



A LOOK AT COLLEGIATE PREVENTION ACROSS THE COUNTRY:

Strategies and Resources to Support Local and Statewide Coalition Efforts

Rich Lucey
Laurie Jevons
Mallory Jordan
Heather Clinger
Cindy Clouner
Dr. Jim Lange



Rich Lucey
Drug Enforcement
Administration



Laurie Jevons
CADE/NASPA



Mallory Jordan
Healthy Colleges
Montana/NASPA



Heather Clinger
CT Healthy Campus
Initiative

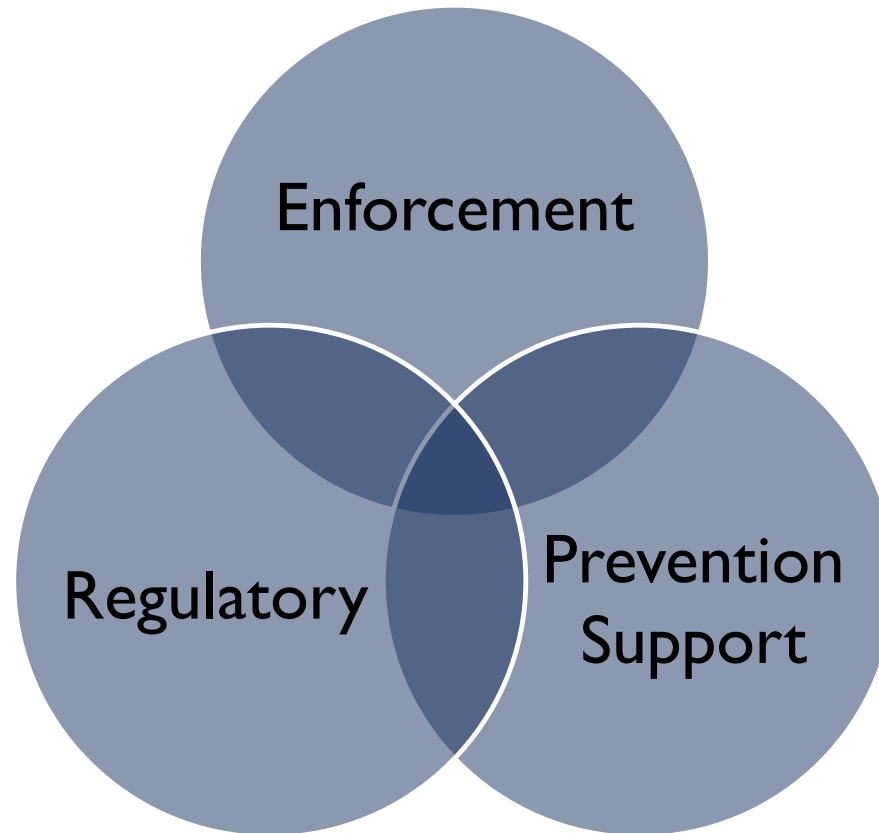


Cindy Clouner
Ohio/HECAOD



Dr. Jim Lange
California/HECAOD

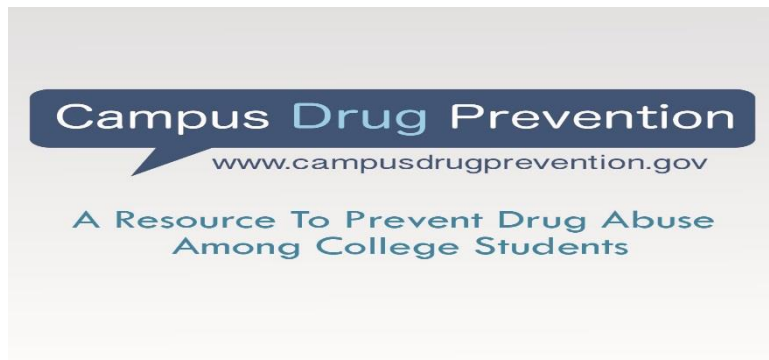
DEA'S MISSION



DRUG ENFORCEMENT ADMINISTRATION

Institutions of higher education are an important stakeholder. In the past two years, DEA:

