



**STAYING CONNECTED,  
STAYING HEALTHY:**  
*Virtual Prevention in Action*

August 25-26, 2020

# AGENDA AT A GLANCE

## TUESDAY, AUGUST 25, 2020

- 11:00 AM - 11:15 AM** Welcome
- 11:15 AM - 12:00 PM** Opening Keynote
- 12:15 PM - 1:15 PM** Workshop Session I
  - 1:15 PM - 1:45 PM** Transition/Exhibit Hall Break
  - 1:45 PM - 3:00 PM** Panel Session I
- 3:00 PM - 3:30 PM** Transition/Exhibit Hall Break
- 3:30 PM - 4:30 PM** Workshop Session II
  - 4:30 PM - 4:45 PM** Transition/Exhibit Hall Break
- 4:45 PM - 6:00 PM** Panel Session II
- 6:00 PM** Day One Closing

## WEDNESDAY, AUGUST 26, 2020

- 11:00 AM - 11:15 AM** NPN Awards
- 11:15 AM - 12:00 PM** Opening Keynote
- 12:00 PM - 12:15 PM** Transition/Exhibit Hall Break
- 12:15 PM - 1:15 PM** Workshop Session III
  - 1:15 PM - 1:45 PM** Transition/Exhibit Hall Break
- 1:45 PM - 2:45 PM** Workshop Session IV
- 2:45 PM - 3:00 PM** Transition/Exhibit Hall Break
- 3:00 PM - 4:30 PM** Closing Panel Session
- 4:30 PM** Closing

# TABLE OF CONTENTS

Day 1 Workshop and Panel Sessions.....	4
Day 2 Workshop and Panel Sessions.....	8
Speakers.....	12

## EXHIBITORS

**Collaborative Planning Group:** [collaborateandgrow.com](http://collaborateandgrow.com)

**Community Anti-Drug Coalitions of America:** [cadca.org](http://cadca.org)

**Drug Enforcement Administration:** [dea.gov](http://dea.gov)

**Dover Youth to Youth:** [DoverY2Y.org](http://DoverY2Y.org)

**Emergent BioSolutions:** [emergentbiosolutions.com](http://emergentbiosolutions.com)

**FDA Center for Tobacco Products:** [fda.gov/tobacco-products](http://fda.gov/tobacco-products)

**National Institute on Alcohol Abuse and Alcoholism (NIAAA):** [niaaa.nih.gov](http://niaaa.nih.gov)

**Rainbow Days Training:** [rainbowdaystraining.org](http://rainbowdaystraining.org)

**RTI International:** [rti.org](http://rti.org)

**Society for Prevention Research:** [preventionresearch.org](http://preventionresearch.org)

## STATE SPONSORS

American Samoa - Department of Human and Social Services, American Samoa Government

Georgia - Georgia Department of Behavioral Health & Developmental Disabilities

Vermont - Vermont Department of Health



## 11:00 - 11:15 AM | WELCOME: AUDITORIUM

## 11:15 AM - 12:00 PM | OPENING KEYNOTE: AUDITORIUM

### **Bridging the Gap: Crossing over into Transformative Prevention** **Dr. Wanda Boone**

This session will begin at the root and uncover three levels of Adverse Childhood Experiences (ACEs) that are open to more creative flexible practices while maintaining core principles and embracing diversity by lifting low-resource communities as nurturing environments.

## 12:15 PM - 1:15 PM | WORKSHOP SESSION 1

### **ROOM A: Assessing Emerging Substance Prevention Workforce Strengths and Needs during the COVID-19 Pandemic**

**Scott Gagnon**, MPP, PS-C, AdCare Educational Institute of Maine, Inc. - New England Prevention Technology Transfer Center

**Kevin Haggerty**, MSW, PhD, Professor, School of Social Work Endowed Professor of Prevention Director, Social Development Research Group, University of Washington

**Michelle Frye-Spray**, MS, CPS, Workforce Development Program Manager, University of Nevada, Reno

**Megan Hawkes**, MPH, Research Supervisor, Public Consulting Group, Inc.

The outbreak of COVID-19 forced immediate change upon the prevention workforce. The sudden shift to remote work, while balancing the disruption to lives at home, posed many challenges. The New England and Northwest PTTCs conducted needs assessments to gather these challenges. This workshop will provide an overview of this data, and how the PTTCs have responded to meet these needs.

### **ROOM B: What We've Learned Since Marijuana was Legalized**

**Sarah Salven**, Evaluation & Prevention Coordinator, Center for Community Research

**Joe Eberstein**, Marijuana Prevention Initiative Program Manager, Center for Community Research

The San Diego County Marijuana Prevention Initiative (MPI) pragmatically works to increase public awareness about the adverse effects of youth marijuana use. The MPI has been able to effectively measure trends over time, identify emerging issues and fill gaps in data collection. This workshop will share key data findings and describe changes seen in the local marijuana landscape following implementation of Proposition 64. Presenters will additionally share describe primary accomplishments of the MPI, describe challenges encountered in collecting data, and share lessons learned.

## 12:15 PM - 1:15 PM | WORKSHOP SESSION 1 (CONTINUED)

### **ROOM C: Building and Maintaining Collaborations with Cultural Competence as a Guiding Principle**

**Michael George**, Ph.D., Program Evaluator, Pacific Institute for Research & Evaluation

**Michelle Nienhius**, MPH, Division of Prevention and Intervention Services Manager, South Carolina Department of Alcohol and Other Drug Abuse Services

In the twenty years since "environmental strategies" became engrained in the lexicon of substance abuse prevention, prevention professionals and law enforcement agencies continue to have an uneasy relationship. Based on sound prevention science, the session covers successful South Carolina efforts. The presentation is aimed at prevention professionals and law enforcement officers seeking to understand how to engage in positive-productive community relationships to build community change efforts against underage drinking and impaired driving.

### **ROOM D: School-Based Prevention in Indiana: A Technical Assistance Model to Support Planning and Implementation**

**Lauren Gilman**, Senior Training and Technical Assistance Specialist, Education Development Center

**Debra Morris**, MPH, Senior Training and Technical Assistance Specialist, Education Development Center

This workshop will include both presentation and an opportunity for participants to discuss how this project might be applicable to their own schools or communities.

### **ROOM E: North Carolina's Road to Success: Working with Partners to Reduce the State's Retailer Violation Rate**

**Mary Ellen Shannon**, JBS International

**Jeff Barr**, Project Director, JBS International

**Jessica Dicken**, MSW, Section Chief/NPN, North Carolina Health and Human Services Division of Mental Health/Developmental Disabilities/Substance Abuse Services

**Ronda Doward**, MHA, North Carolina Health and Human Services, Division of Mental Health/Developmental Disabilities/Substance Abuse Services

This workshop will describe how North Carolina was able to work with key partners to identify and control the factors which caused its tobacco retailer violation rate to peak at 20.8% in 2018, reducing it to 12.2% in just one year. This panel session includes a rich mix of state perspectives from North Carolina's NPN, Synar Coordinator and the Bureau of Alcohol and Law Enforcement as well as national insights from the Synar experts at JBS International and CamBright LLC, allowing participants will come away with new ideas for how to address new and emerging tobacco related issues through state Synar programs. The session will also include a discussion about how to address Synar program limitations caused by COVID-19.

## 1:45 PM - 3:00 PM | PANEL SESSION 1: AUDITORIUM

### Alcohol Straight to Your Door: Modern Convenience or Future Mishap?

**Steven L. Schmidt**, Sr. VP of Communications, National Alcohol Beverage Control Association  
**Carrie Christofes**, Executive Director, National Liquor Law Enforcement Association  
**Julia Sherman**, Project Coordinator, Wisconsin Alcohol Policy Project

With the increasing expansion of the direct-to-consumer (DTC) market through home deliveries and direct shipment of alcohol products to consumers' front door, comes increased risk of illegal sales to minors and enforcement challenges. The scientific evidence on DTC services and best practice recommendations related to responsible beverage service (RBS) training and enforcement protocols are limited, yet legislatures throughout the country are moving quick to adopt these policies. This panel will include regulatory and enforcement experts on the current status and what is being done to regulate and enforce this new alcohol marketplace.

## 3:30 PM - 4:30 PM | WORKSHOP SESSION 2

### ROOM A: Not A Moment Wasted: Leveraging Cross-Agency Partnerships and Innovative Media-based Strategies to Encourage Healthy Alternatives to Underage Drinking and Marijuana Use in College Students

**Julee Christianson**, MPH, CPP, Prevention System Manager, Washington State Health Care Authority  
**Kristen Haley**, Health Educator, Washington State Department of Health

This session will review how two Washington state agencies combined efforts to maximize reach to college students through two public awareness prevention campaigns and one umbrella website. Innovative messaging asks college students to challenge the norm of "partying in college" and taps into how student's goals can help them prioritize their health and future while obtaining their degree.

### ROOM B: Emerging Impacts of the COVID-19 Pandemic on the Prevention Field

**Eden Griffin**, PhD, Researcher, OMNI Institute  
**Holen Hirsh**, PhD, Director of Public and Behavioral Health at OMNI Institute

The full impact of the COVID-19 pandemic on behavioral health is still unknown, however, reflection on preliminary information can help guide the prevention field's response moving forward. Using data from surveys conducted during the pandemic, this session will present emerging findings of the impacts on prevention infrastructure and workforce, substance misuse risk factors, and existing inequities exacerbated by the pandemic.

