

Dover, NH

Youth 2 Youth

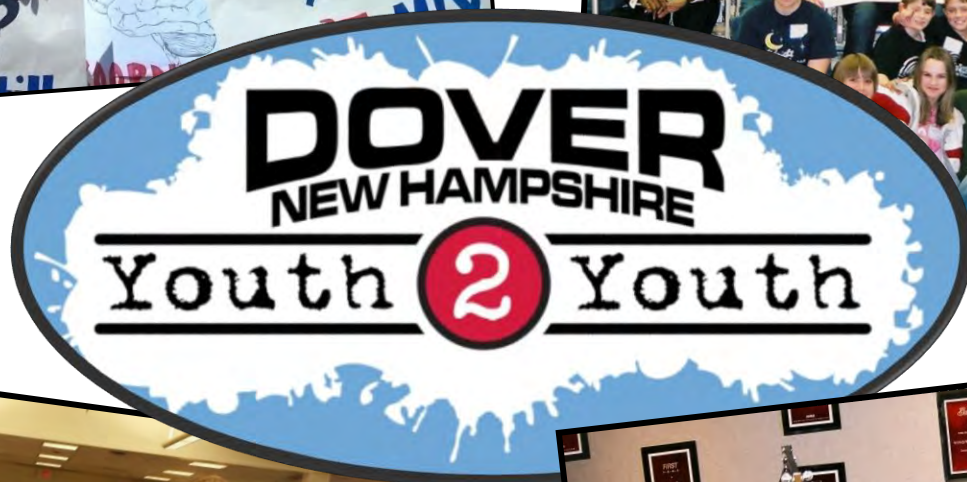
2

Skills to Action:

Youth Advocacy &

Policy Change

www.DoverY2Y.org



Advocacy & Activism





Youth **2** Youth

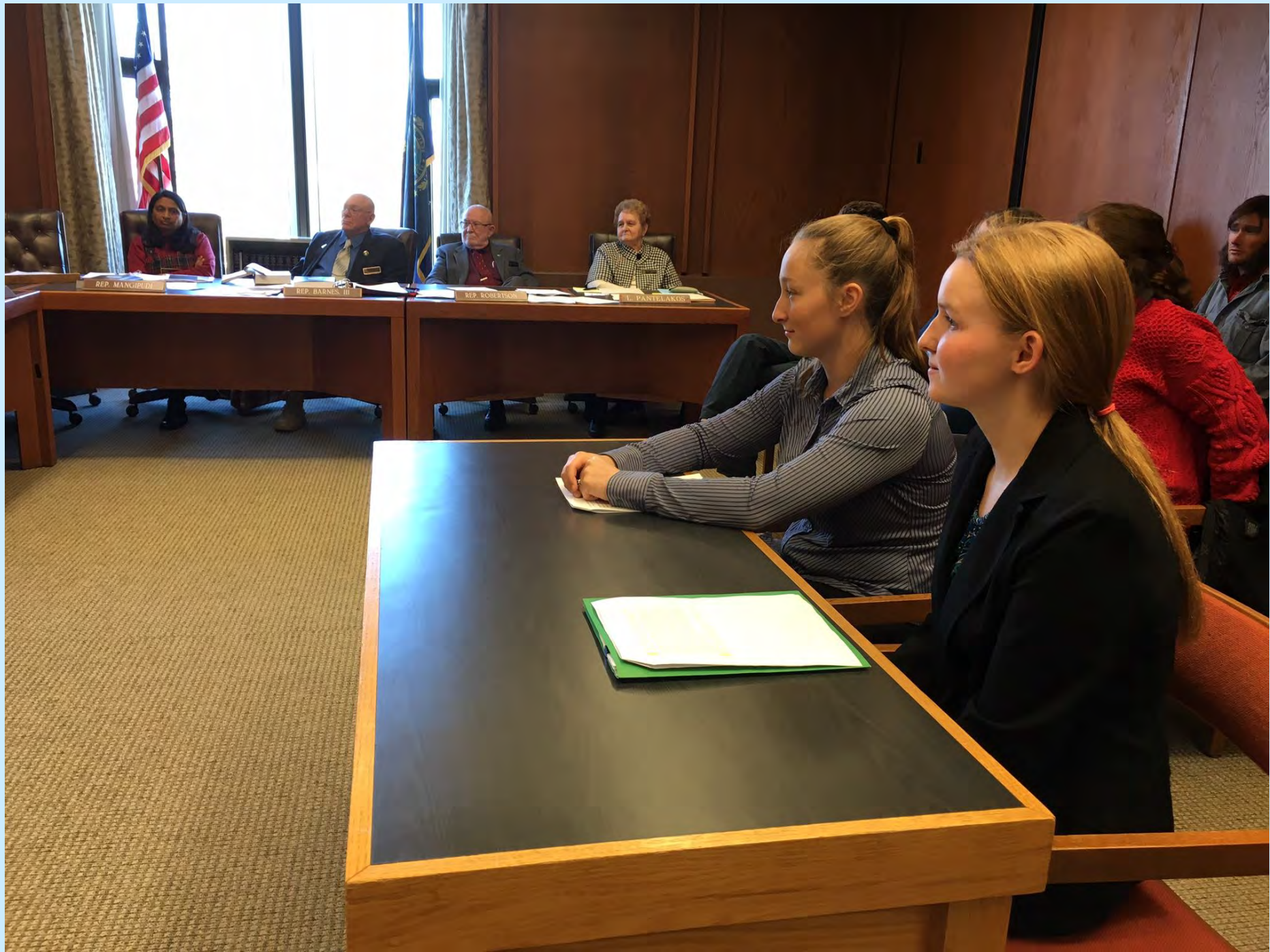
The TRUTH

about Alcohol



Advocacy





Dover Y2Y.org



How we can be a resource:

Dana Mitchell

d.mitchell@dover.nh.gov

DoverY2Y@dover.nh.gov

603-516-3274

www.DoverY2Y.org



Today's Goals:

- ✓ Comprehensively discuss the concept of youth-driven Advocacy and Policy Change.



Today's Goals:

- ✓ Illustrate the critical role of skill development.



Today's Goals:

- ✓ Illustrate our model for effectively including youth as partners in a Coalition's efforts.



Today's Goals:

- ✓ Provide you with ideas, examples of initiatives, and resources.



Evaluation

- ✓ 2010 Service to Science TA selection as a promising practice
- ✓ 2011 Service to Science capacity building Grant Award
- ✓ 2013 Placed on NH's list of Evidence-based Programs

Fidelity of Replication

Developed tools to aid replication:

✓ Fidelity Checklists

✓ Toolkit

✓ TA & Training

One Voice Youth Empowerment Model
CHECKLIST: Sticker Shock (Module 3C-1)

Completed by: _____ Date: _____
Team Name: _____

The following checklist is designed to prompt you, as a youth team adviser, to take the kinds of steps that are associated with successfully conducting Sticker Shock.

STEPS	✓ STEPS			
	Completed	Partial Completed	Not Started	N/A
1. Getting the stickers to be used. <ul style="list-style-type: none">Training provided on developing your message (see Module 2C) if you are designing your own sticker.Select the message to be incorporated into the sticker.Design the appearance of the sticker.Purchase/order the stickers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Planning <ul style="list-style-type: none">Select staff to supervise the activity.Training of staff familiar with the activity.Arrange transportation.Give staff time for placing the stickers selected or targeted.Contact the vendors/merchants to obtain permission.Communicate with the merchants about the date, time & place for sticker shock, where to meet and provide details on any transportation issues.Communicate with the students about the date, time & place for sticker shock.Placement of pickers on the product.Monitor and behavior in the store.Identify what the "message" of the sticker is.Basic rules before entering the business.Encourage upon arrival at a business.On specific nature of each business.To be responsible for "quality".Product neat and in place.to the store.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

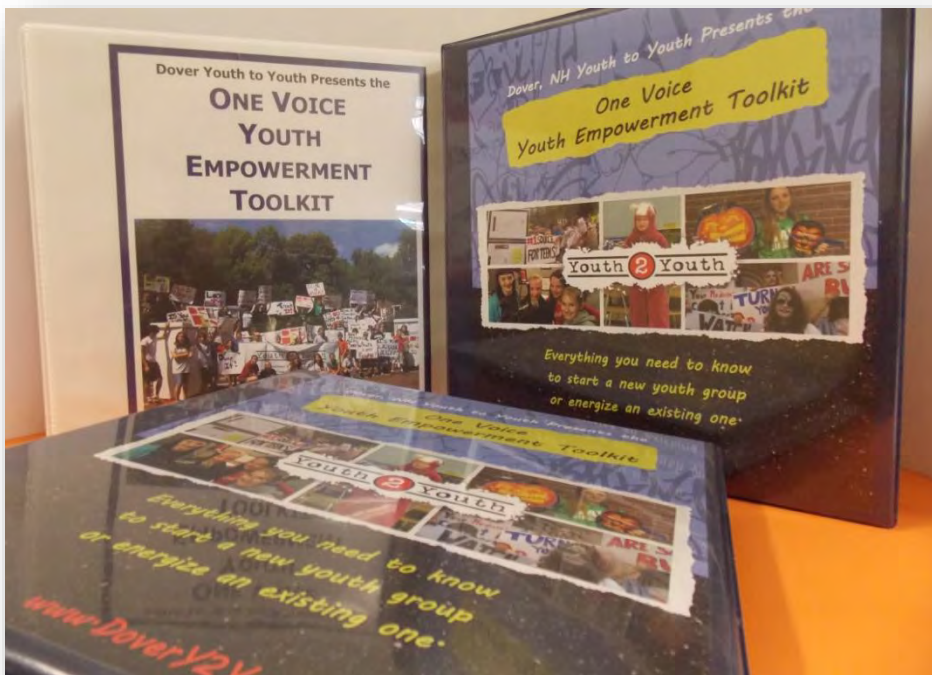
Dover, NH Youth to Youth ©2009-2009, 2012
www.OneVoiceY2Y.com



The Toolkit

The One Voice Youth Empowerment Toolkit:

- It's a ***toolkit***...
- Not a curriculum





Section #1

*Intro to Youth
Empowerment*

Dover Youth to Youth



The Terms We Hear

- **Youth Involvement:** *committed to the task.*



- **Youth Engagement:** *committed to the mission.*

The Terms We Hear

- Youth Involvement...
- Youth Engagement...
- and,
- Youth Empowerment:



*The Capacity to Change
their environment.*

Models of Youth Participation

- **A seat at the (adult) Coalition's Table:**

For example a teen volunteer that attends Coalition meetings and offers a youth voice or “perspective”.

Models of Youth Participation

- “Club Model” – Youth work together, but lower emphasis on training and skills.

For example a group that arranges for a speaker before prom and plans a drug free school dance.

↪ Our Model



KNOWLEDGE



SKILLS

ACTION

Knowledge

- Learn about the problem.
- Develop “command” of the topic. Develop expertise.
- Understanding of possible solutions = Desire to take Action



What is a Campaign?

*When we use the term
CAMPAIGN, we mean:*

- A sustained effort > 1
year*

What is a Campaign?

Focuses on a single core message or a narrow set of very related & compatible messages.

What is a Campaign?

- *Usually multi-dimensional - more than one type of activity.*

For example: a combination of media elements, education, awareness projects, etc. - all

carrying the same message

Brain Campaign Message

Module 3D-1

Alcohol affects ALL parts of your brain.



**When it comes to Grey Matter,
it ALL Matters.**

For more information on Alcohol and the Brain visit www.DoverCoalition.org

- Alcohol doesn't just make you tipsy, effects all parts of the brain.
- The younger you are – the worse the impact of alcohol on the brain.
- Focus on “8 Consequences”



Kick Off Event



Posters & Visuals

↘ Module 2E



Press Conference

Module 2D



'Brain Campaign'



Julian Russell/Staff photographer

MORE THAN 70 LOCAL YOUTHS turned out to launch the Dover Youth to Youth program's Brain Campaign on Central Avenue in Dover on Wednesday to raise awareness about the effects underage drinking can have on the brain.

