K2 and spice. NCPC first learned about synthetic drugs like spice and bath salts back in 2009, when staff at an afterschool program explained that their students were using it as a 'legal' way to get high. High school kids were buying spice at local gas stations and convenience stores and were selling it to middle school students.

Using the Strategic Prevention Framework, NCPC embarked on a multi-year effort to address this new and emerging substance, and worked with partners at the local, regional, state and federal level. Initial approaches began with increasing public awareness and partnering with local law enforcement agencies to urge local retail outlets to stop selling these dangerous products. Youth advocates were trained to conduct store assessments and purchase attempts and make follow up visits. Though these efforts had some success in reducing availability from corporate stores, other retailers like independent markets, liquor stores, and head shops continued to profit off these products since the laws and enforcement could not keep up. After California law changed in January 2012 to prohibit the sale of synthetic cannabinoid compounds, NCPC worked with law enforcement to put retailers on notice that these products were illegal. By June 2012, most of the stores came into compliance. But two headshops and two smoke-shops in Oceanside did not comply.

After a string of medical calls for service in downtown Oceanside in 2015, the business association, law enforcement, the City Attorney, and NCPC collaborated to craft a local ordinance that would give additional tools to crack down on illegal sales. Rather than focusing on a class of chemical compounds, the local ordinance included pricing and packaging, and attached a \$500 fine per package for violators. This was a critical step to eliminate these products from local stores and resulted in a dramatic decline in calls for service - from 181 between January 2013 and April 2016 (when the ordinance was adopted) to 9 from May 2016 to August 2017.



# Sponsors

## State Sponsors



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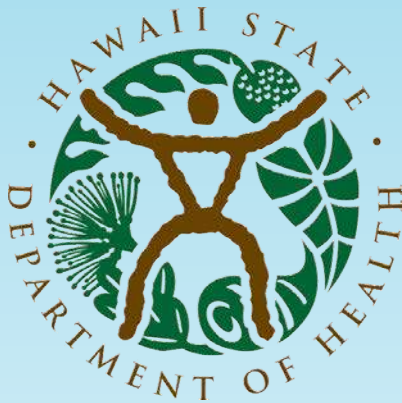


**D·B·H·D·D**

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Office of Alcoholism and  
Substance Abuse Services



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## **Botvin LifeSkills Training**

[www.lifeskillstraining.com](http://www.lifeskillstraining.com)

## **C.E Mendez Foundation**

[www.toogoodprograms.org](http://www.toogoodprograms.org)

## **CDC Division of Adolescent and School Health**

[www.cdc.gov/healthyyouth](http://www.cdc.gov/healthyyouth)

## **Center for Communities That Care, University of Washington**

[www.communitiesthatcare.net](http://www.communitiesthatcare.net)

## **Collabortive Planning Group Systems, Inc & WellScreen, Inc.**

<http://www.collaborateandgrow.com>

## **Community Anti - Drug Coalitions Of America**

[www.cadca.org](http://www.cadca.org)

## **Dover Youth to Youth**

[www.dovery2y.org](http://www.dovery2y.org)

## **Education Development Center**

<http://www.edc.org>

## **FDA Center for Tobacco Products**

[www.fda.gov/TobaccoProducts](http://www.fda.gov/TobaccoProducts)

## **FEI Systems**

[www.feisystems.com](http://www.feisystems.com)

## **Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery**

<https://hecaod.osu.edu>

## **IC&RC**

[internationalcredentialing.org](http://internationalcredentialing.org)

## **JSI Research and Training Institute, Inc.**

[www.jsi.com/JSIInternet](http://www.jsi.com/JSIInternet)

## **Massachusetts Department of Public Health/Bureau of Substance Addiction Services**

<https://www.mass.gov/orgs/bureau-of-substance-addiction-services>

## **National Institute on Alcohol Abuse and Alcoholism(NIAAA)**

[www.niaaa.nih.gov](http://www.niaaa.nih.gov)

## **OMNI Institute**

[www.omni.org](http://www.omni.org)

## **OU Extended Campus**

[pacs.ou.edu](http://pacs.ou.edu)

## **PAXIS Institute**

<http://paxis.org>

## **Prevention Accelerator/ CADY, Inc.**

<http://cadyinc.org/prevention-accelerator>

## **Primo Prevention**

<http://primoprevention.com>

## **Real Prevention**

[www.real-prevention.com](http://www.real-prevention.com)

## **RTI International**

[www.rti.org](http://www.rti.org)

## **Society for Prevention Research**

[www.preventionresearch.org](http://www.preventionresearch.org)

## **University of Nevada, Reno**

<https://onlinedegrees.unr.edu>



# Plenary Sessions

Tuesday, August 28, 2018 | 8:30am

## Conference Welcome & Opening

- Massachusetts State Police Color Guard
- Marylou Sudders, Secretary, Massachusetts Health and Human Services
- Michelle Nienhius, South Carolina, National Prevention Network President
- Robert Morrison, Executive Director, National Association of State Alcohol and Drug Abuse Directors (NASADAD)
- Cassandra Price, Georgia, NASADAD Board President

