

# Welcome!

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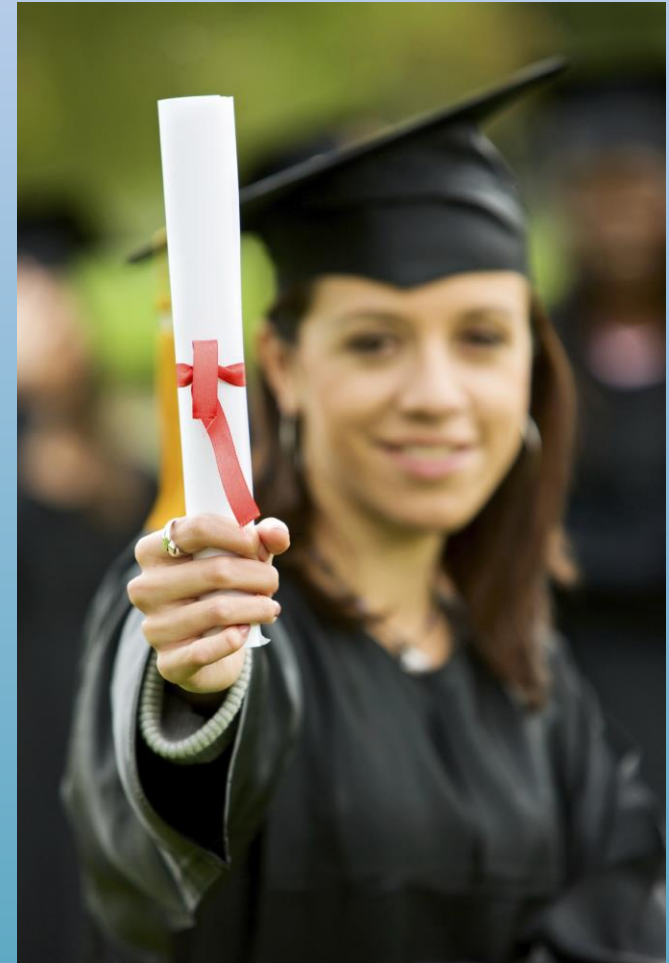


**communities**  
*that care*

# 40 Years of Prevention Science Research Advances



1. **Predictors:** Discovery of risk and protective factors that predict behavioral & mental health problems
2. **Programs:** Over 80 prevention programs and policies have been tested and shown to work!
3. **Communities** are an effective organizing force

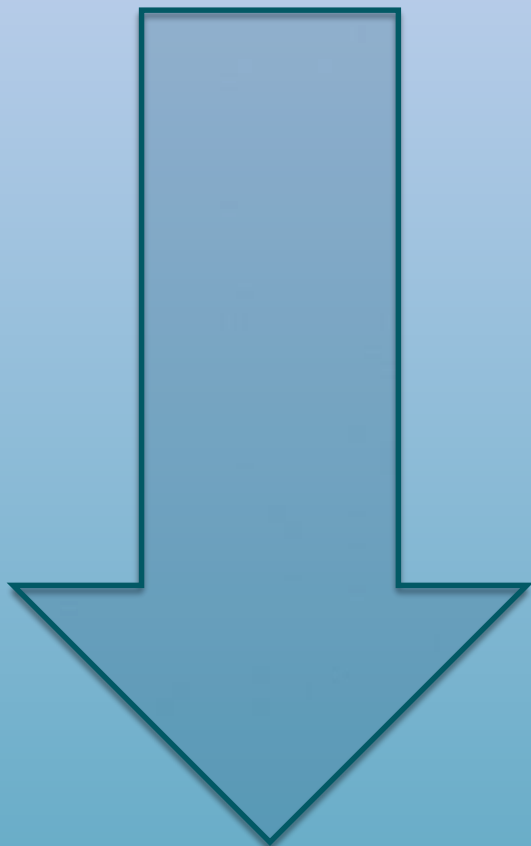


# Despite the Evidence, Tested and Effective Prevention Programs and Policies Are Not Widely Used

*In fact...*

Prevention approaches that do not work or have not been evaluated are more widely used than those shown to be effective.

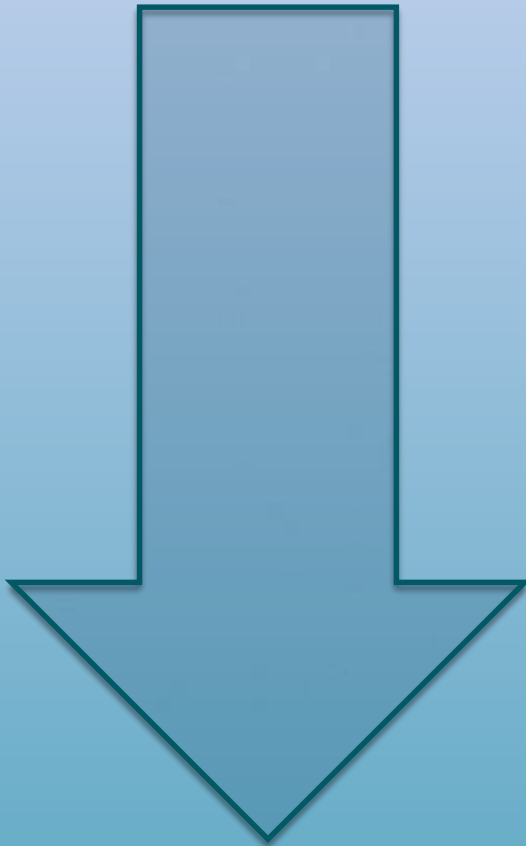
# Communities That Care = Powerful Results