Students educate downtown visitors on alcohol's effect on the young mind

By **LAURENNE RAMSDELL**
lramsdell@fosters.com

DOVER — More than 70 dedicated youths rallied downtown Wednesday afternoon in hopes of raising awareness about the effects of alcohol on the brain.

As part of a new initiative known as the Brain Campaign, students who are part of Dover's Youth to Youth prevention program held signs and oversized pictures of the human brain while they explained the types of detrimental ways the develop-

ing brain can be affected by alcohol consumption. "Alcohol doesn't make our community any better," said 11-year-old Michael Merone as he held a sign along with his peers in the courtyard in front of the

See **BRAIN, A6**



Julian Russell/Staff photographer

DANA MITCHELL, the Coordinator of Dover Youth to Youth, center, is surrounded by nearly 70 youths attending the launch of the program's Brain Campaign on Central Avenue in Dover on Wednesday. The group aims to raise awareness about the effects underage drinking can have on the brain.

Brain

From Page A1

Bochecho Millworks Building. At 11 years old, Hannah Jelley said she is well aware of the types of negative impact that drinking can have on her still developing brain. Hannah explained that it takes time for the human brain to stop growing until the age of 25, noting that consuming alcohol before then can have an impact on the way a brain develops. The students combed Central Avenue, handing out palm-sized informational cards containing information about how alcohol affects the brain.



Julian Russell/Staff photographer

DOVER YOUTH TO YOUTH PROGRAM participants hold a Brain Campaign rally on Central Avenue in Dover on Wednesday to raise awareness about the effects of underage drinking.

students told passers-by that alcohol can cause a person's brain to malfunction, resulting in poor balance and coordination in some cases even causing them to stop. "By raising awareness of the brain damaging things alcohol contains, we're really hoping to influence and inform our community in a positive way," said 11-year-old Hannah Martuscello.

Some students held signs reading "Alcohol affects it all" and others held signs with the phrase "Think before you drink."

Aside from the rally held downtown Wednesday, John Nash, 10, explained he and his peers will also be holding what he called a "sticker shock" project as part of the Brain Campaign. He explained that they will bring stickers covered with information about the dangers of youth consumption with them when visiting stores, sticking them onto containers of alcohol to share their message as much as possible. For more information on the Brain Campaign and all of the other prevention initiatives hosted by Dover's Youth to Youth program, visit www.doveryouth.com.

Palm Cards

Alcohol and Youth Don't Mix

Teens may look mature - but their brains are still growing and developing until age 25.

Alcohol can permanently affect a brain's development, as well as mess up the part of the brain that is responsible for judgment, impulse control and risk taking.



Alcohol can help teens make the dumbest decisions of their lives.

For more information on Alcohol and the Brain visit www.DoverCoalition.org

**Front & Back
shown here**

Alcohol affects ALL parts of your brain.



**When it comes to Grey Matter,
it ALL Matters.**

For more information on Alcohol and the Brain visit www.DoverCoalition.org

Radio & TV Public Service Ads



Sticker Shock

Sticker Shock Module 3C-1

Alcohol and Youth Don't Mix

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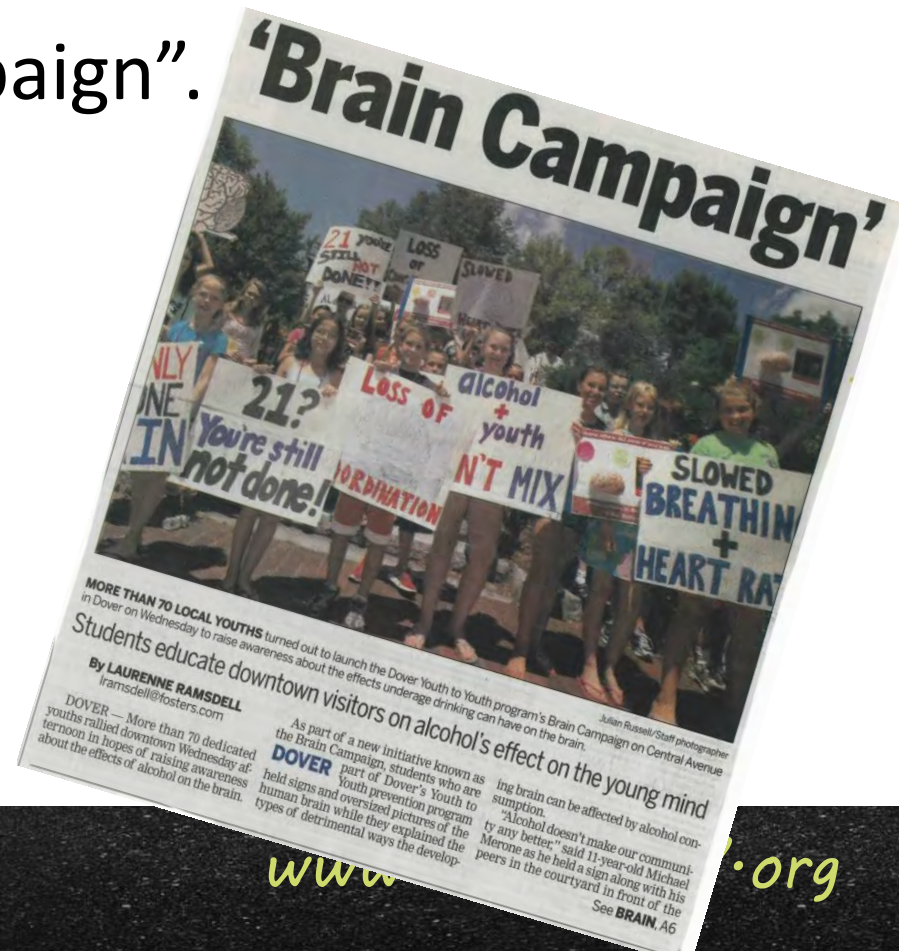
Alcohol can help teens make the dumbest decisions of their lives.

www.DoverYouth.com

Taking Action: Long Term Campaigns

- What “Knowledge” is needed in order to conduct a “Brain Campaign”.

Module 3C-4



Developing Knowledge



Developing Knowledge



Skills

Before you can take action...

You need the SKILLS to do so.



Examples of Skills

- ✓ Presentation Skills
- ✓ Media Production Skills
- ✓ Activism Skills
- ✓ Writing Skills
- ✓ Theatrical Skills
- ✓ Leadership Skills



Taking Action: Long Term Campaigns

- What “Skills” are needed in order to conduct a “Brain Campaign”.

Module 3C-4



↪ Our Model



KNOWLEDGE



SKILLS

ACTION

Types of Action

- Education
- Community Awareness
 - Policy Change
 - Media

Classroom Presentations



Samantha Skunk



Module 3A-6





Presentations

↪ Module 3A-6

Samantha Skunk



www.SamanthaSkunk.com

Large Assemblies

↪ Module 3A-2

8 Things the Alcohol Industry Doesn't Want You to Know



8 Things the Alcohol Industry Doesn't Want You to Think About





Bud
KING OF BEERS

Budweiser

Budweiser
KING OF BEERS

Brewed by our original all natural process

College binge drinking takes lethal toll

Honor student dies in Colorado

By Angie Wagner
ASSOCIATED PRESS

FORT COLLINS, Colo. — By the time the rainy night stretched into early morning, Samantha Spady had been drinking and partying for hours. Earlier it was beer and shots of tequila. Inside a frat she was swilling va-



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AP PHOTOS

Members of Chi Omega grieved over the loss of their sorority during a candlelight vigil Sept. 7 in Fort Collins, Colo.

Two alcohol poisoning deaths on Colo. campuses stir change

By Ch
GLOBE CO

FORT COLLINS: Poisoning deaths on Colorado universities and local officials are drinking at more cc ing the number of rounding campus an education programs:

In Fort Collins, w University sophomo was found dead in a fi 5, an alcohol task for In the short term, t banned the sale of bee



BILL HAFFER/ASSOCIATED PRESS/FILE 2004

Hundreds attended the 2004 funeral in Beatrice, Neb., of Samantha "Sam" Spady, a Colorado State University student who died at a fraternity of acute alcohol poisoning. ... 700 percent, more than five times the national driv- ... dents, but ...

checking into detox is on the rise," said Robert Maust, chairman of the standing committee on alcohol at the University of Colorado. "The profile seems to suggest that students have adopted a high tolerance. They are able to function well, right up to the point that their systems shut down."

Ann Quinn-Zobeck of Bacchus and Gamma, an international organization focusing on peer education as a strategy to prevent alcohol abuse, said, "A lot of students don't recognize alcohol poisoning. They just think they just thin-

student. invitation for binge drinking, said Henry Wechsler, director of the Alcohol Studies at Har- blic Health.

percent of col- port binge drink- in a row for men, — at least once in wo weeks. Half of ts do it more than While the percentage kers has stayed about the same over the past 11 years, the amount they drink at one sitting has increased, Wechs- ler said.

Of more than 1,400 alcohol-relat- ed deaths each year among US college students, according to the National In-



Raped at 14, teen takes bold public stand

By Marcella Bombardieri

GLOBE STAFF

NEW GLOUCESTER, Maine — First, Lyndsey Kadziauskas decided to testify against two teenage boys who raped her at the first high school party she ever attended. Then the 14-year-old faced a second

soon know about what happened at that party.

She did not need to think it over. “OK, I guess I will” go public, the brown-haired girl decided.

“I wanted people around town and around Maine to understand it’s not my fault,” Kadziauskas, now 15, said last week at her home in this Portland sub-

LYNDSY KADZIAUSKAS, 15, who was raped at a party



GLOBE PHOTO/AMY TOENSING

Solace for rape victim in speaking out

► **RAPE**
Continued from Page A1

private, the thinking goes, because to be exposed to shame and ridicule, to be cross-examined, can constitute a “second rape.” Print and broadcast media, including the Boston Globe, customarily do not publish the name of a rape victim without that person’s consent.

But that consent is increasingly being granted. Two California teenagers who were kidnapped and raped in August talked about their ordeal on “Today.” Victims sexually abused by priests have held press conferences and started grass-roots organizations to demand change in the Catholic Church.

A memoir called “Lucky,” about author Alice Sebold’s rape, was number two on The New York Times’s paperback best-seller list last week. The Central Park Jogger, whose identity has been shielded since she was raped and nearly killed 13 years ago, has a memoir due out in the spring that will include her name and photograph. It will be titled: “I Am the Central Park Jogger: A Story of Hope and Possibility.”

In July, Omaha World-Herald columnist Michael Kelly wrote that his daughter Bridget had been raped, shot, and left for dead



her mother, Alinda, was raped last year. As a result, she chose to speak out.

Youth **2** Youth

The TRUTH

about Alcohol



Advocacy Training

Youth 2 Youth members take their message nationwide

By LARRY CLOW
Democrat Staff Writer

MEMPHIS — Members of Youth 2 Youth, a youth leadership and drug and alcohol prevention program, attended the Underage Drinking Research and Training Center's 7th Annual National Leadership Conference in Baltimore from Aug. 24-26.

All 20 Youth members (seven of two workshops to audiences of low self-esteem, alcoholism, and other problems occurring in the underclass neighborhood. The day's presentation highlighted the differences between the consequences of underage drinking and what alcoholism does to the body in social settings and at home. The speakers mentioned that there are few of them in the Youth 2 Youth style program to get up a Youth 2 Youth style program to their own town.

"We've really gotten more involved in our own town in the last few years. Before we were just a group and we were pretty flat," said Youth 2 Youth member Larry Clow.

"It was really good. They were with our school. It was a lot easier for them to relate to and what we're going to do."

Clow said the Baltimore conference was interesting. The Baltimore conference was interesting. The Baltimore conference was interesting. The Baltimore conference was interesting.

Y2Y shares message with kids in Bermuda

BY DAN WATKINS

Over Youth 2 Youth, a high school and middle school-based drug and alcohol prevention group, has been particularly busy these past few weeks.

The group offered the community a chance to talk to the community through to the group raised money for future youth drug prevention activities.



Sticker Shock

↪ Module 3C-1

Alcohol and Youth Don't Mix

Teens may look mature - but their brains are still growing and developing until age 25.