Tuesday, August 28, 2018 | 9:00am



## Michael Botticelli

*Executive Director, Grayken Center for Addiction Medicine, Boston Medical Center*

Michael Botticelli is one of the nation's leading addiction experts, and served as the Director of National Drug Control Policy at the White House under President Obama. He was the first person to hold the position who was also in long-term recovery from a substance use disorder and who came from a public health background. This marks a return to Boston for him, where he previously served as Director of the Bureau of Substance Abuse Services at the Massachusetts Department of Public Health, working closely with many BMC experts and others to extend successful models of care developed

at BMC across the state and the nation. He has served in a variety of leadership roles for the National Association of State Alcohol and Drug Abuse Directors. He was a member of the Advisory Committee for the Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention and the National Action Alliance for Suicide Prevention. He has also co-authored many peer-reviewed articles that have significantly contributed to the field. Born in Upstate New York, Mr. Botticelli holds a Bachelor of Arts degree from Siena College and a Master of Education degree from St. Lawrence University.

## Why Is It So Hard to get Attention on Prevention? Reflections of a Lifelong Bureaucrat

Michael Botticelli will reflect on his time as Director of the Office of National Drug Control Policy (ONDCP) and Director of the Bureau of Substance Abuse Services at the Massachusetts Department of Public Health as it pertained to substance use prevention. Mr. Botticelli will also talk about his current work as Executive Director of the Grayken Center for Addiction Medicine at the Boston Medical Center.



Wednesday, August 29, 2018 | 8:30am



## **Frances M. Harding**

*Director, Center for Substance Abuse Prevention,  
Substance Abuse and Mental Health Services  
Administration*

Frances M. Harding, recognized as one of the nation's leading experts in the field of alcohol and drug policy, serves as Director of the Center for Substance Abuse Prevention for the Substance Abuse and Mental Health Services Administration. During the nation's opioid crisis, officially declared a public health emergency by the President in October 2017, Director Harding leads SAMHSA's activities for the prevention of prescription drug and opioid misuse including prevention's role within the 21st Century Cures Act, specifically the State Targeted Response (STR) grants and the Comprehensive Addiction and Recovery Act (CARA).

She represents SAMHSA on interagency efforts to prevent underage drinking, prescription drug misuse, and marijuana use among youth and young adults. Under her direction, the Center oversees more than 1,000 prevention grants to states, tribes, and communities.

Director Harding has held numerous national positions, including serving as president of the National Prevention Network, an organization representing the alcohol and drug abuse prevention offices in all 50 states, and as New York State's representative to the Board of Directors for the National Association of State Alcohol and Drug Abuse Directors. In 2004, she became the first non-researcher to receive the prestigious Science to Practice Award from the international Society for Prevention Research.

## **Prevention – Sustaining Our Focus in a Year of Change**

From the opioid crisis to new leadership in the substance abuse field, we've seen big changes at SAMHSA and beyond. Director Harding will give valuable updates on the direction of the Substance Abuse and Mental Health Services Administration, the Center for Substance Abuse Prevention, multiple prevention grants across the country, and the future of the field of prevention.

# Plenary Sessions

Thursday, August 30, 2018 | 12:30pm

**Moderator: Craig PoVey, Program Administrator UT Division of Substance Abuse and Mental Health**



## **Michelle Nienhius**

*Prevention Consultant, Division of Program Accountability, S.C Department of Alcohol & Other Drug Abuse Services*

## **Reston Hartsell**

*MS-MPH, Synar/Tobacco Prevention Coordinator, Department of Alcohol and Other Drug Abuse Services (DAODAS)*



## **Colleen Hughes**

*Synar Coordinator and Behavioral Health Wellness Consultant, Virginia Department of Behavioral Health and Developmental Services*

## **Luci Longoria**

*Manager, Community Mobilization for Policy, Systems and Environmental Change, Oregon Health Authority*



## **Heidi Driscoll**

*Director, South County Regional Coalition, Rhode Island*

## **Effective Prevention for Reducing eCigarette Use Among Youth**

Representatives from South Carolina, Oregon, Virginia, and Rhode Island will present on prevention efforts aimed at reducing eCigarette use among youth in their respective states and communities. Prevention strategies covered will include enforcement, media campaigns, policy changes, and a technology-based retailer verification project for conducting merchant education and store assessments.