### ROOM C: Smoke-free Laws and Cigarette, Smokeless and e-cigarette use Prevalence among Kentucky High School Students and Related Prevention Strategies

**Patti Clark**, Ed.D., MBA, CPS, Prevention Program Manager, KY Dept. of Behavioral Health  
**Teresa McGeeney**, Ph.D., Epidemiologist, REACH Evaluation  
**Mary Kay Rayens**, Ph.D., Professor, College of Nursing & College of Public Health, University of Kentucky

Environmental strategies play a role in curbing use of nicotine-related products. This workshop will provide an overview of a study that considered whether the presence and/or strength of smoke-free policies were associated with use of cigarettes, smokeless tobacco, and e-cigarettes among high school students, and whether that varied by urban/rural locations. The presentation will also offer practical application of findings for future prevention efforts.

## 3:30 PM - 4:30 PM | WORKSHOP SESSION 2 (CONTINUED)

### ROOM D: Wisconsin's State Targeted Response: Prevention Strategies and Outcomes

**Christine Niemuth**, MA, Prevention Coordinator, Wisconsin Department of Health Services  
**Kari Lerch**, Deputy Director, Community Advocates Public Policy Institute

Wisconsin faces a bleak landscape of opioid abuse that stretches far beyond the densely populated urban areas of the state. Urban, rural, suburban and tribal officials throughout the Badger State, and around the country, are grappling with the same issues. This session will explore the comprehensive approach the State of Wisconsin took to support the implementation of evidence-based prevention strategies and proven models for success through coalition-led, community-based efforts. Learn how State Targeted Response to the Opioid Crisis (STR) funding was used to leverage coalition-based prevention efforts; generating positive outcomes in reducing access to and availability of prescription drugs for non-medical purposes, as well as raising public awareness and increasing overdose prevention efforts across urban, rural, suburban, and tribal communities in the state. Come discover low-cost, sustainable tools and activities that can be used in your community to help change the landscape of opioid abuse prevention efforts!

### ROOM E: Defining the Regional Needs of the Prevention Workforce in a Changing Landscape: Great Lakes and Pacific Southwest PTTC Needs Assessment Results

**Alyssa O'Hair**, MPH, MA, CPS, Senior Manager, Workforce Development, CASAT, University of Nevada, Reno  
**Julia Parnel Alexander**, Ph.D., Co-Director, Great Lakes PTTC, Center for Health Enhancement Systems Studies, University of Wisconsin-Madison  
**Carina Rivera**, MPH, CPH, CHES, Evaluation Research Manager, CASAT, University of Nevada, Reno

To ensure relevant training and technical assistance, the Great Lakes and Pacific Southwest PTTCs surveyed prevention practitioners to determine workforce development needs and preferred delivery methods. This workshop will provide an overview of survey results, detail similarities and differences between the two regions, and share how they quickly re-assessed and responded to emerging needs resulting from the COVID-19 pandemic.

## 4:45 PM - 6:00 PM | PANEL SESSION 2: AUDITORIUM

### Trauma-Informed Responses to the Dual Pandemics

**Moderator: Patricia Zuber-Wilson**, Associate Commissioner, Division of Prevention and Problem Gambling Services, NYS Office of Addiction Services and Supports  
**Mandy Davis**, LCSW, PhD., Associate Professor, Portland State University School of Social Work  
**Susan A. Green**, LCSW, Clinical Professor, School of Social Work at the University of Buffalo  
**Tonya Jones**, MSW, Qualified Mental Health Professional, Peer Support Specialist, Certified Recovery Mentor, and Traditional Health worker  
**Samantha P. Koury**, LMSW, Project Manager, Institute on Trauma and Trauma-Informed Care

As helpers, systems and communities continue to navigate their work in the context of the dual pandemics of COVID-19 and racial injustice, it is critical to recognize that these experiences may be causing undue stress and secondary stress reactions. Trauma-Informed Care is an approach that provides opportunity for substance use prevention professionals and organizations to recognize the impact of stress, adversity and trauma on individuals and the workforce, while responding in ways that reduce unintentional harm caused by re-traumatization. In this panel, the Institute on Trauma and Trauma-Informed Care (ITTIC) and Trauma Informed Oregon (TIO) will discuss trauma-informed, inclusion strategies for responding to and supporting individuals and the workforce during this time.

11:00 AM - 11:15 AM | NPN AWARDS: AUDITORIUM

11:15 AM - 12:00 PM | KEYNOTE: AUDITORIUM

## Community Engagement Strategies: Best Communication Practices for the Primary Prevention of ATOD Misuse

Ivan Juzang, MBA, Founder and President of MEE Productions, Inc.

Many agencies and organizations are struggling to engage members of affected communities with substance misuse prevention messaging, due to misinformation and stigma related to substance misuse, ineffective outreach and engagement strategies, low levels of trust in government institutions, and other challenges. During this keynote, Ivan Juzang will share how state and county prevention networks in any size community can enhance their outreach, engagement and prevention efforts, with a focus on hard-to-reach audiences. These strategies and tactics will help them grow their presence in both digital (online) and grassroots (off-line) spheres to educate communities and to mobilize partners and stakeholders, increasing both impact and effectiveness of their substance misuse prevention and reduction efforts.

12:15 PM - 1:15 PM | WORKSHOP SESSION 3:

## ROOM A: Training Prevention Professionals Worldwide: Creating a Prevention Workforce

Zili Sloboda, Sc.D., President, Applied Prevention Science International, Inc.

This workshop will present an overview of APSI's international and recent US-based training of prevention professionals to establish a universal prevention workforce. Highlighted will be the training foundations of prevention science and its application to evidence-based prevention practice. Data on the impact of the training on the knowledge-base of the trainees will demonstrate how a strong training program can foster understanding and a shared language of evidence-based prevention among the prevention professionals here and around the world. Included will be a discussion of APSI's webinar training experience in the US with potential for international application.

## ROOM B: Using Social Media to Detect Substance Use Trends Among Young Adults During the COVID-19 Pandemic

Chelsea Burfeind, MA, MS, Research Public Health Analyst, RTI International  
Jessica Cance, MPH, Ph.D., Research Public Health Analyst, RTI International

The purpose of this ongoing study is to assess substance use trends among young adults during the COVID-19 crisis. We are using established social media listening techniques to determine shifts in mention of the use of alcohol and other drugs among young adults before, during, and after the national emergency declaration (March 13, 2020).

12:15 PM - 1:15 PM | WORKSHOP SESSION 3: (CONTINUED)

## ROOM C: The Epidemiology of Youth Polydrug Use: Practical Implications for Data-Driven Prevention and Intervention

Nicholas Peiper, PhD, MPH, Research Scientist, Pacific Institute for Research and Evaluation  
Melissa Abadi, PhD, Center Director and Senior Scientist, Pacific Institute for Research and Evaluation

The workshop will provide an overview of the epidemiology of youth polydrug use, including findings from two studies of youth from a high-risk Appalachian community. Practical implications for leveraging epidemiological data for prevention and early intervention will be discussed. Strategies for translating epidemiological data to local drug coalitions, public health officials, service providers, and policymakers will also be highlighted.

## ROOM D: ACEs and Primary Prevention Across the Nation

Martha Yeide, Ph.D., Senior Director, ASTHO  
Caitlin Langhorne, MPH, Director, ASTHO

Four decades of research illustrate the impact of ACEs on health outcomes, but action around ACEs prevention has lagged far behind. To understand state/territory approaches to ACEs prevention, ASTHO fielded the ACE Capacity Assessment Tool to all states/territories in November 2019. The results provide insights on the infrastructure components supporting ACEs efforts and particular evidence-based strategies implemented by states.

## ROOM E: Your Orders Have Arrived: Addressing Substance Abuse and Behavioral Health Problems Among Military-Connected Youth

Steve Cambron, MFA CPS, Synar Program Coordinator, Division of Behavioral Health

In Kentucky, 40% of youth report they have at least one military connection. These students are significantly more likely to report substance use and mental health issues than peers who do not report military connection. The Partnership for Success 2015 grant application focused on this population as a result of the disparities that exist around behavioral health issues for students who identify as military connected. Funded providers were required to focus on this target population in their work plans. However, delivery to military-connected youth is difficult because they are not identified on any publicly available data source as are other selected populations. Partnering with military organizations isn't easy because of security issues and other barriers stemming from the military-civilian divide. Initial analysis of statewide youth behavior data found that substance use among military connected youth decreased 25% among those reporting one connection and 19% among those reporting two or more connections. This session will look at the strategies implemented in both the universal and selected setting, the extensive capacity building efforts that were required, successes, challenges and lessons learned.

## 1:45 PM - 2:45 PM | WORKSHOP SESSION 4:

### ROOM A: Prevention with Purpose: The Importance of Strategic Planning to Prevent Drug Misuse Among College Students

**Richard Lucey**, Senior Prevention Program Manager, Drug Enforcement Administration  
**David Arnold**, Assistant Vice President of Health, Safety, and Well-being Initiatives, NASPA--Student Affairs Administrators in Higher Education  
**Kim Dash**, Ph.D., Senior Research Scientist, Education Development Center

This session includes an overview of DEA's strategic planning guide to preventing drug misuse among college students; a review on how the college environment can both protect and promote drug misuse; a statewide coalition's efforts to incorporate the SPF in its prevention efforts; and resources from DEA to support your prevention efforts.

### ROOM B: Prevention Rocks!

**Julie Stevens**, MPS, ACPS, ICPS, Adjunct Professor, University of Oklahoma

Prevention has often been referred to as "fluff," ineffective, and unnecessary. There are assumptions about prevention, both positive and negative. This session will discuss the importance of prevention as a fundamental and integral part of the spectrum of addiction and mental health services. Participants will develop an appreciation of the importance of prevention certification and a competent prevention workforce.

