

National Prevention Network Bridging Research to Practice

# **RESILIENCE IN PREVENTION** *Opportunities to Adapt and Build for a Stronger Tomorrow*

AUGUST 24-26, 2021



# **AGENDA AT A GLANCE**

## TUESDAY, AUGUST 24, 2021 (EST)

11:00 AM - 11:15 AM	Welcome
11:15 AM - 11:45 PM	Opening Keynote
11:45 PM - 12:30 PM	Transition/Exhibit Hall Break
12:30 PM - 1:30 PM	Workshop Session I
1:30 PM - 2:00 PM	Transition/Exhibit Hall Break
2:00 PM - 3:15 PM	Power Session I
3:15 PM - 3:45 PM	Transition/Exhibit Hall Break
3:45 PM - 4:45 PM	Workshop Session II
4:45 PM - 5:00 PM	Transition/Exhibit Hall Break
5:00 PM - 6:00 PM	Workshop Session III
6:00 PM	Day 1 Closing

### WEDNESDAY, AUGUST 25, 2021 (EST)

11:00 AM - 11:30 AM	Day 2 Welcome, NPN Awards
11:30 AM - 12:30 PM	Keynote
12:30 PM - 12:45 PM	Transition/Exhibit Hall Break
12:45 PM - 2:00 PM	Power Session II
2:00 PM - 2:30 PM	Transition/Exhibit Hall Break
2:30 PM - 3:30 PM	Workshop Session IV
3:30 PM - 3:45 PM	Transition/Exhibit Hall Break
3:45 PM - 5:00 PM	Power Session III
5:00 PM	Day 2 Closing

## THURSDAY, AUGUST 26, 2021 (EST)

11:00 AM - 11:15 AM	Day 3 Welcome
11:15 AM - 12:15 PM	Workshop Session V
12:15 PM - 12:30 PM	Transition/Exhibit Hall Break
12:30 PM - 1:30 PM	Workshop Session VI
1:30 PM - 2:00 PM	Transition/Exhibit Hall Break
2:00 PM - 3:30 PM	Closing Panel Session
3:30 PM	Conference Closing

Day 1 Workshop and Power Sessions Day 2 Workshop and Power Session Day 3 Workshop and Power Sessions

Prevention Plus Wellness: preventionpluswellness.com

Hawaii - Hawaii Department of Health Missouri - Department of Mental Health

Alabama - Alabama Department of Mental Health Iowa - Iowa Department of Public Health Vermont - Vermont Department of Health Washington - Washington Health Care Authority

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# **EXHIBITORS**

IQ Solutions: iqsolutions.com

### **CADCA**

### United States Department of Justice - DEA

- Dover Youth to Youth: dovery2y.org
- University of Missouri, Kansas City
  - **ICF International**

# **STATE SPONSORS**

#### 11:00 - 11:15 AM EST | WELCOME: AUDITORIUM

#### 11:15 AM - 11:45 PM EST | **OPENING KEYNOTE: AUDITORIUM**

#### **Resilience in Prevention - A Welcome**

Miriam E. Delphin-Rittmon, PhD, Assistant Secretary for Mental Health and Substance Use

Through her 20 year career in the behavioral health field, Dr. Delphin-Rittmon has extensive experience in the design, evaluation, and administration of mental health, substance use and prevention services and systems and has received several awards for advancing policy in these areas. Most recently, she received the 2019 State Service Award from the National Association of State Drug and Alcohol Directors and the 2016 Mental Health Award for Excellence from the United Nations Committee on Mental Health.

#### 12:30 PM - 1:30 PM EST | WORKSHOP SESSION I

#### 1A, Advanced: Using Data to Design the Future for Substance Use Prevention **Professionals: New England PTTC's Mentoring Pilot Program** Kimberly Magoon, Public Consulting Group (Maine)

The New England Prevention Technology Transfer Center (PTTC) developed a Mentorship Pilot designed and driven by the wants and needs of regional professionals. This session explores the pilot design and PTTC's effort to pair the expertise of seasoned professionals with the enthusiasm of newer professionals to increase prevention workforce quality and retention in New England.