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Alcohol can help teens make the dumbest decisions of their lives.

www.DoverYouth.com



THE FRIDGE CAMPAIGN



We asked 1,600
Dover kids:
If you have ever had
alcohol - what was
the source of
alcohol the *first* few
times you drank?

www.Dover.org

You

Fridge Campaign



A Fridge and Milk Carton as a Campaign Symbol



**Your kid's next
drink might be
right next to the
milk.**

Media Activities

↓ Module 2C



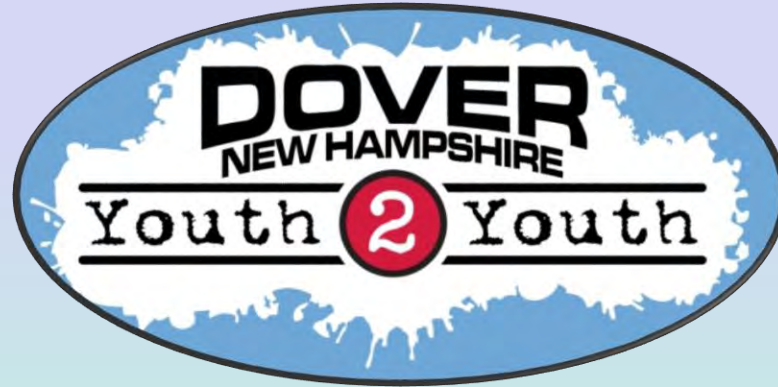
Focus Areas

Policy Change

- Education
- Community Awareness
- Media



3-1-15



Presentation Skills for Advocates

www.DoverY2Y.org

Presentation Skills

Getting the Right Sound

- **Volume Control**
- **Speed Control**
- **Animation of Voice**
- **Animation of Body**

Presentation Skills

3. Animation of Voice

Five Techniques:

- **Spacing/Pauses**
- **Emphasize Words**
- **Vary Speed**
- **Stretch Words**
- **Vary Pitch**

Presentation Skills

Stretching Words:

- **slows you down,**
- **changes the pace,**
- **makes what you say interesting**

Stretching Demonstrated

Dooonnn't BE A
SUCKER... keep the
tobacco industry out of
your pocket.

Try *Stretching*

DON'T BE A SUCKER...
keep the tobacco industry
out of [your] *yourrrrr*
pocket.

Try *Stretching* some words:

Host 1: Hello folks! Your listening to radio station WY2Y.

Host 2: And now it's time for our question of the day...

Presentation Skills

Varying Pitch:

- **Gives the speech a theatrical flavor**
 - **Prevents monotone**

Varying Pitch

Raising the Pitch:

***Oh my gosh,
today is my birthday and
I'm having a party!***

Varying Pitch

Lowering Pitch:

*My cat ran in the street and
got hit by a car.*

Vary Your Pitch

Tobacco use by teens has gone down in the past decade, but thousands of kids still become addicted to them every year.

Putting It All Together:

NAR: *So you think you would be a “cool” parent to host a drinking party for teens?*

Think about this:

#1: How cool would it be if a fight broke out?

#2: How cool would it be if there was a date rape?

#3: How cool would it be if a partier died from alcohol poisoning?

#4: How cool would it be if an angry parent filed a lawsuit against you?

Applied Skills

Boring Material

Department of the Treasury
Internal Revenue Service

2002

Returns for Organizations Exempt From Income Tax

Under Section 501(c)(3) of the Internal Revenue Code (Other Than Private Foundations as Defined in Section 509(a) or Section 4947(a)(1) Nonexempt Charitable Trusts

This package contains the following forms and related instructions:

Form 990-EZ	Form 990-T	Form 8868
Form 990	Form 990-W	

Schedule A (Form 990 or 990-EZ)
Schedule B (Form 990, 990-EZ, or 990-PF)

All forms are placed in the center of this package for easy removal. Also enclosed is a completed sample Form 990 and Schedule A (Form 990 or 990-EZ) with supplemental instructions.

Form 990-EZ is enclosed for use by organizations with gross receipts less than \$100,000 for the year and total assets less than \$250,000 at the end of the year. These smaller organizations will find this form easier to complete than Form 990.

The organization is not required to file Form 990, or Form 990-EZ, with the IRS if its gross receipts normally are not more than \$25,000. State filing requirements may differ; therefore, the organization may still be required to file Form 990, or Form 990-EZ, with one or more states even though it is not required to file with the IRS.

Organizations in this category should consult appropriate state officials to determine their specific filing requirements.

Organizations that are eligible to receive tax deductible contributions are listed in Publication 78, Cumulative List of Organizations described in Section 170(c) of the Internal Revenue Code of 1986. An organization may be removed from the listing if our records show that it is required to file Form 990, or Form 990-EZ, but it does not file a return or advise us that it is no longer required to file. However, contributions by the general public to such an organization may continue to be deductible until the IRS publishes a notice to the contrary in the Internal Revenue Bulletin.

The IRS will assess penalties for an incomplete or incorrect return. Organizations that do not file a complete return will receive a letter requesting the missing information. If missing or correct information is not furnished or reasonable cause is not established, the organization will be assessed the \$20 per day penalty under section 6652(c)(1). Accordingly, we caution you to make certain that the return is complete and correct and urge you to respond promptly to any letter requests for missing information.

An organization must:

- Make its Form 990, or Form 990-EZ, and its exemption application, available for public inspection, including all attachments and schedules, but note the public inspection requirements for Schedule B (Form 990, 990-EZ, or 990-PF), Schedule of Contributors.
- Provide a copy without charge, other than a reasonable fee for reproduction and actual postage costs, of all or any part of any application or return required to be made available for public inspection, to any individual who makes a request for such copy in person or in writing. See General Instruction M.
- Fulfill the requirements for a properly completed return. See General Instruction W.

Payments to Victims of Terrorism. If your organization made payments to victims of terrorism under the terms of section 104 of the Victims of Terrorism Tax Relief Act of 2001, you must specifically describe these payments in your narrative of Program Service Accomplishments on Part III of Form 990 or 990-EZ. If the IRS needs more information concerning these payments we will issue further guidance.

Internal Revenue Service
WADC-9999
Rancho Cordova, CA 95743-9999

Official Business
Penalty for Private Use, \$200

Peel off the label and place it in the address area of the Form 990, or Form 990-EZ, you file. If someone else prepares the return, please give the preparer the pre-addressed label and the envelope and ask the preparer to use them. Make necessary corrections on the label.

PRSRST STD
Postage and Fees Paid
Internal Revenue Service
Permit No. G-48

Prevention Material

GUESSING GAME

TITLE: Guessing Game
CREATED BY: Madness Productions of Dover Youth to Youth
DATE: March 2000
RECORDED: May 16, 2000
TARGET MESSAGE: Alcohol Use
TARGET AUDIENCE: Adult-Parent
FORMAT: radio PSA - 60 seconds

[Opening sound effect: Car starting/doors closing]

MOM: OK kids here we go...

DAD: it's going to be a long trip.

KID#2: I'm bored!

KID#1: let's play a guessing game!

DAD: OK... I'm thinking of something that we have at every cookout.

KID#2: Beer?

DAD: No... I was thinking of hamburgers. [quizzical]

KID#1: Let mom try one...

MOM: OK... I'm thinking of some thing that's a part of every family celebration!

ALL KIDS: ~~Beeeeer!!!~~

DAD: Nooo!! ... Of course not!

MOM: Let's try again... ~~name~~ something that makes Dad really mad?

KID#1: Running out of beee... [answer tails off]

MOM: No... Stop saying that! You kids aren't getting any of these right!

DAD: OK one more... I'm thinking of one thing that mom really likes to order when she goes out to dinner... and it's not beer.

ALL KIDS: Margaritas!

MOM: Nooo,, I don't know where you kids come up with this stuff.

KID#1: I do. [solemnly]

Presentation Skills

Youth 2 Youth



Section #2

*Non-Legislative
Policy Change*

Two types of Policy Change: First is Legislative

Students push state to fund anti-tobacco youth programs

Legislature | Fines collected for illegal sales to minors would fund prevention.

By KEVIN LANDRIGAN
Telegraph Staff

CONCORD — A group of Dover students said Tuesday they've got a cheap way New Hampshire could end its dead-last ranking in support of programs to stop youths from smoking.

St. Thomas Aquinas High School senior Kaitlyn Reilly said the state could send an important public health message if it diverted to prevention what the state takes in from illegal sales of tobacco to customers younger than 18.

State budget writers estimate that would require about a \$2 million deposit.

"Is the state going to respond to this? Or are they going to leave the children of New Hampshire to the tobacco industry?" Reilly asked.

For the last three years, New Hampshire has been one of a small handful of states that devote no state money to support of tobacco prevention programs.

Federal grants and unspent money from past years result in some money trickling to communities, but several initiatives, including one in Nashua, were shut down when budget writers stopped making an annual \$3 million contribution to prevention programs.

Dover Democratic Rep. Bill Knowles, the bill's sponsor, said it's only logical to start changing that with the help of tax receipts from illegal sales of cigarettes.

"It is illegal for them to smoke. Anybody who is smoking, that tax money should not go into the general fund because it's an illegal transaction."

BILL AT A GLANCE

BILL NO: HB 1591
SPONSOR: Dover Democratic Rep. Bill Knowles

DESCRIPTION: The bill would require the tobacco tax proceeds from illegal sales of cigarettes to minors to be diverted to programs that try to prevent young people from starting to smoke.

STATUS: The House Finance Committee hosted the initial public hearing on the bill Tuesday.

first for the fourth year in a row. Gov. John Lynch has taken no position on this bill, but his peers in both parties, including some eyeing the presidency in 2008, are starting to push this issue.

New York Gov. George Pataki last week proposed doubling spending on prevention through a tobacco tax hike of \$1 per pack. Iowa Gov. Tom Vilsack has endorsed a \$4 million spending increase in his state's program, while Arizona Gov. Bill Richardson has embraced a \$1.7 million increase in his state.

"It's not too late for New Hampshire to do the right thing," said Lori Fresina, regional director of the Campaign for Tobacco Free Kids.

New Hampton Republican Rep. Fran Wendelboe said prevention works, but when lawmakers raised the tobacco tax 28 cents per pack last year, more essential programs got the proceeds.

"If we are selling alcohol to minors, why not give alcohol taxes to substance abuse prevention for kids?" Wendelboe said. "The kids were really articulate, but you can take this logic to an extreme. The fact is peer pressure is what pushes a lot of young kids into smoking, and it's the right kind of peer pressure that changes things."

IN DOVER

Youths start campaign for safer cigarettes

By MARCUS WEISGERBER
Democrat Staff Writer

DOVER — About 50

and want Hampton to ban cigarettes guishing. The rings were venting less the Dover Youth. At this are the only self-extinguishing within state



Youth group filing to make state do the right thing

Wants more dollars for anti-tobacco prevention

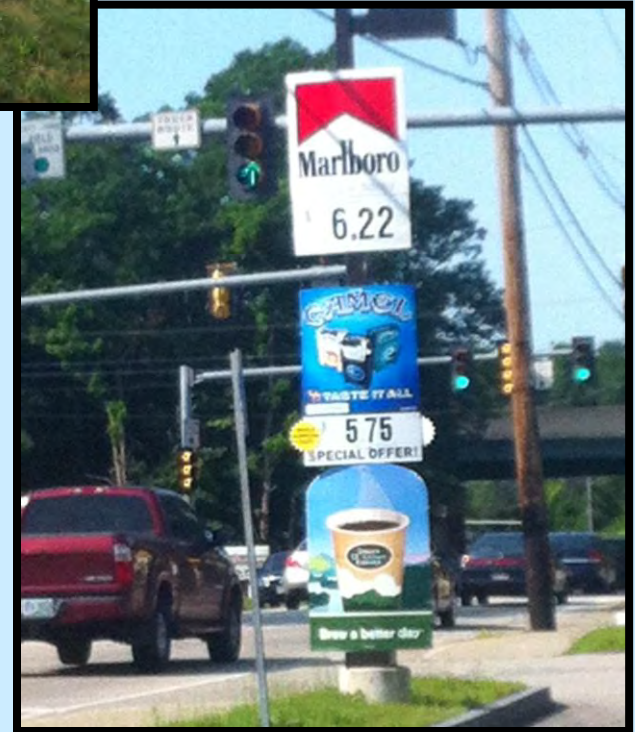


Second Type is: Non-Legislative

**Changing a practice,
policy or rule of a
business, or your
school, or a government
agency.**

Citgo Advertising Project





Dover, NH
Youth **2** Youth

www.DoverY2Y.org • 46 Locust Street • Dover, NH 03820 • 603-516-3274

July 18, 2014

Manager or Owner
Dover Travel Stop (Citgo station)
52 Central Avenue
Dover, NH 03820

Dear Owner or Manager of Dover Citgo/Dover Travel Stop:

Our group, Dover Youth to Youth, is contacting you because one of our main goals as a group is to reduce tobacco use. We have recently noticed that your business operates on a heavily traveled bus route that Dover Middle School, Dover High School, and Garrison Elementary School use. We have also noticed that you have 15 large tobacco ads visible from the street surrounding your store.