## Are you working to combat substance misuse in your community, state, or region?

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– SAPST participant

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Tuesday, August 28

# Workshop Session I

## 1:15pm - 2:30pm

### Power Session I

#### 10:15am - 11:45am

##### **1. Our Hidden Partners in Prevention: Top Ten Things Parents Need to Know about Alcohol, Marijuana and Other Drugs**

- Jason Kilmer, Ph.D., Associate Professor, Psychiatry & Behavioral Sciences and Asst. Director of Health & Wellness for Alcohol & Other Drug Education, Student Life, University of Washington
- Amaura Kemmerer

**Room:** *Georgian*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

##### **2. Partnerships for Success (PFS): Underage Drinking and Prescription Drug Misuse Community Outcomes**

- Tom Clark, CSAP, SAMHSA
- Kristi Allen, CSAP, SAMHSA
- Elvira Elek, CSAP, SAMHSA
- Scott Formica, CSAP, SAMHSA

**Room:** *Terrace*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Beginning

##### **3. From Skills to Action: Empowering Youth in Advocacy and Policy Change**

- Dana Mitchell, MPA, CPS, Prevention Coordinator, Dover Youth to Youth
- Hannah Martuscello, Youth Advocate
- Will Demers, Youth Advocate
- Claire Roy, Youth Advocate

**Room:** *Studio 1/Studio 2*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Beginning

##### **1A. An Evidence-Based Prevention Approach to Address the Opioid Epidemic in WA State**

- Sarah Mariani, Certified Prevention Professional, Behavioral Health Administrator, WA State Division of Behavioral Health and Recovery
- Alicia Hughes, MA, Leadership and Organizational Management, Certified Prevention Professional, WA State Division of Behavioral Health and Recovery
- Angie Funaiolo, MS, Ph.D. Candidate, WA State Division of Behavioral Health and Recover

**Room:** *Arlington*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

##### **1B. Building capacity, outcomes, and sustainability through a collaborative underage drinking enforcement and public education effort resourced by state and local partners**

- Michael George, Ph.D., Program Manager, Pacific Institute for Research and Evaluation
- Michelle Nienhius, MPH
- Al Stein-Seroussi, Ph.D., Senior Program Evaluator, Pacific Institute for Research and Evaluation

**Room:** *Terrace*

**Topic:** Alcohol: Underage Drinking and Young Adults/ Collegiate

**Level:** Beginning

##### **1C. The Drug Enforcement Administration's 360 Strategy: A Case Study on Its Reach and Impact**

- Rich Lucey, Prevention Program Manager, Drug Enforcement Administration
- Sean Fearn
- Jon DeLena
- Mary Forsythe-Taber, Executive Director, Makin' It Happen

**Room:** *Exeter*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Intermediate

##### **1D. Think SMART Oklahoma**

- Coleman Cox, BS, ED.; Internationally Certified Prevention Specialist (CPS), Prevention Specialist (Cert.), Cherokee Nation
- Evan McCormick, MA

**Room:** *The Loft*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Beginning

# Workshop Session I (continued)

Tuesday, August 28

## **1E. Hope for Families: Resources to support parents affected by their child's substance use at the state and local level**

- Kevin Collins, VP/Director, Parent and Community Support Services, Partnership for Drug-Free Kids
- Marcia Lee Taylor, MPP

**Room: Franklin**

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## **1F. Supporting the California SUD Prevention Workforce: A Framework for Professional Competencies**

- Erika Green, MS, Associate Executive Director, Center for Applied Research Solutions
- Kerrilyn Scott-Nakai

**Room: Cambridge**

**Topic:** Prevention Workforce Development

**Level:** Intermediate

## **1G. Evaluation is not a destination, it is a journey: Enhancing the evidence-base in Partnerships for Success through evaluation**

- Hailee Dunn MPH, Ph.D. (Candidate), Doctoral Student, University of Rhode Island
- Dorothy Skierkowski, Ph.D.
- Dr. Paul Florin

**Room: Tremont**

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

## **1H. Cultural Approaches to Substance Misuse Prevention in Tribal Communities**

- Terri Yellowhammer, JD, Senior Research Scientist, Education Development Center
- Kim Dash, Ph.D., MPH
- Maria Valenti, Ph.D.

**Room: Whittier**

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

## **1I. Keep Idaho: How one coalition is fighting to keep Idaho free from marijuana**

- Rob Stevenson, Executive Director, DrugFree Idaho, Inc.
- Monte Stiles, JD

**Room: White Hill**

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Beginning

## **1J. Early Warning Systems in the Age of the Opioid Epidemic - Information to Action**

- Kathleen Roberts, MS, Executive Director, Community Coalition Alliance
- Gonzalo Cadima
- Rita Chamberlain, MBA, Assoc. Director/CFO, Drug Free Manatee
- Cindy Grant

**Room: Beacon Hill**

**Topic:** Drug Trends and Emerging Issues

**Level:** Intermediate

## **1K. Evaluating the Impact of Changing Community Norms on Youth Marijuana Use Following Legalization in the District of Columbia**