#### **1B: Cultural Considerations for Working with LGBTQ Youth** Marissa Carlson, NH Teen Institute

Participants will gain a grounding in the research surrounding the coming out experience. They will also hear from LGBTQ-identified youth and young adults about positive and negative experiences they have had with prevention organizations, educational institutions, and healthcare providers, and have the opportunity to ask questions of the panelists.

#### 1C: Pivoting During COVID-19: How Prevention coalitions Demonstrate Resilence Pam Imm, LRADAC, formerly referred to as The Lexington/Richland Alcohol and Drug Abuse Counsil (SC)

Panelists will share how prevention coalitions pivoted during the time of COVID-19 to ensure continued engagement and relevance in their communities. Results of a descriptive study highlighting how the pandemic influenced ten Drug Free Community coalitions in South Carolina will be presented and additional coalitions in other states will share their experiences.

#### 1D: Color of Drinking: Dismantling the Dominant Narrative Around Alcohol in College **Students**

#### Reonda Washington, University if Wisconsin, Madison

Despite decades of addressing alcohol use, the assumption that high-risk drinking is a college norm and rite of passage persists. However, University of Wisconsin-Madison data indicate that concentrating resources on risk reduction for drinkers ignores the harms that accrue to the entire campus community when high-risk drinking aligns with race and class privilege. Learn about the Color of Drinking study and how it can help colleges more equitably address the impact of alcohol culture.

#### 12:30 PM - 1:30 PM EST | WORKSHOP SESSION I (CONTINUED)

#### 1E: How the WSU-DBHR Fellowship Program has Built Prevention-Ready Communities and the Prevention Workforce **Isaac Derline, Washington State Health Care Authority**

Washington State began a fellowship program in 2018 to increase the state's prevention workforce and to increase capacity of high-need communities to implement prevention services. This workshop will discuss how the WSU-DBHR Fellowship Program has grown over the last three years, challenges and successes to date, and how your state could use this model to positively impact your prevention workforce.

#### 1F: And the Kids Vaped On: Teens, Tobacco, and the National Youth Tobacco Survey **Karen Cullen**

Most tobacco use behaviors are initiated during youth and young adulthood; nearly 9 in 10 U.S. adult cigarette smokers first try smoking by age 18. E-cigarette use has increased considerably among youth since 2011; e-cigarettes have been the most commonly used tobacco product among youth since 2014 according to data from the National Youth Tobacco Survey (NYTS). The alarming increase in current (past 30-day) use of e-cigarettes by middle and high school students between 2017 and 2018 reversed the declines in youth use of any tobacco observed in prior years.

#### 2:00 PM - 3:15 PM EST | POWER SESSION I: AUDITORIUM

PS1A: Alcohol Home Delivery: Regulatory and Enforcement Implications Management at the CUNY Graduate School of Public Health and Health Policy

Home delivery of alcohol is on the rise nationwide, requiring enforcement, prevention and public health stakeholders to react with creative solutions to regulate and enforce this new alcohol marketplace. This session will review current policies on home delivery while providing information on strategies to protect the public from alcohol-related harm.

#### PS1B: Reducing Underage drinking and young adult marijuana use among university and college students - lessons learned from Minnesota's Partnerships for Success grant Melissa Adolfson, Wilder Research

Higher rates of alcohol & marijuana use among young adults led Minnesota to prioritize college students through Partnerships for Success efforts. Funding post-secondary institutions was new to the Department of Human Services. Evidence for effective prevention strategies was newly emerging (e.g., College AIM), & evidence for culturally responsive strategies limited. This session will describe lessons learned from Minnesota's journey.

#### **PS1C: Prevention Strategies for Promoting Community Recovery Supports for Young** Adults

Sarah Potter, SAFE. Project

Participants will gain a grounding in the research surrounding the coming out experience. They will also hear from LGBTO-identified youth and young adults about positive and negative experiences they have had with prevention organizations, educational institutions, and healthcare providers, and have the opportunity to ask questions of the panelists.