We feel that this advertising gives a bad impression to children, and makes it look like smoking is a good thing. Underage smoking is a huge problem and we think that your ads could influence kids, especially because they appear on a busy road near schools.

Most gas stations in Dover only have from 0-3 large tobacco ads outside their store. We feel your amount of advertising is excessive. We are asking that you help Dover Youth to Youth reduce underage smoking by drastically cutting down the number of tobacco ads outside your store to no more than 3 large signs. Less than that would be great.

Dover Youth to Youth is made up of 70 students from Dover and we work closely with students from Somersworth, Rochester and Milton Youth to Youth. We are a peer-oriented drug prevention program for students in grades 6-12. We work on a variety of drug prevention programs throughout the year. These projects alert the community about the dangers of tobacco, alcohol, and other drugs.

We would be glad to talk with you. If you have any questions or want to discuss this issue, you may contact us through Dana Mitchell, our program coordinator, at 603-516-3274 or you may email him at d.mitchell@dover.nh.gov. Thank you again for taking the time to consider our thoughts on this issue.

Hoping to hear from you soon,
Sincerely,

The Students of Dover Youth to Youth

View with Signs Removed



Hilltop Funcenter Project

Black flagged

Hilltop Fun Center's
Budweiser go-cart parked
for 'promoting' alcohol use

By **AARON SANBORN**
asanborn@fosters.com

SOMERSWORTH — A go-cart featuring Budweiser decals from the race course at Hilltop Fun Center after members of Youth to Youth waived the caution flag about its presence on the track.

The go-cart was parked in the garage shortly after members of the youth group approached Hilltop Owner Steve Cote on Wednesday and voiced concern that a cart featuring such decals didn't belong at a facility that youth frequent.

While Cote was willing to

present a photograph of the go-cart behind
EJ Herson/Staff photographer
NICOLE HODGON gives a presentation for Dover Youth



Youth **2** Youth



BUD
King of Beers

BIG Y

9

Budweiser

WARNING!
Do not drink and drive.
18



BUD
King of Beers

BIG FOOT



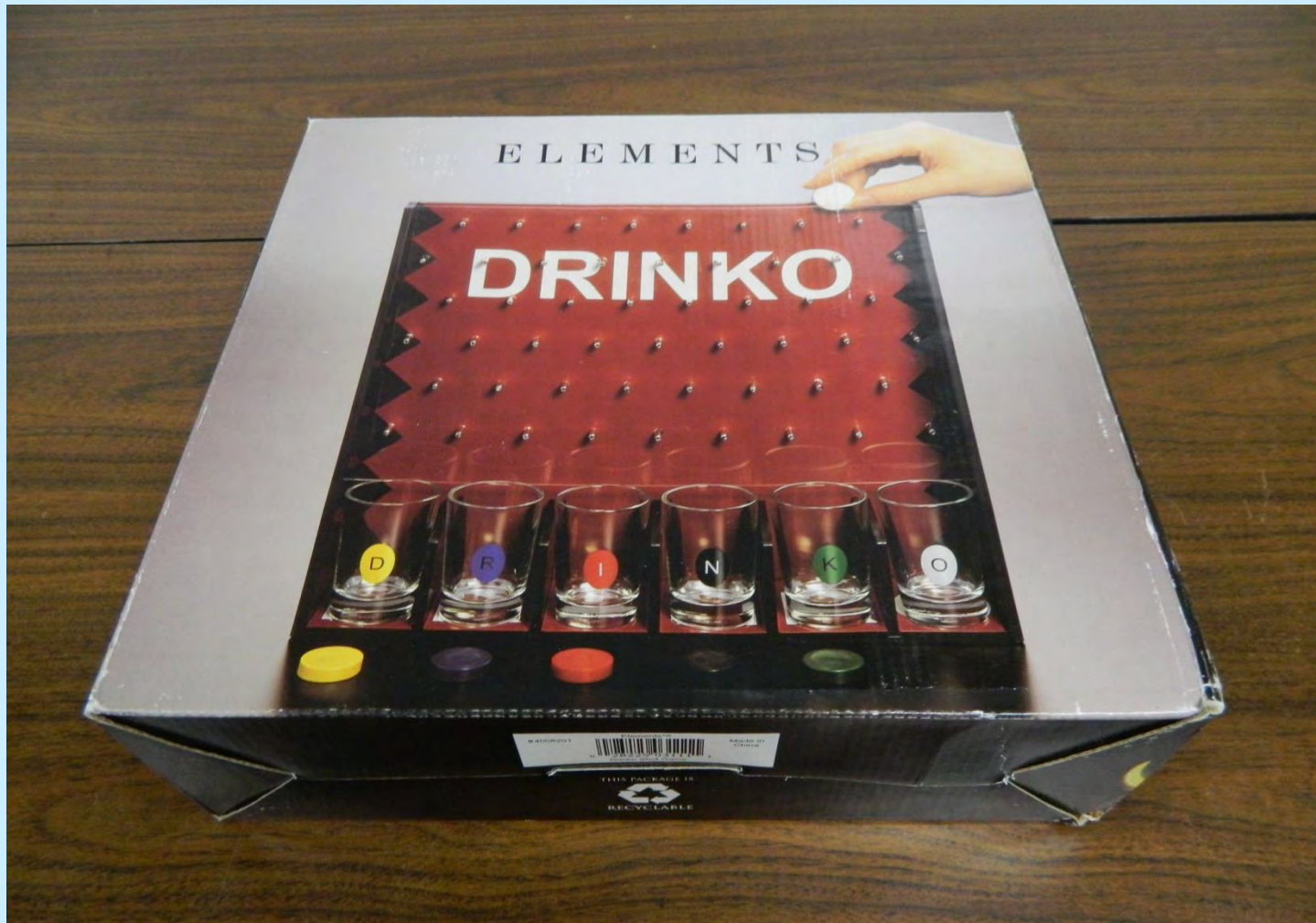
Budweiser

9

Hilltop Funcenter Project



Don't be Afraid to Take on the Big Ones

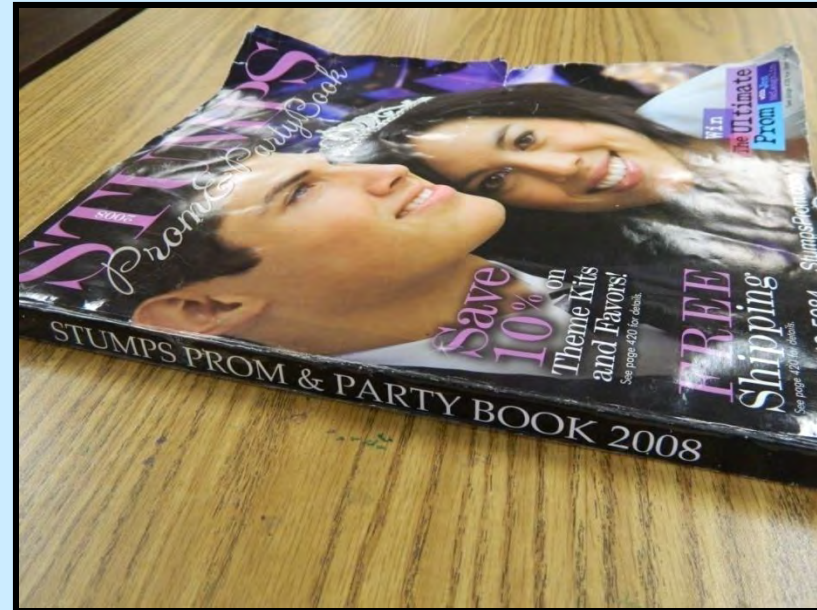
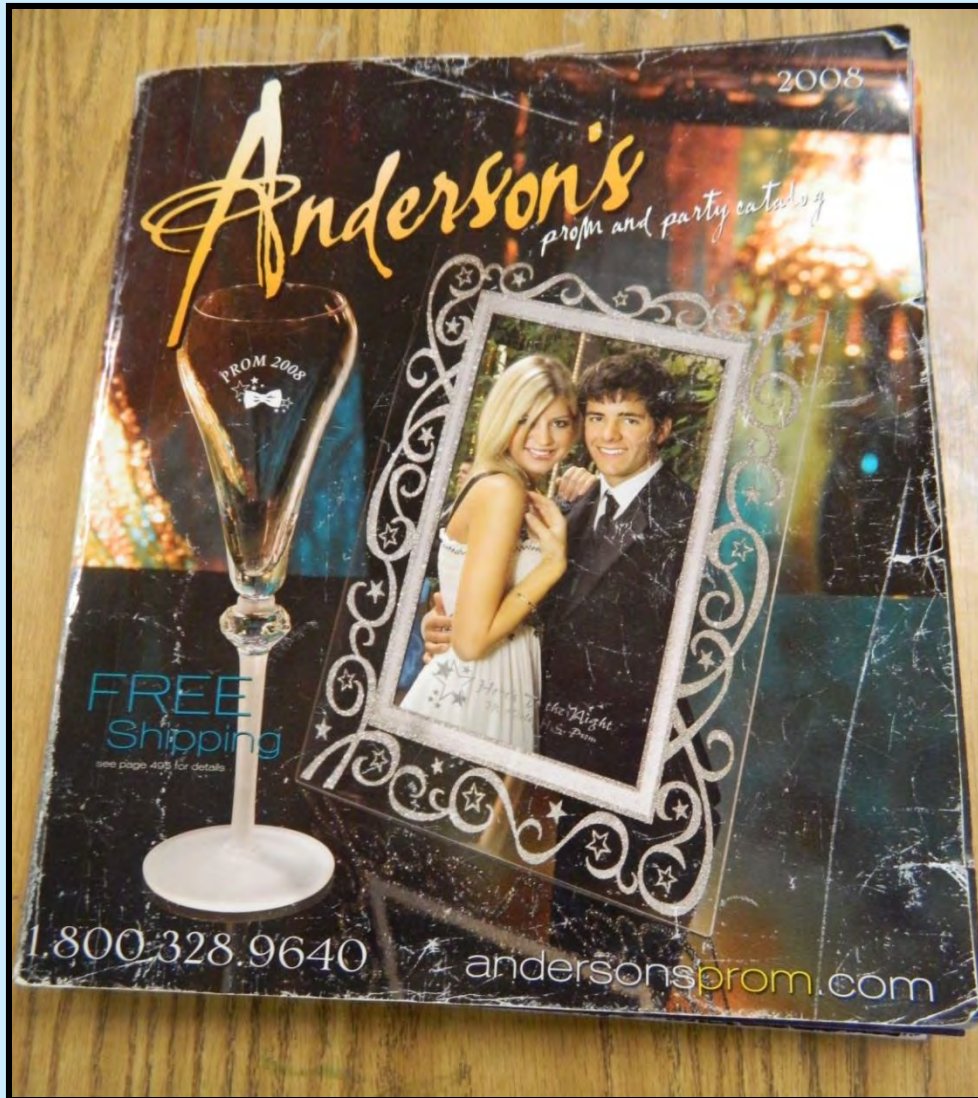


Nordstrom Yanks Flip-Flops With Flask After Complaint

[Join Together Online](#)



Prom Gifts



Prom Gifts

all
NEW!



ET07G



RIJS3



GW834





Love!

* Guaranteed in Stock
MC available with
tree multi-color imprint!