- Developed two new fact cards on marijuana use and prescription drug misuse among college students
- Launched new website – www.campusdrugprevention.gov
- Sponsored Red Ribbon Week Campus Video PSA Contest with SAMHSA's Center for Substance Abuse Prevention



WWW.CAMPUSDRUGPREVENTION.GOV

Campus Drug Prevention
www.campusdrugprevention.gov

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DRUGS & PARAPHERNALIA

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HELP A FRIEND



Welcome

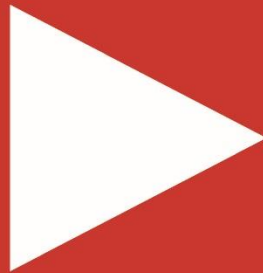
The Drug Enforcement Administration (DEA) is pleased to provide institutions of higher education and their surrounding communities with these resources to prevent drug abuse among college students. We are committed to promoting the importance of prevention and its role in helping ensure the health and safety of our nation's colleges and universities.

RED RIBBON WEEK CAMPUS VIDEO PSA CONTEST



RED
RIBBON
WEEK

OCTOBER 23-31



REMEMBERING
SPECIAL AGENT

ENRIQUE "KIKI" CAMARENA

2018 RED RIBBON Campus Video PSA Contest

Save the Date
September 17 – November 9

- 2018 Red Ribbon Week Campus Video PSA Contest
- Eligible entrants are colleges and universities.
- Winner receives:
 - \$3,000 to support the campus's drug abuse prevention efforts;
 - Trip for two to NASPA Strategies Conference (January 17-19, 2019, Washington, DC)
 - Plaque
- On September 17 full contest rules available at www.campusdrugprevention.gov/psacontest.



SAMHSA
Substance Abuse and Mental Health
Services Administration



AMERICAN COLLEGE HEALTH ASSOCIATION'S NATIONAL COLLEGE HEALTH ASSESSMENT

Fall 2017 Survey Data

<http://www.acha-ncha.org/>

NATIONAL COLLEGE HEALTH ASSESSMENT

College students are a diverse yet distinct population with specific health risks and needs

The NCHA Survey Topics:

- Alcohol, tobacco, and other drug use
- Sexual health
- Weight, nutrition, and exercise
- Mental health
- Personal safety and violence



Fall 2017 65% female identifying, 32.3% male identifying, non binary 2.7%

NCHA ALCOHOL USE & BEHAVIORS DATA

- Any alcohol use in the last 30 days - 61.7%
- Alcohol use in all 30 days - 0.9%
- Students who report driving after consuming ANY alcohol in the last 30 days - 22.3%
- Students who report consuming five or more drinks in the past two weeks - 29.2%

NCHA OTHER DRUG USE DATA

- Any cigarette use in the last 30 days - 9.2%
- Any e-cigarette use in the last 30 days - 8.0%
- Any cannabis use in the last 30 days - 17.3%
- Cannabis use in all 30 days - 2.4%
- Any non-prescribed Rx use in the past 12 months - 10.1%

NCHA MENTAL HEALTH DATA

- Felt overwhelmed by all you had to do (past 12 months) - 86.5%
 - Males: 76.4%
 - Females: 91.6%
- Overwhelming anxiety (past 12 months) - 60.9%
 - Males: 45.7%
 - Females: 67.9%