#### PS1D: Mounting a Comprehensive Prevention Strategy to Mitigate AOD-Related **COVID-19 Transmission: Campus, Statewide, and National Perspectives Richard Lucev**, **DEA**

While college and university campuses across the nation are faced with serious health and economic challenges associated with AOD-related COVID-19 transmission, no single theory, practice, or policy exists to mitigate the dire consequences of such disease spread. This interactive panel presentation will examine AOD-related Coronavirus transmission from campus, statewide, and national perspectives and will highlight how prevention science and comprehensive public health-informed practices, policy efforts, and partnerships across AOD and allied health areas may inform our work as we enter a post-pandemic landscape.

# Cassandra Tourre, NABCA; Sean J. Haley, PhD, Assistant Professor of Health Policy and

#### 3:45 PM - 4:45 PM EST | WORKSHOP SESSION II

#### 2A, Advanced: Addressing the Opioid Crisis through Prevention: Translating Research Findings into State and Community Adoption of Evidencebased and Evidence-informed **Intervention Strategies**

Phillip Graham, RTI International

NIDA's HEAL Prevention Cooperative supports developing and testing strategies to prevent opioid misuse and disorder and ultimately to disseminate effective strategies rapidly and broadly. This workshop discusses policy maker and system decision maker barriers to and facilitators of strategy dissemination and adoption. It concludes with an audience-focused discussion of how to improve the information developers use to disseminate their strategies.

#### 2B: Ethical Conduct in 2021 and Beyond: What Do Prevention Practitioners Need to Know?

#### Jessica Goldberg, EDC

The Prevention Think Tank Code of Ethical Conduct governs the professional behavior of substance misuse prevention practitioners in every aspect of our work. Recent seismic cultural changes and events provide us with an opportunity to revisit the code of ethics from a new perspective and consider how to better align our professional responsibilities to changing societal conditions.

#### 2C: Improving Youth Behavior through Statewide System Adaptations: Cohort I Evaluation Results from the First Five Years of the Kansas Prevention Collaborative Lisa Chaney, Learning Tree Institute at Greenbush (Kansas)

The presentation will track a Cohort of six communities in the new Kansas prevention system from 2015 to 2020 with an emphasis on monitoring and evaluation. Grantees developed and implemented a three-year plan for the prevention of youth alcohol and marijuana. Results showed a larger decrease in past 30-day alcohol and marijuana use among the Cohort than the state average.

#### **2D: Guiding Good Choices in a Virtual World**

#### Dalene Beaulieu, Social Development Research Group, University of Washington

In this panel presentation, we will briefly describe the Guiding Good Choices program and the process used to transition this parenting workshop series to an online format. We will examine various considerations for the change and the main ways the curriculum was flexed to fit delivery via an online meeting software platform. In the second part of the presentation implementation teams will share their experience in delivering the program, including challenges and successes...some that were expected and some that were a surprise. We will wrap up by summarizing what we see as implications for virtual delivery moving forward-even in a non-COVID restrictions impacted environment.

#### **2E: How to Create a Culture of Engagement** Angie Asa-Lovstad, HueLife

Community engagement, get your stakeholders involved, build capacity, and the list goes on but are you sure HOW to do any of these? You may have a good handle on the Strategic Prevention Framework. You may even have a good understanding of evidenced based strategies. Do you ever find yourself stuck in how to get authentic engagement from your stakeholders? There is a process that you can learn. As a result, you will have people feeling heard and stepping up to own the work that is necessary for community level change to happen.

#### 2F: Tap into the Power: Building the Capacity of Youth in your Prevention System Dana Mitchell, Dover Youth to Youth

This largely youth-taught session describes the process of empowering youth advocates to participate in policy change and other community advocacy. Session includes considerations for getting a program started, developing core advocacy skills in youth and ideas for action utilizing these skills that can be replicated. Resources to assist youth groups in skill development and action steps will be provided.