- Venita Embry, MPH, Research Public Health Associate, RTI International
- Rebecca Perry, MPH, Research Public Health Analyst, RTI International
- Stephanie Hawkins, Ph.D., Senior Research Psychologist, RTI International

**Room: St. James**

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Intermediate

## **1L. Successful Strategies: State and Community Engagement Around the Opioid Crisis**

- Stephanie Woodard, Ph.D., Senior Advisor, State of Nevada
- Clarese Holden, CSAP, SAMHSA
- Travis Fretwell, Director, Office of Prevention Services and Programs, Georgia Department of Behavioral Health and Developmental Disabilities

**Room: Back Bay**

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

Workshop Descriptions available online at  
[www.npnconference.org/workshops](http://www.npnconference.org/workshops)

# Tuesday, August 28

## Workshop Session II 2:45pm – 4:00pm

### 2A. Comprehensive Response to Reduce Opioid Initiation and Misuse

- Sue Thau, MCRP, Public Policy Consultant, CADCA
- Shelly Steiner

**Room:** *Arlington*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse  
**Level:** Beginning

### 2B. Using Collective Impact Strategies to Create Change in High Use Rural Settings Integrating & Sustaining Developmental Assets™ and Developmental Relationships™

- Lorraine Kaul, MA, MPA, CPP, Coordinator, Citizens And Students Together
- Lucille Minuto, M.Ed.

**Room:** *Beacon Hill*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields  
**Level:** Beginning

### 2C. Strengthening the Rural Health Workforce by Addressing High Risk Substance Use Prevention Among Youth

- Carmen Ashley, MPH, MCHES, Centers for Disease Control and Prevention
- Loren Faust, MA
- Rebecca Payne, MPH

**Room:** *St. James*

**Topic:** Prevention Workforce Development  
**Level:** Intermediate

### 2D. Alcohol, Opioids and How to Tell the Story: Massachusetts, a Case Study for Connecting the Dots

- Cassandra Greisen, MPA, Manager of Public Policy National Alcohol Beverage Control Association (NABCA)
- Penelope Funaiole
- Heather Warner, MPH

**Room:** *White Hill*

**Topic:** Drug Trends and Emerging Issues  
**Level:** Advanced

### 2E. Emerging Drug Trends: What the Data Reveals About the Next Major Drug Issues

- Josh Esrick, MA, BA, Senior Policy Analyst, Carnevale Associates
- Chelsey Goddard, MPH, CPS
- Lourdes Vázquez, LMSW

**Room:** *Terrace*

**Topic:** Drug Trends and Emerging Issues  
**Level:** Intermediate

### 2F. Oklahoma SPF-Rx3 Consortium: Terraforming the Opioid Public Health Landscape

- Carrie Daniels, MS, State Epidemiological Outcomes Workgroup Coordinator, Oklahoma Department of Mental Health and Substance Abuse Services
- Coleman Cox, BS, CPS

**Room:** *Franklin*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices  
**Level:** Beginning

### 2G. Reducing Underage Drinking in Montana with Practical Tools that Develop the Social and Emotional Skills of Parents and Their Children

- Annmarie McMahon, BA, BS, MS, Center Manager and Research Scientist, Center for Health and Safety Culture

**Room:** *Exeter*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices  
**Level:** Intermediate

### 2H. How Utah is Defying Gravity – Changing the conversation and landscape with prescription opioids

- Brad Gillman, Media Relations Specialist, Intermountain Healthcare
- Susannah Burt, State of Utah, Division of Substance Abuse and Mental Health

**Room:** *The Loft*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse  
**Level:** Beginning



# Workshop Session II (continued)

Tuesday, August 28

## 2I. Using an Evidence-based Program and Supporting Cultural Identity to Prevent Substance Misuse

- Kristen Wyman, BA in Legal Studies
- Larry Mann, Writer, Poet, Cultural Educator, Traditional Story Teller, and Tribal Drummer/Dancer
- Jean-Luc Pierite, BS, The North American Indian Center of Boston
- Kathleen Herr-Zaya, Ph.D., Public Information Coordinator, MA, DPH, Bureau of Substance Addiction Services

**Room:** *Whittier*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Advanced

## 2J. Using Community Data to Create a Robust Prevention Workforce: Creating an Efficacy Model from a SPF-PFS Grantee Perspective

- Deborah Chapin, Partnerships For Success State Data Coordinator, New York State Office of Alcoholism and Substance Abuse Services