- 33% tobacco
- 32% alcohol
- 25% delinquent behavior

*A large trial of Communities That Care produced reductions in drug use and delinquency.*

# Communities That Care = Powerful Results



- **49%** Less likely to initiate gateway drug use (tobacco, marijuana, and alcohol).
- **18%** Less likely to initiate antisocial behavior
- **11%** Lower lifetime incidence of violence
- For males:
  - **30%** more likely to abstain from tobacco use
  - **24%** more likely to abstain from marijuana use
  - **18%** reduced lifetime incidence of inhalant use

***Sustained effects through age 21!***

# Cost Benefit Summary



Communities That Care is Cost-Beneficial – even when effect sizes are reduced by 50%

- For every **\$1 spent \$5.13 return** on investment
- Low risk of negative investment return—likely to get a benefit **99 times out of 100**

Washington State Institute for Public Policy, 2017  
<http://www.wsipp.wa.gov/BenefitCost>

# What is CTC?



- **Guided by the Social Development Strategy** to promote healthy youth behaviors
- **Community owned and operated:** run by a coalition of community stakeholders from all sectors
- **Data Driven:** the community makes its decisions using the community's own data
- **Evidence Based:** adoption of effective programs
- **Outcome Focused:** reductions in community levels of adolescent risk taking behavior; improvements in child & youth well-being
- **It works!**

# How it's organized





# How it works



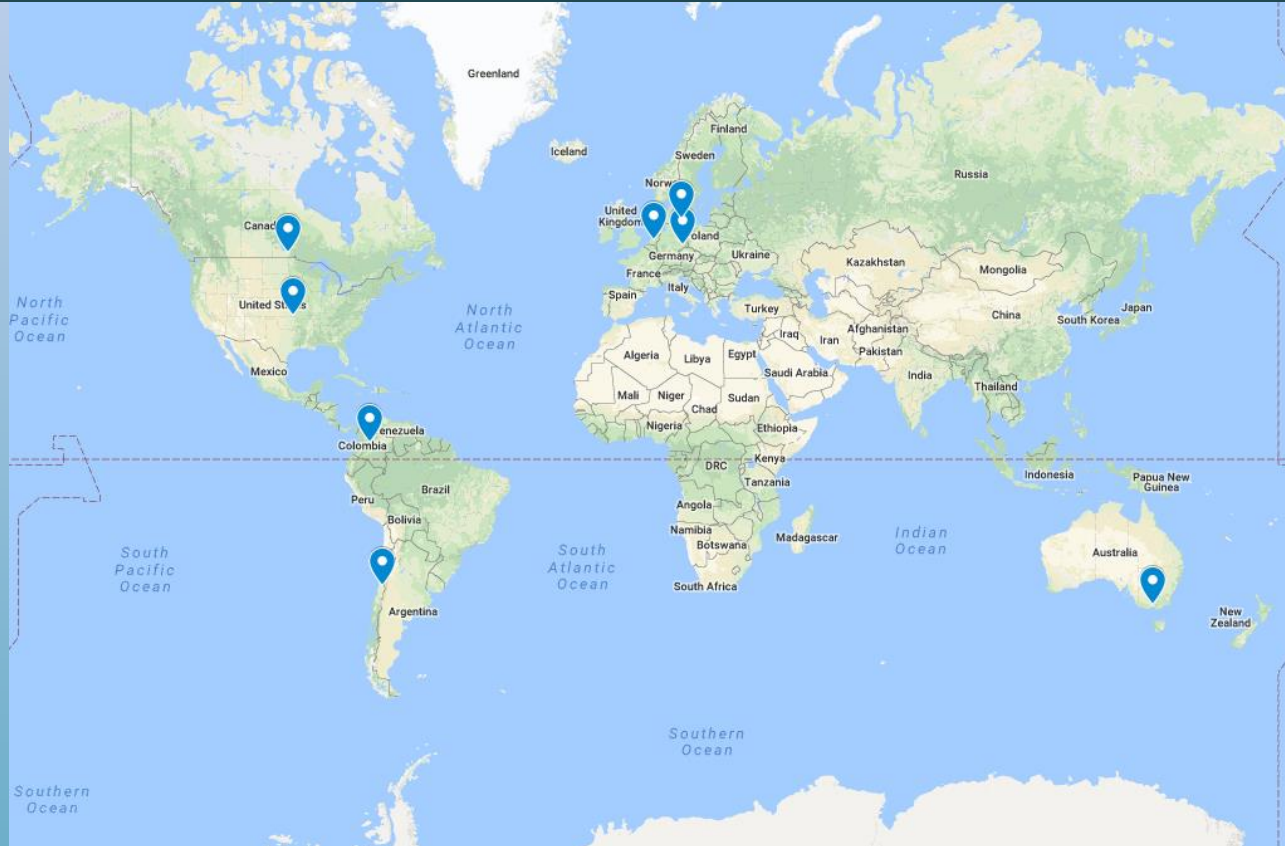
# Nationwide CTC Map



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# Global CTC Map



Australia, Canada, Chile, Colombia, Germany, Netherlands, Sweden, United Kingdom, United States of America

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