#### 5:00 PM - 6:00 PM EST | WORKSHOP SESSION III

3A, Advanced: Prevention Research and Practice: A Collaborative Dance to Build Statewide Prevention Capacity and Reslilience **Department of Community & Human Services** 

This session will focus on the importance of collaborative partnerships that are necessary to support effective delivery of prevention services. It will highlight one example of a capacity-building model that brings together state agency representatives, prevention researchers, and prevention providers to leverage cutting-edge understanding of prevention science to meet evolving substance misuse prevention and mental health needs across Washington State.

#### 3B: Thriving in a Pandemic: Guam's Two-Pronged Approach to Continue Offering **Prevention Services to its At-Risk Youth Population** Sara Harrell, Guam Behavioral Health and Wellness Center

Prevention practitioners in Guam share their experience in shifting their strategies and mindset from in-person classroom curricula to digitally driven prevention outreach, to continue reaching and serving their target youth audiences who are in need of support and connection now more than ever. They also share the ethical dilemmas they faced, and their top-to-bottom approach in ensuring safety and appropriate care for their prevention program participants.

#### **3C: An Innovative Approach to Preventing Opioid Misuse Among Older Adults** Kaleigh Becker, Texas Health and Human Services Commission

This interactive workshop will present a model for implementing a community-based opioid misuse prevention program for older adults. The workshop will describe the program design, statewide rollout, key successes and challenges, tips and tricks for implementation, and evaluation results. Participants will be provided the information and tools needed to replicate the program in their own state or community.

#### **3D: The Multiple Strains of Youth Marijuana Prevention** Michel Holien, Denver Public Schools

The purpose of this presentation is to educate participants about effective prevention strategies for youth substance use/abuse prevention. Participants will learn about the Denver Public Schools Substance Use Prevention Program, which has utilized multiple strategies to help students develop resilience and protective factors. The DPS model will be used as a road map for demonstrating the impact of multiple strategies on substance use prevention, with a specific focus on youth marijuana prevention.

#### 3E: Generation Rx Ambassadors: Developing a Prevention Workforce to Prevent **Perscription Drug Misuse Tessa Miracle, Ohio State University**

Volunteers play an important role in prevention outreach, but they need training and support to be effective. The Generation Rx Ambassadors Training empowers volunteers/professionals to discuss medication safety messaging, and to implement programming, with skill and confidence. They learn to deliver developmentallyappropriate and research-supported prevention. Join us and learn how our unique educational design can help build your local workforce.

#### **3F:** Addressing complexity: a novel approach to population level health change Jess Limbrid, Recover Alaska

In this session, attendees will learn about the formation, and current objectives of The Alliance. The workshop will cover why and how we are doing things differently, weaving SPF with complementary frameworks to build a sustained network that re-envisions upstream prevention efforts, data-driven decision-making, and strategic guidance to leverage the strength of network partners, addressing excessive alcohol use in Alaska.

# Brittany Cooper, Washington State University; Margaret Soukup, MFT, King County

### 11:00 - 11:30 AM EST | Day 2 WELCOME, NPN AWARDS: AUDITORIUM

#### 11:30 AM - 12:30 PM EST | KEYNOTE: AUDITORIUM

Substance Abuse Prevention and the Widening Health Disparities Gap: Lessons Learned during the era of COVID-19

**Dr. Debra Furr-Holden** 

This presentation will discuss the substance abuse disparities gap, that has widened during the COVID pandemic. Strategies to address the social determinants and structural drivers of substance abuse will be discussed as well future directions for the field.

#### 12:45 PM - 2:00 PM EST | POWER SESSION II

#### **PS2A:** The Role of Prevention Professionals in Advancing Health Equity **Nicole Augistine, RIZE Consultants**

The COVID-19 pandemic shed light on the historical issues of social inequities. In response, we hosted virtual meetings to discuss health equity and its relationship to our work. It's time for us to change the narrative and think about ACTION. In this session, we will focus on HOW we can create action steps towards establishing equity in our practice.