Retail Responsibility Projects



2015 Retail Activism Project





THE MALL AT ROCKINGHAM PARK

A SIMON MALL



Step #1: Environmental Scan (What's out there?)



Spencer Gifts

STICKER

FOR YOUR
LOCKER, CAR,
ROOM, ANYWHERE!




**KEEP
CALM
AND
GET HIGH**

Spencer Gifts



Spencer Gifts



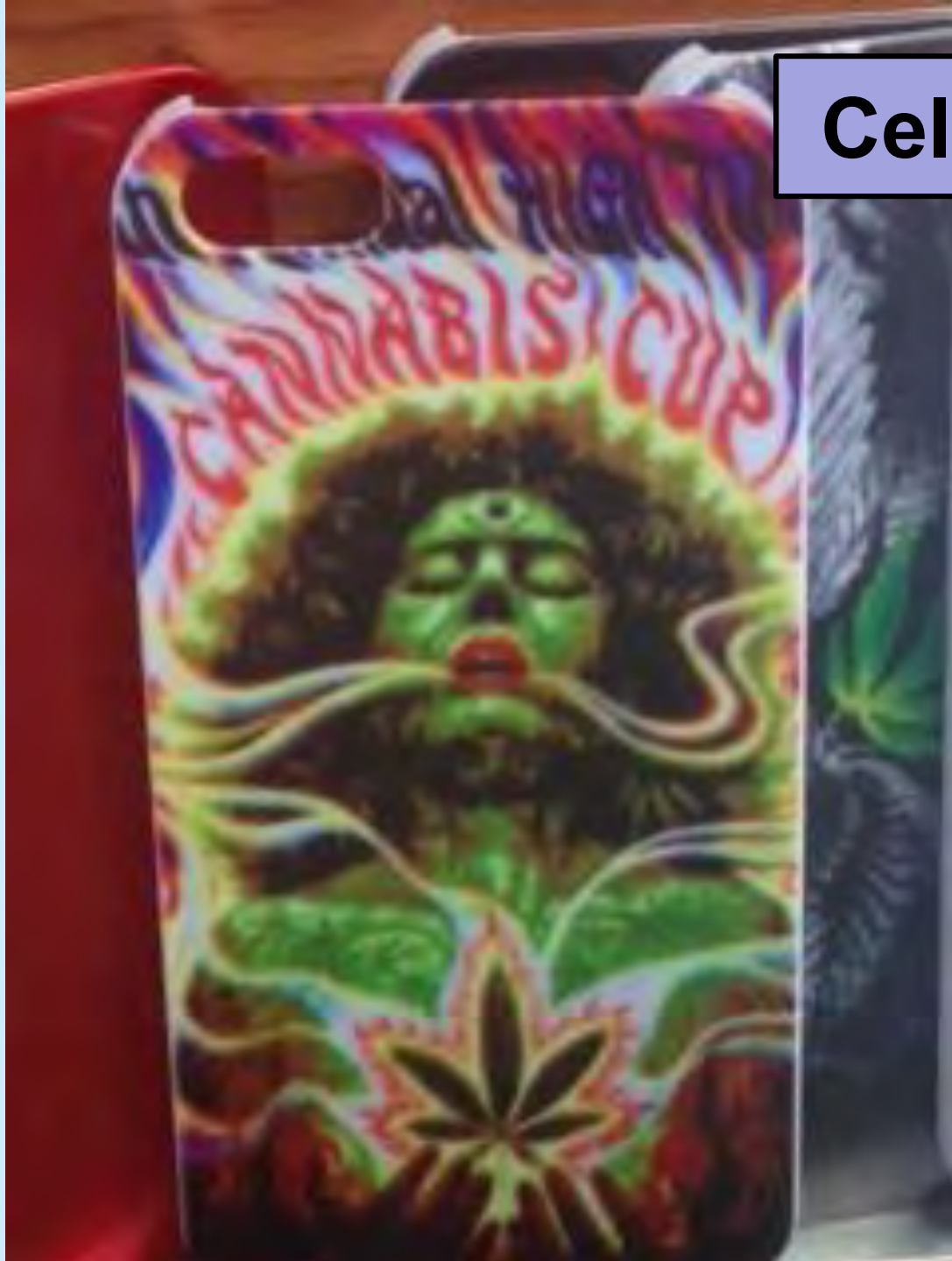
 **CHUGOPOLY**



"Can You Hang?"

Go Games Store

Cell Fashion



Go Games Store



Step #2: Decide if there is a problem

Step #3: Attempt purchases to see if kids can buy it.



16 years old

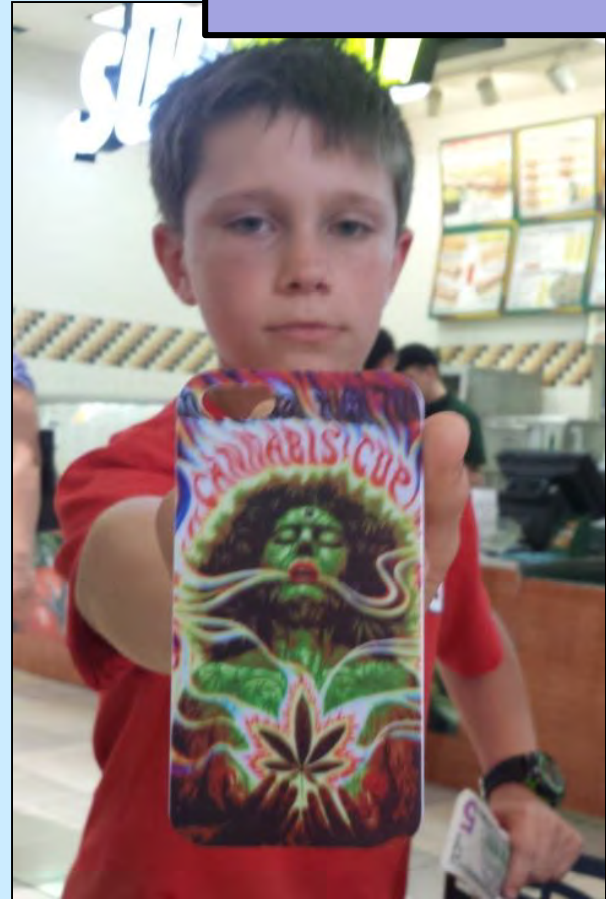
Fox Run Mall Purchases

Cell Fashion Store

10 years old



11 years old



Fox Run Mall Purchases

Go Games Store



14 years old



Fox Run Mall Purchases

GO! Toys and Games Store



10 years old

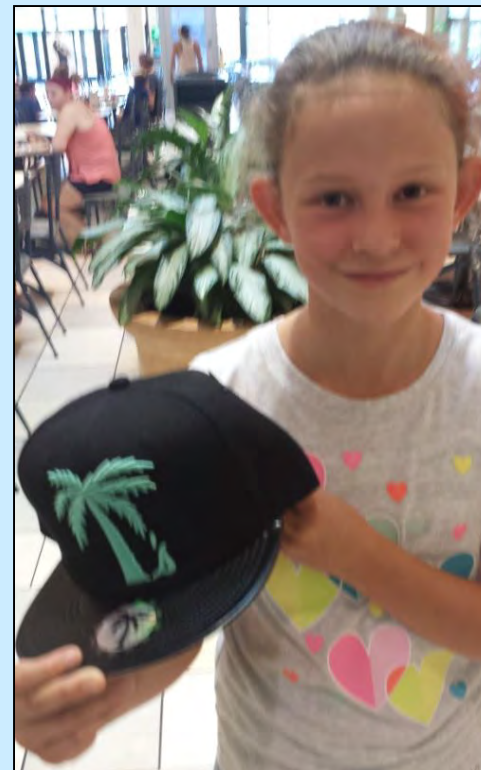
Fox Run Mall Purchases

“Lids” (hat store)



12 years old

10 years old



10 years old

Mall of NH Purchases “Lids” Hat Store



11 years old

Mall at Rockingham Park “Lids” Hat Store



11 years old

Steeplegate Mall Purchases Spencer Gifts



13 years old



SmuggleYourBooze.com

5 FAKE TAMPONS
Smell-Proof

Dube Tubes

HIDDEN IN PLAIN SIGHT



SMUGGLE YOUR
DUBE

Steeplegate Mall Purchases Spencer Gifts



13 years old

Mall of NH Purchases



**13 years old:
Beer Keg Halloween
costume**

Mall of NH Purchases

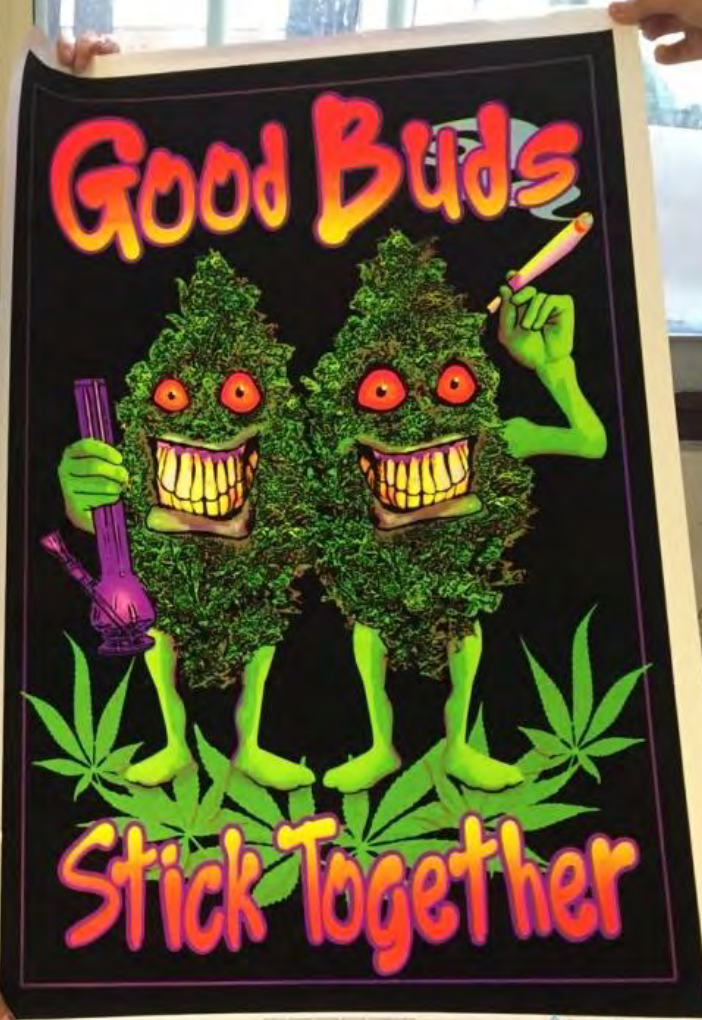
Spencers

Poster purchased at
Spencers at Mall of
NH

13 years old



Mall at Rockingham Park Spencers



15 years old

Mall of NH Purchases

Zumies



9 years old

Step #4: Create a Display out of the purchased items



Step #5: Prepare & Deliver Letters to Stores

The manager of the Cell Fashion store at Fox Run Mall, a store that sells cell phone cases (like the one shown) emailed us after receiving a letter:



“I'm glad you came to me with concerns regarding the printed cases with marijuana leaves. We thought that it is not a big issue... but as some group member came and explained about the impacts and messages that might have some negativity on kids. I take it in positive way. I really appreciate for your concern towards my store... As you suggested not to sell for kids under 18 , we will do that and we will check ID...”

Purchases: *Store Responses*



13 years old

Purchases: *Store Responses*

In addition we received this response from the owners of the Custom T's kiosk at the Mall of NH:

“We have received your letter of concern and want to apologize for selling 2 custom pot tshirts to your students/members of your group.

It was assumed it was a gift... we will keep an eye on who it is sold to by making sure there are parents there. We would like to reach out and give the teens free tshirts because of this mistake from one of our nicer designs...”

Step #6: Inform the public of the problem & your goals.



Step #7: Plan other activities to make the public sensitive to these messages (PTA or Rotary presentations)



Step #8: Evaluate Results





Section #3
Legislative Policy
Change

Policy Change through Legislation

Students push state to fund anti-tobacco youth programs

Legislature | Fines collected for illegal sales to minors would fund prevention.