**Room:** *Tremont*

**Topic:** Prevention Workforce Development

**Level:** Intermediate

## 2K. Underage Drinking: Still a Challenge, Still a Priority, Still a Success!

- Shadia Garrison, CSAP, SAMHSA

**Room:** *Back Bay*

**Topic:** Alcohol: Underage Drinking and Young Adults/Collegiate

**Level:** Intermediate

## 2L. Paddling with our ancestors' vision into the next seven generations

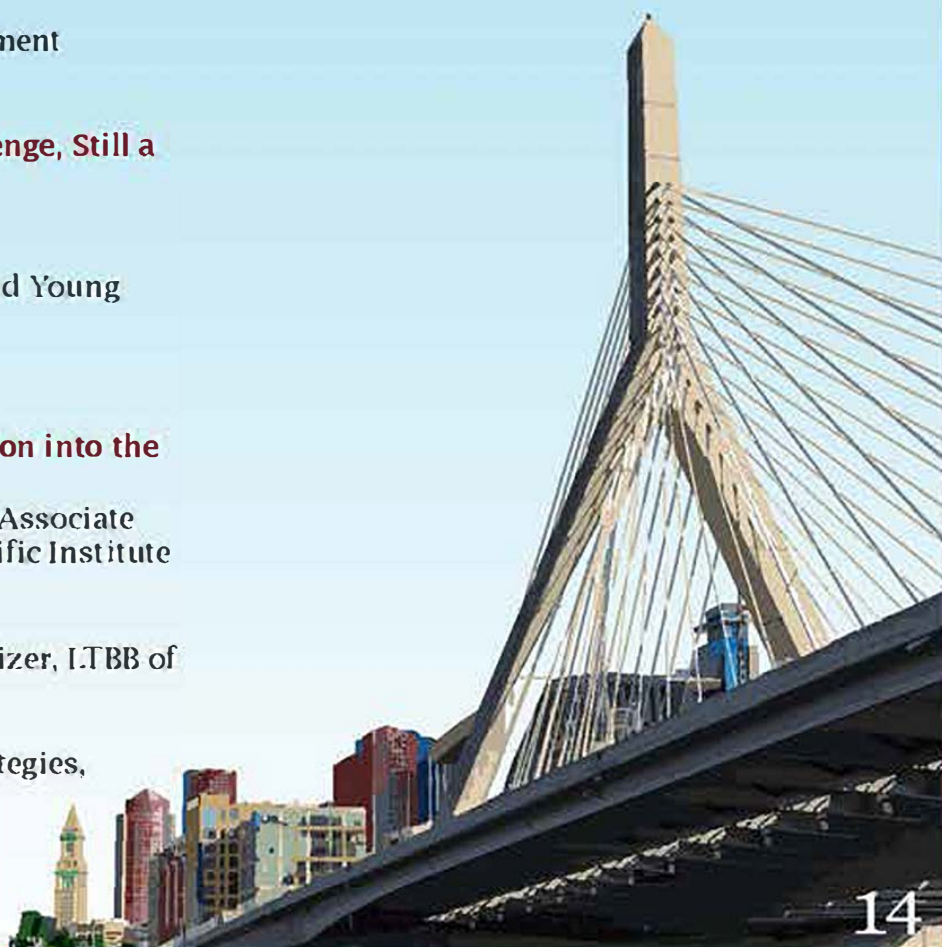
- Marguerite Grabarek, MSW, Ph.D., Associate Research Scientist (Evaluator), Pacific Institute for Research and Evaluation
- Sean Hanley, Ph.D., MSW
- Davis Timmer, Community Organizer, ITBB of Odawa Indians

**Room:** *Cambridge*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Beginning

Workshop Descriptions available online at [www.npnconference.org/workshops](http://www.npnconference.org/workshops)



Wednesday, August 29

## Power Session II 10:15am – 11:45am

### 1. There Has Always Been Drinking in America: Alcohol, History, Culture, and what it all means for Prevention

- Rodney Wambeam, Ph.D., Senior Research Scientist, University of Wyoming

**Room:** *Georgian*

**Topic:** Prevention Workforce Development

**Level:** Intermediate

### 2. The Familias Unidas program for Hispanic Families and their Adolescents, University of Miami, Department of Public Sciences

- Maria Isabel Tapia, MSW, LCSW, Senior Research Associate/Familias Unidas Master Trainer/Supervisor, University of Miami, Department of Public Sciences

**Room:** *Studio 1/Studio 2*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

### 3. Addressing Substance Use Among Young Adults Ages 18-25: Utilizing the SPF, Innovative Assessment and Nontraditional Prevention Strategies in New Hampshire and Connecticut

- Bonnie Smith, MPH, CPH, CPS
- Denique Lewis
- Katy Shea, MPH, CPS

**Room:** *Terrace*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## Workshop Session III 1:45pm – 2:45pm

### 3A. Prevention Specialist Certification: An Overview

- Mary Jo Mather Executive Director IC&RC
- Julie Stevens

**Room:** *Tremont*

**Topic:** Prevention Workforce Development

**Level:** Intermediate

### 3B. Quality Improvement in Evaluation and Data Collection in Community Prevention

- Albert Terrillion, Ph.D., Deputy Director, Community Anti-Drug Coalitions of America