### PS2B: Reduce the generational impact of adverse childhood experiences, overdose, and suicide by aligning prevention efforts

**Jes Lyons, ASTHO** 

Addressing the social determinants of health and enhancing protective factors in adverse childhood experiences (ACEs), suicide, and harmful substance use prevention efforts is essential to building resilient environments that help communities thrive. ASTHO is working with health agencies to asset needs and assets, promote evidencebased policies and programs, and strengthen partnerships to address the intersection of these urgent and preventable issues.

#### PS2C: Alcohol policy after COVID: A critical window for public health and prevention Ellvson Stout, Suicide Prevention Resource Center, EDC

Alcohol misuse has broad public health impacts, and reducing access is an evidence based prevention approach. During COVID-19, states have loosened restrictions on alcohol access, and use has increased. This session will discuss strategies to educate state and local leaders as they shape post-COVID alcohol policies to minimize direct and indirect health consequences.

#### PS2D: So, marijuana is legal, now what? Using surveillance data to identify emerging community impacts from marijuana legalization in Colorado McKenzie LeTendre, Boulder County Health Youth Alliance

For the past seven years recreational marijuana has been legal to purchase in Colorado. This workshop will focus on how the Healthy Futures Coalition, a local prevention coalition in Boulder County, CO, is using data to identify and address long-term community impacts from marijuana legalization. We will discuss lessons learned from the immediate impacts of recreational marijuana legalization, and moving forward, how to use surveillance data and policy best practices to respond to emerging marijuana use issues in the community.

### **PS2E:** How Center for Substance Abuse Prevention at SAMHSA Supports Innovation in the Prevention Field

Christopher O'Connell, Deputy Director, CSAP SAMHSA;

For the past seven years recreational marijuana has been legal to purchase in Colorado. This workshop will focus on how the Healthy Futures Coalition, a local prevention coalition in Boulder County, CO, is using data to identify and address long-term community impacts from marijuana legalization. We will discuss lessons learned from the immediate impacts of recreational marijuana legalization, and moving forward, how to use surveillance data and policy best practices to respond to emerging marijuana use issues in the community.

#### 2:30 PM - 3:30 PM EST | WORKSHOP SESSION IV

#### 4A, Advanced: Building a System-Wide Approach to Address the Impact of Racism on **Community Health: Making Our Work More Restorative Gisela Rots, EDC**

The ongoing police violence and disproportionate impact of COVID-19 on people of color in 2020 illustrated the effects of institutional racism and its contribution to inequitable health outcomes. This session examines activities the Massachusetts Department of Public and the state's technical assistance center set in motion to support local prevention coalitions in applying a health equity lens to their work.

#### 4B: Twenty Questions to Assess and Sharpen Advanced Skills: A New Tool for **Prevention Workforce Assessment** Marie Cox, University of Oklahoma, South Southwest PTTC

What trainings do advanced prevention professionals REALLY need? What do 100+ item self-assessments actually tell you? The SSW PTTC has developed a 20-item workforce assessment toolkit to help you address these concerns and more! We'll describe a behaviorally-based, interview-style tool with a fully operationalized rating scale that provides an objective, consistent, and skills-focused capacity assessment for experienced prevention professionals.

#### 4C: Results from the Washington State COVID-19 Student Survey Sarah Mariani, Washington State Health Care Authority (NPN Washington)

This workshop will provide an overview of the Washington State COVID-19 Student Survey that was administered electronically during March 2021 and included items about adolescent health behaviors during the pandemic to help inform prevention strategies and programs.

#### 4D: Prevention health equity: A North Carolina focus on Historically Black Colleges & **Universities using the Strategic Prevention Framework** Sarah Potter, Dr. Vivian Barnette

APNC is staffing a \$10M five-year SAMHSA grant that was awarded to the NC Division of Mental Health/ Developmental Disabilities/Substance Abuse Services. North Carolina is leveraging this funding to prioritize Historically Black Colleges & Universities (HBCUs) and Minority Services Institutions (MSIs) as the focus on its prevention health equity initiatives.