### ROOM C: Their Deceit – Our Message: Youth Advocacy & the Alcohol Industry

**Dana Mitchell**, MPA, CPS, Prevention Coordinator, Dover Youth to Youth  
**Grace Roy**, Advisor, Dover Youth to Youth  
**Aaliyah Stancil**, Youth Advocate, Dover Youth to Youth  
**Orion Jennison Henderson**, Youth Leader, Dover Youth to Youth  
**Grace Lunney**, Youth Advocate, Dover Youth to Youth

This largely youth-taught session provides a two-part mechanism to facilitate youth participation in taking on alcohol industry marketing. Attendees will be shown an approach to teach youth media literacy through the deconstruction of alcohol industry messaging. Secondly, the presenters will describe and demonstrate ways youth advocates can play a large role in challenging those messages through media and other initiatives.

### ROOM D: Prevention with Older Adults: Focusing on Our Future

**Mary Ellen Shannon**, JBS International  
**Lisa Coleman**, BA, CPC-R, PFS Project Coordinator/Departmental Prevention Specialist, Michigan Department of Health and Human Services Office of Recovery Oriented Systems of Care  
**Laurie Barger-Sutter**, CEO, Growth Partners, LLC

Substance misuse by adults ages 55+ is an impending, national public health crisis. This session describes how Michigan has used epidemiological data to understand trends among this population, identify disparities due to race/ethnicity and geography, and convene dynamic new partnerships which are designing and delivering culturally responsive prevention services to reduce substance use-related morbidity and mortality among Michiganders ages 55+.

## 1:45 PM - 2:45 PM | WORKSHOP SESSION 4: (CONTINUED)

### ROOM E: Epidemiological Outcomes Workgroups: Leveraging Multi-Sector Expertise to Advance Prevention in Changing Environments

**Darigg Brown**, PhD, MPH, RTI International  
**Julia Simhai**, MPH, OMNI Institute  
**Catina James**, MPH, Alabama Department of Mental Health  
**Phillip Graham**, DrPH, MPH, RTI International

Epidemiological Outcomes Workgroups (EOWs) collaborate with states and communities to integrate data and organize and disseminate findings to inform policy makers, and influence funding decisions to support local substance abuse prevention activities. This workshop describes recent activities that three different states' EOWs have successfully undertaken toward addressing substance abuse as the field of prevention continues to change.

## 1:45 PM - 2:45 PM | CLOSING PANEL SESSION: AUDITORIUM

### Innovative Prevention Activities During COVID-19 and Planning for Post COVID-19

#### Moderator:

**Sarah Mariani**, CPP, Section Manager, Substance Use Disorder Prevention and Mental Health Promotion, Washington State Division of Behavior Health and Recovery, Health Care Authority, Washington

#### Presenters:

**Patti Clark**, Ed.D., MBA, CPS, Prevention Program Manager, KY Dept. Of Behavioral Health, Kentucky  
**Jessica Dicken**, MSW, Section Chief/NPN, North Carolina Health and Human Services Division of Mental Health/Developmental Disabilities/Substance Abuse Services, North Carolina  
**Tatiana Dierwechter**, Oregon, MSW, Systems Manager, Oregon Health Authority, Public Health Division  
**Antonette "Tone" Silva Jose (Laguna Pueblo)**, New Mexico, Prevention Staff Manager, New Mexico Office of Substance Abuse Prevention  
**Jay Quintana (Kewa Pueblo)**, New Mexico, CPP, Program Manager/SYNAR Coordinator/Training and Development Specialist, State of New Mexico, Behavioral Health Services Division

Substance Use prevention professionals from Kentucky, North Carolina, Oregon, and New Mexico will share their creative substance use prevention strategies with different populations during the COVID-19 pandemic and discuss their plans for a post-COVID world.

## MELISSA ABADI | WORKSHOP SESSION 3C

PhD, Center Director and Senior Scientist, Pacific Institute for Research and Evaluation

Dr. Abadi is a senior research scientist at PIRE and director of PIRE's Louisville Center. Her research focuses on how social-environmental factors and situational contexts are associated with substance use and related problems among adolescents and young adults, including polydrug use. She has successfully directed large and rigorous research projects with hard to reach populations, including rural youth and young adult populations. She has successfully managed and directed field research in various areas of health, effectively collaborating with multidisciplinary research teams and state agencies, law enforcement, coalitions, schools and universities, local nonprofits, medical offices, hospitals, and health agencies. She recently completed a NIDA/FDA-funded R03, which was one of the first studies to use ecological momentary assessment to assess daily patterns and context of e-cig use and tobacco use among young adolescents (13-17 years old). She has extensive experience in SPF-SIG and SPF-PFS initiatives, as well as associated subcontracts to continue this important work with coalitions and state departments. She served as the lead evaluator and TTA provider on a large-scale, SAMHSA-funded SPF-SIG, which included 30 rural and urban community anti-drug coalitions in Tennessee. She was Project Director and Co-Investigator on an R21 that evaluated environmental strategies for reducing prescription drug use among rural youth in Tennessee. She was also lead evaluator of Coffee County Anti-Drug Coalition's Count It! Lock It! Drop It! Campaign, which assesses a statewide community-based initiative to reduce access and use of prescription drugs among youth. Finally, she was lead evaluator on a multi-year student survey, funded by DFC, which was conducted with adolescents in rural Tennessee to examine substance use, including simultaneous polydrug use.

## JULIA PARNEL ALEXANDER | WORKSHOP SESSION 2E

Ph.D., Co-Director, Great Lakes PTTC, Center for Health Enhancement Systems Studies, University of Wisconsin-Madison

Julia Parnell Alexander, Ph.D. (she/her) is Co-Director of the Great Lakes Prevention Technology Transfer Center (PTTC) located at the University of Wisconsin-Madison Center for Health Enhancement Systems Studies. The Great Lakes PTTC provides training and technical assistance targeted to local needs in Health and Human Services Region 5: IL, IN, MI, MN, OH, and WI.

Prior to her work with the PTTC, Dr. Alexander worked various roles within the addiction and recovery field. She was a founding staff member of Minnesota Recovery Connection (MRC), the longest serving recovery community organization in Minnesota. During her tenure with MRC, she assisted in writing and passing Steve's Law, Minnesota's Good Samaritan legislation, which gives first responders the ability to carry opioid antagonists on emergency calls and provides limited protections to people who call 911 and/or administer naloxone in response to a suspected or known drug overdose.

Dr. Alexander is a woman in long-term recovery who is committed to reducing substance use disorder, bolstering recovery, and serving her community. She lives in St. Paul, MN with her husband Martin Alexander, and their two Australian Cattle Dogs, Gus and Kiki.

## DAVID ARNOLD | WORKSHOP SESSION 4A

Assistant Vice President of Health, Safety, and Well-being Initiatives, NASPA--Student Affairs Administrators in Higher Education

David Arnold serves as the assistant vice president of health, safety, and well-being initiatives having joined NASPA in 2014 after 10 years working college substance abuse prevention. He has spoken at dozens of conferences regarding peer education, college substance abuse prevention, and health promotion. David administers two statewide coalitions for chronic disease and substance abuse prevention in Colorado and Montana. He also chairs the Coalition of Higher Education Associations for Substance Abuse Prevention and coordinates the NASPA Strategies Conferences focused on substance abuse prevention, sexual violence prevention, mental health, and well-being.

## LAURIE BARGER SUTTER | WORKSHOP SESSION 4D

CEO, Growth Partners, LLC

Laurie Barger Sutter has 28 years of experience developing and implementing public and behavioral health a initiatives at the local, state and national level. For 10 years she oversaw the prevention portion of SAMHSA's State Technical Assistance and predecessor projects, which provided organizational assessments and technical assistance on prevention system development, organizational capacity building, and performance management to prevention systems in all 50 states and 10 federal jurisdictions. Most recently, Ms. Barger Sutter has helped states develop targeted responses to complex behavioral health issues involving underserved and vulnerable populations. This includes working with the Michigan Office of Recovery-Oriented Care to develop and implement a cross-sector, statewide plan to reduce substance use-related morbidity and mortality among adults ages 55+. She was part of a panel presentation at the 2019 NPN "Prevention and Older Adults: Don't You Forget About Us!" and has worked with, and presented extensively for, a wide range of state, national and federal organizations, including SAMHSA, the U.S. Centers for Disease Control and Prevention, the American Public Health Association, Indian Health Services, the Corporation for National and Community Service, the U.S. Department of Education, the Public Education Network, the National Conference of Title I Schools, the American School Health Association, and Points of Light.

## JEFF BARR | WORKSHOP SESSION 1E

Project Director, JBS International

Mr. Barr has deep expertise in tobacco control and prevention, with an emphasis on reducing youth access to tobacco and nicotine products. His experience includes managing JBS's various contracts with the FDA's Tobacco Retail Inspection Program and implementing the Synar regulation at the state and national levels. Currently, he serves as JBS's Project Director for FDA Third Party inspection contracts in NM, U.S.V.I., NV, ID, and PR and oversees direct contracts with states to strengthen their tobacco control and prevention programming. He served as the Synar Manager on SAMHSA's State TA contract which provided expert consultation, training and technical assistance to SAMHSA and states on Synar-related issues, supported state Synar TA assessments, coordinated national Synar meetings, and performed technical reviews of state Annual Synar Reports. Mr. Barr also served as JBS's Project Manager for the FDA Contract Evaluation/Site Visit contract where he led the evaluations of 44 FDA/state tobacco retail inspection contracts. Before joining JBS, he was the Tobacco Program Manager for the Illinois Liquor Control Commission. There, he served as the State Synar Manager and the Program Coordinator for the FDA's \$2.1 million Tobacco Inspection Program contract with Illinois, overseeing inspections for compliance with federal and state advertising, labeling, and minimum-age laws. He was a pioneer in redesigning the Synar inspection sampling design and procedures to conform to FDA requirements, which maximized resources by allowing Synar inspections to be completed under the auspices of the FDA contract. He also designed and developed Illinois' Tobacco Enforcement Program (TEP) for the state and local enforcement of minimum-age tobacco laws.