**Room:** *Cambridge*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

### 3C. Implementation of a Rapid Response System for Opioid Overdoses

- Shea Davis, M.Ed., Program Manager, Tennessee Department of Mental Health and Substance Abuse Services
- Charlotte Cherry, MS, MPH, Epidemiologist II, Tennessee Department of Health

**Room:** *The Loft*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Intermediate

### 3D. MARIJUANA FACTCHECK Messaging Campaign: Focused on Facts

- Simon Dixon, CEO, Idea Engineering
- Jeanne Spencer, VP/Creative Director, Idea Engineering

**Room:** *Back Bay*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Beginning

### 3E. MDMA (Ecstasy/Molly): Emerging Trends, Deaths, and Prevention Interventions

- Khary Rigg, Ph.D., Professor, University of South Florida
- Amanda Sharp, MPH, University of South Florida

**Room:** *Exeter*

**Topic:** Drug Trends and Emerging Issues

**Level:** Beginning

# Workshop Session III (continued)

Wednesday, August 29

## **3F. Implementation of a Community-Wide Screening and Brief Intervention Project**

- Susan Pitman, Executive Director, Drug Free Duval
- Sally Pitman
- Keri-Lyn Coleman, MSW

**Room: White Hill**

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Beginning

## **3G. An Inclusive Future – Making Prevention Accessible to LGBTQ+ Youth**

- Nigel Wrangham, Certified Alcohol and Drug Counselor, Certified Prevention Specialist, Project Specialist, City of Hillsboro
- Ambyr Stores, MSW, CSWA, QMHP

**Room: Whittier**

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## **3H. Collaborating with Coalitions to Leverage Resources**

- Kaleigh Becker Research & Program Specialist  
Texans Standing Tall

**Room: St. James**

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## **3I. The regulatory options for state cannabis legalization: What prevention needs to know**

- Josh Esrick, MA, BA, Senior Policy Analyst, Carnevale Associates
- Raanan Kagan, BA, Director, Health Policy Research, Carnevale Associates, LLC
- Gisela Rots, MSc, CPS

**Room: Arlington**

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Intermediate

## **3J. Building a successful prevention workforce development initiative**

- John Daviau, MACP, CPS, Project Director, Prevention Training and Technical Assistance Service Center
- Lisa Mason MA, CPS, Program Manager, Prevention Training and Technical Assistance Service Center

**Room: Beacon Hill**

**Topic:** Prevention Workforce Development

**Level:** Intermediate

## **3K. Emerging Issues in Substance Use Prevention: Electronic nicotine delivery systems (ENDS), Fentanyl and Carfentanyl, and First Responder Fatigue**

- Clarese Holden, CSAP, SAMHSA
- Nick Mercuri, RN, Registered Nurse, New Hampshire hospitals
- Special Agent Michael Lecuyer, CSAP, SAMHSA

**Room: Terrace**

**Topic:** Drug Trends and Emerging Issues

**Level:** Intermediate

## **3L. Applying the Best Practice of Prevention to the Opioid Crisis: Voices from Vermont**

- Robin Rieske, Certified Prevention Professional, Masters, Prevention Consultant, Alcohol and Drug Abuse Programs - Vermont Department of Health
- Matt Whalen, Prevention Consultant, Vermont Department of Health - Alcohol and Drug Abuse Programs

**Room: Franklin**

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Intermediate

Workshop Descriptions available online at  
[www.npnconference.org/workshops](http://www.npnconference.org/workshops)



Wednesday, August 29

## Workshop Session IV 3:00pm – 4:00pm

### 4A. Changing the Conversation: The Role of Prevention, Treatment and Recovery Communities in a time of National Crisis

- Carlton Hall, MHS, CPS, President, CEO, Carlton Hall Consulting LLC

**Room:** *Arlington*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse  
**Level:** Intermediate

### 4B. SBIRT in Massachusetts Schools: A Multidisciplinary Approach to Substance Use Prevention and Identification in Adolescents

- Alexandra Heinz, LICSW, MPH, Trainer, MASBIRT TTA

**Room:** *Tremont*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices  
**Level:** Beginning

### 4C. Building Capacity within the Faith Community to Effectively Address Substance Use Disorders

- Drew Brooks, BA, Executive Director, Faith Partners

**Room:** *Whittier*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices  
**Level:** Advanced

### 4D. Prevention Workforce Mentoring in NH

- Marissa Carlson, Certified Prevention, Specialist, MS in Nonprofit Management, Executive Director, NH Teen Institute
- Katy Shea

**Room:** *St. James*

**Topic:** Prevention Workforce Development  
**Level:** Intermediate

### 4E. Storytelling the Opioid Epidemic: Using Media for Impact

- Maureen De Nieva-Marsh, BA, Senior Program Coordinator, Marin County Health and Human Services