#### 4E: Systems Change Shift: Application to Substance Use and Mental Health Disorders Prevention

**Beverly Tremain, University of Oklahoma** 

This session will focus on the six conditions of systems change. Systems change is defined by Social Innovation Generation (SIG) in Canada as "shifting the conditions that are holding the problem in place." Those conditions, according to Kania, Kramer, and Senge (2018) are policies, practices, resource flows, relationship and connections, power dynamics, and mental models.

#### **4F: Utilizing the Community Schools Model to Enhance ATOD Prevention Robert Lillis, Evalumetrics Research (New York)**

Presenters will describe the data-driven planning process that led to a successful Community Schools approach to prevention. Participants will complete a brief logic model exercise in which they will identify the missing links and other challenges in their own prevention systems. The presenters and participants will provide feedback and search for realistic solutions to these challenges.

#### 3:45 PM - 5:00 PM EST | **POWER SESSION III**

#### PS3A: Training the Prevention Workforce in the Era of Commerical Cannabis Scott Gagnon, AdCare Educational Institute of Maine, Inc. - New England PTTC

As more states legalize cannabis for adult-use, the context and environment in which we plan and implement cannabis prevention strategies is rapidly changing. This means that the cannabis prevention training and technical assistance we provide to prevention professionals must also adapt. It has become critical for prevention professionals to understand how cannabis policy intersects with risk factors, and how that must influence how we go about planning our cannabis prevention strategies. This session will examine this changing landscape, provide those key areas where we must adapt our cannabis prevention training and technical assistance, and provide examples of training and technical assistance tools that can assist with preparing the field for implementing prevention in an era of commercial cannabis.

#### PS3B: SAMSHA's Evidence-Based Practices Resource Center: Updated Functionality and **Expande Resources on Underage Drinking Prevention** Amanda Doreson, Ohio State University

This workshop will introduce SAMHSA's Evidence-Based Practices Resource Center (EBPRC) and describe recent improvements that will serve practitioners' needs in their treatment, prevention, and recovery efforts. It will specifically describe resources in the EBPRC to curb underage drinking in communities, as an example, and have a discussant from CDC who will describe implementation of the strategies listed in the resource center.

#### **PS3C: Addressing Underage Drinking in South Carolina: Successes and Challenges During the COVID-19 Pandemic Michelle Nienhius, NPN, South Carolina**

Collaboration and coordination have been the cornerstone of addressing underage drinking in South Carolina. Process and outcome measures tracked statewide since 2007 demonstrate significant reductions in youth use and access to alcohol. The COVID-19 pandemic presented challenges. Working together adapting programs and strategies to ensure safety has allowed us to stay the course to reduce underage drinking in South Carolina.

#### **PS3D: Understanding and Addressing the Social Determinants of Health in Prevention** Josh Esrick Carnevale Associates, LLC

This presentation will introduce and discuss the social determinants of health in greater detail and explain which aspects have been found to be significantly linked to substance use. It will also discuss how we can follow a public health approach to prevention and how we can use environmental strategies to address them.

#### PS3E: Addressing Disparities in Substance Use Prevention – Advancing Equity in Policy and Practice

Salim Onaje, Director, Office of Program Analysis and Coordination, CSAP, SAMHSA; Dr. Mary Roary, Director, Office of Behavioral Health Equity, Office of Intergovernmental and External Affairs, SAMHSA; Damaris Richardson, Public Health Advisor, CSAP, SAMHSA

The presentation will introduce the federal policy framework for diversity, equity, and inclusion (DEI) within the context of the social determinants of health, and discuss SAMHSA's Disparity Impact Strategy (DIS) and how it is being applied across SAMHSA's programs, services, and communications. Presenters will share examples about how SAMHSA's Prevention Grantees have utilized the DIS to address health disparities at the state and community levels, as well as lessons learned and best practices developed by SAMHSA's Prevention Grantees in their unique applications of the DIS.