## DR. WANDA BOONE | OPENING KEYNOTE

Dr. Wanda Boone has been married to her husband Earl for 49 years. They have 3 children and 3 grandchildren. Dr. Boone's career in prevention spans over 30 years. She founded Together for Resilient Youth (TRY) in 2003. TRY has received local, State and National recognition. Dr. Boone is a member of the Collaborative for Effective Prevention Opioid Policies, the NC ACEs Advisory Board, NC Institutes of Medicine, Co-Chair NC Child Resilience Social and Economic Factors work group. Co-Chair of the Durham County Substance Use Task Force, Durham County ACE's Resilience Task Force and Health and Safety Chair, Durham Committee on the Affairs of Black People. Dr. Boone is a guest speaker and technical advisor on all things related to the Strategic Prevention Framework, Trauma, Resilience and Disparities. TRY connects the dots using the public health model, environmental strategies and data to guide prevention strategies. She has earned the title Social Justice Warrior.

## **DARIGG BROWN | WORKSHOP SESSION 4E**

PhD, MPH, RTI International

Dr. Darigg Brown is a behavioral scientist with the Child and Adolescent Research and Evaluation Program in RTI International's Center for the Health of At-Risk Populations. He has over 15 years of diverse experience in community, state, federal, and international health settings, conducting research and programmatic activities. These activities include evaluating and disseminating findings from community-based initiatives, evaluating grantee programs to reduce substance abuse and related consequences such as HIV and STIs among adults and youth, and providing technical assistance to identify best practices and implement health programs. Dr. Brown has led and co-led several other federally and state-funded evaluations, including the evaluation of the Minority AIDS Initiative under the Program Evaluation for Prevention Contract, which was a national cross-site evaluation of SAMHSA-funded community-based programs focused on reducing HIV/AIDS and alcohol use. For the past three years he has helped lead the evaluation of the Georgia Alcohol and Substance Abuse Prevention Project. He currently serves on Georgia's State Epidemiological Outcomes Workgroup (SEOW). In collaboration with the SEOW and the Georgia Office of Behavioral Health Prevention, he directed a comprehensive county-level Social Indicator Study to assess substance use and related consequences. Dr. Brown is also a frequent presenter at national conferences.

## **CHELSEA BURFEIND | WORKSHOP SESSION 3B**

MA, MS, Research Public Health Analyst, RTI International

Chelsea Burfeind, MA, MS, is a Research Public Health Analyst in the Substance Use, Prevention, Evaluation and Research Program at RTI International. She obtained her MA degree in Quantitative Psychology from the University of North Carolina at Chapel Hill and her MS degree in Data Analytics from Oregon State University. Ms. Burfeind has over 10 years of experience as an a statistician, and works to evaluate the efficacy of initiatives aimed at preventing substance abuse among young people, programs providing extensive services to children and families who come into contact with the child welfare system, and violence prevention projects. Ms. Burfeind has additional experience with preparing research protocols and analysis plans, managing large databases, and developing and testing data collection instruments.

## **STEVE CAMBRON | WORKSHOP SESSION 3D**

MFA CPS, Synar Program Coordinator, Division of Behavioral Health

Steve Cambron has worked in the Kentucky state prevention system since 2001. His work focuses on strategic planning and training and reducing underage youth access to tobacco and electronic nicotine devices. Steve's special projects include the development of the Kentucky Community Norms Toolbox and the Tobacco Retail Underage Sales Training (TRUST) Program. As Project Coordinator of Kentucky's Partnership for Success grant, he has worked to build the capacity of the state's prevention system to address the SMVF population. Steve attained Certified Prevention Specialist status in 2012. In 2016 he received the State Prevention Specialist of the Year Award. His hobbies include: gardening, spinning, cooking and poetry.

## **JESSICA CANCE | WORKSHOP SESSION 3B**

MPH, Ph.D., Research Public Health Analyst, RTI International

Jessica Duncan Cance, MPH, PhD, is a Research Public Health Analyst in Substance Use, Prevention, Evaluation and Research Program at RTI International ([www.rti.org](http://www.rti.org)). Jessica obtained her MPH degree in Behavioral Sciences and Health Education from the Rollins School of Public Health at Emory University and her PhD in Health Behavior and Health Education from the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. Dr. Cance has over 20 years of research and practice experience in adolescent and young adult health. While her work focuses on the prevention of substance use and misuse (including but not limited to alcohol, marijuana, opioids, prescription drug misuse, and methamphetamine), she also has experience in suicidality, sexual health, and violence prevention. Dr. Cance has led and contributed to epidemiological research, program implementation and evaluation projects, and coalition building supported by state, federal, and foundation funding.

## **JULEE CHRISTIANSON | WORKSHOP SESSION 2A**

MPH, CPP, Prevention System Manager, Washington State Health Care Authority

Julee Christianson, MPH, CPP is a Prevention System Manager at the Washington State Health Care Authority. She has been working in substance use disorder prevention for the last seven years, focusing on supporting community-based coalitions and Tribal communities and projects related to health communication strategies.

## **CARRIE CHRISTOFES | PANEL SESSION 1**

Executive Director, National Liquor Law Enforcement Association

Carrie Christofes has over 15 years of experience in the development, direction, and management of substance misuse and substance use disorder prevention programs at the local level as well as managing grants at the state and federal levels. She is currently the Executive Director of the National Liquor Law Enforcement Association, a non-profit association of law enforcement personnel dedicated to the enforcement of liquor laws and regulations.

## **PATTI CLARK | WORKSHOP SESSION 2C, CLOSING PANEL SESSION**

Ed.D., MBA, CPS, Prevention Program Manager, KY Dept. Of Behavioral Health

Patti Clark is the Program Manager of the Prevention and Promotion Branch within the Kentucky Cabinet for Health and Family Services, Department of Behavioral Health, Developmental and Intellectual Disabilities.

She provides substance use and suicide prevention focused training, technical assistance and policy development guidance to providers.

## **LISA COLEMAN | WORKSHOP SESSION 4D**

BA, CPC-R, PFS Project Coordinator/Departmental Prevention Specialist, Michigan Department of Health and Human Services Office of Recovery Oriented Systems of Care

Lisa Coleman received her B.A. in Social Justice from Olivet Nazarene University in 1992. She has worked in the behavioral health field, mainly prevention, for the past 20 years and is a Certified Prevention Consultant. Throughout her career she has implemented youth educational programs, parenting classes, jail services, kinship caregiver groups, and family management programs. She has coordinated a prevention coalition, organized community events and town hall meetings, assisted in prevention related media campaigns, oversaw SUD Provider Networks, and managed statewide prevention grants and services. In addition, she has been a Families And Schools Together (FAST) trainer, Substance Abuse Prevention Skills Training (SAPST) facilitator, and Mental Health First Aid (Adult and Youth) instructor.

## **KIM DASH | WORKSHOP SESSION 4A**

Ph.D., Senior Research Scientist, Education Development Center

Dr. Kim Dash is a Senior Research Scientist at Education Development Center, with more than 25 years' experience translating research and practice on disease and risk prevention into evidence-informed interventions that improve public health. She collaborates with a variety of clients, including healthcare professionals, school officials, and community-based organizations to support the best practices in real-world health settings. Most recently, Kim directed a national evaluation designed to increase professional and organizational knowledge and skills required to develop and evaluate innovative mental health promotion and substance misuse prevention, treatment, and recovery programs for typically underserved populations.



## **MANDY DAVIS | PANEL SESSION II**

LCSW, PhD., Associate Professor, Portland State University School of Social Work

Dr. Davis is an Associate Professor of Practice at Portland State University's School of Social Work and a licensed clinical social worker. She is Director of Trauma Informed Oregon, a program primarily funded by the Oregon Health Authority, to advance trauma informed care throughout organizations and systems through training, consultation, and implementation resources. Dr. Davis teaches and lectures on implementing trauma informed care and trauma specific services. Her current interests include measuring change when organizations and systems implement the principles of trauma informed care, the impact of toxic stress on the workforce, intersectionality between equity work, and the impact of systemic oppression.

## **JESSICA DICKEN | WORKSHOP SESSION 1E, CLOSING PANEL SESSION**

MSW, Section Chief/NPN, North Carolina Health and Human Services Division of Mental Health/Developmental Disabilities/Substance Abuse Services

Jessica has twenty-one years of experience in substance misuse prevention, including thirteen years conducting training and technical assistance to prevention block grant providers, law enforcement, coalitions and collaboratives in Illinois and North Carolina. She's passionate about encouraging community strategic planning for ATOD primary prevention initiatives and collaborating with statewide partners, most recently on the impact of Federal Tobacco 21 laws and reducing North Carolina's tobacco retail violation rate 20.8% to an unofficial 12.2% rate. She's served with the North Carolina Department of Health and Human Services, Division of Mental Health since May 2018 as the Prevention Block Grant Manager, Interim Section Chief and since July 2019 as Section Chief. Prior to 2018, she focused on training, TA and instructional design roles in North Carolina from 2015-2018 and in Illinois from 1999 to 2015. Jessica holds a Bachelor of Arts degree from Illinois Wesleyan University and Master of Social Work degree from the University of Illinois at Urbana-Champaign.

## **TATIANA DIERWECHTER | CLOSING PANEL SESSION**

MSW, Systems Manager, Oregon Health Authority, Public Health Division

Tatiana Dierwechter convenes a cross-sector planning and alignment team that is fostering program, funding, and policy integration across public health, Tribal, and health systems in Oregon. Prior to working at OHA, Tatiana served as the Health Policy and Prevention Manager at Benton County Health Services, a county health department co-located with a federally designated migrant health center (FHQC) in the mid-Willamette Valley. This included integrating public health, mental and behavioral health, and primary care services to advance Oregon's patient centered primary care medical home model. Tatiana previously worked at the Wisconsin Division of Public Health supervising state level HIV/AIDS prevention programs; managed HIV prevention and disability advocacy initiatives at the non-profit level in Madison and Milwaukee, WI; and served as a U.S. Peace Corps Volunteer in the Solomon Islands.