By KEVIN LANDRIGAN
Telegraph Staff

CONCORD — A group of Dover students said Tuesday they've got a cheap way New Hampshire could end its dead-last ranking in support of programs to stop youths from smoking.

St. Thomas Aquinas High School senior Kaitlyn Reilly said the state could send an important public health message if it diverted to prevention what the state takes in from illegal sales of tobacco to customers younger than 18.

State budget writers estimate that would require about a \$2 million deposit.

"Is the state going to respond to this? Or are they going to leave the children of New Hampshire to the tobacco industry?" Reilly asked.

For the last three years, New Hampshire has been one of a small handful of states that devote no state money to support of tobacco prevention programs.

Federal grants and unspent money from past years result in some money trickling to communities, but several initiatives, including one in Nashua, were shut down when budget writers stopped making an annual \$3 million contribution to prevention programs.

Dover Democratic Rep. Bill Knowles, the bill's sponsor, said it's only logical to start changing that with the help of tax receipts from illegal sales of cigarettes.

"It is illegal for them to smoke. Anybody who is smoking, that tax money should not go into the general fund because it's an illegal transaction," Knowles said.

The Centers for Disease Control

BILL AT A GLANCE

BILL NO: HB 1591.

SPONSOR: Dover Democratic Rep. Bill Knowles

DESCRIPTION: The bill would require the tobacco tax proceeds from illegal sales of cigarettes to minors to be diverted to programs that try to prevent young people from starting to smoke.

STATUS: The House Finance Committee hosted the initial public hearing on the bill Tuesday.

first for the fourth year in a row. Gov. John Lynch has taken no position on this bill, but his peers in both parties, including some eyeing the presidency in 2008, are starting to push this issue.

New York Gov. George Pataki last week proposed doubling spending on prevention through a tobacco tax hike of \$1 per pack. Iowa Gov. Tom Vilsack has endorsed a \$4 million spending increase in his state's program, while Arizona Gov. Bill Richardson has embraced a \$1.7 million increase in his state.

"It's not too late for New Hampshire to do the right thing," said Lori Fresina, regional director of the Campaign for Tobacco Free Kids.

New Hampton Republican Rep. Fran Wendelboe said prevention works, but when lawmakers raised the tobacco tax 28 cents per pack last year, more essential programs got the proceeds.

"If we are selling alcohol to minors, why not give alcohol taxes to substance abuse prevention for kids?" Wendelboe said. "The kids were really articulate, but you can take this logic to an extreme. The fact is peer pressure is what pushes a lot of young kids into smoking, and it's the right kind of peer pressure that changes things."

Wendelboe said her youngest son started smoking at 16 and

Youths start campaign for safer cigarettes

By MARCUS WEISGERBER
Democrat Staff Writer

DOVER — About 25 fires are caused by sm and a youth drug pre wants to lower that n Hampshire by asking st to back legislation requ rettes sold in the state to guishing.

The special cigarettes ha rings which act as "speed venting the cigarette from less the smoker inhales, ad Dover Youth 2 Youth.

At this time, New York and are the only two states that re self-extinguishing cigarette within state limits.



Youth group filing to make state do the right thing

Wants more dollars for anti-tobacco education

By MARCUS WEISGERBER
Democrat Staff



"FROM COÖS TO THE SEA"

NEW HAMPSHIRE

UNION LEADER

Vol. 155, No. 253 • 48 Pages • Price \$1.25

Thursday, January 25, 2018

"There is nothing so powerful as truth"
DANIEL WEBSTER



UnionLeader.com



UnionLeader



@UnionLeader

Teens: Raise NH's smoking age

■ **Dover group:** Members push back against tobacco industry vaping ads.

By **DAVE SOLOMON**
State House Bureau

CONCORD — A youth group from the Dover area is leading the charge to raise the smoking age in New Hampshire from 18 to 21, but the bill Sen. David Wat-

ters, D-Dover, has sponsored on their behalf (SB 545) is running into tough opposition from grocers, convenience store owners and tobacco product trade associations.

Young members of the Dover Youth 2 Youth group, established in the early 1990s by the local police department, are the major force behind Senate Bill 545. They hope New Hampshire will follow the lead of Maine,

which last year raised its smoking age to 21, and Massachusetts, which also has a bill in play.

California, Hawaii and New Jersey are the only other states to raise the age limit for tobacco products to 21.

Hannah Martuscello, a junior at Dover High School, says the movement is in part a response to aggressive marketing by the tobacco industry aimed

at young people, especially with the growing popularity of e-cigarettes or "vaping."

"The tobacco industry is really targeting youth, so we are doing as much as we can to keep young people from smoking," said Martuscello. "It's really a big effort to keep their advertising from working."

Maine lawmakers had to over-

► See **Smoking**, Page A8



DAVE SOLOMON / UNION LEADER

Dover Youth 2 Youth members, from the left, Elsa Rogers, Caitlin Temple and Hannah Martuscello at a recent hearing on a bill to raise the legal age to purchase tobacco products.

DIZZYTHMIA



Foster's Daily Democrat

www.fosters.com \$1

Since 1873

Thursday, February 11, 2016

WEATHER

DAY FRI SAT
29°/17° 23°/14° 18°/5°
Complete forecast, A11

DOVER

Council bans e-cigarettes

The electronic devices no longer allowed in city where cigarettes are prohibited

By Nik Beimler
nbeimler@seacoastonline.com

DOVER — The City Council on Wednesday night voted unanimously

to ban the use of electronic cigarettes where regular cigarettes are already banned on city property. This includes on school grounds and on city athletic fields.

Dover Youth to Youth, an alcohol and drug prevention group, brought the resolution to the council. Prior to the vote to approve the measure, Hannah Martuscello,

Haley Demeris and Emma Foss, three Youth to Youth members, spoke on behalf of the organization during citizens' forum.

"It will protect family aspects on public grounds and sports fields," Demeris told Foster's. "... And it will eliminate the negative influence that e-cigs can have on

children."
As Demeris noted to the councilors, children who see adults using electronic cigarettes are more likely to think it is okay to use the device. Violation of the new ban could result in a fine of \$100 for a first offense and \$200 for a second offense.

SEE E-CIGS

LOCAL



Three-person team delivering testimony in front of a NH Senate Committee.



Dover tobacco law goes into effect July 4

Police say focus is more on education than enforcement

By Brian Early
bearly@seacoastonline.com

DOVER — The Fourth of July is not only the celebration of the country's independence but it is also the day Dover's new tobacco ordinance goes into effect.

The ordinance the City Council passed on Wednesday that increases the age to use, possess and purchase tobacco products from 18 to 21 years of age in Dover goes into effect on July 4, said Dover Police Chief William Breault.

But don't expect heavy-



th
a c
See 1

Dover to raise tobacco age to 21, first in NH

City Council approves measure despite business owner objections

By Brian Early
bearly@seacoastonline.com

DOVER — The Garrison City will become the first municipality in the state to raise the legal age to possess, use and purchase tobacco products in

Members of Dover Youth to Youth had brought forward the resolution and asked Weston to sponsor it, which she agreed to do. Weston recused herself from the discussion and vote to avoid a conflict of interest as the store she co-owns with her family sells cigarettes.

Three members of Dover Youth to Youth, Hannah Martuscello, Olivia Malone and Elsa Rogers, spoke on behalf of the ordinance during a public hearing before the City Council at Wednesday's meeting. They said the ordinance will take effect on July 4.

Legislation

Governor Signing 'Party Host' Law



Local Ordinances



DOVER YOUTH TO YOUTH

**A Proposal to Restrict Smoking in a
Portion of Henry Law Park**



Henry Law Park



Dover Rotary Bandshell





Children's Museum of New Hampshire

Henry Law Park Playground Area



Step 1: RESEARCH

- ✓ **Checked ordinances and found out smoking was not restricted.**
- ✓ **Spoke to the director of the Parks... he considered smoking a problem.**
- ✓ **Took photos of the area.**
- ✓ **We did an onsite survey of Butts in the Park.**





926 Cigarette Butts Collected



Step 2: Develop Position

- ❑ Our group considered the area and decided that it made sense to make it a non-smoking area.



Develop Position

- ❑ Our position was that allowing smoking was:
 - ✓ Not in keeping with the kids nature of the location,
 - ✓ A nuisance to people at music events, and
 - ✓ A litter issue.





Step 3: Get a Sponsor

- ✓ We asked the mayor to sponsor our ordinance proposal – he agreed.



Step 4: Testimony Prep

- ✓ **A 3-member team of our students drafted the testimony,**
- ✓ **Presented it to the full team, and**
- ✓ **Took comments, suggestions.**
- ✓ **Revised & finalized testimony. Always in writing.**

Step 5: Visuals

We created:

- ✓ **A handout to give to each member of the City Council.**
- ✓ **Used a glass jar to hold the butts we picked up during the research phase.**



Step 5: Visuals (cont.)

We created:

- ✓ **A PowerPoint to illustrate the boundaries of the area to be restricted.**
- ✓ **Printed a large Google earth map of the Park that we put on an easel.**





Washington St.

Henry Law Ave.

Band Shell Seating

Playground Area

Step 6: Educate Others

Reached out to Rotary Club, Children's Museum director, & parents. Chose not to do a press conference.



Step 7: Prepare & Practice

✓ Presented the testimony to our group.



Step 8: Contacting Legislators

We did get the Children's Museum to write the City Council a letter of support.



Step 9: Deliver Testimony

- ❑ Presented the testimony before the City Council.



Step 10: Evaluate

How did it go?

- ✓ Passed unanimously.
- ✓ Signage needed to make the legislation work.

Ask:

What can you do to help the policy change be effective?

Evaluate:





Section #4
Policy Change Tips

A Little About Lobbying

- 1. Can't spend some funds to impact a vote – for example DFC funds.**
- 2. If your youth are unpaid volunteers, they are free to reach out to their elected representatives.**
- 3. It is not lobbying for you to teach your youth about the legislative process.**
- 4. Check with your grant or legal authorities if you have any doubt about any local restrictions.**

Benefits of Policy Change

How did it go? Even if your efforts “failed”, there may still be many benefits:

- ✓ Gets people thinking and talking about the issue.
- ✓ Get the chance to explain your point of view.
- ✓ May generate news coverage.
- ✓ You may contribute to a change that happens months or years from now.



Section #5

Policy Change

Knowledge & Skills

Knowledge & Skills

What knowledge or skills have you seen displayed in the previous activities?



Examples of Skills

- ✓ Public Speaking Skills
- ✓ Messaging Skills
- ✓ Planning Skills
- ✓ Leadership Skills
- ✓ Writing Skills
- ✓ Mass Media / Press Skills

Working with the Press

Being Interviewed





Interviews with the Press

- **Preparation is the key to Success:**
 - Know your issue.
 - Know your talking points & sound bites.
 - Prepare for the 6 common types of questions.
 - You can talk to the reporter in advance and get an idea of where it is going.
 - It is OK to suggest questions for them to ask.



Types of Questions

– Open-ended Questions:

What are all of you up to today?

Is there anything else you want me to know?

Types of Questions

– Personal Questions:

Why was being involved in this event today important to you?

What did this experience mean to you?

Types of Questions

–Negative Presumption Questions:

Questions where the reporter builds in a presumption of fact.

Types of Questions

– Negative Presumption Questions:

What was the most unpleasant part of attending the event?

This question assumes some part **WAS UNPLEASANT.**

Types of Questions

– Negative Presumption Questions:

Two part response:

#1: Challenge the presumption.

#2: Provide correct info.

Types of Questions

- Negative Presumption Question two-part response:

What was the most unpleasant part of attending?

#1: Challenge the presumption.

Actually – the entire experience was very positive...

#2: THEN – Provide additional correct info.

Types of Questions

#2: Provide correct info.

...I learned a lot I can use in the future and met some great teens from other towns.

Types of Questions

– Clarifying Questions:

*So you feel parents should
have no alcohol in the
home?*

Types of Questions

- Unanswerable Questions: When you don't know the answer.

How many mg of nicotine are in one tobacco leaf or in one cigar?