#### 11:00 - 11:15 AM EST | Day 3 WELCOME: AUDITORIUM

#### 11:15 AM - 12:15 PM EST | WORKSHOP SESSION V

5A, Advanced: Challenging the Conversation: The Role of Prevention, Treatment, **Recovery, and Inequity in a Time of National Crisis Carlton Hall, Carlton Hall Consulting** 

This session will discuss poly-drug misuse, racial disparities, and other social factors. The implications of creating an inequity among those who misuse, seek recovery and are exposed to the emerging commercialism The presenter will reframe perceived "gaps in the national conversation" as opportunities to change the conversation and offer "strategies" as critical skills required to specifically impact population-level reductions in polysubstance misuse and abuse with scale and scope in diverse communities.

#### 5B: Bulding a Competent and Responsive Prevention Workforce: The Why and the How Sandra Del Sesto, IC&RC

As human service providers, it is imperative that prevention specialists acquire the knowledge and skills needed to be competent. The International Certification and Reciprocity Consortium develops a Prevention Specialist Job Analysis identifying these. This workshop will discuss the 2021 prevention competency standards, the requirements for becoming a Certified Prevention Specialist, and the benefits to the individual and the field.

#### 5C: Working Toward Comprehensive Community-based Prevention: How Two Appalachian Coalitions are Infusing the Institute of Medicine Classifications for **Prevention into their Prevention Efforts** Holly Raffle, Ohio University

When delivering prevention services, research suggests that coalitions should approach strategy delivery as a system of connected efforts instead of isolated ones. Community coalitions need to effectively integrate strategies across the Institute of Medicine's prevention classifications. This workshop will show how two coalitions in Appalachian Ohio successfully implemented strategies to prevent prescription drug use for universal, selective, and indicated populations.

#### 5D: Promoting resiliency in adolescence through a statewide community coalition initiative for substance use prevention Gitanjali Shrestha, Washington State University

Washington State's Community Prevention and Wellness Initiative (CPWI) is a community coalition initiative to prevent adolescent substance use and related risk factors. In this workshop, we describe the initiative, discuss the evaluation designed to assess change in substance use over time, describe CPWI's impact in promoting resiliency against substance use, and share best practices and lessons learned.

#### 5E: Remembering the Lessons of the Past to Inform Visions of the Future: A Critical Examination of the Substance Abuse Prevention System in Massachusetts from 2000 to 2020 and Beyond

Scott Formica, Social Science Research and Evaluation, Inc. (MA)

This workshop will describe the evolution of the Massachusetts prevention system between 2000-2020, highlight evidence-informed changes over time in funding allocation mechanisms and subrecipient requirements, and present on a new initiative (MassCALL3) that will dictate how prevention set-aside funding from the block grant will be disbursed over the next 6-8 years.

#### 11:15 AM - 12:15 PM EST | WORKSHOP SESSION V (CONTINUED)

### 5F: Operation Prevention's New lesson bundles: Culture-based Resources for Native audiences, and Multi-drug Lesson plans Cathleen Drew

Explore the two newest components of Operation Prevention: the Multi-Drug Exploratory section with lessons, activities, and animated videos covering six drugs categories; and the Good Medicine Bundles, which rely on traditional methods in the AI/AN community combining traditional storytelling and other Native practices of wellness with insights of modern science to help students form a better response to trauma.

#### 12:30 PM - 1:30 PM EST | WORKSHOP SESSION VI

6A, Advanced: Building the next generation of Prevention Leaders Van Wilson, PTTC NCO; Pierluigi Mancini, PhD, National Hispanic & Latino PTTC; Scott Gagnon, New England PTTC; Anne Helene Skinstad

Join the PTTC Network and explore the needs of the substance-misuse prevention workforce and how to develop and equip the next generation of leaders. We will describe the needs of the prevention workforce through a variety of data collection methods, and look at a number of PTTC leadership development initiatives including those targeting Hispanic & Latino and American Indian & Alaska Native communities.