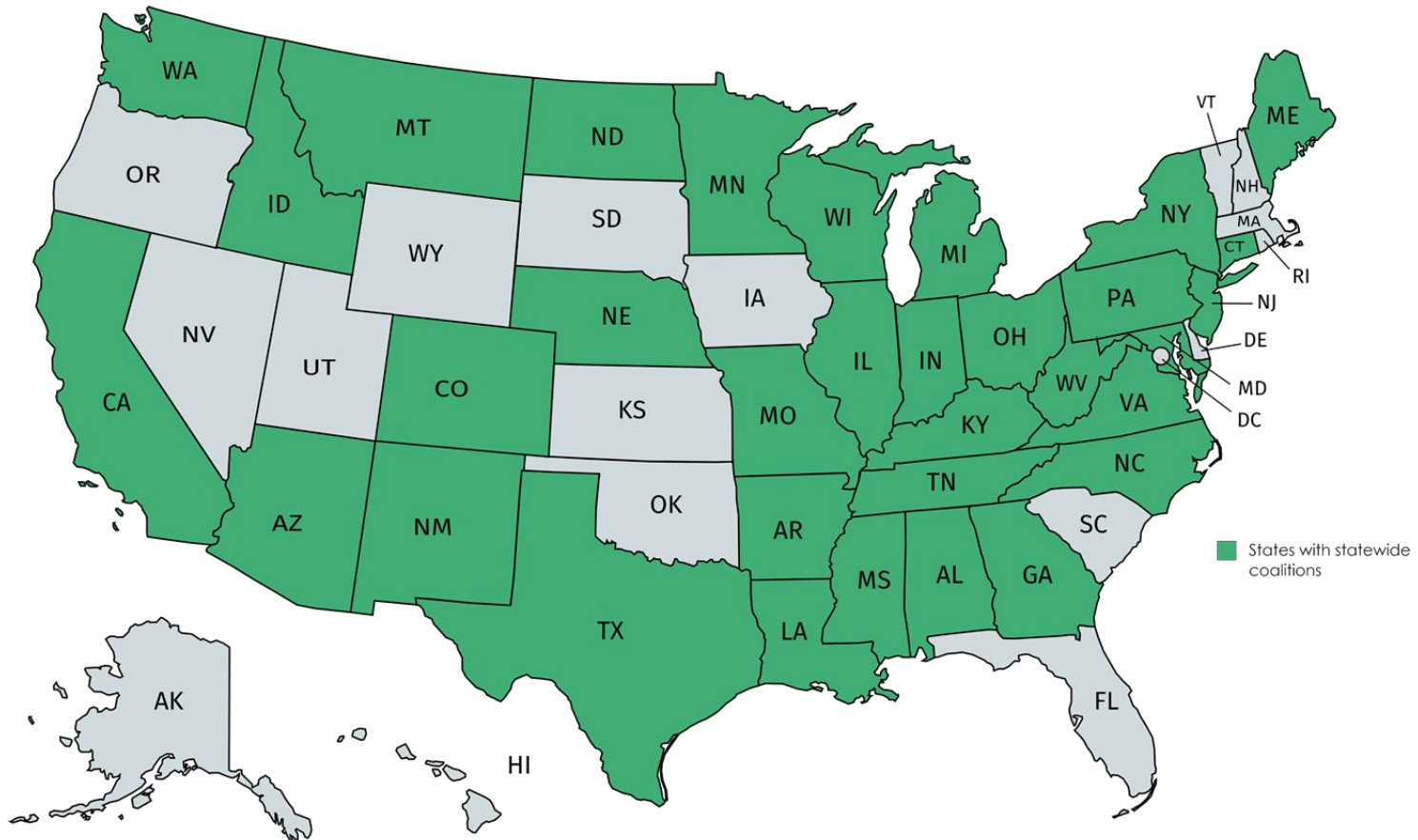


HIGHER EDUCATION PREVENTION COALITION LEADERSHIP SURVEY AND THEMES

Spring 2018

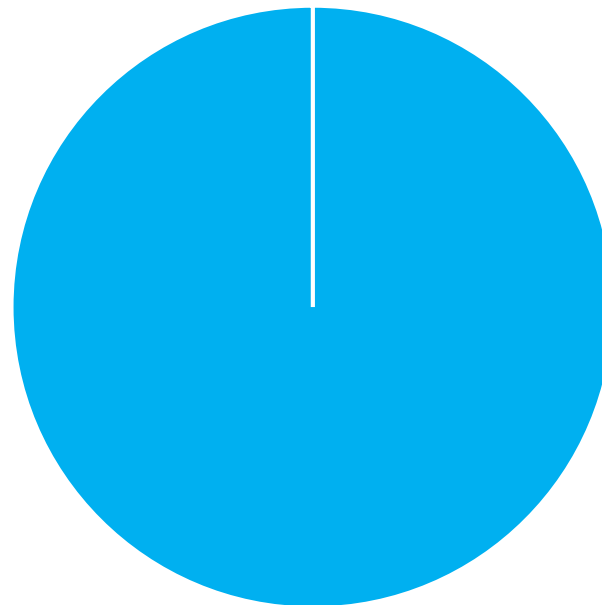


KNOWN STATEWIDE COALITIONS



HIGHER EDUCATION PREVENTION COALITION LEADERSHIP