How many people will die today from smoking in this county?

Types of Questions

- Question that aren't your place to answer:

Would your group support raising the age to buy tobacco to 21 as a possible solution?

(if your group has not made a decision)

Questions: Applied Practice

What type of Question is this:

How long will a 3 pack-a-day smoker live if he starts at 16 years old?

Questions: Applied Practice

What type of Question is this:

So tell me about your event that's happening today.

Questions: Applied Practice

What type of Question is this:

So binge drinking is the biggest risk of underage drinking?

Questions: Applied Practice

What type of Question is this:

*Does it bother you that you
have no chance of being
successful at stopping
kids from drinking.*

Questions: Applied Practice

What type of Question is this:

So your group hopes he will be the next governor?

(assume your group has not made a decision)

Questions: Applied Practice

What type of Question is this:

Why do you feel it's important to take on underage drinking?



Section #6

*Coordinating with Your
Coalition*

Overview of Dover Coalition

- Founded in 1992
- Completed 10 years with DFC Grant
- Second round of STOP Act Grant
- New CARA Local Drug Crises Grantee
- Works to increase community collaboration and decrease substance abuse
- Youth are most active sector of coalition



Support of Projects

- Town Hall Meeting
- Drug Take Back Events



Community Awareness

Module 3C-6

Zombie Project







DIZZYTHMIA



MONITOR YOUR MEDICINE
Rx ABUSE IS ON THE RISE

YOUR MEDICINE CABINET IS REALLY SCARY

ZOMBIES SCARY

YOUR MEDICINE CABINET IS REALLY SCARY

Rx take back

ZOMBIES SCARY

TAKE BACK

Monitor your Medicine
Rx ABUSE ON THE RISE

Take Back Day this Saturday
Dover Police Dep
10am—2 pm

Dover, NH
Youth



Rx 7
at Dove
10a

cept.

TURN IN YOUR MEDICINE CABINET IS SCARIER

YOUR MEDICINE CABINET IS SCARIER

10-2

SAD DAY
TURN IN YOUR MEDICINE CABINET IS SCARIER

TURN IN YOUR MEDICINE CABINET IS SCARIER

TURN IN YOUR MEDICINE CABINET IS SCARIER

a



Scariest than zombies

Unused meds can kill; drug takeback event this Saturday

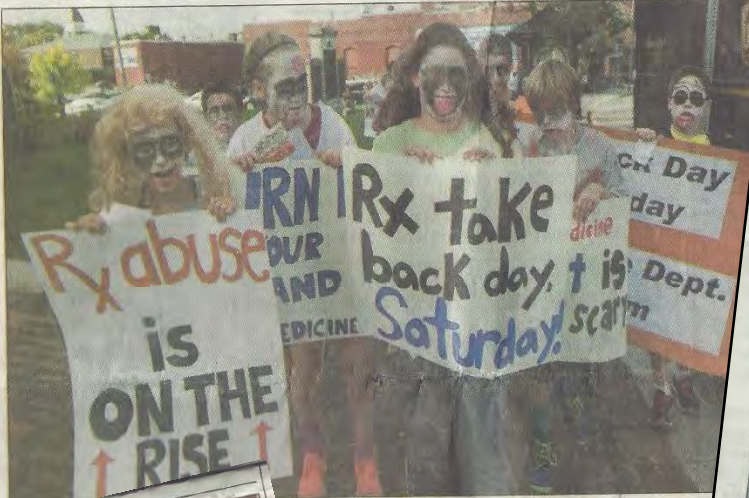
By **KIMBERLEY HAAS**
khaas@fosters.com

DOVER — A group of students dressed as zombies were gathered in front of City Hall Wednesday afternoon, raising awareness about the Police Department's prescription drug takeback event.

"If you think zombies are quite a sight, your medicine cabinet is a really big fright," the students, who are part of Dover Youth to Youth, chanted.

This is the third year in a row Y2Y members have participated in a zombie demonstration.

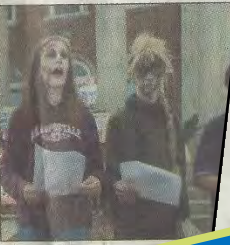
Over the course of the years, Dover



Ryan McBride/Staff photographer

City Hall during a "zombie walk" of Dover Youth to Youth members. Carmen Anderson, Sarah Albion, Evan Anglace and William Holtz speak during a news conference. The group was present from 10 a.m. to 2 p.m. at the Dover police station.

Medicines are taken out of the home it eliminates the possibility of them getting the hands of curious and naive youth. Think these drugs are scary because they are prescribed by a doctor?



Cl... ZOMBIES.

DOVER

They want your pills



Kettlewood, 12, and Stone Slattery, 12, from Dover Youth 2 Youth hold a Press conference and rally of Zombies on the steps of City Hall in Dover. Youth 2 Youth is hoping to increase participation in this fall's Drug Take Back Day last year. PHOTO BY SHAWN ST. HILAIRE/FOSTERS.COM

to Youth raises awareness of Drug Take Back Day

Take Back Day scheduled for Saturday. The Dover Coalition for Youth, the Dover Police Department and the Drug Enforcement Administration (DEA) are sponsoring the take back, which lets people dispose of expired, unused and unwanted prescription drugs at the Dover Police Station from 10 a.m.-2 p.m. The service is free and anonymous.

Three Dover Youth to Youth members — Claire Roy, Audrey Kettlewood and Stone Slattery, all 12 years old — stood in front of a horde of 21 chanting, poster-wielding zombies and held a press conference on Saturday's event and the importance of disposing prescription drugs safely.

"This initiative is important because medicines in home cabinets are highly susceptible to theft, misuse and abuse,"



Zombies

From Page A1
teens who abuse drugs get them from family and friends.

On Saturday at 46 Locust St., residents are invited to drop their unwanted prescription medications off anonymously between 10 a.m. and 2 p.m.

Over the last four years, the department has collected about 420 pounds of unwanted, unused drugs and the Youth to Youth members wanted to do what they can to help increase more

medications and the danger they pose from homes.

"In a fun way we want to get people's attention and get them to come out on Saturday," Haley Demers, eight member, said.

Haley said the effort of getting their message out is important "so people don't lead to a drug that is really scary."

"When kids get a hold of prescription drugs, they get addicted later," she said. "I need to know what stuff is standing with her, said Katie Paiva said being

Local paper the next day.

message of Dover Youth members stationed at City Hall on Wednesday afternoon. The youth activists, in grades 6-12, dressed as zombies and held signs to promote Drug

Zombies declare war on drugs

Deaths warn community to dispose of old medications

By ANDREA BULFINCH
abulfinch@fosters.com

DOVER — "If you think zombies are quite a sight, you're medicine cabinet is quite a fright!"

Members of Youth to Youth decked out as the undead Wednesday afternoon chanted from the steps of City Hall before shambling through the downtown area to raise awareness about Drug Take Back Day to be held this Saturday. For the fifth year, Dover police will be taking part in the national initiative to rid homes of un-

wanted and unused prescription drugs. The effort is in conjunction with the Dover Coalition for Youth and the Drug Enforcement Administration.

About 40 "zombies" shared the dangers of prescription drug abuse with passers-by telling them that according to surveys, one in five New Hampshire high school students have used a prescription drug that is not theirs. They also said the medications found in home medicine cabinets are highly susceptible to abuse and misuse and that 70 percent of

See ZOMBIES, A6



Julian Russell/Staff photographer



Julian Russell/Staff photographer

MAKENNA KIMBALL, 11, of Dover, front and other undead friends dressed as zombies Wednesday as part of a Youth to Youth event at Dover City Hall to promote Dover's Drug Take Back Day on Saturday.

MICHAEL MARONE, 11, of Dover dressed as a zombie on Wednesday as part of a Youth to Youth event at Dover City Hall to promote Dover's participation in Drug Take Back Day on Saturday.

NATIONAL DRUG TAKE BACK

Zombie students promote event

People can drop off unwanted drugs anonymously

By Brian Early
bearly@fosters.com

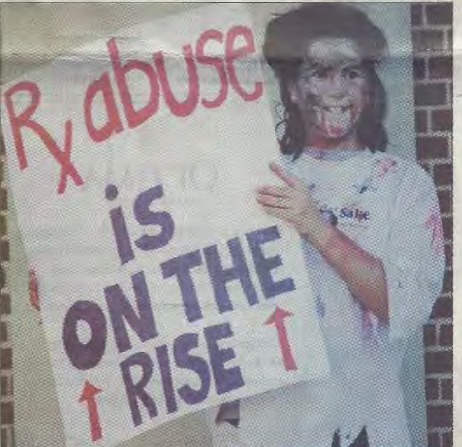
DOVER — Students dressed as zombies stood on the steps of City Hall Wednesday, alerting the public with signs and chants about the National Drug Take Back event taking at various places in the area this Saturday.

"If you think you zombies are scary, just look inside your medicine cabinet," yelled the 26 students in unison. The students were a mix of members from Dover Youth2Youth and Rochester Youth2Youth.

The drug take back is from 10 a.m. to 2 p.m. Saturday. The service is free, anonymous and no questions will be asked.

While the event focuses on prescription drugs, Vicki Hebert, Dover Youth Coalition Coordinator, said any drug will be accepted, from headache medicine to heroin.

"It's amazing the amount of drugs people bring in," Hebert said. According to documentation from Hebert, in the 10 years Dover has participated in the event, they



Youth activists from Dover and Rochester Youth 2 Youth held a rally of Zombies Wednesday afternoon on the steps of City Hall in Dover. Youth 2 Youth is hoping to increase participation in this fall's Drug Take Back Day to even higher levels than last year. PHOTO BY SHAWN ST. HILAIRE/FOSTERS.COM

have collected over 1,465 pounds of drugs.

"We've had people bring a kitchen drawer full of drugs," she said.

The reasons vary. From family members wanting to dispose of medication of a loved one who died to a person who had knee surgery wanting to get rid of the unused drugs.

She said people can black out names on the bottles at the event, or they can dump it loosely into the collection container. She said the Drug Enforcement Agency, who is sponsoring the event nationwide, takes the collected materials and incinerates the drugs. Students held signs like,

"Protect your prescription," "Who are your supplying?" and "Are your kids drug dealers?" They wore makeup, wigs and ripped shirts. Some stood on the corners handing out postcards that said 1 and 5 teens have abused medication and 70 percent of teens who have

SEE ZOMBIES, A2



DIZZYTHMIA

Support of Messages

- Using Survey Data
- Social Norming Message
- Turning Message into a Campaign

MAJORITY RULES!