**Room:** *Franklin*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse  
**Level:** Intermediate

### 4F. College Coalitions that Reach Beyond Campus

- Cathy Sisco, MPA, CPS, Associate Director, Prevention, Wellness & Recovery, Wheeler Clinic
- Heather Clinger, MPH, CPS, Program Manager, Prevention, Wellness and Recovery, Wheeler Clinic

**Room:** *Beacon Hill*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields  
**Level:** Intermediate

### 4G. David vs. Goliath: Teens Challenging the Alcohol Industry's Message

- Vicki Hebert, CPS, Coalition Coordinator, Dover Coalition for Youth
- Haley Demers, Dover Youth to Youth
- Hannah Martuscello, Youth Advocate, Dover Youth to Youth
- Will Demers, Youth Advocate, Dover Youth to Youth

**Room:** *The Loft*

**Topic:** Alcohol: Underage Drinking and Young Adults/Collegiate  
**Level:** Beginning

### 4H. Post-Overdose Strategies: Proactive Approaches to Prevent Opioid-Related Overdoses

- Shai Fuxman, Ed.D., Senior Research Scientist, Education Development Center
- Sarah Jerome, MPH
- Gary Langis

**Room:** *Terrace*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices  
**Level:** Intermediate

### 4I. Teaching Marijuana Prevention

- Alayne MacArthur, MS Education Curriculum Design and Instructional Technology, Principal Consultant, Circa Learning, LLC

**Room:** *White Hill*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse  
**Level:** Beginning

# Workshop Session IV (continued)

Wednesday, August 29

## 4J. The 1st Culturally Relevant Evidence-Based SA/HIV Program for Heterosexual, African Americans, ages 18-24

- Kelvin Walston, BA, MA, Health Educator, Wholistic Stress Control Institute, Inc.

**Room:** Cambridge

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## 4K. Using a Trauma-Informed Lens to inform Substance Misuse Prevention

- Jessica Goldberg, Training and Technical Assistance Specialist, Education Development Center/Center for the Application of Prevention Technologies
- Marie Cox, MA, CPS, Project Director, Southwest Prevention Center
- Gisela Rots, MSc, CPS

**Room:** Back Bay

**Topic:** Prevention Workforce Development

**Level:** Intermediate

## 4L. Prescription Drug Abuse Prevention in Nevada – Data from the Nevada Partnerships for Success Grant

- Al Stein-Seroussi, Ph.D., Senior Program Evaluator, Pacific Institute for Research and Evaluation
- Marguerite Grabarek, Ph.D., Pacific Institute for Research and Evaluation
- Marco Erickson, MS

**Room:** Exeter

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Intermediate

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Thursday, August 30

## Workshop Session V 10:00am – 11:30am

### Power Session III 8:30am – 10:00am

#### 1. Where We Began, Where We Are, and Where We're Going: The Evolution of SAMHSA's Evidence-Based Prevention Programming

- Shadia Garrison, CSAP
- Tom Clarke, CSAP
- Kim Dash, CSAP

**Room:** *Georgian*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Beginning

#### 2. A Look at Collegiate Prevention Across the Country: Strategies and Resources to Support Local and Statewide Coalition Efforts

- Laurie Jevons, Assistant Director, NASPA
- Mallory Jordan, MPH, MBA, Assistant Director of Health & Well-being Initiatives, National Association of Student Personnel Administrators – NASPA
- Jim Lange, Ph.D., Executive Director, HECAOD
- Richard Lucey, Prevention Program Manager, DEA
- Heather Clinger, Program Manager, Connecticut Healthy Campus Initiative/Wheeler Clinic
- Cindy Clouner, Managing Director, HECAOD

**Room:** *Terrace*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

#### 3. Cultural Humility and the Strategic Prevention Framework in Community Civil Unrest

- Earl Greene, Community Development Specialist, Finger Lakes Prevention Resource Center

**Room:** *Studio 1/Studio 2*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Advanced

#### 5A. Exploring specific risk and protective factors influencing the initiation of youth alcohol, marijuana, non-medical use of opioid prescription drugs, and heroin use: Using data to examine differences in the level of impact of factors among drug types

- Deborah Chapin, Partnerships For Success State Data Coordinator, New York State Office of Alcoholism and Substance Abuse Services

**Room:** *Back Bay*

**Topic:** Drug Trends and Emerging Issues

**Level:** Intermediate

#### 5B. Community Prevention Coalitions: How to integrate our efforts using the CTC model

- Rachel Stoler, Community Health Program Manager, Franklin County Communities That Care Coalition
- Dalene Dutton
- Capetra Parker
- Kevin Haggerty, Ph.D.