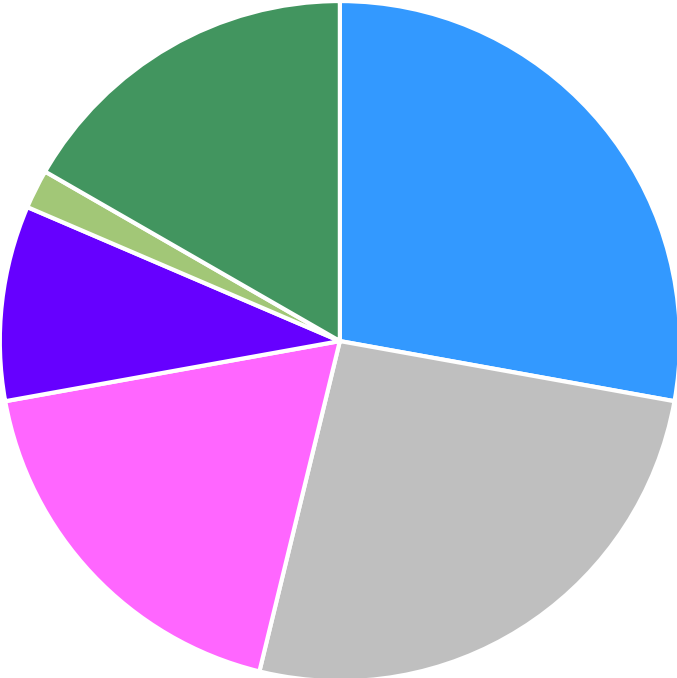
Primary Focus



■ Alcohol

HIGHER EDUCATION PREVENTION COALITION LEADERSHIP

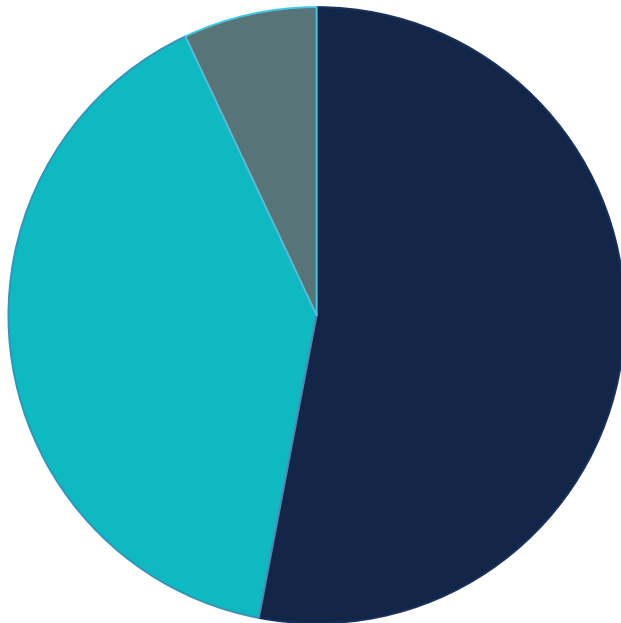
Topic Areas



■ Alcohol ■ Other Drugs ■ Tobacco ■ Sexual Violence ■ Sexual Health ■ Mental Health