## **RONDA DOWARD | WORKSHOP SESSION 1E**

MHA, North Carolina Health and Human Services, Division of Mental Health/Developmental Disabilities/Substance Abuse Services

Ronda Doward, MHA is the Director of Tobacco Prevention with North Carolina Department of Health and Human Services. She has twenty years' experience working at the local, state and federal government levels with a primary focus on public health policy. She has worked with the North Carolina Department of Health and Human Services since 2014. She was the first NC Federal Food and Drug Administration Program Manager for the tobacco inspections program. She was promoted in her current position in 2017, as the Director of Tobacco Prevention in which she supervises the Synar and FDA tobacco enforcement programs. Ronda holds a Bachelor of Science degree from North Carolina Central University and Master of Health Services Administration from Strayer University.

## **JOE EBERSTEIN | WORKSHOP SESSION 1B**

Marijuana Prevention Initiative Program Manager, Center for Community Research

Mr. Eberstein is a National speaker and subject matter expert regarding youth marijuana use and vaping, he is currently employed at the Center for Community Research (CCR) as the Program Manager for the San Diego County Marijuana Prevention Initiative (MPI). Advisory board member for SAMSHA region 9 PTTC. Member of the Proposition 64 Advisory Group through the Department of Health Care Services. Content Advisor for Center for Applied Research Solutions (CARS).

## **MICHELLE FRYE-SPRAY | WORKSHOP SESSION 1A**

MS, CPS, Workforce Development Program Manager, University of Nevada, Reno

Michelle Frye-Spray, MS, CPS is a Workforce Development Project Manager at the Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno (UNR). She has over 25 years of experience working in substance misuse prevention and educational support services. She currently serves as the project coordinator for the Northwest Prevention Technology Transfer Center. Michelle has collaborated with secondary educators, prevention practitioners, pre-professionals, coalitions, and under-resourced organizations to accelerate the diffusion of prevention science and evidence-based interventions. She has extensive subject matter expertise in the design and delivery of learner-centered, skills-based training and technical assistance, as well as navigating complex communities and systems to support the implementation of culturally appropriate and audience-specific prevention services. Michelle has a Master of Science degree in counseling and human resource development, with an emphasis in student development in higher education from South Dakota State University. She is also a Certified Prevention Specialist.

## **SCOTT GAGNON | WORKSHOP SESSION 1A**

MPP, PS-C, AdCare Educational Institute of Maine, Inc. - New England Prevention Technology Transfer Center

Scott Gagnon is a Certified Prevention Specialist, Director of AdCare Educational Institute of Maine, Inc., and Director of the New England Prevention Technology Transfer Center (PTTC). Scott chairs the national PTTC Network's Marijuana Risk Work Group and has been involved in other national PTTC network projects. Appointed by the Maine Speaker of the House, Scott serves as the public health representative on Maine's Marijuana Advisory Commission. In addition, he chairs the Maine affiliate of Smart Approaches to Marijuana and has also served as Co Chair of the Prevention Task Force for the Maine Opiate Collaborative. Scott recently served on the SAMHSA, Center for Substance Abuse Prevention National Advisory Council.

Scott trains and presents in New England and nationally on various prevention topics with a focus on marijuana science and policy, as well as on prevention workforce development. Scott's work in prevention has been recognized with awards from multiple organizations, including the Maine Alliance to Prevent Substance Abuse, Healthy Androscoggin, and the Maine Public Health Association. In 2017, Scott was the recipient of the Patrick J. Kennedy Outstanding Advocate Award from Smart Approaches to Marijuana.

## **MICHAEL GEORGE | WORKSHOP SESSION 1C**

Ph.D., Program Evaluator, Pacific Institute for Research & Evaluation

Dr. Michael D. George has worked with collaborative community efforts since 1981, either as a sworn officer or in a non-sworn training and consulting capacity with prevention specialists, law enforcement, and other community groups. He is currently employed in the PIRE - Columbia, SC office. He participates and advises PIRE monitoring, research, and evaluation of state and local community change projects in South Carolina. He previously coordinated various training on underage drinking enforcement and education-related topics and provides technical assistance to the alcohol enforcement teams (AET) based in the 16 SC Judicial Circuits. In each position, he worked to maintain collaborations with key partners addressing state, county, or community level public safety and public health issues. He holds a Ph.D. in Public Policy & Administration, a Master's degree in Justice & Public Safety, and a bachelor's degree in Political Science. His research and expertise areas are in high visibility enforcement, law enforcement, traffic safety, media campaigns related to traffic safety issues, underage drinking enforcement and education, qualitative research, community assessment, data collection related to substance abuse and traffic safety issues, community policing, place-based policing, trend analysis, and community and state collaboration.

## **LAUREN GILMAN | WORKSHOP SESSION 1D**

Senior Training and Technical Assistance Specialist, Education Development Center

Lauren Gilman is a highly skilled technical assistance specialist and experienced program manager, with extensive knowledge of mental health promotion, behavioral health, school-based initiatives, substance misuse prevention, youth violence prevention, cultural responsiveness, and mentoring. Drawing on her health communications and capacity-building expertise, she helps community organizations and school districts bridge research and practice, implement and sustain evidence-based programs, strengthen cross-sector collaboration, and use data-driven planning to achieve systems change. Her integrated approach to advancing substance misuse prevention and SEL emphasizes interconnected risk and protective factors and fosters collaboration at the community level. Lauren has worked as an interpreter for Spanish-speaking immigrants and a school counselor for high-risk Latino youth. She holds a B.A. from Swarthmore College, an M.A. in Intercultural Relations from Lesley University, and a Certificate in Medical and Legal Interpretation from Bentley College.

## **PHILLIP GRAHAM | WORKSHOP SESSION 4E**

DrPH, MPH, RTI International

Dr. Phillip Graham directs the Center on Social Determinants, Risk Behaviors, and Prevention Science. Dr. Graham has more than 20 years of experience conducting community-based research and evaluation. His research focuses on evaluating preventive interventions developed to reduce and prevent adolescent interpersonal violence and substance use. He is the project director of several national cross-site evaluations assessing community efforts to reduce underage drinking, prescription drug misuse and abuse, marijuana use, and opioid deaths. Dr. Graham has also investigated the effects of witnessing community violence on perpetration, the development of ethnic identity among African American male adolescents as a protective factor, and the impact of comprehensive school-based interventions and services to promote healthy child development. His other research efforts have included examining the relation between social capital and community violence, developing an evaluation toolkit to measure collective impact, and collaborating with the Robert Wood Johnson Foundation (RWJF) to understand how community social cohesion affects the development of a shared value of health. His methodological focus includes the use of mixed-methods approaches and his research emphasizes the importance of culture, community context, systems change, and place-based strategies.

## **SUSAN A. GREEN | PANEL SESSION II**

LCSW, Clinical Professor, School of Social Work at the University of Buffalo

Susan A. Green, LCSW is currently a Clinical Professor at the School of Social Work at the University at Buffalo, The State University of New York. She teaches or has taught courses in social work interventions with children, adults, families, groups and communities, trauma theory and treatment, risk and resilience and diversity. Susan is committed to integration of theory with practice as she combines full-time teaching with clinical practice with individuals, families and organizations. She is the co-director of The Institute on Trauma and Trauma-Informed Care at the School of Social Work at the University at Buffalo, The State University of New York. Susan works and volunteers with various community agencies and projects in the Western New York Community.

## **EDEN GRIFFIN | WORKSHOP SESSION 2B**

PhD, Researcher, OMNI Institute

Eden Griffin, PhD is a Researcher at OMNI. Dr. Griffin leads evaluation projects that focus on substance use prevention and collective community impact. Dr. Griffin currently leads the evaluation teams for the Substance Abuse Block Grant-Prevention set aside, State Opioid Response Grant-Prevention set aside, and Partnerships for Success (PFS) projects in Virginia. In these roles she is responsible for overseeing all evaluation planning and technical assistance activities across the commonwealth to ensure data quality and adherence to federal reporting requirements. Dr. Griffin is currently supporting the strategic planning efforts for the State of Virginia to better align block grant funding with data-driven prevention priorities. Dr. Griffin received her doctorate in Human Development and Family Sciences from the University of Texas at Austin with a Graduate Portfolio in Aging and Health, and has extensive experience developing and executing quantitative research projects.

## **KEVIN HAGGERTY | WORKSHOP SESSION 1A**

MSW, PhD, Professor, School of Social Work Endowed Professor of Prevention Director, Social Development Research Group, University of Washington

Kevin Haggerty specializes in prevention programs at the community, school, and family level. For more than 30 years, he has focused on developing innovative ways to organize the scientific knowledge base for prevention so that parents, communities, and schools can better identify, assess and prioritize customized approaches that meet their needs. He has an extensive research background in the intersection of biological and environmental risks for drug abuse in emerging adults and is an expert on substance abuse and delinquency prevention.

## **KRISTEN HALEY | WORKSHOP SESSION 2A**

Health Educator, Washington State Department of Health

Kristen Haley has worked with the Marijuana Prevention and Education Program at the Washington State Department of Health since before Washington's legal retail marijuana stores opened in 2014. As a Senior Health Educator, she has led twelve adult education and youth prevention campaigns from formative research, to implementation, through evaluation. Kristen chairs a communications sub-committee for the Washington Healthy Youth Coalition and has served as elected Board Secretary for the Pacific Northwest Social Marketing Association since 2017.

## MEGAN HAWKES | WORKSHOP SESSION 1A

MPH, Research Supervisor, Public Consulting Group, Inc.