**Room:** *The Loft*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

#### 5C. Why Do Retailers Continue to Sell Alcohol to Minors: Findings from a CT Study

- Stephanie Moran, BA, CPS, Primary Prevention Services Coordinator, CT Department of Mental Health and Addiction Services
- Gregory Carver, Supervising Special Investigator, Connecticut Department of Mental Health & Addiction Services

**Room:** *Beacon Hill*

**Topic:** Alcohol: Underage Drinking and Young Adults/Collegiate

**Level:** Intermediate



# Workshop Session V (continued)

Thursday, August 30

## **5D. Time for a Change: From Needs Assessment to Empowering Communities to Prevent Prescription Opioid Misuse and Abuse**

- Vi Pham, MPH, CPH, Epidemiologist, Oklahoma Department of Mental Health and Substance Abuse Services
- Terrence Spain, MPA, Prevention Program Manager, Oklahoma Department of Mental Health and Substance Abuse Services

**Room:** *White Hill*

**Topic:** Evidence-based Programs, Strategies, Emerging Practices

**Level:** Beginning

## **5E. Findings from the Nevada Safe Schools/Healthy Students Program**

- Al Stein-Seroussi, Ph.D., Senior Program Evaluator, Pacific Institute for Research and Evaluation
- Marguerite Grabarek, Ph.D.
- Sean Hanley, Ph.D., Pacific Institute for Research and Evaluation (PIRE)
- Pat Sanborn, MA, State Project Coordinator, Nevada Department of Education

**Room:** *Franklin*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Intermediate

## **5F. Hello, I am a Millennial: Framing Young Adult Culture and Value Systems for Engagement in Prevention Initiatives**

- Adelaide Murray, BS, Project Associate, JSI Research and Training Institute, Inc.

**Room:** *Whittier*

**Topic:** Substance Abuse Prevention Collaboration with Related Fields

**Level:** Beginning

## **5G. A process for expanding the breadth of prevention workforce development opportunities**

- Emily Bhargava, Technical Assistance Provider, EDC
- Lauren Gilman
- Sandra Del Sesto, M.Ed., CPSS

**Room:** *Tremont*

**Topic:** Prevention Workforce Development

**Level:** Intermediate

## **5H. Lessons Learned from Marijuana Legalization in Washington State**

- Shanne Montague, MSW, Policy and Prevention Program Manager, DSHS-Division of Behavioral Health, Behavioral Health Resources
- Sarah Mariani, Certified Prevention Professional, Behavioral Health Administrator, WA State Division of Behavioral Health and Recovery

**Room:** *Arlington*

**Topic:** Marijuana, Opioids, or Prescription Drug Abuse

**Level:** Beginning

## **5I. Reducing Social Access and Shaping Future Enforcement Procedures**

- Anne-Shirley Schreiner, Strategy Specialist, Texans Standing Tall

**Room:** *Terrace*

**Topic:** Alcohol: Underage Drinking and Young Adults/Collegiate

**Level:** Intermediate

## **5J. Red Watch Band CARE Team: A Systematic Approach to Alcohol Prevention**

- Kerri Mahoney, MPH, Alcohol and Other Drug Outreach Specialist, Stony Brook University

**Room:** *Cambridge*

**Topic:** Alcohol: Underage Drinking and Young Adults/Collegiate

**Level:** Beginning

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# Notes

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# Agenda at a Glance

## TUESDAY AUG. 28, 2018

8:00 am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30 am	CONFERENCE WELCOME & OPENING
9:00 am	PLENARY SESSION I: MICHAEL BOTTICELLI
10:00 am	NETWORKING BREAK & EXHIBITOR VIEWING
10:15 am	POWER SESSION I
11:45 am	LUNCH (PROVIDED) & AWARD CEREMONY
1:15 pm	WORKSHOP SESSION I
2:30 pm	NETWORKING BREAK & EXHIBITOR VIEWING
2:45 pm	WORKSHOP SESSION II
4:00 pm	ENJOY BOSTON!

## WEDNESDAY AUG. 29, 2018

8:00 am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30 am	PLENARY SESSION II: FRANCES HARDING
10:00 am	NETWORKING BREAK & EXHIBITOR VIEWING
10:15 am	POWER SESSION II
11:45 am	LUNCH (ON YOUR OWN)
1:45 pm	WORKSHOP SESSION III
2:45 pm	NETWORKING BREAK & EXHIBITOR VIEWING
3:00 pm	WORKSHOP SESSION IV
4:00 pm	ENJOY BOSTON!

## THURSDAY AUG. 30, 2018

8:00 am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30 am	POWER SESSION III
10:00 am	NETWORKING BREAK & EXHIBITOR VIEWING
10:15 am	WORKSHOP SESSION V
11:30 am	LUNCH (PROVIDED)
12:30 pm	CLOSING PLENARY: PANEL- HEIDI DRISCOLL, COLLEEN HUGHES, LUCI LONGORIA, MICHELLE NIENHIUS
2:00 pm	CONFERENCE ADJOURNS