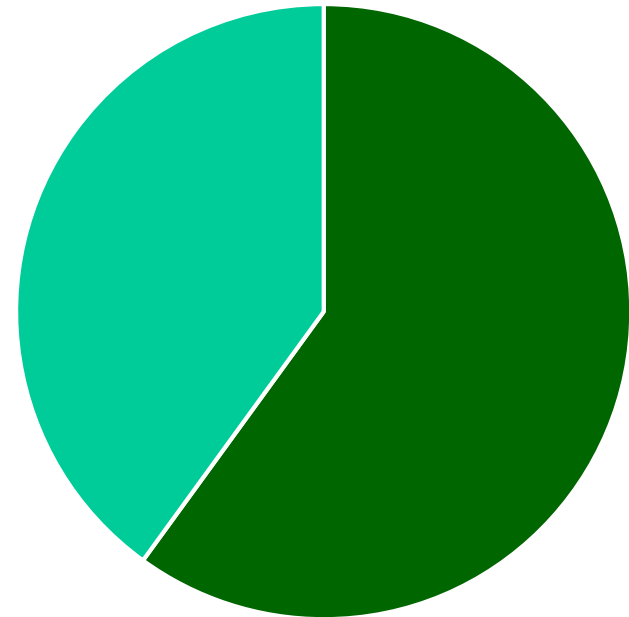
HIGHER EDUCATION PREVENTION COALITION LEADERSHIP

Governing Body



- Institution of Higher Education
- Non Profit
- Other

Funding



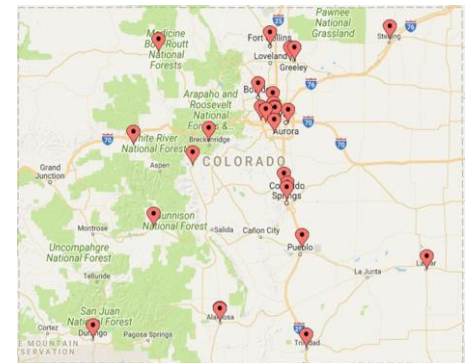
- Yes
- No

HIGHER EDUCATION PREVENTION COALITION LEADERSHIP

- 80% Have in-person meetings
- 47% Gather virtually
- 42% Utilize Listservs as primary channel of communication
- 29% Utilize websites as primary channel of communication

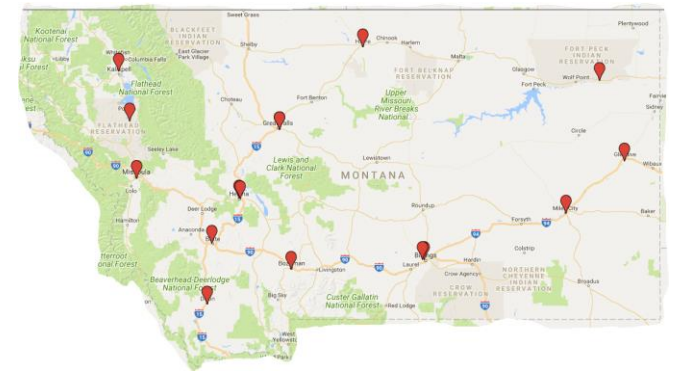
COALITION OF COLORADO CAMPUS ALCOHOL AND DRUG EDUCATORS (CADE)

- Formed in 1987
- Funding through SAMHSA Block Grant, awarded by the Colorado Department of Human Services, Office of Behavioral Health
- Primary focus to reduce reported harms associated with alcohol or other drug use (cannabis, tobacco, prescription stimulant abuse/misuse)
- 24 active colleges/universities in the coalition, including 2 and 4 year, public and private



HEALTHY COLLEGES MONTANA (HCM)

- Formed in 2005
- Funding through Montana Tobacco Use Prevention Program (MTUPP) tobacco settlement monies
- Primary focus to reduce tobacco use, increase physical activity, & increase healthy food choices
- 16 active campuses in the coalition, including 2 & 4 year, public & private, & tribal