Ms. Hawkes is a Research Supervisor at Public Consulting Group, Inc. She primarily manages evaluation and data projects promoting population-level health and mental health, as well as those aimed at reducing substance use. She works with a broad range of clients from directors at human service agencies to local community specialists to assess program needs and deliver meaningful results. Ms. Hawkes earned a Master's in Public Health from Boston University in 2013; she also holds a BS in Medical Biology and a BA in Political Science, both earned at the University of New England in 2010.

## HOLEN HIRSH | WORKSHOP SESSION 2B

Director of Public and Behavioral Health, OMNI Institute

Holen Hirsh (she/her), PhD, Director of Public and Behavioral Health at OMNI, has over a decade of experience in research and evaluation focused on health equity and behavioral health. Holen enjoys leading complex research and evaluation initiatives with multiple sites and stakeholders in community and behavioral health settings. Holen completed her doctorate in Social Psychology where her research focused on implicit bias.

## CATINA JAMES | WORKSHOP SESSION 4E

MPH, Alabama Department of Mental Health

Ms. Catina James is an Epidemiologist with the Alabama Department of Mental Health, Division of Mental Health and Substance Abuse Services. She has over a decade of combined experience in the field of public and mental health which includes speaking and training on data collection, data analysis and need assessments. In this role, Ms. James facilitates the ongoing assessment of the prevalence and trends of substance misuse in Alabama for substance abuse prevention planning purposes. She serves as chairperson of the Alabama Statewide Epidemiological and Outcomes Workgroup. Ms. James received her Bachelor of Science from Mississippi State University and a Master of Public Health in Epidemiology from Tulane University of Public Health and Tropical Medicine.

## ORION JENNISON HENDERSON | WORKSHOP SESSION 4C

Youth Leader, Dover Youth to Youth

Orion is a 14 year old freshman at Dover Middle School and has been in Dover Youth to Youth for 3 years now. He plays football and lacrosse.

## TONYA JONES | PANEL SESSION 2

MSW, Qualified Mental Health Professional, Peer Support Specialist, Certified Recovery Mentor, and Traditional Health worker

Tonya Jones has spent over 10 years providing direct practice services related to substance use recovery, housing, and behavioral health. She works with communities and organizations to promote equity and trauma informed work and advocates for the inclusion of lived experience voices. Ms. Jones holds a MSW and credentials as a Qualified Mental Health Professional, Peer Support Specialist, Certified Recovery Mentor, and Traditional Health worker.

## IVAN JUZANG | DAY 2 KEYNOTE

MBA, Founder and President of MEE Productions, Inc.

Ivan Juzang, MBA, Founder and President of MEE Productions Inc., is a leading expert in health communications and social marketing. He has over 25 years of first-hand experience working on health disparities and public health issues affecting low income, underserved and devalued communities across America. Mr. Juzang's work focuses on how service providers, community-based organizations and the public health community can present trauma-informed and culturally relevant health information (including primary prevention) in such a way that lifestyle changes are sustainable in the context of an economically challenged and stressed-out life.

Ivan Juzang has been the primary researcher on MEE's national research projects, including MEE's first national report, The MEE Report: Reaching the Hip-Hop Generation (1992), L-Evated: The Blunt Truth (1995) and Moving Beyond Survival Mode: Promoting Mental Wellness and Resiliency as a Way to Cope with Urban Trauma (2009). MEE's most recent substance abuse research, the foundation for MEE's unique "By and For" approach, is highlighted in Tackling America's Opioid Epidemic From the Ground Up (2015), which explores culturally-specific, community-inclusive responses to the nation's opioid epidemic and includes valuable community mobilization strategies.

Mr. Juzang was a member of the Advisory Committee on Public Issues for The Ad Council, and a current board member of Power to Decide (formerly the National Campaign to Prevent Teen and Unplanned Pregnancy). From 2003-2009, Mr. Juzang was a member of The Office of National Drug Control and Policy's Behavior Change Expert Panel. Mr. Juzang received his BS degree in Mechanical Engineering from Carnegie-Mellon University, and his MBA from The Wharton School of Business.

## SAMANTHA P. KOURY | PANEL SESSION II

LMSW, Project Manager, Institute on Trauma and Trauma-Informed Care

Samantha P. Koury, LMSW is the Project Manager at the Institute on Trauma and Trauma-Informed Care. Samantha is passionate about increasing awareness of trauma and re-traumatization and working together with organizations and systems to create and sustain trauma-informed culture change. She has five years of experience training and coaching staff on trauma and Trauma-Informed Care in a variety of service sectors, including: addiction, mental health, medical, education, criminal justice, refugees and HIV/AIDS. Samantha has also been a co-author on several publications related to Trauma-Informed Care, as well as a co-author of ITTIC's Trauma-Informed Organizational Change Manual.

## CAITLIN LANGHORNE | WORKSHOP SESSION 3D

MPH, Director, ASTHO

Caitlin Langhorne, MPH, is ASTHO's Director of Behavioral Health. Currently, Ms. Langhorne oversees ASTHO's portfolio on the opioid prevention and response in the territories, adverse childhood experiences, and shared risk and protective factors. She is skilled in the areas of health communication, behavioral health, infectious diseases, public health/clinical research, program/project evaluation, operations management, performance measurement, and strategic planning. During her time at ASTHO, she has worked on the development and implementation of the organization's Strategic Plan, Operations Plan, Capacity Building/Technical Assistance Framework, standardization of performance measures, and workforce research. She has designed and conducted focus groups, key-informant interviews, needs assessments, and emergent-issue surveys for programmatic teams. Prior to ASTHO, she was a clinical research manager for the Washington DC Veterans Affairs Medical Center and supported the participant recruitment, screening, and enrollment for multiple clinical trial/research studies.

## **KARI LERCH** | WORKSHOP SESSION 2D

Deputy Director, Community Advocates Public Policy Institute

As Deputy Director of the Public Policy Institute, Kari Lerch oversees both the prevention and policy efforts of the Institute. Kari's passion for alleviating poverty and its harmful effects inspires her work at the Institute and motivates other members of the staff.

Kari's connection to Community Advocates began in 2006, when she joined the organization as an intern while obtaining her bachelor's degree in social work from the University of Wisconsin-Milwaukee. After graduation, Kari was hired and worked at the agency in a variety of roles while also obtaining her Master's Degree in Public and Nonprofit Administration.

Kari's experience with prevention began in 2012 when she transitioned into the Public Policy Institute and focused on positive youth development. For seven years, Kari has been working to grow the Institute's focus on substance abuse prevention as a core foundation for the Institute's mission.

## **RICHARD LUCEY** | WORKSHOP SESSION 4A

Senior Prevention Program Manager, Drug Enforcement Administration

Rich Lucey is a senior prevention program manager in the Drug Enforcement Administration's Community Outreach and Prevention Support Section. Rich plans and executes educational and public information programs, evaluates program goals and outcomes, and serves as an advisor to the Section Chief and other DEA officials on drug abuse prevention and education programs.

Rich formerly served as special assistant to the director for the Center for Substance Abuse Prevention. He advised the director on policies and programs designed to support drug abuse prevention on a national basis, and advised the director on the Center's efforts to prevent substance abuse and promote mental health among college students.

Rich also worked as an education program specialist in the U.S. Department of Education's Office of Safe and Drug-Free Schools. As the team leader for higher education initiatives, he communicated the principles around evidence-based drug abuse and violence prevention strategies in higher education.

## **GRACE LUNNEY** | WORKSHOP SESSION 4C

Youth Advocate, Dover Youth to Youth

Grace Lunney has been a member of Dover Youth to Youth for 5 years. During that time she has been active in a wide range of advocacy including creating media, testifying before the NH legislature, and presenting at conferences inside and outside of the state. Grace has taught extensively on Public Speaking, Policy Change and issues of counter-advertising and media literacy surrounding the alcohol and tobacco industries. She will be a Senior at Newmarket High School in the fall and in the future hopes to pursue a degree in Public Health.

## **SARAH MARIANI** | CLOSING PANEL SESSION

CPP, Section Manager, Substance Use Disorder Prevention and Mental Health Promotion, Washington State  
Division of Behavior Health and Recovery, Health Care Authority

Sarah Mariani is the Section Manager for Substance Use Disorder Prevention and Mental Health Promotion for the Division of Behavioral Health and Recovery. In this role, she serves as the National Prevention Network representative for Washington State. Before joining state government, she was the Executive Director for a program to prevent youth violence and substance abuse. Sarah worked in prevention for over eighteen years including coalition-building, strategic planning, and training.

Sarah began working for the state of Washington in 2006 and has contributed to the development of multiple substance abuse prevention and mental health promotion initiatives for the state. Including as part of her work to support workforce development, Sarah created the first of its kind, Washington State online professional development platform which includes interactive content as well as online courses for the prevention professionals in the state.

Currently, she focuses on strategic planning, data and program evaluation, and policy development. Sarah is the co-chair for the State Prevention Enhancement Policy Consortium that oversees the five-year strategic plan for substance use disorders prevention and mental health promotion. For the last six years, Sarah has been one of the leaders in the state of Washington focused on prevention of marijuana misuse and abuse.

## **DANA MITCHELL** | WORKSHOP SESSION 4C

MPA, CPS, Prevention Coordinator, Dover Youth to Youth

Dana Mitchell has been with the Dover Police Department since 1977. He was a sworn officer for 26 years rising to the rank of Captain. He retired from a sworn position in 2003 and has remained with the DPD since then, as a civilian employee, coordinating the Dover Youth to Youth program, a large empowerment and advocacy student group. Mitchell speaks extensively on engaging youth in prevention activities and policy change. He has provided technical assistance and training to states and local communities throughout the US on how to start up and strengthen youth empowerment programs and develop advocacy skills in youth.