7 out of 10 DHS students don't drink

9 out of 10 DHS students don't abuse pills

7 out of 10 DHS students don't smoke pot

message brought to you by Dover Coalition For Youth
www.DoverYouth.com find us on 

Support of Messages

Brain Message

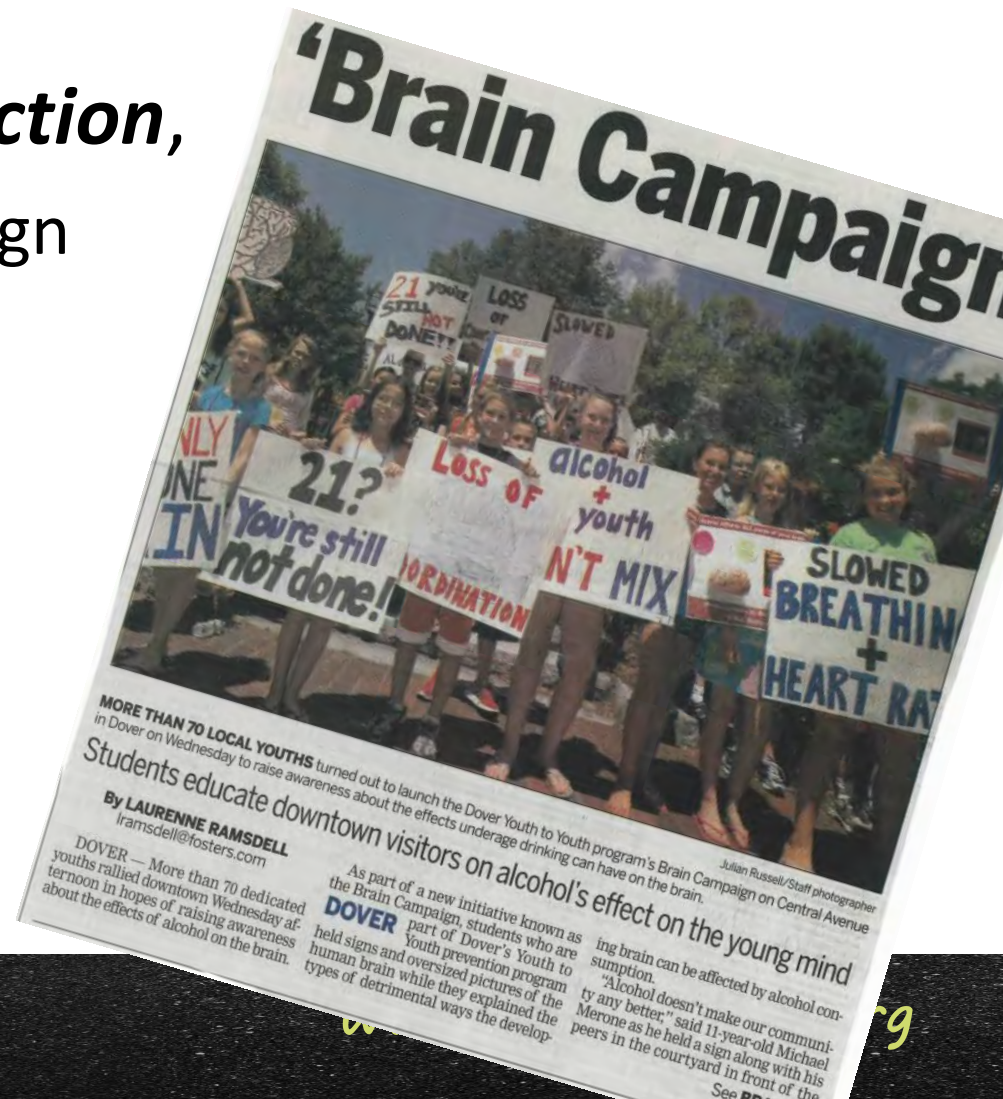
- All areas of the brain are affected by alcohol
- The younger the drinker, the more damage it does



Taking Action: Long Term Campaigns

- Taking longer term **Action**,
 - Conducting a Campaign
 - For Example:

Module 3C-4



BRAIN CAMPAIGN MESSAGE

Alcohol affects ALL parts of your brain.



**When it comes to Grey Matter,
it ALL Matters.**

For more information on Alcohol and the Brain visit www.DoverCoalition.org

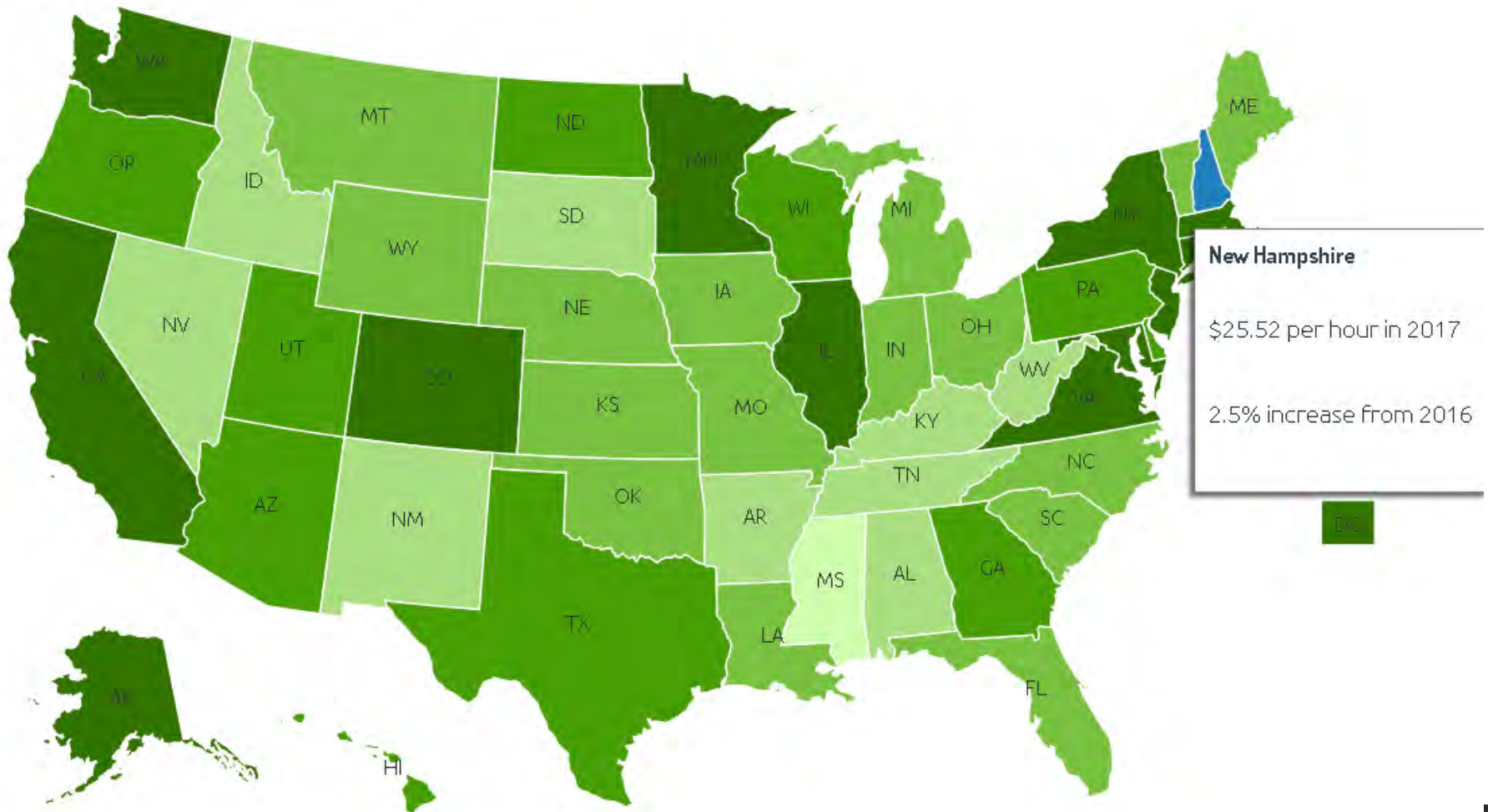


Value of Youth Empowerment to DFC Grant

- Required Sector
- Impact on Match Requirement
- Outputs to Report in DFC-Me

Value of Volunteer Time

2017 National Value: \$24.69 per hour



New Hampshire

\$25.52 per hour in 2017

2.5% increase from 2016



Value of Volunteer Time

Number of Youth in the Program	70
<u>X Number of Hours Volunteered per week</u>	<u>2</u>
Hours Volunteered per Week	140

Hours Volunteered per Week	140
<u>X NH Rate of volunteer time per hr</u>	<u>\$25.52</u>
Value of Youth Volunteer Time per Week	\$3,573

Value of Youth Volunteer Time per Week	\$3,573
<u>X Number of Week Involved</u>	<u>40</u>
Value of Youth Volunteer Time Annually	\$142,920

**Value of Youth Volunteer Time Annually provides
OVER 100% match for DFC grant**

Seven Strategies

Providing Information

Develop Media Campaigns

Media Coverage

Information Dissemination

Social Media

Direct face-to-face info sessions

Special Events

Enhancing Skills

Youth Education and Training Programs

Parent Education and Training Programs

Providing Support

Alternative/drug-free social events

Youth Organizations

Youth/family Community Involvement

Changing Consequences

Recognition programs

Physical Design

Identify Physical Design Problems

Cleanup and Beautification

Promote improved signage / advertising / practices by suppliers

Modifying/Changing Policies

Underage Use

School

Treatment/ Prevention

Citizen enabling/Liability

Supplier Promotion / Liability

Sales Restrictions

Enhancing Access/Reducing Barriers

Reducing Home and Social

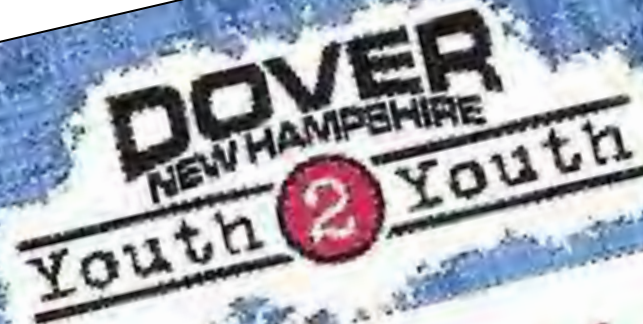
Youth **2** Youth

Improve supports for service use

www.DoverY2Y.org



Section #7
Closing it Out



Dana Mitchell

Office: 603.516.3274

Cell: 603.817.9773

d.mitchell@dover.nh.gov

Dover Police
46 Chestnut Street
Dover, NH 03820

www.DoverY2Y.org

Closing Out Today:



- **Annual Webinar Series on Youth Empowerment**
 - 4 or 5 webinars a year
 - Various topics
 - No charge

Closing Out Today:

- **No Charge to email:**

- A PSA script
- An mp3
- A skit



Closing Out Today:



- **No Charge to:**

- Come to Dover and visit us – for those that are close enough.
- Access our resources on our web site or YouTube Channel.



Closing Out Today:

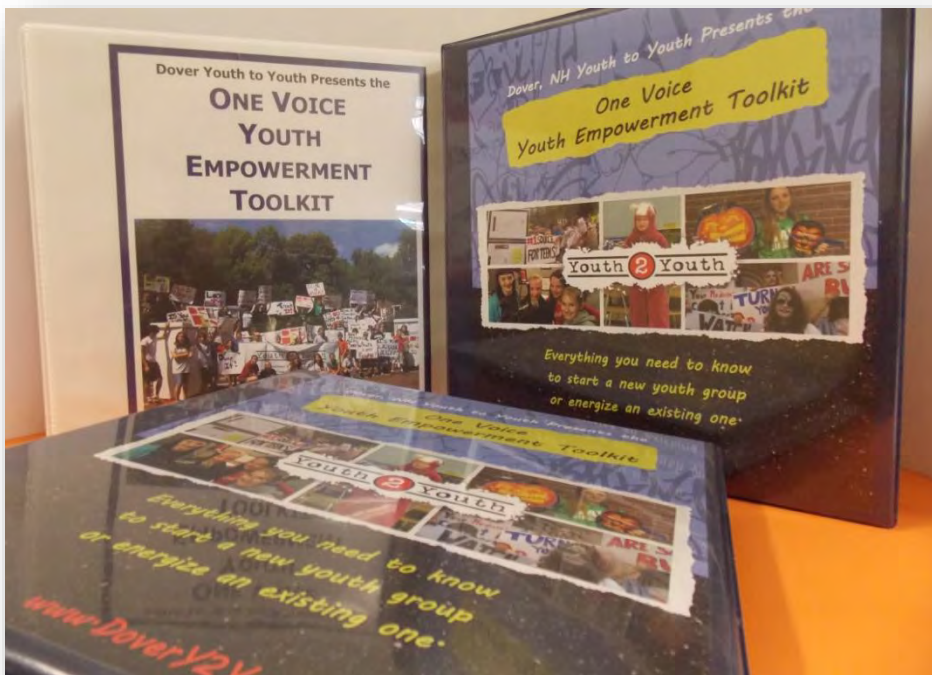


- **We have to charge for:**
 - On-site training where we travel to you.
 - Perhaps a small charge for a customized webinar.
 - Our Annual 3.5-day Adult Adviser Training Program.
 - The Toolkit

The Toolkit

The One Voice Youth Empowerment Toolkit:

- It's a *toolkit*...
- Not a curriculum



Summer Program

July 8-11, 2019



How we can be a resource:

Dana Mitchell

d.mitchell@dover.nh.gov

DoverY2Y@dover.nh.gov

603-516-3274

www.DoverY2Y.org



Dover, NH

Youth 2 Youth

Policy Change for Youth Advocates

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