CONNECTICUT HEALTHY CAMPUS INITIATIVE

- The mission is to serve as a catalyst for creating and sustaining healthy campus and community environments.
- Funded by the Connecticut Department of Mental Health and Addiction Services (DMHAS) with support from the Substance Abuse and Mental Health Services Administration. Coordinated by Wheeler Clinic's Connecticut Center for Prevention, Wellness and Recovery.
- Current membership
 - 40 campuses & 260 members
 - campus professionals, state agencies, private foundations, prevention professionals and non-profit community organizations
- Focus of funding
 - Prevention of high-risk and underage drinking
 - Mental health promotion and suicide prevention
 - Opioid education and awareness

CONNECTICUT
HEALTHY
CAMPUS
INITIATIVE



OHIO COLLEGE INITIATIVE

- A program of Prevention Action Alliance and funded by the Ohio Department of Mental Health and Addiction Services
- In existence since 1996
- Focused primarily on high-risk drinking using environmental approaches
- Supported campuses with their efforts to build coalitions with their communities to address alcohol use
- First statewide college collaborative in the country
- Started with 19 institutions and grew steadily to the 54 institutions that take part today



RADD CALIFORNIA COALITION



- Formed in 2005
- Brings together campuses, hospitality, government and community partners to raise awareness, and change service practices to support designated driver use and other solutions to drinking and driving.
- Music themed general population marketing
- 51 Campuses reaching about 1.2 million students
- 433 serving establishments

Los Angeles Region

University of California, Los Angeles
CSU Northridge
CSU Los Angeles
Santa Monica College
University of Southern California

South/East Los Angeles Region

CSU Long Beach
CSU Dominguez Hills
Long Beach City College
Rio Hondo Community College
Whittier College

Orange County Region

University of California, Irvine
CSU Fullerton
Concordia Irvine University
Orange Coast College
Fullerton College

San Diego Region

University of California, San Diego
San Diego State University
CSU San Marcos
University of San Diego
Norco College
Palomar College
San Diego Mesa College
University of St. Augustine
San Diego Miramar College

Inland Empire

University of California, Riverside
CSU San Bernardino
CSU San Bernardino, Palm Desert
University of Redlands
Riverside City College
College of the Desert
San Bernardino Valley College
Moreno Valley College

Sacramento Region

University of California, Davis
Sacramento State University
Sacramento City College
University of the Pacific

Central Coast Region

CSU Channel Islands
Santa Barbara City College
CSU San Luis Obispo
University of California, Santa Barbara

Central Valley Region

CSU Bakersfield
Fresno State University

Greater Bay Area Region

University of California, Berkeley
University of California, Santa Cruz
San Jose State University
Santa Clara University
City College of San Francisco

PANEL DISCUSSION

Does funding dictate your focus?
How does that focus affect how the collaborative is structured and the different activities it engages in?

PANEL DISCUSSION

Can you provide an overview of one of your coalition's accomplishments?



PANEL DISCUSSION

What is one of your biggest challenges?

PANEL DISCUSSION

Why are campuses engaging
in statewide collaboratives?

What benefits do collaboratives
have for campuses?

PANEL DISCUSSION

How would you suggest community groups engage with statewide collaboratives?

PANEL DISCUSSION

What is your collaborative looking forward to for this upcoming year?

PANEL DISCUSSION

What resources are available at the local, state, and national level that support collegiate prevention efforts?

NATIONAL RESOURCES

- DEA: www.campusdrugprevention.gov
- HECAOD: hecaod.osu.edu
- NASPA: www.naspa.org
- NIAAA: www.collegedrinkingprevention.gov

CONTACT US

Rich Lucey, Jr.

Richard.lucey@usdoj.gov

Heather Clinger

hclinger@wheelerclinic.org

Laurie Jevons

ljevons@naspa.org

Cindy Clouner

clouner.2@osu.edu

Mallory Jordan

mjordan@naspa.org

Dr. Jim Lange

lange.221@osu.edu