Mitchell started, and remains highly active in, Dover's local drug prevention coalition. He has served on the staff of the New Hampshire Teen Institute, is a past member of the NH Attorney General's Underage Drinking Task Force and the Partnership for a Drug Free NH Advisory Board. Mitchell is a Certified Prevention Specialist in NH. He has a BS in Criminal Justice from Boston's Northeastern University and a Master's in Public Administration from Golden Gate University of San Francisco.

## **DEBRA MORRIS | WORKSHOP SESSION 1D**

MPH, Senior Training and Technical Assistance Specialist, Education Development Center

Debra Gardner Morris, an expert in advanced training and technical assistance, helps build strong systems to promote health and support substance misuse prevention. She brings extensive experience in evidence-based prevention strategies, cultural competency, effective methods to address health disparities, school-based prevention, management of large national public health centers, and systems change.

Morris is a lead training and technical assistance specialist for Prevention Solutions@EDC. Nationwide, she provides coaching to engage and mobilize communities to implement environmental prevention strategies. Drawing on a deep understanding of the needs and challenges of the public health workforce, she builds capacity to launch, monitor, improve, and sustain public health initiatives.

Morris specializes in guiding agencies in coordinating their services to enhance efficiency and improve outcomes. She has managed and provided training and technical assistance at all levels of government and nonprofit organizations, and uses a wide range of on-site, virtual, and blended methods.

Morris holds an MPH from Emory University focused on Behavioral Sciences and Health Education. She is a Master Certified Health Education Specialist (MCHES).

## **CHRISTINE NIEMUTH | WORKSHOP SESSION 2D**

MA, Prevention Coordinator, Wisconsin Department of Health Services

Christy Niemuth, MA is a Prevention Coordinator for the State of Wisconsin Department of Health Services, Bureau of Prevention Treatment and Recovery. Ms. Niemuth holds a Bachelors Degree in Psychology from the University of Wisconsin-Madison and a Master's Degree in Grant Writing, Program Management and Evaluation. She has been working in the field of substance abuse prevention and intervention services for over 15 years. Ms. Niemuth serves as the National Prevention Network representative for the State of Wisconsin and as the Coordinator for the state's Prescription Drug and Opioid Overdose Prevention grant as well as the Prevention Coordinator for the State Targeted Response and State Opioid Response grants. Prior to working for the State of Wisconsin, Ms. Niemuth worked at the University of Wisconsin - Population Health Institute and the Pacific Institute for Research and Evaluation, providing evaluation services on multiple federal substance abuse prevention-related grant projects.

## **MICHELLE NIENHIUS | WORKSHOP SESSION 1C**

MPH, Division of Prevention and Intervention Services Manager, South Carolina Department of Alcohol and Other Drug Abuse Services

Michelle Nienhius serves the state of South Carolina as the Division of Prevention and Intervention Services Manager for the South Carolina Department of Alcohol and Other Drug Abuse Services. This position includes planning and implementing statewide changes in the field of prevention as well as overseeing quality assurance of prevention deliverables from the 32 county agencies throughout the state. Michelle assists with generalized training for prevention professionals throughout the state on the concepts and strategies generated by the work of the Governor's Council. She serves as the state representative of the National Prevention Network (NPN). She provides oversight for prevention block grant funds and directs projects such as Alcohol Enforcement Teams, Empowering Communities for Healthy Outcomes, FDA Tobacco Program, and the Overdose Prevention Project, and she is the Project Director of the State Epidemiology Outcomes. She has served as the Assistant Program Coordinator for the Governor's Cooperative Agreement for Prevention (G-CAP) and South Carolina's State Incentive Grant (SIG). She has worked on all aspects of projects, including providing staff support to the Governor's Council on Youth Substance Abuse Prevention, technical assistance and training to the 18 coalitions funded throughout the state, attended national meetings and training supporting the grant and assisted the project director with the overall project management and oversight of the grant from the state level. Michelle completed her MPH in Health Promotion and Health Education at USC in May 2000. Michelle also completed an undergraduate degree in Biology from the College of Charleston in 1998. She has worked with the prevention system in South Carolina since 2000 in various roles.

## **ALYSSA O'HAIR | WORKSHOP SESSION 2E**

MPH, MA, CPS, Senior Manager, Workforce Development, CASAT, University of Nevada, Reno

Alyssa O'Hair, MPH, MA, CPS. Alyssa is a Senior Manager, Workforce Development at the Center for the Application of Substance Abuse Technologies at the University of Nevada, Reno (UNR). With over 10 years of experience providing and supervising training and technical assistance (TTA), she currently serves as the project director for the SAMHSA-funded Pacific Southwest Prevention Technology Transfer Center, which aims to build the skills of the substance abuse prevention workforce in HHS Region 9. Alyssa has extensive subject matter knowledge in training design and facilitation; technical assistance and consultation; the Strategic Prevention Framework; public health approach to prevention; conducting needs assessments; data-driven decision-making; risk and protective factors; evidence-based interventions; and evaluation design and methodology.

Prior to joining CASAT, she worked at UNR's Center for Program Evaluation for almost 10 years, conducting evaluations for school districts, non-profit organizations, community coalitions, statewide initiatives, and regional health education initiatives. Alyssa has evaluated a variety of substance abuse prevention, youth development, education, and health education initiatives across the western region. She is experienced in evaluation tool development, quantitative and qualitative data collection and analysis, meeting facilitation, and community-based participatory research.

Alyssa earned a Master of Arts degree in social psychology and a Master of Public Health degree in epidemiology from UNR. She received her B.A. in psychology from Nebraska Wesleyan University and is a Certified Prevention Specialist.

## **NICHOLAS PEIPER | WORKSHOP SESSION 3C**

PhD, MPH, Research Scientist, Pacific Institute for Research and Evaluation

Dr. Nicholas Peiper is a research scientist at PIRE's Louisville Center and a behavioral epidemiologist with substantive expertise in substance use prevention and treatment, early intervention, and systems of care. He has extensive experience implementing and evaluating large-scale substance use prevention programs. Much of his work in the past decade has focused on the application of epidemiological methods to build data-driven capacity and reduce substance use and its consequences in state and local communities. From 2010 to 2015, he served as project director and evaluation researcher for Kentucky's SEOW and SPF-PFS II initiative. This included systematic examination of opioid and polydrug use, mental health, and a wide range of socioecological factors (e.g., accessibility, peer drug use, risk perceptions) using data from school and community-based surveys. In addition to his SAMHSA work, he has been Co-Investigator and analytical consultant on six studies funded by the National Institute on Drug Abuse investigating neurodevelopmental precursors to cannabis use in early adolescence, screening and intervention for adolescent substance use in primary care, individual and structural risk factors related to illicit opioid overdoses, social dynamics of local illicit drug markets, and rapid response programs to address infectious disease comorbidities among Appalachian people who inject drugs. Currently, Dr. Peiper is the project director for the evaluation of a Rural Communities Opioid Response Program Planning grant in Kentucky's Purchase region through HRSA. He is also an assistant professor at the University of Louisville where he teaches social epidemiology, survey research methods, and applied statistical modeling to masters and doctoral students in public health.

## JAY QUINTANA | CLOSING PANEL SESSION

CPP, Program Manager/SYNAR

Coordinator/Training and Development Specialist, State of New Mexico, Behavioral Health Services Division  
Hello. My name is Jay Quintana. I am a Native American Tribal member from the Pueblo of Kewa, formerly known as Santo Domingo. I have served as an appointed leader for my tribe in 2009. I am a Certified Prevention Specialist and I work for the State of New Mexico, Behavioral Health Services Division as a Prevention Program Manager/SYNAR Coordinator/Training and Development Specialist. I am a father to four sons ranging in age from 21 years to 5 years. As New Mexico's Synar program coordinator, I train/manage providers across the state to educate tobacco retailers about the laws and penalties associated with illegal tobacco sales to minors. I am a certified trainer in ACE Interface, and Alcohol and Tobacco merchant education. I also train individuals on the administration of Narcan (Naloxone Hydrochloride). Narcan is administered to an individual suspected of overdosing on an opioid. I provide substance abuse prevention education services and information about resources that are available to Native American Tribes in New Mexico.

## CARINA RIVERA | WORKSHOP SESSION 2E

MPH, CPH, CHES, Evaluation Research Manager, CASAT, University of Nevada, Reno

Carina Rivera is the evaluator for the Pacific Southwest Prevention Technology Transfer Center. Ms. Rivera has engaged in evaluation in community and university-based settings, primarily evaluating curricula and trainings. She holds a Master of Public Health degree, with an emphasis in social and behavioral health, from the University of Nevada, Reno.

## GRACE ROY | WORKSHOP SESSION 4C

Advisor, Dover Youth to Youth

Grace Roy is a former 7-year member of Dover Youth to Youth and is currently working for the program as an adult staff intern through the University of New Hampshire's Winant Fellowship program. She has been active in creating prevention media, legislative policy change and community activism. She specializes in teaching advocacy skills to youth, including public speaking & presentation skills, working with the press, media production, and pop culture influences & media literacy. Grace is currently a junior honors student at the University of New Hampshire where she is majoring in Health Management and Policy with a concentration in Public Health and minoring in Psychology.

## SARAH SALVEN | WORKSHOP SESSION 1B

Evaluation & Prevention Coordinator, Center for Community Research

Ms. Salven is the Evaluation & Prevention Coordinator at the Center for Community Research and has experience working with public and non-profit agencies in the prevention field. Sarah implements large-scale countywide evaluations and needs assessments across a variety of sectors and provides data that is actionable and relevant for decision-making across stakeholders. Ms. Salven received her MPH from San Diego State University in the field of Health Promotion and Behavioral Science.