## **6B: Evidence-based and Evidence-informed Programs and Strategies to Prevent or Reduce Substance Use**

Arturo Gonzales, National Latino Behavioral Health Association (NLBHA)/ National L/H PTTC; Rachel Moore, PhD, NMHU President's Leadership Fellow

This session will discuss poly-drug misuse, racial disparities, and other social factors. The implications of creating an inequity among those who misuse, seek recovery and are exposed to the emerging commercialism The presenter will reframe perceived "gaps in the national conversation" as opportunities to change the conversation and offer "strategies" as critical skills required to specifically impact population-level reductions in polysubstance misuse and abuse with scale and scope in diverse communities.

# 6C: Coordinated Overdose Response in South Carolina: State Collaboration Leads to Local Intervention

#### **Christina Galardi, CDC Foundation**

This session will outline the framework for organizing a state-level rapid response team, including aims, inputs, activities, results, and outcomes. Presenters will describe the process for establishing South Carolina's collaboration, identify specific examples of evidence-based intervention, and summarize state and local impacts. Attendees will be empowered to adapt this approach to response strategies in their states and jurisdictions.

#### 6D: Focus on Prevention: Vermont's Legalization of Adult-Use Cannabis Lindsay Kenney, Public Consulting Group (Maine)

In 2020, Vermont passed Act 164, a bill legalizing retail of adult-use cannabis products. Prevention Works!VT, a non-profit prevention coalition in Vermont, partnered with Public Consulting Group to analyze the new legislation through a prevention lens. Prevention Works!VT and PCG identified policy implications for the prevention community and provided recommendations and educational materials for the prevention workforce and Vermont's municipalities.

#### 12:30 PM - 1:30 PM EST | WORKSHOP SESSION VI (CONTINUED)

#### 6E: Bridging Prevention and Recovery using Prevention Best Practices: Practical Tools and Evaluations are In! Sarah Potter, SAFE Project

Prevention, recovery, and wellness have a lot of common ground- but often get "stuck" when trying to move beyond collaboration to meaningful strategies that address social determinants of health using a data driven planning process, health equity, and raising up new approaches. Our communities remain in trauma, and struggle to increase community resilience. This session will introduce you to practical tools to move beyond collaboration- using prevention best practices. The session relies on the SPF, and aligns this with Social Determinants of Health, Guiding Principles for Recovery, and Quality of Life Scales to show an actionable path forward. This approach has been used in 6 states across multiple populations, and the results are so exciting we can't wait to share!

#### **6F: Unmask the Stash: The Secret World of Discreet Drug Trends Catherine Barden, Madison Youth and Family Services (Wisconsin)**

Unmask the Stash is designed to educate adults about everything from hashtags to dab pens in an engaging way that will open your eyes to the secret world our kids are living in. This interactive presentation will explore current drug and alcohol trends our young people are facing on a daily basis. From accessibility to the dangers of discreet trends the presenters will walk participants through purchasing, hiding, using substances underage.

#### 2:00 PM - 3:00 PM EST | CLOSING PLENARY

State Panel on Prevention and Addressing Health Disparities Jill Mays, Director of Behavioral Health Prevention (Georgia); Sarah Mariani, Section Manager (Washington); Alicia Hughes, Supervisor of Washington State Health Care Authority (Washington); Angie Stuckenschneider, Prevention Director, Missouri Department of Health (Missouri); Jenny Armbruster, Deputy Executive Director (Missouri)

This session will highlight substance use prevention strategies that are addressing health disparities among vulnerable populations. Speakers from Georgia, Missouri, and Washington will highlight their prevention strategies targeting communities of color, older adults, deaf and hard of hearing populations, and LatinX college students in a variety of geographic settings. In addition, participants will learn about a project designed to improve prevention providers' cultural responsiveness and infusing health equity into prevention.

## NASADAD National Association of State Alcohol and Drug Abuse Directors





s | **CONFERENCE** SERVICES GROUP

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