## STEVEN L. SCHMIDT | PANEL SESSION 1

Sr. VP of Communications, National Alcohol Beverage Control Association

Steve Schmidt is Sr. Vice President of Public Policy and Communications for the National Alcohol Beverage Control Association (NABCA). Presently he is overseeing the research and development of policy, best practices, and communication strategies to assist states manage alcohol control and regulatory systems. Steve has consulted with state and national organizations; authored several articles; and presented at numerous international, national, and state conferences on a variety of alcohol related issues. He has been professionally employed for over 40 years in positions leading efforts to address alcohol related issues at the local, state, and national level.

## MARY ELLEN SHANNON | WORKSHOP SESSION 1E, 4D

JBS International

Mary Ellen Shannon has over two decades of experience in developing and implementing substance abuse prevention initiatives at the local, state and national level. Her work has focused primarily on substance abuse prevention and facilitated planning to leverage resources and achieve outcomes. She has extensive experience in building the capacity of others to advance effective organizations and systems, and is a driver of strategic initiatives with demonstrated ability to use problem solving and analytical skills to transform plans into workable solutions and recommend enhancements to system and agency operations. She's delivered more than 200 training events on prevention system development, organizational capacity building, and evidence-based prevention practice. She designed and directed SAMHSA's 2018 "Substance Abuse Among Older Adults: An Emerging Public Health Crisis" initiative, which included recruiting national aging and opioid experts and overseeing webinar production and T/TA materials' design and presenting at state conferences. She's presented at Utah's Substance Abuse Prevention and Older Adult conferences to help behavioral health professionals across the continuum of services assess substance misuse and related needs among adults 55 and older. She was part of a panel presentation at the 2019 NPN "Prevention and Older Adults: Don't You Forget About Us!" and is working with the Michigan Older Adult Wellness Committee on a system assessment and strategic plan focused on addressing the substance misuse and related needs of Michigan's older adults.

## JULIA SHERMAN | PANEL SESSION 1

Project Coordinator, Wisconsin Alcohol Policy Project

Julia Sherman coordinates the Wisconsin Alcohol Policy Project at the University of Wisconsin Law School. In 2001, she began her work in alcohol policy at the American Medical Association's Office of Alcohol and Other Drug Abuse in Chicago and later served as the national Field Director for the Center on Alcohol Marketing and Youth. In 2010, she became the founding coordinator of the Wisconsin Alcohol Policy Project at the University of Wisconsin Law School.

## ANTONETTE "TONE" SILVA JOSE | CLOSING PANEL SESSION

Prevention Staff Manager, New Mexico Office of Substance Abuse Prevention

Antonette Silva-Jose is a homegrown New Mexican straight out of Laguna Pueblo. She attained a Bachelor of Arts from the University of New Mexico. She's a Prevention Staff Manager for the New Mexico Office of Substance Abuse Prevention. Antonette lived and breathed substance abuse prevention in Laguna for over ten years. In addition to her dedication to prevention she loves being a mother with four wonderful children and credits her supportive husband which gives her the strength to do it all.

## JULIA SIMHAI | WORKSHOP SESSION 4E

MPH, OMNI Institute

Ms. Julia Simhai is a Senior Researcher in the Public and Behavioral Health division at OMNI Institute. Ms. Simhai leads and oversees evaluation projects that focus heavily in substance use prevention and treatment, including leading clients and communities in needs assessments, evaluation implementation, and data utilization and visualization. Ms. Simhai works on the evaluations for the prevention-focused Block Grant and Partnerships for Success (PFS) projects in Virginia and leads the treatment evaluation of Virginia's State Opioid Response work. She also facilitates Virginia's State Epidemiology Outcomes Workgroup (SEOW) and oversees the team at OMNI who produces the SEOW deliverables. Ms. Simhai is the lead of OMNI Institute's internal Data Visualization Best Practice Team. She received her Master of Public Health degree from the University of North Carolina at Chapel Hill.

## ZILI SLOBODA | WORKSHOP SESSION 3A

Sc.D., President, Applied Prevention Science International, Inc.

Zili Sloboda was trained in medical sociology at New York University and in mental health and epidemiology at the Johns Hopkins University Bloomberg School of Public Health. Her research has focused on substance use epidemiology, services research, and the evaluation of treatment and prevention programs. Her current focus is on workforce development in the area of prevention and the relationship between training and the implementation of evidence-based prevention interventions and policies.

She has served on the faculties of Johns Hopkins University Bloomberg School of Public Health, the University of Illinois School of Public Health, and until 2009, The University of Akron. Prior to this last position, Dr. Sloboda worked for twelve years at the National Institute on Drug Abuse in several capacities, finally as the Director of the Division of Epidemiology and Prevention Research. This Division's focus was on the development and support of national research programs in HIV/AIDS epidemiology and prevention and drug abuse epidemiology and prevention and at the time had the responsibility for several large national epidemiologic and treatment data systems. While at NIDA she and her staff organized the International Epidemiology Work Group and the International HIV Prevention Network.

She was a founder of the U.S. and E.U. Societies for Prevention Research and is well-published in the area of drug abuse epidemiology and substance use prevention. Her most recent contribution to the prevention science literature is from the Springer Publishers Series, *Advancing the Science of Prevention*.

She has a long standing commitment to the dissemination of evidence-based programming and the advancement of Translation I and II research through work with the Society for Prevention Research (SPR), with the United Nations Office on Drugs and Crime to develop international standards for drug use prevention based on research evidence, and as an advisor to the U.S. Prevention Technology Transfer Centers.

## AALIYAH STANCIL | WORKSHOP SESSION 4C

Youth Advocate, Dover Youth to Youth

Aaliyah Stancil has been a member of Dover Youth to Youth for 3 years. During that time she has participated in a wide range of advocacy, including media, testifying before the NH legislature, and presenting at conferences inside and outside of the state. Aaliyah has taught extensively on issues of counter-advertising and media literacy surrounding the alcohol and tobacco industries. She will be a freshman at Dover High School in the fall.

## JULIE STEVENS | WORKSHOP SESSION 4B

MPS, ACPS, ICPS, Adjunct Professor, University of Oklahoma

Julie Stevens, MPS, ACPS, ICPS, has been in the addiction field for 34 years. She is an Advanced Certified Prevention Specialist and was a Licensed Chemical Dependency Counselor for 20 years. She has served as Director of Prevention for the Texas Commission on Alcohol and Drug Abuse, and Training Specialist for the University of Oklahoma's Southwest Prevention Center, and most recently as Executive Director of LifeSteps Council on Alcohol and Drugs. She is currently chair of the Prevention Specialist Committee of the International Certification and Reciprocity Consortium. Ms. Stevens serves on the Texas Certification Board of Addiction Professionals and is chair of the Prevention Subcommittee. She has a bachelor's degree in psychology from Baylor University, 15 post-graduate hours in clinical psychology, and a Masters of Prevention Science from the University of Oklahoma.

In addition, Ms. Stevens is an adjunct professor for the University Of Oklahoma College Of Liberal Studies. She teaches core courses for Masters of Prevention Science Degree, including Foundations of Prevention and Prevention across the Lifespan.

## MARTHA YEIDE | WORKSHOP SESSION 3D

Ph.D., Senior Director, ASTHO

Martha Yeide, PhD, serves as the Senior Director of Social and Behavioral Health at the Association of State and Territorial Health Officials. ASTHO is the national nonprofit organization representing the public health agencies of the United States, the U.S. territories, and the District of Columbia, as well as the more than 100,000 public health professionals these agencies employ. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.

At ASTHO, Dr. Yeide leads multiple projects focused on addressing suicide, adverse childhood experiences, and the opioid epidemic, including projects providing technical assistance to states and territories to reduce opioid overdose and increase prevention efforts. Previously she served as a Senior Research Analyst at Development Services Group, Inc. where she coordinated training and technical assistance projects and managed research efforts. She has extensive experience supporting the review process for registries of evidence-based programs and practices. She served as the Project Director for the Substance Abuse and Mental Health Services Administration's (SAMHSA) National Registry of Evidence-based Programs and Practices (NREPP) and for the Review, Reporting, Dissemination, and Development IDIQ and for Evidence Review and Support for Postsecondary Education to support the What Works Clearinghouse for the Institute of Educational Sciences at the Department of Education. She worked on technical assistance projects at the local and state level to reduce youth violence and on research projects related to economic factors, youth violence, and risk and protective factors.

## PATRICIA ZUBER-WILSON | PANEL SESSION II

Associate Commissioner, Division of Prevention and Problem Gambling Services

In April 2019, Patricia Zuber Wilson was appointed, Associate Commissioner for the Division of Prevention and Problem Gambling Services at the New York State Office of Addiction Services and Supports (OASAS). In this position, she oversees the policy oversight for a continuum of substance use prevention services and problem gambling prevention, treatment and recovery supports. The mission of the division is policy development and funding support for evidence-based prevention programming that reaches youth, families and communities across the state through educational programs; environmental prevention strategies; community-based prevention and public awareness. The work of the division is grounded that prevention services that are data driven; evidence based, while at the same time, culturally responsive and community focused to reach people across the lifespan.

Ms. Zuber-Wilson joined the agency in 2007 and prior to her recent appointment, served as the Director of Government Affairs and Federal Policy for OASAS. In this position, she oversaw the agency's efforts to monitor state and federal legislation, regulations and policy issues. Responsibilities also included working with local, state and federal elected officials and government agencies. Ms. Zuber-Wilson worked closely with the federal recognized Native American nations in the state and other key constituency groups. Across the span of her career, she worked at the State University of New York Research Foundation; the New York State Department of Social Services and the New York State Executive Chamber under the administration of Governor Mario M. Cuomo. Ms. Zuber-Wilson began her career in public services working as a program analyst for the Office of the Speaker of the New York State.

Ms. Zuber-Wilson is the life-long resident of New York State. She graduated from Brown University in Providence, Rhode Island with a BA in Organizational Behavior and Management and did graduate level coursework at the State University of New York at Albany. Ms. Zuber-Wilson resides in Troy, New York with her husband.



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